LINDSEY MADDOX
UX/UI DEVELOPER & DESIGNER

A TOP-PERFORMING WEB DEVELOPER WITH A PASSION FOR CREATING BEAUTIFUL, FUNCTIONAL, PIXEL-PERFECT WEBSITES AND APPLICATIONS

With more than 12 years of professional experience, Lindsey has a forté for fusing her natural artistic abilities with her graphic design skills to create fluidly responsive websites and applications. She's known for developing clean, solid, semantic markup with as little overhead and redundancy as possible—which results in lightweight, fast-loading code.

AREAS OF EXPERTISE

Web Development	*Graphic Design*	*Search Engine Optimization*
User Experience	*Information Architecture*	*Email Marketing*

SOFTWARE PROFICIENCY/TECHNICAL SKILLS

HTML (Jade)	Structured Data Systems (Open Graph, Schema.org, Twitter Cards, oEmbed, JSON-LD)
CSS (LESS, SCSS, Stylus)	
front end frameworks (Bootstrap, Bourbon, Neat, etc.)	Docker
Javascript (JQuery, MVC frameworks)	Adobe Suite
PHP (CMS integration)	Sketch
Database (MongoDB, SQL)	CodeKit
Version Control (Github, Bitbucket)	MAMP (MAMP Pro)

EDUCATION

Watkins College of Art, Design, and Film, BFA–Graphic Design

PHY (formerly BKON Connect), Nashville, TN
2016 – 2018
Developer

Concerned with personal connectivity and the Physical Web, I worked with the technology team that dreamed up new features and deployed them weekly. I worked alongside passionate creators in a scrum environment, building SaaS for the management of QR codes, NFC tags, and IoT beacons, .

As the front end developer responsible for translating design ideas into React-powered components within our MERN (Mongo-Express-React-Node) stack, I integrated those components with our web application, PHY.net and fixed bugs.

READY SET GO, Nashville, TN
(Freelance Marketing Collective)
2006 – present

As a freelance front end developer, graphic designer, and UX specialist, I focus on creating usable, functional, responsive websites and applications that follow industry standards and best practices and are optimized for practical development solutions. I'm passionate about exploring the world of code, and wield a strong expertise in UX and W3C spec, semantically coded websites that adhere to development best practices and industry standards. Depending on the client's needs, I hand-code, integrate databases, and/or bolt into a CMS to power websites.

iDESIGN, INC. Nashville, TN
2013 – 2015
Web Developer

As the senior front end developer, I specialized in hand-coding custom websites integrated into our in-house CMS, while streamlining internal processes that improved efficiency and communication among team members. I introduced the practice of using Git repositories and LESS with code pre-compilers, creating consistency across the agency while allowing me to master object-oriented CSS within the company's existing LAMP stack. I suggested and oversaw SEO improvements to internal coding practices to include Twitter Cards, Open Graph, and Schema—which helped ensure accurate and consistent client messaging across multiple social media platforms.

cj ADVERTISING, Nashville, TN
2011 – 2013
Web Developer

I began as an entry-level junior designer and was soon promoted to web developer, where I became an integral part of the company's interactive department and managed website maintenance and updates for more than 40 clients across the country. I assisted with the development of the company's internal project management system, which simultaneously housed several hundred projects and was accessed by approximately 150 employees and clients on a weekly basis. I received multiple awards and honors, including Employee of the Month for outstanding service.