LINDSEY GEISER

lindseygeiser.com
lindseygeiser@gmail.com

EXPERIENCE

Web Designer & Developer

Digital Corps | Aug 2015–present

- Design and develop responsive websites with the user's experience in mind
- Collaborate with interdisciplinary teams, including back-end developers, content writers, user researchers, and video producers
- Use a multi-step design process involving ideation, wireframes, high-fidelity mockups, usability testing, and development
- Create custom visual elements such as icons and information graphics

Project Manager

Digital Corps | Aug 2017–present

- Manage multi-discipline creative teams to complete marketing plans, custom website elements, and interactive games with a number of different media pieces for a Hololens
- Develop comprehensive timelines to track milestones and deadlines for projects spanning multiple months
- Meet with clients and communicate their vision to a team made up of students from different disciplines such as computer science, telecommunications, marketing and journalism
- Act as a mentor to help team members overcome any obstacles that arise
- Lead project meetings and brainstorming sessions while taking detailed notes

EDUCATION

BFA in Visual Communications

Ball State University | Expected 2019

- Dean's List | 2016–present

AWARDS

Grow with Google Scholarship to the Front End Web Developer Track

SKILLS

Adobe Illustrator
Adobe Photoshop
Sketch
HTML
CSS
jQuery
JavaScript
UI/UX