

# gov\_51\_final\_project

Owen Bernstein and Lindsey Greenhill

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## Preliminary Analysis

In this analysis, we gathered, cleaned, and wrangled news data from October 17 to November 14, 2020. We chose to include Fox News, CNN, and MSNB in our analysis and assigned those channels ideological rankings of 1, 2, and 3, respectively. The plots below show our preliminary findings.

### How much specific language is each channel using?

We classified the below categories using word baskets built by the study referenced in our project proposal. The table below shows the raw counts of how many times each channel used a word associated with these categories.

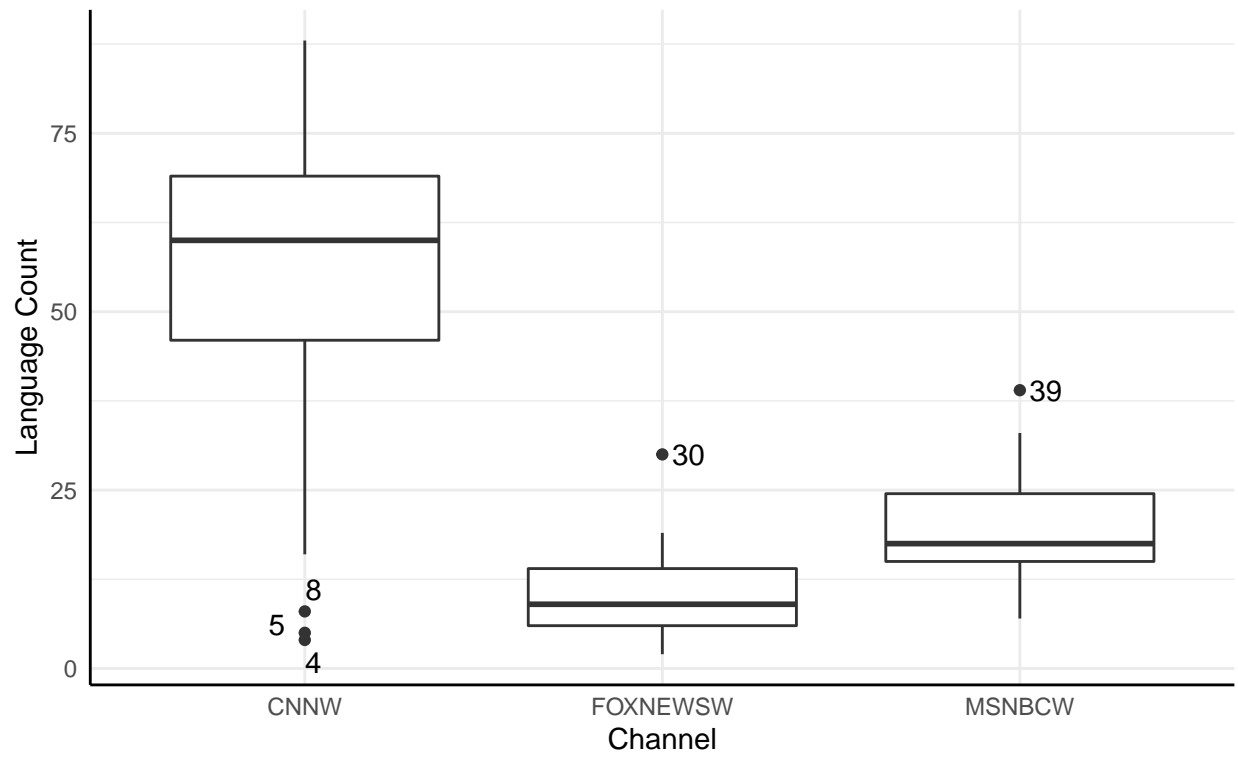
Language Sentiment Across Channels					
October 17 to November 14					
channel	total_populism	total_environment	total_immigration	total_progresivsim	total_conservatism
CNNW	1576	34	100	209	219
FOXNEWSW	298	39	80	185	76
MSNBCW	470	38	89	117	160

### How much specific language is each channel using each day?

The histograms below visualize how much channels use the categorical language on a daily basis.

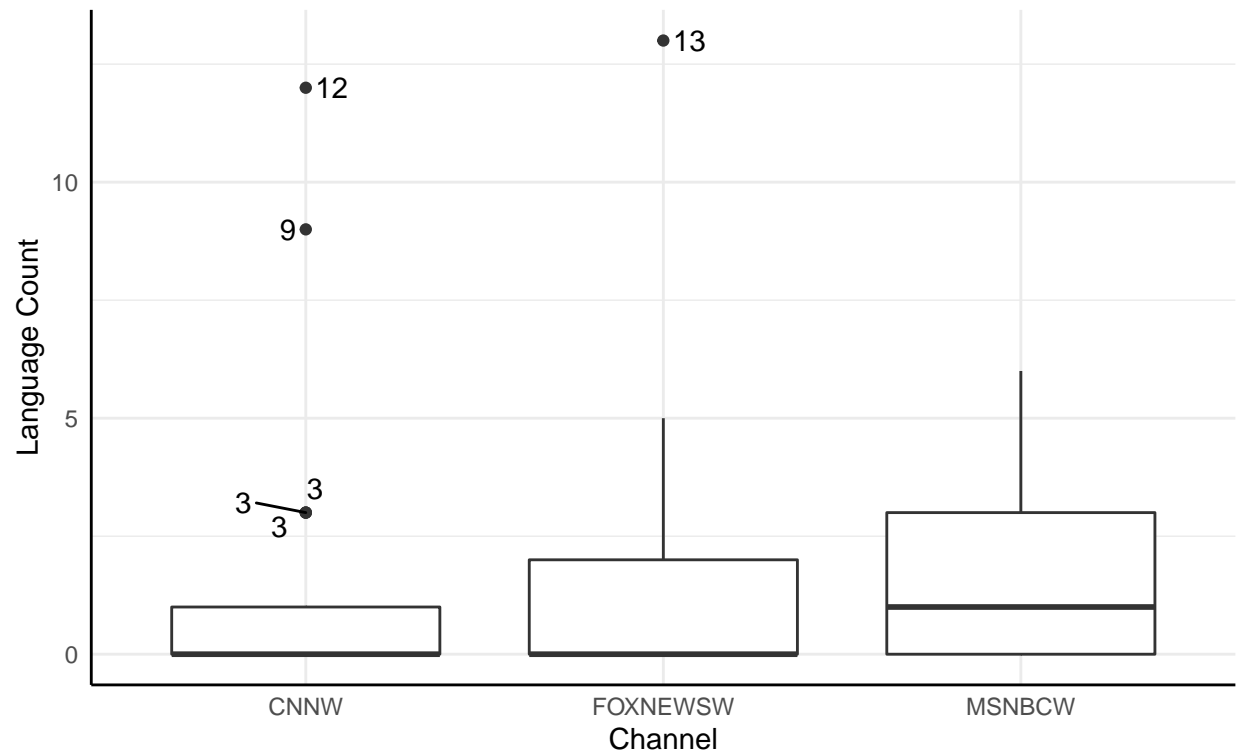
## Populist Language in Chyrons by Channel

October 17 to November 14



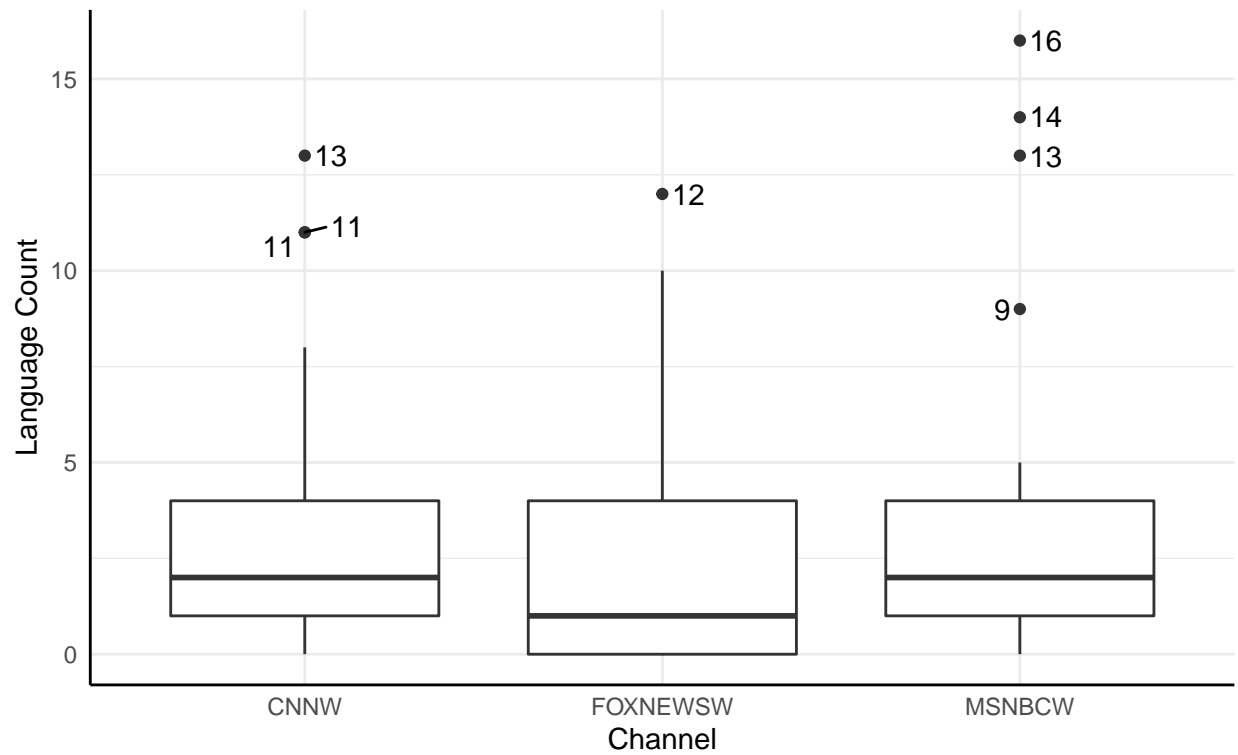
## Environmental Language in Chyrons by Channel

October 17 to November 14



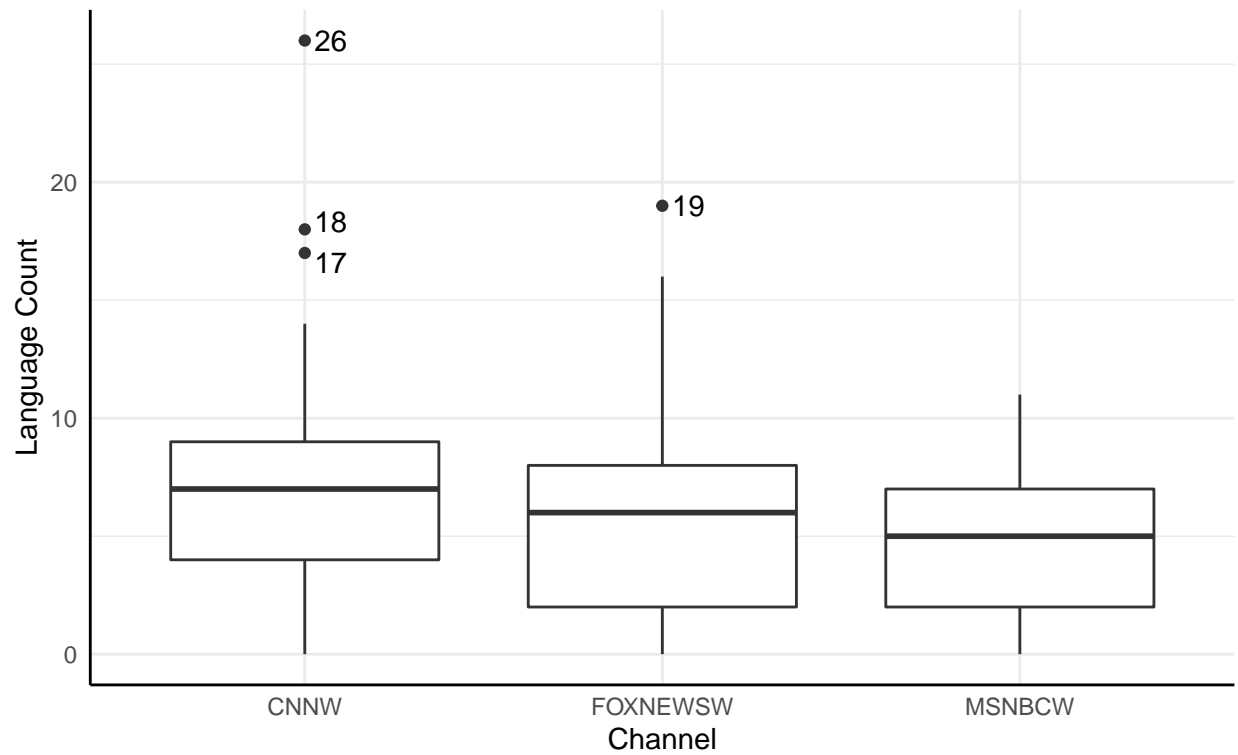
## Immigration Language in Chyrons by Channel

October 17 to November 14



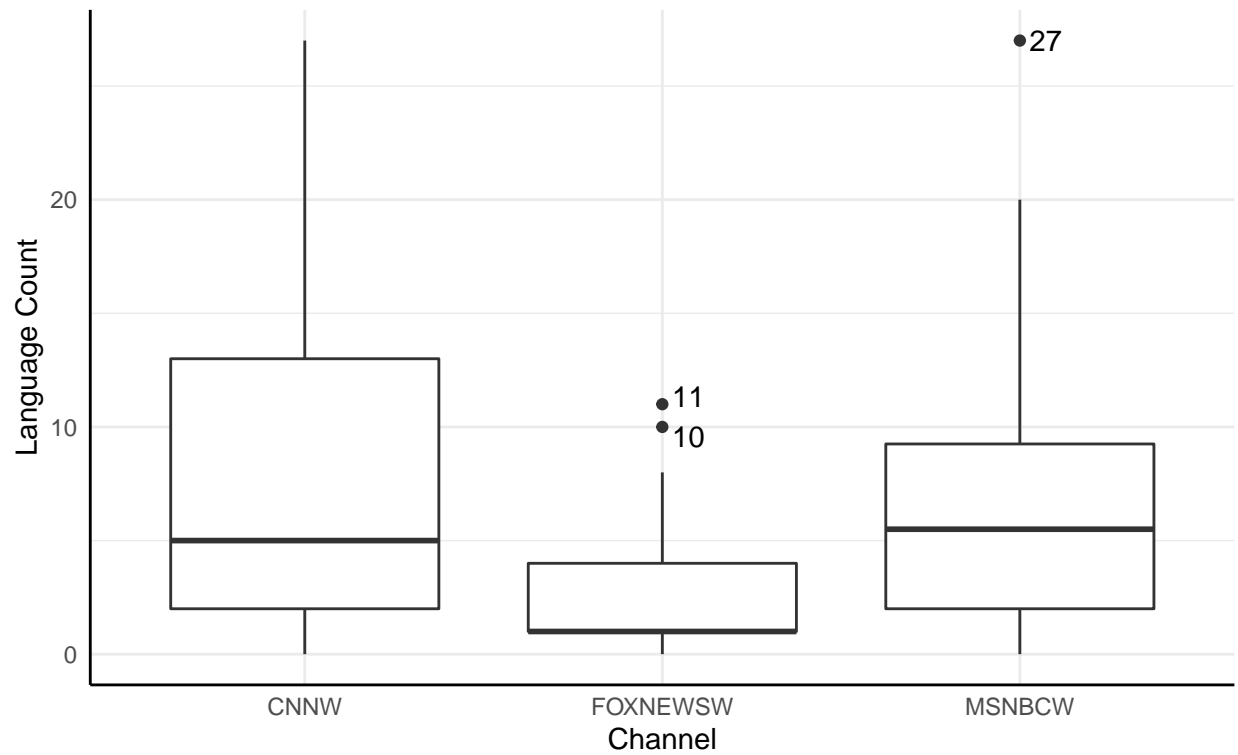
## Progressivism Language in Chyrons by Channel

October 17 to November 14



## Conservatism Language in Chyrons by Channel

October 17 to November 14

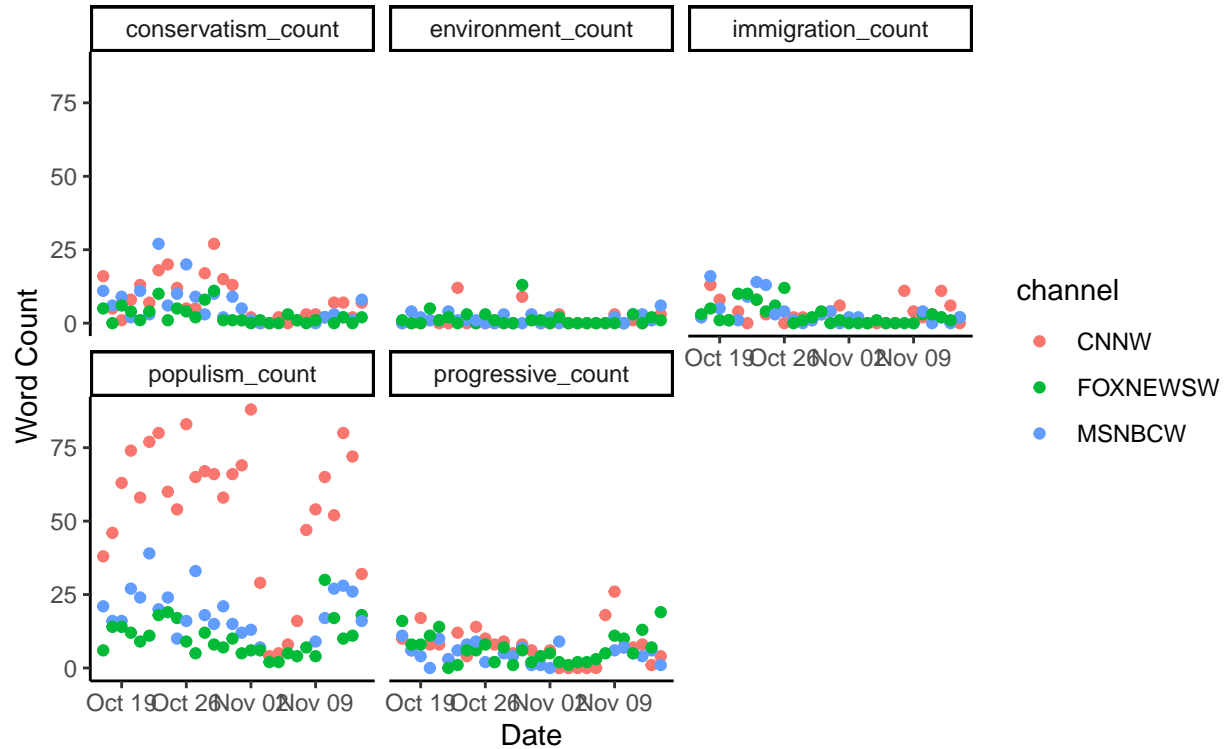


**How does usage vary across time?**

The plots below visualize the change in daily language use for each channel.

## Language Sentiment Across Channels

October 17 to November 14



### Regression: Does Ideology have an affect on language usage?

The table below shows the results of five different regressions and the plot below shows the line of best fit for each regression.

% Table created by stargazer v.5.2.2 by Marek Hlavac, Harvard University. E-mail: hlavac at fas.harvard.edu  
 % Date and time: Wed, Nov 18, 2020 - 7:29:09 PM

	<i>Dependent variable:</i>				
	populism_count	immigration_count	environment_count	progressive_count	conservatism_count
	(1)	(2)	(3)	(4)	(5)
ranking	5.976* (3.343)	0.482 (0.531)	0.109 (0.333)	-0.699 (0.682)	2.121** (0.813)
Constant	16.997** (7.015)	2.346** (1.115)	1.141 (0.698)	7.587*** (1.431)	1.437 (1.706)
Observations	82	82	82	82	82
R <sup>2</sup>	0.038	0.010	0.001	0.013	0.078
Adjusted R <sup>2</sup>	0.026	-0.002	-0.011	0.001	0.067
Residual Std. Error (df = 80)	24.270	3.857	2.414	4.951	5.903
F Statistic (df = 1; 80)	3.195*	0.823	0.108	1.051	6.801**

Note:

\*p<0.1; \*\*p<0.05; \*\*\*p<0.01

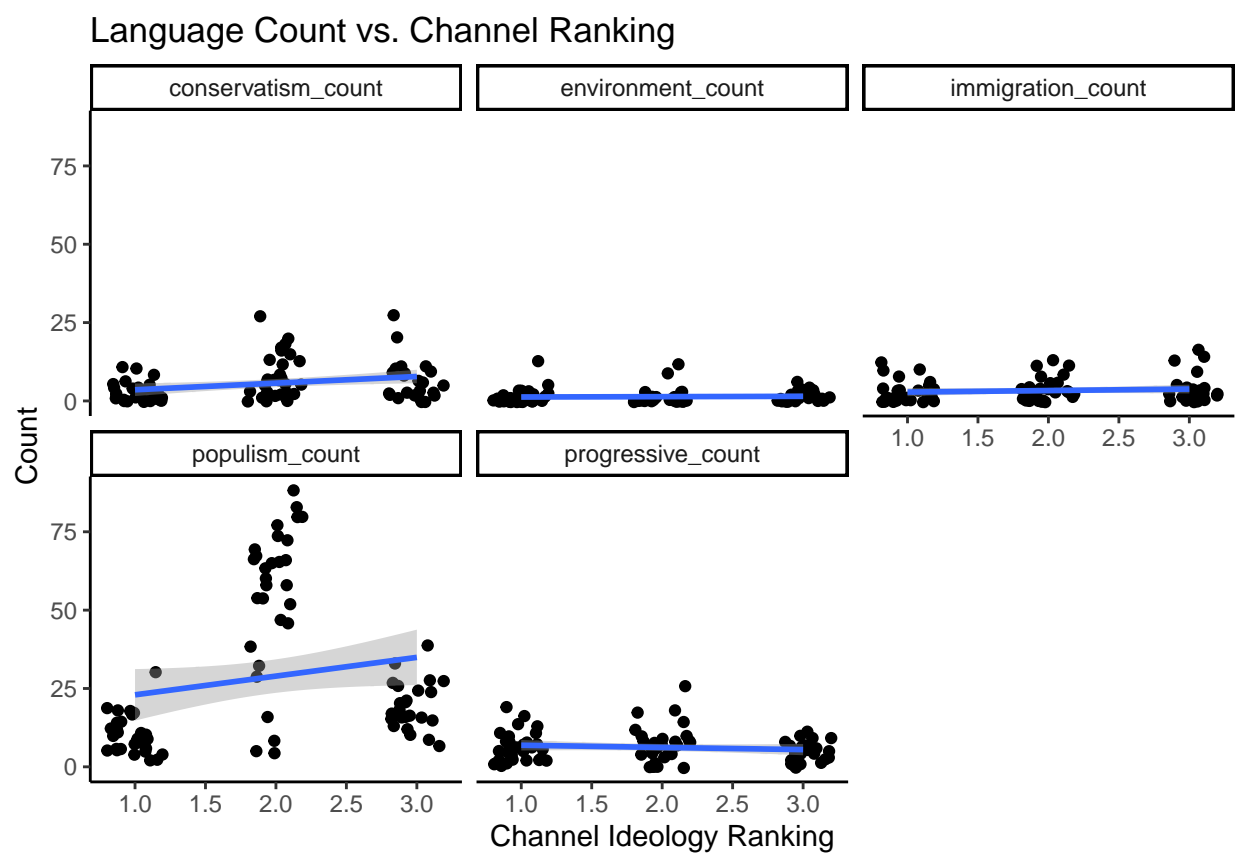
% Table created by stargazer v.5.2.2 by Marek Hlavac, Harvard University. E-mail: hlavac at fas.harvard.edu  
 % Date and time: Wed, Nov 18, 2020 - 7:29:09 PM

```
## 'geom_smooth()' using formula 'y ~ x'
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	<i>Dependent variable:</i>				
	populism_count	immigration_count	environment_count	progressive_count	conservatism_count
	(1)	(2)	(3)	(4)	(5)
as.factor(channel)FOXNEWSW	−44.069*** (3.975)	−0.690 (1.019)	0.172 (0.637)	−0.828 (1.293)	−4.931*** (1.515)
as.factor(channel)MSNBCW	−34.761*** (4.177)	0.260 (1.071)	0.411 (0.669)	−2.332* (1.358)	−0.885 (1.592)
Constant	54.345*** (2.810)	3.448*** (0.721)	1.172** (0.450)	7.207*** (0.914)	7.552*** (1.071)
Observations	82	82	82	82	82
R <sup>2</sup>	0.631	0.011	0.005	0.036	0.131
Adjusted R <sup>2</sup>	0.621	−0.014	−0.020	0.012	0.109
Residual Std. Error (df = 79)	15.135	3.880	2.425	4.922	5.769
F Statistic (df = 2; 79)	67.469***	0.435	0.189	1.494	5.934***

Note:

\*p<0.1; \*\*p<0.05; \*\*\*p<0.01



There does not appear to be a strong relationship between ideology and language usage.