

Lindsey Maratta

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Relevant Experience

Maven Clinic | New York, NY

Senior Product Designer
February 2019 – Present

I'm currently designing consumer products across all platforms that help drive health outcomes and support women through critical life transitions by providing employer-subsidized access to on-demand telemedicine. I regularly create and evaluate divergent prototypes through user research, supplemented by quantitative data analysis and informed by generative cross-functional design thinking workshops. I'm helping to grow a previously small product team, as well as focusing on improving processes for cross-disciplinary collaboration, communication, prioritization, and transparency.

BuzzFeed | New York, NY

Senior Product Designer
July 2018 – February 2019

I led product design and strategy for consumer products across web, iOS, Android, and relevant internal creation tools, with a focus on quizzes and other interactive formats. I managed one designer and mentored the design team in product thinking, data inquiry and prototyping. I represented design in various cross-functional working groups including user research, a11y, privacy/GDPR advocacy, and Solid, our open-source CSS style guide. I also curated, organized, and cohosted our biweekly "Design Club" external speaker series.

Product Designer
October 2015 – July 2018

Associate Product Designer
October 2015 – January 2017

Spartle | Brisbane, Australia (Remote)

Design Lead
February 2015 – July 2016

As part of a founding team, I designed an MVP mobile app for a fitness product that aided personal trainers in lead generation.

Tools + Technology

Design
Development
Data

Figma, Sketch, Principle, Marvel, Framer, Adobe Suite
HTML, CSS, SCSS, jQuery, Git
Looker, Google Analytics, Mode, User Research

Education

Bloc.io
May 2015

Certificate in UX/UI Design
Participated in a mentor-led bootcamp focused on visual design, UX, and front-end development while employed full-time as cabin crew for Dubai-based Emirates Airline.

Northeastern University
December 2011

Bachelor of Arts Degree in Communication Studies, Summa Cum Laude
Concentration: Media Studies, Minors: Spanish, Architectural History