

Lindsey Maratta

✉ lindsey.maratta@gmail.com

☎ 860.638.8794

Behance behance.net/lindseymaratta

RELEVANT EXPERIENCE

SPARTLE

(Remote) Brisbane, Australia
February 2015 – Present
UX / UI Designer & Junior Developer

Participate in regular brainstorming meetings with team of seven, distributed over three continents. Define business strategy, feature scope of MVP, application structure and visual design, following Agile Scrum methodology. Coach startup founders in remote UX research – direct and oversee qualitative and quantitative user research and analyze results. Translate business requirements into prototypes using Sketch and Marvel. Conduct usability tests and apply results to future product release cycles. Design an intuitive user interface informed by research and following Google Material Design specifications. Develop hybrid Cordova mobile application using HTML5, CSS3, and AngularJS.

UNIQUELY STYLED INTERIORS

West Hartford, CT
December 2011 – July 2012
Operations Manager & Designer

Designed and published promotional materials including advertisements, logos, and website. Conducted in-home consultations. Developed, implemented and maintained a marketing and advertising plan to increase lead generation and grow revenue. Created procedural documentation and managed project workflow.

JOYCE'S INTERIORS

Westborough, MA
August 2010 – June 2011
Design Assistant

Determined space and aesthetic requirements, created floor plans and purchased furniture and home accessories accordingly. Designed and produced company portfolio and biography, resulting in a 75% increase in clientele. Analyzed and proposed ideas during business strategy sessions.

THE SIMPLE STORES

Boston, MA
July 2009 – December 2009
Intern

Edited, enhanced, and organized product photos in Photoshop. Brainstormed business development, marketing, and advertising strategies with company founders. Optimized hundreds of product descriptions to increase search engine keyword rankings.

EDUCATION

BLOC.IO

Remote
May 2015

Certificate in UX/UI Design
Mentor-lead online bootcamp focusing on visual design, UX best practices, prototyping and front-end development.

NORTHEASTERN UNIVERSITY

Boston, MA
December 2011

Bachelor of Arts Degree in Communication Studies
Concentration: Media Studies, Minors: Spanish, Architectural History
Honors: Summa Cum Laude, full-tuition academic scholarship, Dean's List. GPA: 3.8

NEW ENGLAND INSTITUTE OF ART

Brookline, MA
April 2011

Certificate in Residential Interior Decorating
Modules included color theory, layout, space planning, client management, presentation skills, and industry standards.

SKILLS

HTML5 ●●●●○

CSS3 ●●●●○

JAVASCRIPT ●●○○○

PHOTOSHOP ●●●●○

ILLUSTRATOR ●●●○○

SKETCH ●●●●●

MARVEL ●●●●○

USER RESEARCH ●●●○○

SALSA DANCING ●●●●●