# Lindsey Yi

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## **Education**

#### **GEORGIA INSTITUTE OF TECHNOLOGY | MAY 2026**

Atlanta, GA

Aug 2022- May 2026

Bachelor of Science in Computational Media

GPA: 3.78

Relevant coursework: CS 1331 (Intro to Java/OOP), CS 2050 (Discrete Math, LMC 2720 (Prin. of Visual Design) Current coursework: CS 1332 (Data Structures/Algo), CS 2340 (Objects and Design), LMC 3314 (Tech of Rep)

# **Experience**

#### **BARISTA | SEP 2023-AUG 2024**

Atlanta, GA

Saint Germain French Bakery and Cafe

- Collaborated with team members to prepare food, clean, and restock resulting in a 100 for the health inspection
- Operated POS systems, served a variety of beverages and foods to ensure quality customer service

#### FRONT DESK MEDICAL RECEPTIONIST | MAY 2023-AUG 2023

Johns Creek, GA

River Parc Internal Medicine

- Ensured patient care by scheduling appointments, handling prescription orders, verifying insurance and benefits, coordinating with other hospitals to schedule surgeries and emergency operations
- Communicated with patients with bilingual proficiency in Korean and English
- Utilized eClinicalWorks to optimize efficiency in patients' medical files and administrative workflows

#### FREELANCE ADVERTISING/LOGO DESIGNER | MAY 2023

Johns Creek, GA

SapphireForce Consulting

- Created a print advertisement and logo for a leading cloud-based software company specializing in customer relationship management (CRM)
- Implemented design techniques to effectively communicate the company's objective and user benefits. mirroring the brand identity and evoking a modern, futuristic design that would enhance its appeal and convey reliability

#### GRAPHIC DESIGN EDITOR-IN-CHIEF | FEB 2021-MAY 2022

Johns Creek, GA

The Muse (Literary Magazine)

- Managed visual aesthetics, staff coordination (15 students), the main website, social media, and layouts
- Led workshops on design tools such as Canva, Adobe Photoshop and Indesign, and Weebly
- Created and operated the website, updating content/visuals that improved user experience and engagement
- Managed content selection, editing, and the hybrid publication of The Muse's 20th edition literary magazine that received recognition for their second CSPA Gold Crown Award

# **Projects**

- Ainsley & Ariel | Apr 2024 short action/drama film found on website
- Nutrinums I May 2024 mock brand project on healthy candies researching competitors, brand identity, UI/UX, visual design (color palettes, typography, and scale), and marketing to create business cards, websites, banners, and journey maps, found on website
- Journey of the Creative Soul I May 2022 -literary arts pamphlet made with Canva and Issuu, found on website

### **Additional**

Language Skills: English (native), Korean (advanced), Spanish (intermediate)

**Technical Skills:** Java, Python, Github, Tableau, LaTeX, Excel, Wix, Weebly, Adobe Photoshop/Indesign/

Illustrator/ Premiere Pro, Canva, Figma, HTML/CSS

**Community Involvement:** Junior Design Board Chair (AASA), Alpha Gamma Delta, Circle of Sisterhood Committee, Jubilee TA (weekly volunteer service aiding and supporting the mentally and physically disabled), 21st Century Leaders Social Media Manager