

# Lindsey Yi

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## SUMMARY

Third-year student at Georgia Tech, aiming to pursue a UI/UX Designer Role. Adept at utilizing tools such as Figma and Adobe Creative Suite for designs that articulate clear user flows and compelling brand engagements. Driven to apply design and frontend skills for creating visually appealing and user-centered digital experiences.

## EDUCATION

**Georgia Institute of Technology**, College of Computing | Atlanta, GA Spring 2026  
**Bachelor of Science in Computational Media** (*Media/Interaction Design*)  
Marguerite Shepard Initiative- Buff Academic Honor Award (Fall 2023)  
Honors: HOPE Scholarship Recipient (Fall 2022-Present)

## WORK EXPERIENCE

**Adobe**, *Adobe Student Ambassador* | Atlanta, GA October 2024 - Present  
• Participation in promoting adobe products, hosting events and workshops. and creating content on Adobe tools

**SapphireForce**, *Freelance Graphic Designer* | Johns Creek, GA December 2022 – May 2023  
• Created graphic concepts, print advertisements, and a logo for a leading cloud-based software company  
• Produced modern, futuristic designs to enhance the company's appeal and convey reliability

**The Muse**, *Graphic Design Editor-In-Chief* | Johns Creek, GA February 2021 – May 2022  
• Managed staff (15 students), social media, website, and a hybrid magazine recognized for a CSPA Gold Crown Award  
• Led a 3 week workshop on design software, and utilized software for 15+ layouts and the cover of a magazine  
• Analyzed KPIs and supervised advertisements, fundraisers, and content/visuals on the website to promote The Muse

## PROJECT EXPERIENCE

**Atlanta Food Finders**, *UI Designer/Front-End Developer* Aug 2024 – Oct 2024  
• Collaborated in a team of 5 to design an interactive web app that allows users to log in and find restaurants in Atlanta  
• Contributed 15 commits, adding 1,300 lines of code and refining 1,200+ lines to improve app functionality  
• Utilized Figma to build a user flow/prototype and developed the Forgot Password, Submit Review, and Profile pages

**Ainsley & Ariel**, *Lighting Technician/Gaffer* February 2024 - May 2024  
• Operated the visual and lighting design for a short film project in order to create a film noir/chiaroscuro effect  
• Executed high contrast lighting, a low temperature/desaturated color palette, and lighting shifts to build a gritty setting (inspired by *Sicario*) and create symbolic motifs that reflected the characters' psychological tension  
• Utilized equipment such as Fovitec, diffusers, and reflectors to enhance lighting quality and achieve desired effects

**Nutrinums**, *Graphic Designer* March 2024 - May 2024  
• Contributed to the creation of a mockup brand promoting healthy candies utilizing user journey maps, researching competitors, and designing brand assets such as the logo, website, business card, billboard banner, and packaging  
• Used vibrant colors, Genty/Montserrat fonts, and healthy ingredient visuals to convey a trendy, organic brand image

**Concrete**, *Graphic Designer* August 2021 - May 2022  
• Led the design and creative direction of The Muse's 20th hybrid literary arts magazine, inspired by *Perfect Blue*  
• Collaborated with writers and illustrators to bring abstract concepts to life and ensure a cohesive narrative based on a theme of "following your dreams", using Adobe Photoshop and Indesign

## VOLUNTEERING & COMMUNITY INVOLVEMENT

**Asian American Student Association**, *Junior Design Board Member* August 2024 – Present  
• Attend bi-monthly meetings of professional development workshops and networking events with top firms to learn practical business skills and professional etiquette  
• Designed posts on Figma and promoted events on social media and flyers, driving 20% more engagement

**Alpha Gamma Delta Sorority**, *Circle of Sisterhood Board Member* August 2023 – Present  
• Worked closely with the Atlanta Community Food Bank and 50+ members in fundraising food drives and donations  
• Organized campus wide campaigns and missions on empowering women globally through education

## SKILLS

- Programming Languages: Java, HTML/CSS, Python
- Tools: Github, IntelliJ, Django, Adobe Creative Suite (Photoshop, Indesign, Illustrator), Canva, Figma, Procreate, Wix
- Languages: Korean & Spanish