Lindsey Yi

lindseyyi08@gmail.com | 770.722.5511 | lindseyyi.com | www.linkedin.com/in/lindseyyi

SUMMARY

Third-year student at Georgia Tech, passionate about leveraging design and frontend development skills to create visually engaging and user-centered digital experiences. Adept at utilizing tools such as Figma and Adobe Creative Suite to craft clear user flows and compelling brand engagements.

EDUCATION

Georgia Institute of Technology, College of Computing | Atlanta, GA   Spring 2026
Bachelor of Science in **Computational Media** *(Media/Interaction Design)*
Honors: HOPE Scholarship Recipient (Fall 2022-Present)

WORK EXPERIENCE

Adobe, *Adobe Student Ambassador* | Atlanta, GA   October 2024 - Present
- Participation in promoting adobe products, hosting events and workshops. and creating content on Adobe tools

SapphireForce, *Freelance Graphic Designer* | Johns Creek, GA   December 2022 – May 2023
- Created graphic concepts, print advertisements, and a logo for a leading cloud-based software company
- Produced modern, futuristic designs to enhance the company's appeal and convey reliability

The Muse, *Graphic Design Editor-In-Chief* | Johns Creek, GA   February 2021 – May 2022
- Managed staff (15 students), social media, website, and a hybrid magazine recognized for a CSPA Gold Crown Award
- Led a 3 week workshop on design software, and utilized software for 15+ layouts and the cover of a magazine
- Analyzed KPIs and supervised advertisements, fundraisers, and content/visuals on the website to promote The Muse

PROJECT EXPERIENCE

Spotify Wrapped, *UI Designer/Front-End Developer*   Oct 2024 – Dec 2024
- Collaborated to create a Spotify Wrapped application that retrieves user data and creates personalized experiences
- Implemented UI (wrap generator, individual wraps, and home page) with striking visuals and animations
- Designed wireframes and prototypes in Figma for streamlined development

Atlanta Food Finders, *UI Designer/Front-End Developer*   Aug 2024 – Oct 2024
- Collaborated in a team of 5 to design an interactive web app that allows users to log in and find restaurants in Atlanta
- Contributed 15 commits, adding 1,300 lines of code and refining 1,200+ lines to improve app functionality
- Utilized Figma to build a user flow/prototype and developed the Forgot Password, Submit Review, and Profile pages

Ainsley & Ariel, *Lighting Technician/Gaffer*   February 2024 - May 2024
- Operated the visual and lighting design for a short film project in order to create a film noir/chiaroscuro effect
- Executed high contrasts, low temperature hues, and shifts in lighting to create gritty settings and recurring motifs
- Utilized equipment such as Fovitec, diffusers, and reflectors to enhance lighting quality and achieve desired effects

Nutrinums, *Graphic Designer*   March 2024 - May 2024
- Developed a mockup brand promoting healthy candies utilizing user journey maps, researching competitors, and designing brand assets such as the logo, website, business card, billboard banner, and packaging
- Used vibrant colors, Genty/Montserrat fonts, and healthy ingredient visuals to convey a trendy, organic brand image

Concrete, *Graphic Designer*   August 2021 - May 2022
- Led the design and creative direction of The Muse's 20th hybrid literary arts magazine, inspired by *Perfect Blue*
- Collaborated with writers and illustrators to bring abstract concepts to life and ensure a cohesive narrative based on a theme of "following your dreams", using Adobe Photoshop and Indesign

VOLUNTEERING & COMMUNITY INVOLVEMENT

Alpha Gamma Delta Sorority, *DEI Social Media Chair*   Dec 2024 – Present
- Executed social media initiatives to promote diversity, equity, and inclusion, reaching over 1000 Instagram accounts
- Created content spotlighting cultural celebrations, member experiences, and DEI-related educational resources

Living Hope, *Marketing and Design Executive Chair*   August 2024 – Present
- Designed posts on Figma and promoted events on social media and flyers, driving 20% more engagement

SKILLS

- Programming Languages: Java, HTML/CSS, Python
- Tools: Github, IntelliJ, Django, Adobe Creative Suite (Photoshop, Indesign, Illustrator), Canva, Figma, Blender, Wix
- Languages: Korean & Spanish