

Lindsey Adams

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EDUCATION

Front-End Engineering

The Iron Yard Durham

Sep 2016 - Dec 2016

- 12-week immersive program covering a broad area, from web design principles to complex Javascript applications that manage data

Front-End Engineer | Capstone Project

Code Karma

Nov 2016 - Dec 2016

- A motivational platform connecting nonprofits with developers to complete small projects, including bug fixes, design tasks, and new features
- Utilized AngularJS to create a clean user interface for both clients and developers
- Connected with GitHub API to create a seamless flow for developers to adopt projects and for clients to provide necessary files

B.A. International Studies

University of North Carolina at Chapel Hill

Aug 2006 - May 2010

- Major in Global Economics and Trade/Latin America Sequence
- Minor in Environmental Studies

EXPERIENCE

Account Manager, Sales & Programmatic

Blogads

Oct 2012 - Sep 2016 Durham, NC

- Charged with building Programmatic Strategist position from the ground up, resulting in a 31% increase in eCPM
- Managed multiple ad campaigns at once, from prospect stage through execution with key clients, such as Netflix, Lifetime, and Spike
- Identified new revenue opportunities and managed implementation: negotiating contracts, trafficking ad tags, conducting A/B tests
- Managed all revenue-generating third-party relationships

Northeast Produce Buyer

Infinite Herbs & Specialties

Aug 2010 - June 2012 Everett, MA

- Negotiated pricing, lead times, delivery sizes, shipping methods, and return policies
- Actively collaborated with sales team to optimize inventories and to mitigate excess inventories and spoilage
- Researched and identified suppliers for both standard and custom products
- Audited inventory to ensure FIFO processes were being followed by production

LANGUAGES

Javascript

Intermediate

HTML/CSS

Intermediate

SKILLS

SASS

jQuery

Handlebars

AngularJS

Git

GitHub

APIs

COMMUNITY SERVICE

Volunteer

Church World Service

Mar 2016 - ongoing

Paired with refugees for intensive English practice