

# Lindsay Neal

## Education

University of Kansas

Bachelor of Science in Journalism, strategic communication emphasis.

Minor in Psychology, with additional courses in Business

Graduation date: December 2013

Johnson County Community College

Associate of Applied Science in Web Development and Digital Media.

Concentration in Desktop Publishing

Graduation date: December 2015

## Relevant Coursework/Skills

Develop campaign strategy; conduct and document research; write blogs and social media posts; write and produce television and radio commercials; write and produce print ads; write news releases

Design and develop websites, web applications, user experience and digital content.

Core languages: HTML/CSS, JavaScript, jQuery, PHP. Proficient with Adobe Illustrator, Photoshop and Dreamweaver.

## Work History

SoftScience Group, Inc – Web Designer, 6/2015– present

Worked on various web development projects for the company. My tasks included front-end coding (using languages such as HTML/CSS, jQuery/Javascript, PHP and AJAX), UI/UX design (wireframes/mock ups), developing content (writing and graphics) and research.

Caribou Coffee – Barista, 12/2013– 6/2015

Worked 20- 30 hours each week to pay for college expenses.

Hy-Vee, Inc – Cashier, Bakery Assistant, 8/2009 – 12/2013

Work 20- 30 hours each week to pay for college expenses. Started as a cashier, later promoted to the bakery staff.

Sweet Nothings Cakes - Owner, 8/2009 - present

Founded a specialty cake design and production, part-time business. I started the business as a creative outlet and it provided additional income to fund college expenses.

## Activities

Lead to Read - As a Reader, I spend one-on-one time reading with a 1st grader once a week, for 30 minutes. The goal is to connect adult volunteers from the community with kids, grades 1st through 4th, to improve basic reading skills.

Communications committee member for the Johnson County Democratic Party. I created and managed a blog for the organization. I also helped develop posts for Facebook and Twitter, and created other promotional materials (such as handouts and signs) for the organization.