

Linda Liu
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(locale) New Westminster, BC

experience

Jan 2020 -
present

Teaching Assistant, Accounting
Simon Fraser University

Improved efficiency and ethical conduct in online learning environments for a course section of over 200 students by proposing course and exam policies to professors.

Taught up to 80 students per term applications of accounting concepts such as inventory purchases and product flow reporting to inform decisions that maximize business performance.

May 2021 -
Jul 2021

Marketing & Social Media Coordinator
Vancouver Fashion Week

Performed a marketing audit and market research to propose long-term strategies that improved Vancouver Fashion Week's value proposition for fashion designers.

Managed and created social media content, increasing Instagram engagement by 100% over four weeks.

May 2018 -
Aug 2018

Graphic Designer
Westar Print & Design Services

Provided client consultation and design services, independently managing up to 10 design projects per week under tight deadlines.

Jun 2017 -
Aug 2017

Sales Specialist
Best Buy

Became the second-highest salesperson store wide within the first month of employment, proving ability to learn and adapt in a fast-moving environment.

education

Sep 2017 -
Dec 2022

Business & User Experience Design — joint major (BBA)
Simon Fraser University

3.84 GPA; 3.91 UDGPA
Awards — *BMO Undergraduate Scholarship in Business Administration* (2021); *Beedie Alumni Scholarship* (2019); *President's Honour Roll* (2019)

Sep 2019 -
Dec 2019

Exchange Program, Business
Yonsei University, S. Korea
Activities — *Aquamoor, Yonsei Swim Club*

achievements & hobbies

Art direction and styling for fashion editorials published in *Eléments* and *HORIZONT* magazine (2019).

1st place for architectonic design project at Seattle Design Charette (2018).

4-star rating on Android store for mobile game, Galaxias Stella, an original physics-based puzzle game (2018).

Best Business Pitch award at *StarterHacks*, Waterloo (2017).

Performance diploma (*ATCL*) in piano; numerous 1st place awards at music competitions (2008-2016), including 1st place at Saskatchewan provincial music competition (2015).

commended traits

Communicates verbally and in writing with succinctness, honesty, and kindness.

A keen eye for details and accuracy when it comes to data.

Loves to connect with others and build trusting relationships as a means to lead and support teamwork.