

## Presentation Details

Types of "Significance"	intro	Transition	conclusion:
Ask and answer questions about specific types of significance*	1. Hello	1. conclude old item	1. start conclusion: "in conclusion"
1 "(binary) statistical significance of the correlation" according to a given numerical test of significance.	2. Self Intro	2. transition	2. agenda review
[Yes / No]	3. Thank Audience	3. intro new item	3. future extension
2 "qualitative strength of the correlation"	4. Thank Host		4. plan of action
[a strong correlation / a weak correlation]	5. Topic of Talk		5. your opinion
3 "quantitative test result for correlation"	6. Agenda/Plan		6. Q&A
[a number / and or a context for the number]	7. How do Q&A		7. Final Thanks
4 "direction of correlation"			
[positive / negative]			
5 "existence of any correlation"			
[statistical / anecdotal / wrongly presumed / etc.]			
6 "confidence to jump from "correlation" to assumed "causation" "			
[1. correlation with causation / 2. correlation without causation / 3. we don't know]			
7 "effect size" <a href="https://en.wikipedia.org/wiki/Effect_size">https://en.wikipedia.org/wiki/Effect_size</a>			
[large / small]			
8 "data set" (size, or other factors)			
[large / small // widely representative / too selective or narrow]			
9 "sample size"			
[large / small]			
10 "importance and relevance of the effect"			
[important / unimportant]			
11 "profitability of the effect"			
[profitable / unprofitable]			
12 and "dramatic effect" of the results.			
[dramatic & exciting / boring]			

Feedback		Rules of 6: 6 items per slide 6 words per phrase visible 6 steps back
voice	loud	
	clear	
	up down intonation	
body	posture	
	arms	
	hands	
eye	eye contact	
	not reading	

<b>Q&amp;A:</b>
repeat the question for the audience
don't answer using citation - first describe then cite
check that you understand the question
explain the question to lay audience
ask if answer is satisfactory

## Question Words

1. Who whose, whom	6. How (many/often/will/much)
2. What (kind of dictionary...; is he doing...; day is it?)	7. Is Are, Was (+ pronoun (this, she))
3. When What time	8. Which
4. Where (From where...) (Whence...)	9. If (+then) ("then" can be dropped if the meaning is there.)
5. Why (wherefore), How come,	10. Do Did you/Does he/she

## Question Topics

1. What, ID	6. Description and Qualities
2. Price	7. Time & Frequency
3. Location	8. Verbs
4. Number	9. Status & Condition, Characterization
5. Ratio (#:#)"per" Proportion+ Person-Ratio	10. Opinion, Liking, & Preference

## Modifiers

a. could	h. do
b. would	i. did
c. should	j. does
d. will	k. is
e. might	l. are
f. can	m. was
g. could	n. were