

Emily Lin

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LinkedIn: <https://www.linkedin.com/in/emilylin19/>

Portfolio: <http://www.emilylin.com>

Summary

Innovative UX UI designer skilled in Figma, Adobe Illustrator, user-centric design research, wireframing, prototyping, user testing, and typography with basic knowledge in HTML and CSS. Bilingual (English/Mandarin)

Skills

UX/UI: UI Grids and Composition, Color Theory, Heuristic Evaluation, User Interviews, Usability Testing, Qualitative Research, Visual Design, Prototyping, Usability Testing, UI Grids and Composition, Typography, Interaction Design, Iconography, Information Hierarchy, Figma, Invision, Adobe XD, Adobe Illustrator, Adobe Photoshop, Mural, Quip, Miro, Github, Trello, Webflow, HTML, CSS, Bootstrap, JavaScript, JQuery

Languages: Fluent in both English and Mandarin

Projects

Seamless | <http://emilylin.com/seamless.html>

- Seamless was designed as a solution for the current gap between shoppers and store owners during the Covid-19 pandemic. The goal of this project was to safely connect shoppers and small apparel boutique owners to optimize the buying and selling of products while still maintaining customer satisfaction and sales through personalized virtual appointments.
- As a team of four, we split up the initial user research, interviews, wireframing, and prototyping evenly. The core responsibilities I had for my team was to design and code the clickable Seamless webpage (<http://emilylin.com/Seamless/>) as well as create the UI branding style tile.
- Tools used: Quip, Figma, Adobe XD, Visual Studio Code, Slack, Zoom, Repl
- Languages used: HTML, CSS, Bootstrap

WomanInc | <http://emilylin.com/womn.html>

- The goal of this project was to redesign the WomanInc website with a Get-In-Get-Out approach that would provide women with a focused journey and experience to minimize the amount of time spent on the site in the case that their safety is compromised.
- My main responsibilities for this project were to develop and illustrate the storyboard, decide on a color scheme, and build out our UI branding style tile.
- Tools used: Quip, Mural, Figma, Adobe XD, Visual Studio Code, Procreate, Slack, Zoom

Ed.gov | <https://emilylin.com/edu.html>

- The focus of this project was to redesign the US Department of Education website to provide a user-friendly navigation system that offered ease of use to users of all backgrounds, optimizing the time spent on the website by minimizing time wasted scrolling through nonessential information.
- As a team of three, we split up the initial research and interviews evenly, discussing our findings with each other as we progressed. As we gathered our needed information, we split up our tasks. My main tasks were to create the mobile version of the webpage, along with finalizing and creating a clickable hi-fi version of our webpage in Figma.
- Tools used: Trello, Mural, Figma, Adobe XD, Adobe Illustrator, Slack, Zoom, Google Drive

Experience

Procurement Planner

July 2020 - Present

Benefit Cosmetics

San Francisco, CA

- Daily communication with a variety of domestic and international vendors to ensure that orders were on track for shipment to meet service level goals
- Consistent monitoring of items to ensure stock is adequate worldwide
- Yearly visits with different vendors to conduct inventory counts and system alignments between Benefit and vendors
- Work with cross-functional teams to resolve issues such as pricing, order deals, and inventory discrepancies
- Prepare weekly phase out analysis reports to document liabilities on products

Jr. Procurement Planner

Dec 2018 - July 2020

Benefit Cosmetics

San Francisco, CA

- Planned and placed weekly orders with vendors based on current trends and forecasts through Microsoft Dynamics AX
- Ran on time in full reports along with forecasts for transparency on orders with vendors
- Monitored phase out items to determine liabilities and create actions plans

Product Manager/Buyer

Feb 2017 - Dec 2018

Supernova

San Jose, CA

- Fabricated product strategies on Intel SSD products by studying the current market competition and industry trends to ensure revenue growth
- Forecasted needed quantities of SSD for upcoming quarters by looking at past quarter trends and studying future market movement
- Provided SSD product training to the sales department
- Produced purchase orders in SAP as well as place orders with Intel

Purchasing Assistant

Sep 2016- Jan 2017

Bizlink Group

Fremont, CA

- Created purchase orders through SAP system
- Contacted and followed up with vendors about orders and shipment dates
- Tracked orders and confirmed lead times, delivery dates, and costs
- Searched market for competitive pricing on products
- Suggested alternatives to customers to provide the most efficient cost and lead time
- Advised logistics staff in resolving reception and invoice discrepancies

Graphic Design Intern

Aug 2013- Dec 2013

Chapman University

Orange, CA

- Created figures and designs for the Davis Quad Garden
- Designed and labels for all plants using Adobe Illustrator
- Planned and organized the placement of items in the garden

Education

UX/UI Bootcamp Certificate: University of California, Berkeley

An intensive 24-week long boot camp dedicated to UX UI. Skills learned consist of Photoshop, Illustrator, HTML5, CSS, JavaScript, Bootstrap, jQuery, User-Centric Design Research, Visual Prototyping & Wireframing, User Interface Development, Iconography, and Information Hierarchy

Bachelor of Arts in Design, minor in Economics: University of California, Davis