项目背景

• 新闻文本类别预测,主要使用fastText, testCNN, RNN, RCNN, text-bi-RNN等模型

• 数据介绍

• 新闻数据, 共有五类: 科技、汽车、娱乐、军事、运动

(据统计,2016年仅在中国田径协会注册的马拉松赛事便达到了328场,继续呈现出爆发式增长的态势,2015年,这个数字还仅仅停留在134场。如果算上未在中国田协注册的纯"民间"赛事,国内全年的路跑赛事还要更多。,sport)

• 数据分析与预处理

- 切分数据集
 - train_test_split

```
from sklearn.model_selection import train_test_split
x, y = zip(*sentences)
x_train, x_test, y_train, y_test = train_test_split(x, y, random_state=1234)
```

StratifiedKFold交叉验证

```
from sklearn.model_selection import StratifiedKFold
stratifiedk_fold = StratifiedKFold(n_splits=n_folds, shuffle=shuffle)
for train_index, test_index in stratifiedk_fold.split(x, y):
    model.fit()
```

• 由于此次提供的数据集已经清洗过,在此没有特别进行预处理

特征工程

- 词袋模型
 - CountVectorizer

```
定义: vec = CountVectorizer(
    analyzer='word', # tokenise by character ngrams
    max_features=4000, # keep the most common 4000 ngrams
    ngram_range(1,4) 1-4 grams
)
训练: vec.fit(x_train)
使用: vec.transform(x)
```

• 基于TF-IDF算法的关键字抽取 (jieba)

import jieba.analyse

- jieba.analyse.extract_tags(sentence, topK=20, withWeight=False, allowPOS=())
 - sentence 为待提取的文本

- topK 为返回几个 TF/IDF 权重最大的关键词,默认值为 20
- withWeight 为是否一并返回关键词权重值,默认值为 False
- allowPOS 仅包括指定词性的词,默认值为空,即不筛选

• 基于 TextRank 算法的关键词抽取

- 基本思想:
 - 将待抽取关键词的文本进行分词
 - 以固定窗口大小(默认为5,通过span属性调整),词之间的共现关系,构建图
 - 计算图中节点的PageRank,注意是无向带权图
- 使用
 - jieba.analyse.textrank(sentence, topK=20, withWeight=False, allowPOS=('ns', 'n', 'vn', 'v')) 直接使用,接口相同,注意默认过滤词性。
 - jieba.analyse.TextRank() 新建自定义 TextRank 实例

• 建模的方法

- 朴素贝叶斯
 - 最简单的模型,可以作为baseline

from sklearn.naive_bayes import MultinomialNB classifier = MultinomialNB() classifier.fit(vec.transform(x_train), y_train) classifier.score(vec.transform(x_test), y_test)

• 支持向量机

• 通过变换不同的核,尝试不同的效果

from sklearn.svm import SVC
svm = SVC(kernel='linear')
svm.fit(vec.transform(x_train), y_train)
svm.score(vec.transform(x_test), y_test)

fastText

• 安装: 使用pip install fasttext

• 数据格式:需要存储为fasttext所需的格式(__label__1,'一段文字,属于label 1')

• 调用模型: supervised

import fasttext

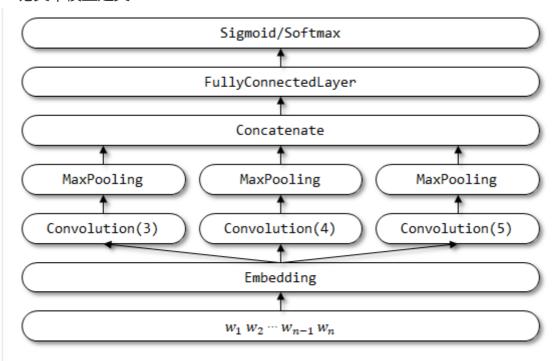
classifier = fasttext.supervised('train_data.txt', 'classifier.model', label_prefix='__label__')

• 评估模型: test

result = classifier.test('train_data.txt')
print 'P@1:', result.precision
print 'R@1:', result.recall
print 'Number of examples:', result.nexamples

TextCNN

- TextCNN出处: 论文Convolutional Neural Networks for Sentence Classification
- 论文中模型定义



from tensorflow.keras import Input, Model

from tensorflow.keras.layers import Embedding, Dense, Conv1D, GlobalMaxPooling1D, Concatenate, Dropout

```
class TextCNN(object):
 def __init__(self, maxlen, max_features, embedding_dims,
       class num=5,
       last_activation='softmax'):
   self.maxlen = maxlen
   self.max_features = max_features
   self.embedding_dims = embedding_dims
   self.class_num = class_num
   self.last_activation = last_activation
def get_model(self):
   input = Input((self.maxlen,))
   embedding = Embedding(self.max_features, self.embedding_dims, input_length=self.maxlen)
(input)
   convs = []
   for kernel_size in [3, 4, 5]:
     c = Conv1D(128, kernel_size, activation='relu')(embedding)
     c = GlobalMaxPooling1D()(c)
     convs.append(c)
   x = Concatenate()(convs)
   output = Dense(self.class_num, activation=self.last_activation)(x)
   model = Model(inputs=input, outputs=output)
   return model
```

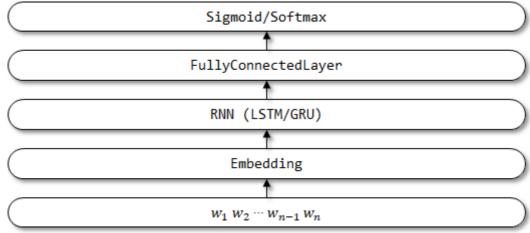
训练模型

```
print('构建模型...')
model = TextRNN(maxlen, max_features,embedding_dims).get_model()
model.compile('adam', 'categorical_crossentropy', metrics=['accuracy'])
print('Train...')
early_stopping = EarlyStopping(monitor='val_accuracy', patience=2, mode='max')
history = model.fit(x_train, y_train,
    batch_size=batch_size,
    epochs=epochs,
    callbacks=[early_stopping],
    validation_data=(x_test, y_test))
```

TextRNN

- TextRNN相关论文: Recurrent Neural Network for Text Classification with Multi-Task Learning
- 论文中模型定义与使用

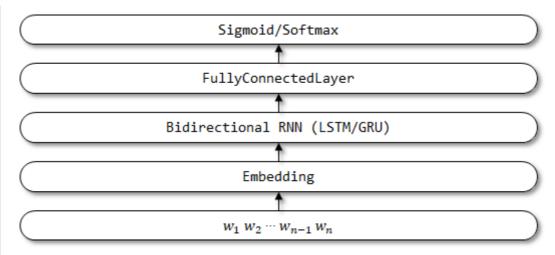
return model



```
from tensorflow.keras import Input, Model
from tensorflow.keras.layers import Embedding, Dense, Dropout, LSTM
class TextRNN(object):
 def __init__(self, maxlen, max_features, embedding_dims,
       class_num=5,
       last activation='softmax'):
   self.maxlen = maxlen
   self.max_features = max_features
   self.embedding_dims = embedding_dims
   self.class_num = class_num
   self.last_activation = last_activation
def get_model(self):
   input = Input((self.maxlen,))
   embedding = Embedding(self.max_features, self.embedding_dims, input_length=self.maxlen)
   x = LSTM(128) (embedding)
   output = Dense(self.class_num, activation=self.last_activation)(x)
   model = Model(inputs=input, outputs=output)
```

TextBiRNN

- TextBiRNN 是基于 TextRNN 的改进版本,将网络结构中的 RNN 层改进成了双向 (Bidirectional)的 RNN 层,希望不仅能考虑正向编码的信息,也能考虑反向编码的 信息。
- 网路定义



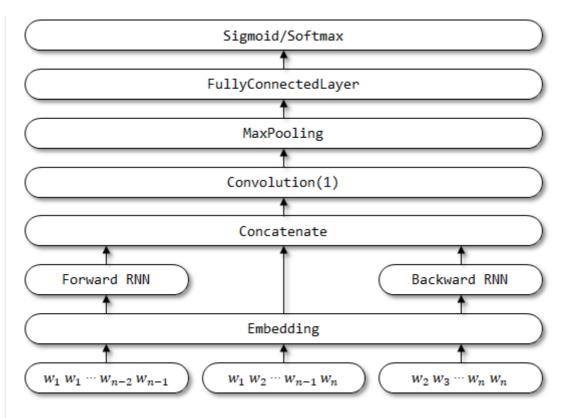
from tensorflow.keras import Input, Model

from tensorflow.keras.layers import Embedding, Dense, Dropout, Bidirectional, LSTM class TextBiRNN(object):

```
def __init__(self, maxlen, max_features, embedding_dims,
       class_num=5,
       last activation='softmax'):
   self.maxlen = maxlen
   self.max_features = max_features
   self.embedding_dims = embedding_dims
   self.class_num = class_num
   self.last_activation = last_activation
def get_model(self):
   input = Input((self.maxlen,))
   embedding = Embedding(self.max_features, self.embedding_dims, input_length=self.maxlen)
(input)
   x = Bidirectional(LSTM(128))(embedding)
   output = Dense(self.class_num, activation=self.last_activation)(x)
   model = Model(inputs=input, outputs=output)
   return model
```

TextRCNN

- RCNN出处: 论文Recurrent Convolutional Neural Networks for Text Classification
- 网路定义



from tensorflow.keras import Input, Model

from tensorflow.keras import backend as K

input_current = Input((self.maxlen,))
input_left = Input((self.maxlen,))

from tensorflow.keras.layers import Embedding, Dense, SimpleRNN, Lambda, Concatenate, Conv1D, GlobalMaxPooling1D

class RCNN(object):

def get_model(self):

```
input_right = Input((self.maxlen,))
embedder = Embedding(self.max_features, self.embedding_dims, input_length=self.maxlen)
embedding_current = embedder(input_current)
embedding_left = embedder(input_left)
```

```
x_{eff} = SimpleRNN(128, return_sequences=True)(embedding_left)

x_{eff} = SimpleRNN(128, return_sequences=True, go_backwards=True)(embedding_right)

x_{eff} = Lambda(lambda x: K.reverse(x, axes=1))(x_{eff})

x = Concatenate(axis=2)([x_{eff}, embedding_current, x_{eff}])
```

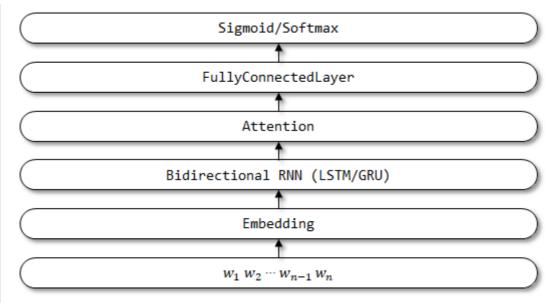
 $x = Conv1D(64, kernel_size=1, activation='tanh')(x)$

embedding_right = embedder(input_right)

```
x = GlobalMaxPooling1D()(x)
output = Dense(self.class_num, activation=self.last_activation)(x)
model = Model(inputs=[input_current, input_left, input_right], outputs=output)
return model
```

TextAttBiRNN

- TextAttBiRNN是在双向LSTM文本分类模型的基础上改进的,主要是引入了注意力机制 (Attention)。对于双向LSTM编码得到的表征向量,模型能够通过注意力机制,关 注与决策最相关的信息。
- 注意力机制最先在论文 Neural Machine Translation by Jointly Learning to Align and Translate 中被提出,而此处对于注意力机制的实现参照了论文 Feed-Forward Networks with Attention Can Solve Some Long-Term Memory Problems。
- 模型定义 (代码仅作参考)



```
from tensorflow.keras import backend as K
from tensorflow.keras import initializers, regularizers, constraints
from tensorflow.keras.layers import Layer
class Attention(Layer):
 def __init__(self, step_dim,
        W_regularizer=None, b_regularizer=None,
        W_constraint=None, b_constraint=None,
        bias=True, **kwargs):
   self.supports_masking = True
   self.init = initializers.get('glorot_uniform')
   self.W_regularizer = regularizers.get(W_regularizer)
   self.b_regularizer = regularizers.get(b_regularizer)
   self.W_constraint = constraints.get(W_constraint)
   self.b_constraint = constraints.get(b_constraint)
   self.bias = bias
   self.step_dim = step_dim
   self.features_dim = 0
   super(Attention, self).__init__(**kwargs)
```

```
def build(self, input_shape):
   assert len(input_shape) == 3
   self.W = self.add_weight(shape=(input_shape[-1],),
                initializer=self.init,
                name='{}_W'.format(self.name),
                regularizer=self.W_regularizer,
                constraint=self.W_constraint)
   self.features_dim = input_shape[-1]
   if self.bias:
     self.b = self.add_weight(shape=(input_shape[1],),
                 initializer='zero',
                  name='{}_b'.format(self.name),
                  regularizer=self.b regularizer,
                  constraint=self.b constraint)
   else:
     self.b = None
   self.built = True
def compute_mask(self, input, input_mask=None):
   # do not pass the mask to the next layers
   return None
def call(self, x, mask=None):
   features_dim = self.features_dim
   step dim = self.step dim
   e = K.reshape(K.dot(K.reshape(x, (-1, features_dim)), K.reshape(self.W, (features_dim, 1))), (-1,
step dim)) \# e = K.dot(x, self.W)
   if self.bias:
     e += self.b
   e = K.tanh(e)
   a = K.exp(e)
   if mask is not None:
     a *= K.cast(mask, K.floatx())
   a /= K.cast(K.sum(a, axis=1, keepdims=True) + K.epsilon(), K.floatx())
   a = K.expand_dims(a)
   c = K.sum(a * x, axis=1)
   return c
def compute_output_shape(self, input_shape):
   return input_shape[0], self.features_dim
from tensorflow.keras import Input, Model
from tensorflow.keras.layers import Embedding, Dense, Dropout, Bidirectional, LSTM
class TextAttBiRNN(object):
 def __init__(self, maxlen, max_features, embedding_dims,
        class_num=5,
        last_activation='softmax'):
   self.maxlen = maxlen
   self.max_features = max_features
```

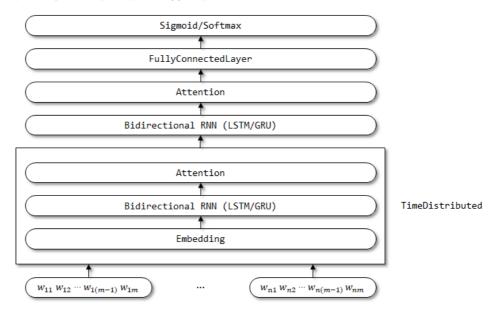
```
self.embedding_dims = embedding_dims
self.class_num = class_num
self.last_activation = last_activation

def get_model(self):
    input = Input((self.maxlen,))
    embedding = Embedding(self.max_features, self.embedding_dims, input_length=self.maxlen)
(input)
    x = Bidirectional(LSTM(128, return_sequences=True))(embedding) # LSTM or GRU
    x = Attention(self.maxlen)(x)
    output = Dense(self.class_num, activation=self.last_activation)(x)
    model = Model(inputs=input, outputs=output)
    return model
```

• HAN(层叠注意力)

• HAN出处:论文Hierarchical Attention Networks for Document Classification

• 网路定义:分别对词,句区分对应网络层级



class HAN(object):

def get_model(self):

```
# Word part
input_word = Input(shape=(self.maxlen_word,))
x_word = Embedding(self.max_features, self.embedding_dims, input_length=self.maxlen_word)
```

```
(input_word)
    x_word = Bidirectional(LSTM(128, return_sequences=True))(x_word) # LSTM or GRU
    x_word = Attention(self.maxlen_word)(x_word)
    model_word = Model(input_word, x_word)
    # Sentence part
    input = Input(shape=(self.maxlen_sentence, self.maxlen_word))
    x_sentence = TimeDistributed(model_word)(input)
    x_sentence = Bidirectional(LSTM(128, return_sequences=True))(x_sentence) # LSTM or GRU
    x_sentence = Attention(self.maxlen_sentence)(x_sentence)
    output = Dense(self.class_num, activation=self.last_activation)(x_sentence)
    model = Model(inputs=input, outputs=output)
    return model
```

• 最终效果

• 以上几种模型的最终效果均为输入一段文字,输出对应的新闻主题分类。

其他

• 词云WordCloud

from wordcloud import WordCloud#词云包 wordcloud.fit_words(word_frequence)

• 输入: 词词频列表

电影 1000

- 参数:
 - font_path字体
 - background_color背景色
 - max_font_size字体大小
 - mask 自定义背景做词云
- 输出: 词云图片
- LDA主题模型
 - 载入停用词:读取stopwords.txt文件

stopwords=pd.read_csv("origin_data/stopwords.txt",index_col=False,quoting=3,sep="\t",names= ['stopword'], encoding='utf-8')stopwords=stopwords['stopword'].values

• 分词: 把句子转换为词, 移除停用词

segs=jieba.lcut(line)segs = list(filter(lambda x:len(x)>1, segs))segs = list(filter(lambda x:x not in stopwords, segs))sentences.append(list(segs))

- 词袋模型
 - 把之前的每一句,转换为[(word1,freq1),(word2,freq2),...]的格式
 - dictionary = corpora.Dictionary(sentences)
 - corpus = [dictionary.doc2bow(sentence) for sentence in sentences]
- LDA建模

 Ida = gensim.models.ldamodel.LdaModel(corpus=corpus, id2word=dictionary, num_topics=20)

print(lda.print_topic(3, topn=5)) 0.040*"产品" + 0.016*"品牌" + 0.016*"消费者" + 0.015*"市场" + 0.012*"体验"

• 机器学习方法完成中文文本分类

- 文本分类 = 文本表示 + 分类模型
- 文本表示: BOW/N-gram/TF-IDF/word2vec/word embedding/ELMo
 - 词袋模型 (中文) ①分词:

第1句话: [w1 w3 w5 w2 w1...]

第2句话: [w11 w32 w51 w21 w15...]

第3句话...

...

②统计词频:

w3 count3

w7 count7

wi count_i

...

• ③构建词典:

选出频次最高的N个词

开[1*n]这样的向量空间

(每个位置是哪个词)

• ④映射: 把每句话共构建的词典进行映射

第1句话: [101010...]

第2句话: [000000...1,0...1,0...]

• ⑤提升信息的表达充分度:

把是否出现替换成频次

不只记录每个词, 我还记录连续的n-gram"李雷喜欢韩梅梅" => ("李雷","喜欢","韩梅梅")

- "韩梅梅喜欢李雷" => ("李雷","喜欢","韩梅梅")
- "李雷喜欢韩梅梅" => ("李雷","喜欢","韩梅梅","李雷喜欢","喜欢韩梅梅")
- "韩梅梅喜欢李雷" => ("李雷","喜欢","韩梅梅","韩梅梅喜欢","喜欢李雷")

不只是使用频次信息,需要知道词对于句子的重要度TF-IDF = TF(term frequency) +

IDF(inverse document frequency)

⑥上述的表达都是独立表达(没有词和词在含义空间的分布)

喜欢 = 在乎 = "稀罕" = "中意"

文本预处理

时态语态Normalize

近义词替换

stemming

• • •

• 希望能够基于海量数据的分布去学习到一种表示

nnlm => 词向量

word2vec (周边词类似的这样一些词,是可以互相替换,相同的语境)捕捉的是相关

的词,不是近义词我 讨厌 你 我 喜欢 你 word2vec优化…

用监督学习去调整word2vec的结果(word embedding/词嵌入)

• word-net (把词汇根据关系构建一张网:近义词、反义词、上位词、下位词...)

怎么更新? 个体差异?

● 分类模型: NB/LR/SVM/LSTM(GRU)/CNN

对向量化的输入去做建模

- 语种判断: 拉丁语系,字母组成的,甚至字母也一样 => 字母的使用(次序、频次)不一样
- ①NB/LR/SVM...建模
 - - 可以接受特别高维度的稀疏表示
- (2)MLP/CNN/LSTM
 - - 不适合稀疏高维度数据输入 => word2vec
- 将自己的文本分类器写为类
 - 可以直接调用,自动化执行特征提取到模型训练的过程
- 模型结构打印
 - from tensorflow.keras.utils import plot_model
 - plot_model(model, show_shapes=True, show_layer_names=True)