

7. How to Put an Elephant into a Refrigerator

Editorial Design
200*300(mm), 2022

This is a picture book that explains the internet meme, *How to Put an Elephant into a Refrigerator*. It is a humorous explanation of *how to put elephants in the refrigerator* which is unlikely to be possible at all. Each photo-collage image is accompanied by an originating meme. As an appendix, I added a yellow book containing some parts of a paper that academically analyzed humor texts.



