

The Restaurant Profile of Bronx Area

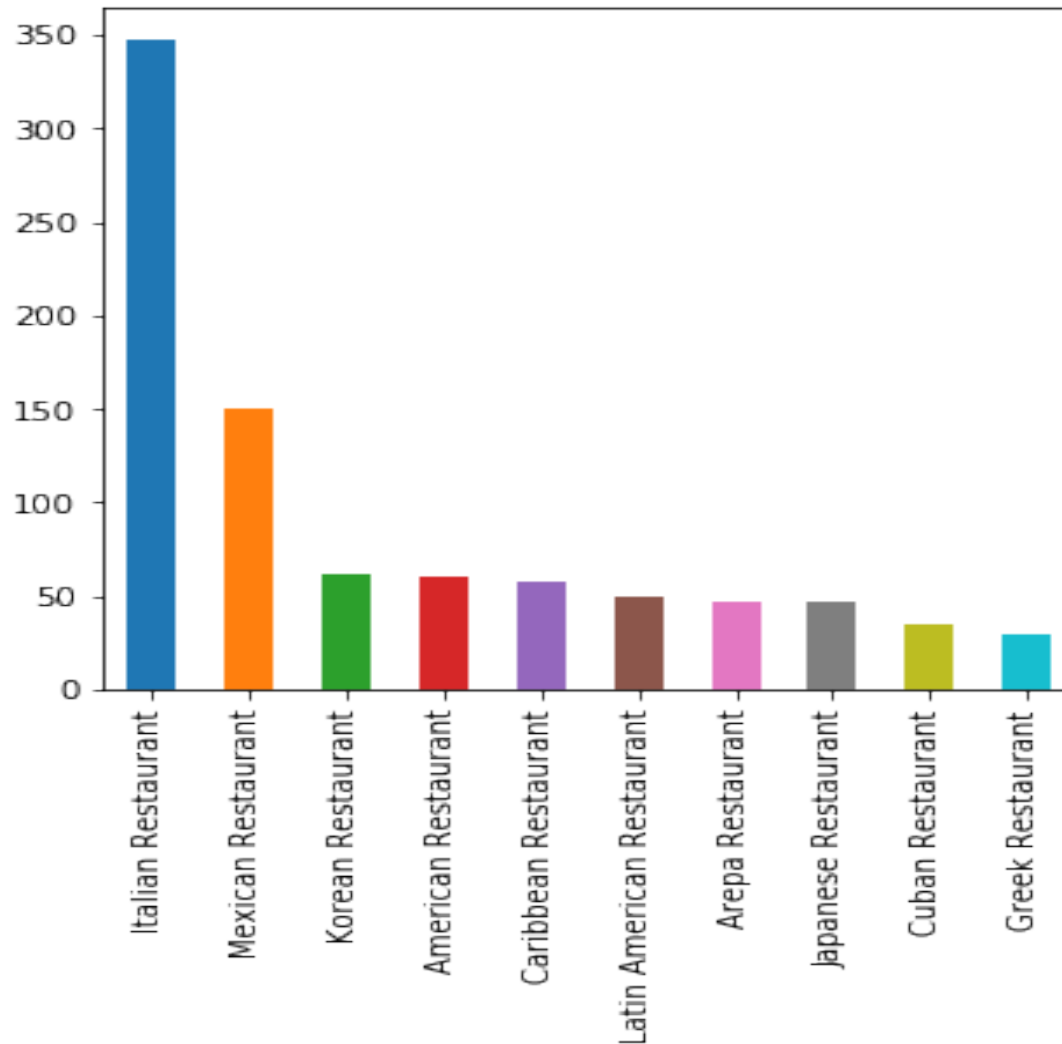
Where to start a new restaurant

- Thousands restaurants of different types in each cities
- Not evenly distributed
- Are certain types of restaurants underrepresented in a neighborhood?

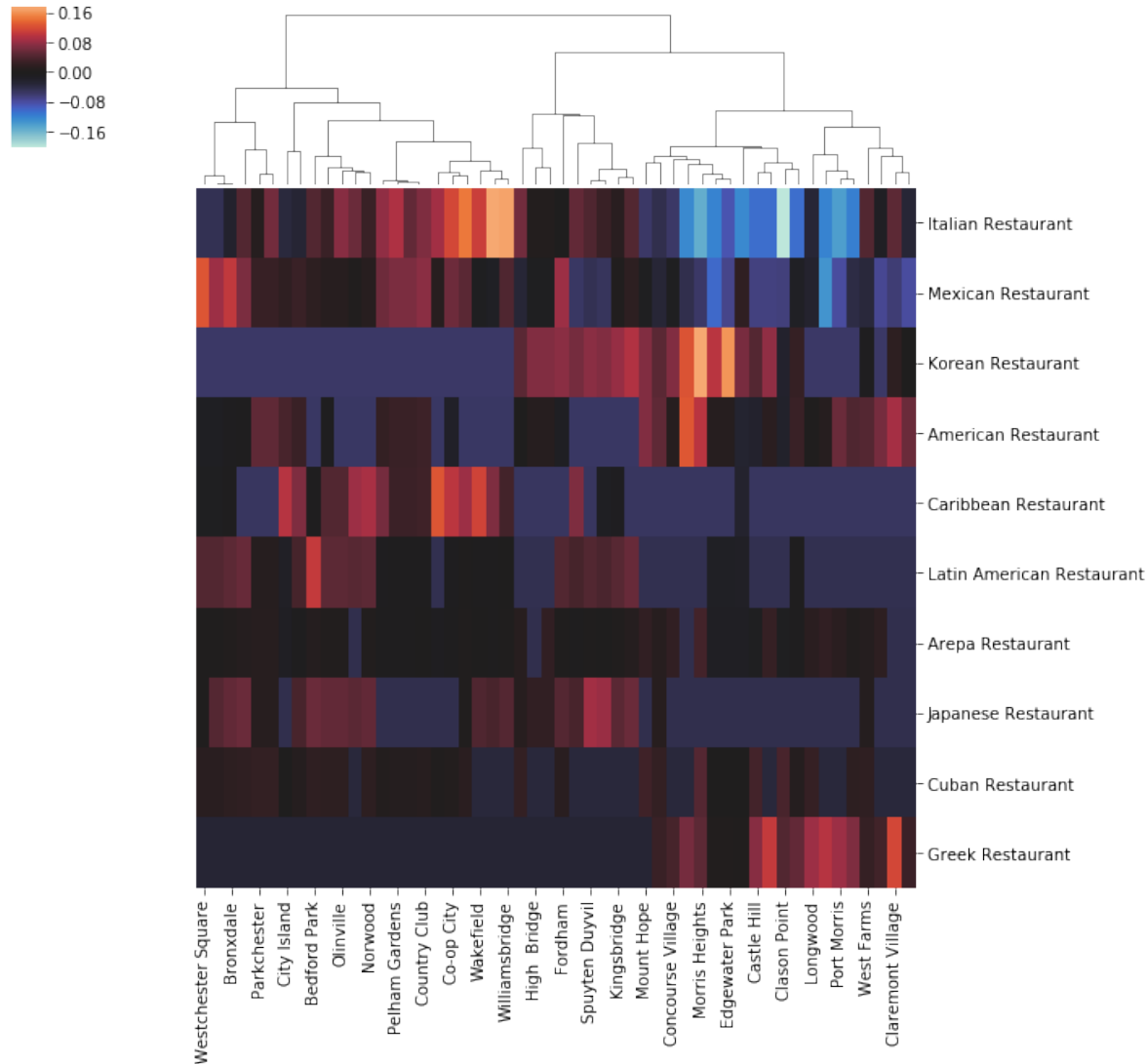
Data source

- The neighborhood data of Bronx :
https://cocl.us/new_york_dataset.
- The restaurant data from Foursquare API :
<https://developer.foursquare.com>.

The most popular categories of restaurant



Overrepresentation values for the most popular restaurant categories



Conclusions

- Based on the data, I recommend open a new Italian restaurants and Mexican restaurants in neighborhoods such as Clason Point .
- In neighborhoods such as Western Square, open a new Italian restaurants or Caribbean restaurants is not recommended due to the high level of competition.