# The Restaurant Profile of Bronx Area

## Where to start a new restaurant

Thousands restaurants of different types in each cities

Not evenly distributed

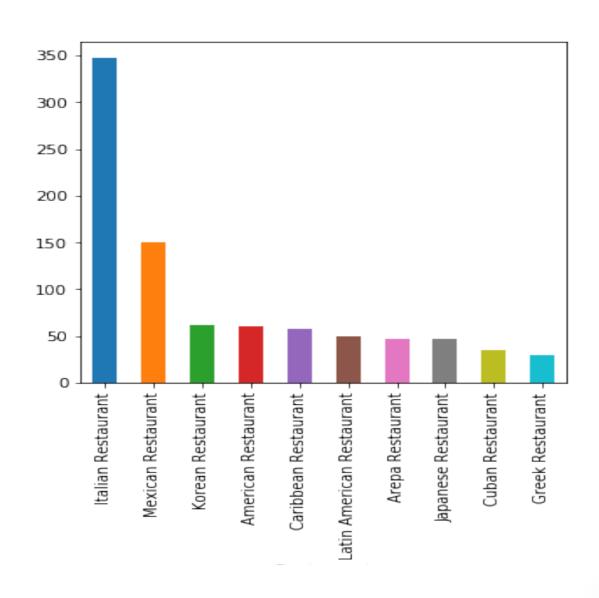
 Are certain types of restaurants underrepresented in a neighborhood?

### Data source

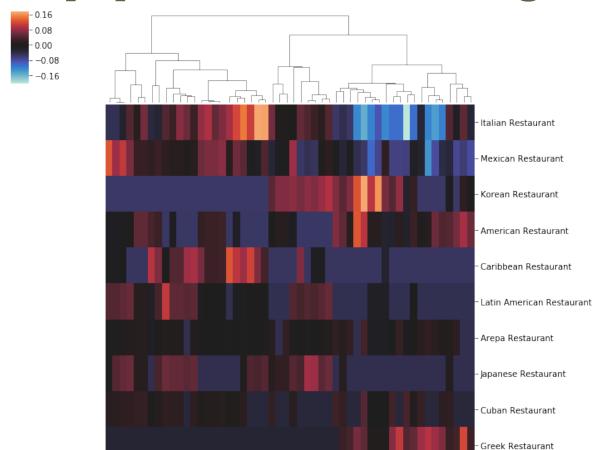
 The neighborhood data of Bronx : https://cocl.us/new\_york\_dataset.

 The restaurant data from Foursquare API: <a href="https://developer.foursquare.com">https://developer.foursquare.com</a>.

#### The most popular categories of restaurant



# Overrepresentation values for the most popular restaurant categories



Bedford Park . Olinville .

Pelham Gardens

Country Club Co-op City Wakefield High Bridge

Fordham

Williamsbridge

Spuyten Duyvil

Kingsbridge Mount Hope

Concourse Village Morris Heights Clason Point

Edgewater Park Castle Hill Claremont Village

# Conclusions

 Based on the data, I recommend open a new Italian restaurants and Mexican restaurants in neighborhoods such as Clason Point.

 In neighborhoods such as Western Square, open a new Italian restaurants or Caribbean restaurants is not recommended due to the high level of competition.