

# Implementation of Trend Following Strategy

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# HJB Equations

- Define value functions, for  $i = 0, 1$

$$W_i(p, t) = \sup_{\Lambda_i} J_i(p, t, \Lambda_i)$$

- It is easy to see

$$W_0(p, t) = \sup_{\tau_1} E_t \left\{ \int_t^{\tau_1} \rho ds - \log(1 + \theta) + W_1(p_{\tau_1}, \tau_1) \right\}$$

$$W_1(p, t) = \sup_{\bar{v}_1} E_t \left\{ \int_t^{\bar{v}_1} \tilde{f}(p_s) ds + \log(1 - \alpha) + W_0(p_{\bar{v}_1}, \bar{v}_1) \right\}$$

where

$$\tilde{f}(p) = (\mu_1 - \mu_2)p + \mu_2 - \frac{\sigma^2}{2}$$

# HJB Equations

- Let  $Z(p, t) = W_1(p, t) - W_0(p, t)$ . Then  $Z$  is the unique solution to the double obstacle problem

$$\max \{ \min \{ -\mathcal{A}Z - f(p), Z - \log(1 - \alpha) \}, Z - \log(1 + \theta) \} = 0$$

where

$$\mathcal{A} = \frac{\partial}{\partial t} + \frac{1}{2} \left( \frac{(\mu_1 - \mu_2)p(1-p)}{\sigma} \right)^2 \frac{\partial}{\partial p^2} + [-(\lambda_1 + \lambda_2)p + \lambda_2] \frac{\partial}{\partial p}$$

$$f(p) = \tilde{f}(p) - \rho$$

in  $p \in (0, 1)$ , with boundary condition:

$$Z(p, T) = \log(1 - \alpha)$$

$$Z(0, t) = \log(1 - \alpha)$$

$$Z(1, t) = \log(1 + \theta)$$

# Implicit Finite Difference Grid Method

- Truncate the domain  $p \in [0, 1]$ ,  $t \in [0, T]$  and use the finite difference grid:

$$\{(p_n^i, t_n) : p_n^i = i\Delta p, t_n = n\Delta t, i = 0, 1, \dots, I, n = 0, 1, \dots, N\}$$

and discretize the PDE at  $(p_n^i, t_n)$ .

# Implicit Finite Difference Grid Method

- Let  $\epsilon = \frac{1}{2} \left( \frac{(\mu_1 - \mu_2)p(1-p)}{\sigma} \right)^2$  and  $b = -(\lambda_1 + \lambda_2)p + \lambda_2$ .  
As  $p \rightarrow 0$  or  $p \rightarrow 1$ ,  $|b| >> |\epsilon|$ , an **upwind treatment** should be applied:

$$\left. \frac{\partial z}{\partial p} \right|_{(p_n^j, t_n)} = \begin{cases} \frac{z_n^{i+1} - z_n^i}{\Delta p} + O(\Delta p), & \text{if } b \geq 0 \\ \frac{z_n^i - z_n^{i-1}}{\Delta p} + O(\Delta p), & \text{if } b < 0 \end{cases}$$

- For the other partial derivatives, use the following approximation:

$$\left. \frac{\partial z}{\partial t} \right|_{(p_n^i, t_n)} = \frac{z_{n+1}^i - z_n^i}{\Delta t} + O(\Delta t)$$

$$\left. \frac{\partial^2 z}{\partial p^2} \right|_{(p_n^i, t_n)} = \frac{z_n^{i-1} - 2z_n^i + z_n^{i+1}}{(\Delta p)^2} + O((\Delta p)^2)$$

# Implicit Finite Difference Grid Method

- After considering **upwind treatment**, dropping truncation error, collating and re-arranging terms gives the PDE :

if  $b \geq 0$

$$-\frac{\Delta t \epsilon}{(\Delta p)^2} Z_n^{i-1} + \left(1 + \frac{2t\epsilon}{(\Delta p)^2} + \frac{\Delta t b}{\Delta p}\right) Z_n^i + \left(-\frac{t\epsilon}{(\Delta p)^2} - \frac{\Delta t b}{\Delta p}\right) Z_n^{i+1} = \Delta t f(i\Delta p) + Z_n^i$$

if  $b < 0$

$$\left(-\frac{\Delta t \epsilon}{(\Delta p)^2} + \frac{\Delta t b}{\Delta p}\right) Z_n^{i-1} + \left(1 + \frac{2t\epsilon}{(\Delta p)^2} - \frac{\Delta t b}{\Delta p}\right) Z_n^i - \frac{\Delta t \epsilon}{(\Delta p)^2} Z_n^{i+1} = \Delta t f(i\Delta p) + Z_n^i$$

with  $i = 0, 1, \dots, I$



# Implicit Finite Difference Grid Method

- We can express the "square" system of  $I - 1$  equations in the matrix-vector form:

$$\begin{bmatrix} b_1 & c_1 & & & \\ a_2 & b_2 & c_2 & & \\ & \ddots & \ddots & \ddots & \\ & & a_{I-2} & b_{I-2} & c_{I-2} \\ & & & a_{I-1} & b_{I-1} \end{bmatrix} \begin{bmatrix} Z_n^1 \\ Z_n^2 \\ \vdots \\ Z_n^{I-2} \\ Z_n^{I-1} \end{bmatrix} = \begin{bmatrix} Z_{n+1}^1 \\ Z_{n+1}^2 \\ \vdots \\ Z_{n+1}^{I-2} \\ Z_{n+1}^{I-1} \end{bmatrix} + \begin{bmatrix} -a_1 Z_n^0 \\ \Delta t f(\Delta p) \\ \vdots \\ \Delta t f((I-1)\Delta p) \\ -c_{I-1} Z_n^I + \Delta t f(I\Delta p) \end{bmatrix}$$

can be showed as  $\mathbf{A}\mathbf{Z}_n = \mathbf{Z}_{n+1} + \mathbf{F}_n$

- Solving every  $Z_n$  with **Projected SOR Method**.

# Projected SOR

- **Input**  $A, b, V, n, \epsilon, \omega, upper, lower$
- **Output**  $V_n$
- While not converged, for  $i=1,2, \dots, n$

$$x_{i,gs}^{k+1} = \frac{1}{a_{ii}} \left[ -\sum_{j=1}^{i-1} a_{ij}x_j^{k+1} - \sum_{j=i+1}^n a_{ij}x_j^k + b_i \right]$$

$$x_i^{k+1} = \min \left( \max \left( (1 - \omega)x_i^k + \omega x_{i,gs}^{k+1}, lower \right), upper \right)$$

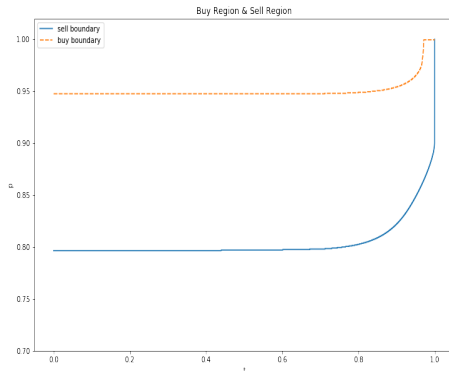
If  $\|x^{k+1} - x^k\| < \epsilon$ , then set Converged=true, and  $V_n = x$ .

- Solve every  $V_n (n = 0, 1, \dots, N)$ , then get every node value of Z\_Grid.

# Test Example - SP500

$\lambda_1$	$\lambda_2$	$\mu_1$	$\mu_2$	$\sigma$	$\rho$	$\alpha$	$\theta$
0.360	2.530	0.180	-0.770	0.184	0.068	0.001	0.001

$p_b^*$	$p_s^*$
0.9475	0.7965



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# Define Bull & Bear Market

## Definition

Define an up trend to be rally at least **25%** and a down trend decline at least **25%**.

Up Trend	Down Trend
25%	25%

## Number of bull and bear

For the period of our data, we counted the bull and bear market.

	No. Bull	No. Bear
SPY	2	2
CSI 300	5	5

# Bull & Bear Market - SPY & CSI 300



# Estimate $\lambda$

- $\lambda_1(\lambda_2)$  stands for the switching intensity from bull to bear (from bear to bull).
- $\lambda_1(\lambda_2)$  can be showed as average of reciprocal of the duration during the bull(bear) market:

$$\hat{\lambda}_1 = \frac{1}{N_1} \sum_{i=1}^{N_1} \frac{1}{T_i^{bull}}, \quad \hat{\lambda}_2 = \frac{1}{N_2} \sum_{i=1}^{N_2} \frac{1}{T_i^{bear}}$$

where,  $T_i^{bull}(T_i^{bear})$  means the duration of the i-th bull(bear) market period, and  $N_1(N_2)$  means total number of bull(bear) market.

# Estimate $\mu, \sigma$

- $\mu_1(\mu_2)$  and  $\sigma_1(\sigma_2)$  stand for the average annualized return and volatility during bull(bear) market.
- According to Geometric Brownian Motion:

$$d\ln S_t = \left(\mu - \frac{\sigma^2}{2}\right)dt + \sigma dW_t$$

- Then we solve:

$$\Sigma(d\ln S_t)^2 = \sigma^2 T$$

$$E(d\ln S_t) = E\left[\left(\mu - \frac{\sigma^2}{2}\right)dt + \sigma dW_t\right]$$

$$\Sigma d\ln S_t = \left(\mu - \frac{\sigma^2}{2}\right)T$$

$$\hat{\sigma} = \sqrt{\frac{1}{T}\Sigma(d\ln S_t)^2}, \quad \hat{\mu} = \frac{\Sigma(d\ln S_t)}{T} + \frac{\hat{\sigma}^2}{2}$$



# Estimate $p_t$

- To estimate  $p_t$ , the conditional probability in a bull market, consider the below stochastic differential equation:

$$dp_t = g(p_t)dt + \frac{(\mu_1 - \mu_2)p_t(1 - p_t)}{\sigma^2}d\log S_t$$

where,

$$g(p_t) = -(\lambda_1 + \lambda_2)p_t + \lambda_2 - \frac{(\mu_1 - \mu_2)p_t(1 - p_t)((\mu_1 - \mu_2)p_t + \mu_2 - \frac{\sigma^2}{2})}{\sigma^2}$$

- Discrete the SDE for  $t = 0, 1, \dots, N$  with  $dt = 1/252$ , and ensure the discrete approximation  $p_t$  stays in  $[0, 1]$ :

$$p_{t+1} = \min \left( \max \left( p_t + g(p_t)dt + \frac{(\mu_1 - \mu_2)p_t(1 - p_t)}{\sigma^2} \log \left( \frac{S_{t+1}}{S_t} \right), 0 \right), 1 \right)$$

# Initialization of Parameters: $p_0$

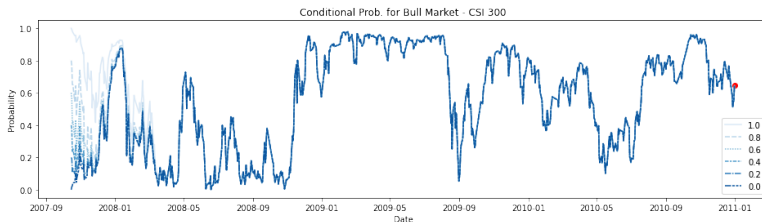
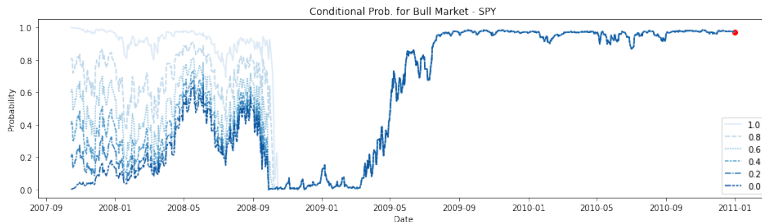
## Start Date

- Choose a starting point for a bear market with a significant decline as the start date(2007-10-16).
- After the estimation process of  $p_t$ , the  $p_0$  of the initial date(2011-01-01) can be determined.
- Assume  $p = 0$  at the starting point, calculate  $p_0$ :

SPY	CSI 300
0.961	0.797

- Actually,  $p$  value at the start point would not affect the value of initialized  $p_0$ .

# Initialization of $p_0$ - SPY & CSI 300



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# Assumption

## Basic Assumption

- The investment period is from **2011-01-01** to **2019-12-31**.
- Any trading action will take place at the **close** of the market.
- Use SPY and CSI 300 daily **closing price** for the tests.
- Assume  $\rho^A = 2.86\%$  and  $\rho^C = 3.89\%$ .
- Assume  $\alpha = 0.1\%$  and  $\theta = 0.1\%$ .
- Use  $\sigma^{bull}$  to calculate  $p_b^*$ , and  $\sigma^{bear}$  to calculate  $p_s^*$ .

# SPY - Estimated Parameters

## Estimation

- Since SPY experienced a bull market from 2011 to 2020, there is no need to conduct a rolling-base estimation <sup>a</sup>.
- Use the data from 2001-01-01 to 2010-12-31 to estimate the parameters.

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<sup>a</sup>The available data will always be before 2011.

# SPY - Estimated Parameters (Con't)

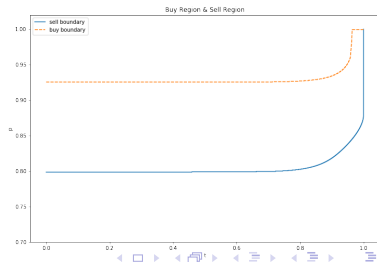
- Parameters:

$\lambda_1$	$\lambda_2$	$\mu_1$	$\mu_2$	$\sigma$	$\rho$	$\alpha$	$\theta$
0.200	0.706	0.143	-0.510	0.219	0.035	0.001	0.001

Table: Estimated Parameters (SPY)

- Buy & Sell Boundary:

$p_b^*$	$p_s^*$
0.9255	0.7985



# Trend Following Strategy - SPY

End Date	TF	Sharp Ratio	BH	10y Bonds	No. Trade
2020-01-01	83.92%	0.173	110.15%	22.49%	9
2020-03-19	53.74%	0.084	47.22%	23.19%	10

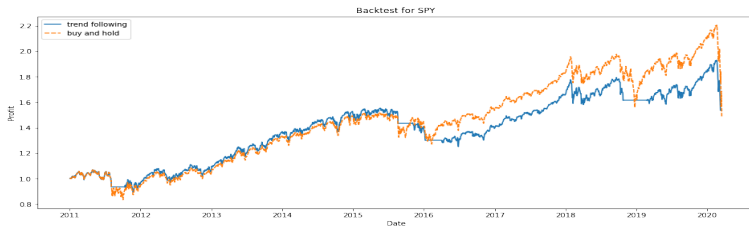
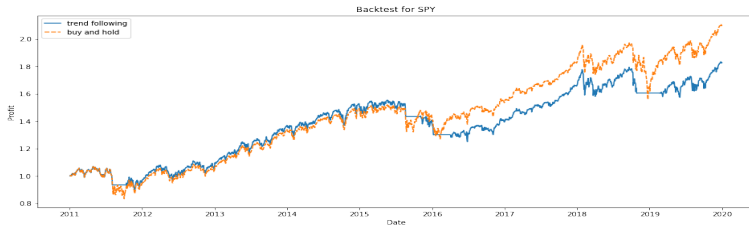
Table: TF Strategy Return (SPY)

## Remark

- TF Strategy doesn't beat the SPY from 2011 to 2019.
- However, TF Strategy outperforms the SPY from 2011-01-01 to 2020-03-19.



# Strategy Return on SPY



# CSI 300 - Estimated Parameters

## Rolling-Base Estimation

- Determine the parameters by beginning with the statistical estimate of the **10-year data** <sup>a</sup>.
- Update the parameters and the corresponding thresholds at the beginning of a new year <sup>b</sup>.
- Use **exponential average method** to update the parameters:

$$update = (1 - 2/N)old + (2/N)new$$

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<sup>a</sup>If available data is less than 10 years, we use the available data to estimate the parameters

<sup>b</sup>using the new data that become available if a new up or down trend is completed.

# CSI 300 - Estimated Parameters (Con't)

	$\lambda_1$	$\lambda_2$	$\mu_1$	$\mu_2$	$\sigma_1$	$\sigma_2$	$\sigma$
<b>2011</b>	1.829	5.241	0.959	-1.070	0.306	0.409	0.333
<b>2012</b>	2.096	5.241	0.967	-1.070	0.300	0.409	0.318
<b>2013</b>	2.096	5.241	0.967	-1.070	0.300	0.409	0.305
<b>2014</b>	2.096	4.051	0.967	-0.612	0.300	0.316	0.297
<b>2015</b>	2.096	4.051	0.967	-0.612	0.300	0.316	0.288
<b>2016</b>	1.785	4.165	0.797	-0.706	0.281	0.339	0.306
<b>2017</b>	2.123	4.165	0.788	-0.706	0.292	0.339	0.306
<b>2018</b>	2.291	5.948	0.658	-0.632	0.271	0.290	0.284
<b>2019</b>	2.070	5.948	0.504	-0.632	0.226	0.290	0.247

Table: Estimated Parameters (CSI 300)

# CSI 300 - Estimated Parameters (Con't)

	$p_b^*$	$p_s^*$	$p_b^u$	$p_s^u$
<b>2011</b>	0.726	0.501	0.726	0.501
<b>2012</b>	0.727	0.499	0.727	0.500
<b>2013</b>	0.727	0.499	0.727	0.499
<b>2014</b>	0.608	0.366	0.637	0.399
<b>2015</b>	0.608	0.366	0.608	0.366
<b>2016</b>	0.696	0.469	0.674	0.443
<b>2017</b>	0.694	0.468	0.694	0.468
<b>2018</b>	0.708	0.483	0.705	0.479
<b>2019</b>	0.748	0.531	0.738	0.519

**Table:** Buy & Sell Region (CSI 300)

# TF Strategy on CSI300

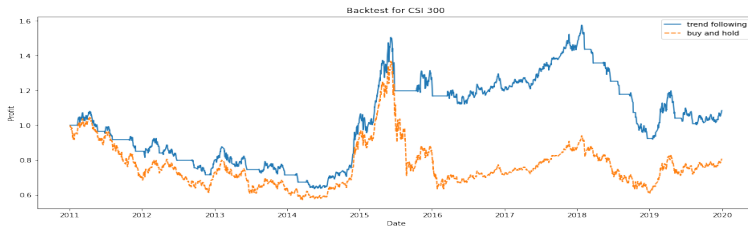
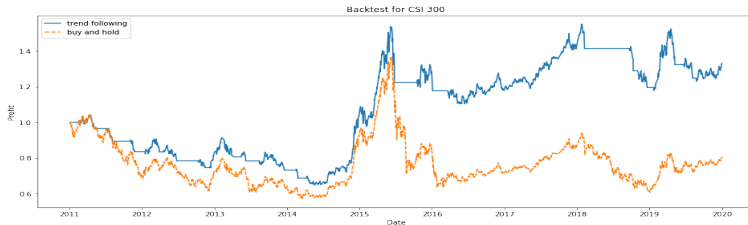
Estimation	TF	Sharp Ratio	BH	10y Bonds	No. Trade
Rolling	42.2%	0.030	-19.2%	36.96%	33
Fixing	8.47%	-0.151	-19.2%	36.96%	43

Table: TF Strategy Return (CSI 300)

## Remark

- TF Strategy outperforms BH Strategy.
- Compared to 10-year bond's return and Sharp Ratio, the TF strategy doesn't perform that well.

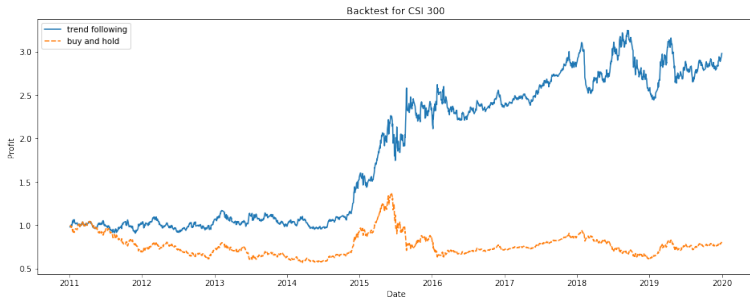
# TF Strategy on CSI300



# TF Strategy on CSI300 (Short)

## Long & Short

TF (short)	SR (short)	TF (flat)	SR (flat)	BH	10y Bonds
197.8%	0.410	42.2%	0.018	-19.2%	25.856%



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# Sensitivity Analysis

- Do sensitivity analysis on these **six parameters**:  $[\lambda_1, \lambda_2, \mu_1, \mu_2, \sigma_1, \sigma_2]$  respectively. Control the other five parameters stable when one is changed.
- Use estimated parameters in 2011 for CSI 300 and estimated parameters showed before for SPY, as the basic value, and the **degree of change** are:  $[-15\%, -10\%, -5\%, 5\%, 10\%, 15\%]$
- Observe the effect of parameter changes on the conditional possibility  $p_b^*$  and  $p_s^*$ .
- Observe the effect of parameter changes on the strategy.

# Sensitivity of $\lambda$ on SPY

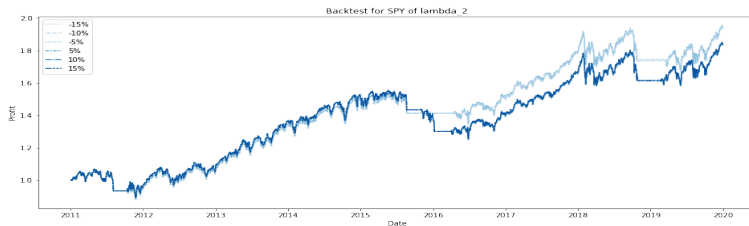
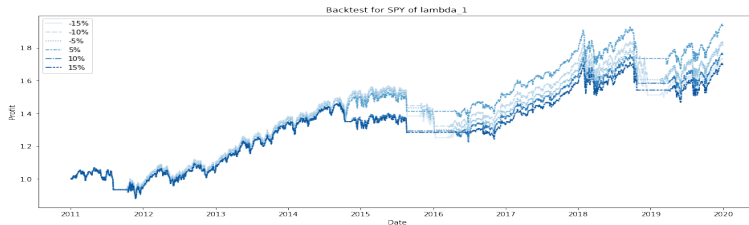
degree	-15%	-10%	-5%	5%	10%	15%
$p_b^*$	0.9265	0.927	0.927	0.9275	0.9275	0.9275
$p_s^*$	0.8015	0.802	0.802	0.8025	0.803	0.803
$p_b^*_{-per}$	-0.054%	0%	0%	0.054%	0.054%	0.054%
$p_s^*_{-per}$	-0.125%	-0.062%	-0.062%	0%	0.062%	0.062%

Table: Sensitivity of  $\lambda_1$

degree	-15%	-10%	-5%	5%	10%	15%
$p_b^*$	0.9275	0.927	0.927	0.927	0.927	0.927
$p_s^*$	0.8025	0.8025	0.8025	0.802	0.802	0.802
$p_b^*_{-per}$	0.054%	0%	0%	0%	0%	0%
$p_s^*_{-per}$	0%	0%	0%	-0.062%	-0.062%	-0.062%

Table: Sensitivity of  $\lambda_2$

# Sensitivity Backtest of $\lambda$ on SPY



# Sensitivity of $\mu$ on SPY

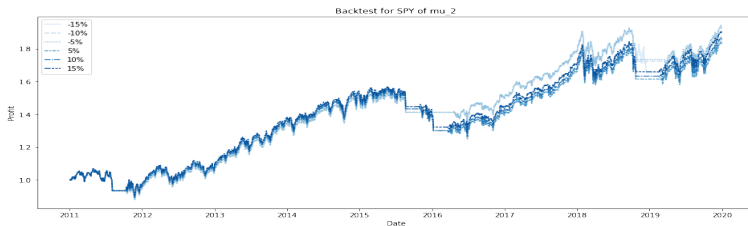
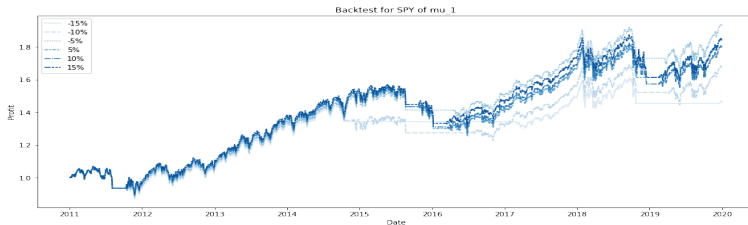
degree	-15%	-10%	-5%	5%	10%	15%
$p_b^*$	0.9485	0.9415	0.934	0.9205	0.9135	0.907
$p_s^*$	0.843	0.829	0.8155	0.79	0.7785	0.767
$p_b^*_{-per}$	2.319%	1.564%	0.755%	-0.701%	-1.456%	-2.157%
$p_s^*_{-per}$	5.047%	3.302%	1.620%	-1.558%	-2.991%	-4.424%

Table: Sensitivity of  $\mu_1$

degree	-15%	-10%	-5%	5%	10%	15%
$p_b^*$	0.914	0.919	0.923	0.9305	0.934	0.937
$p_s^*$	0.7865	0.7925	0.7975	0.8065	0.811	0.8145
$p_b^*_{-per}$	-1.402%	-0.863%	-0.431%	0.378%	0.755%	1.079%
$p_s^*_{-per}$	-1.994%	-1.246%	-0.623%	0.498%	1.059%	1.495%

Table: Sensitivity of  $\mu_2$

# Sensitivity Backtest of $\mu$ on SPY



# Sensitivity of $\sigma$ on SPY

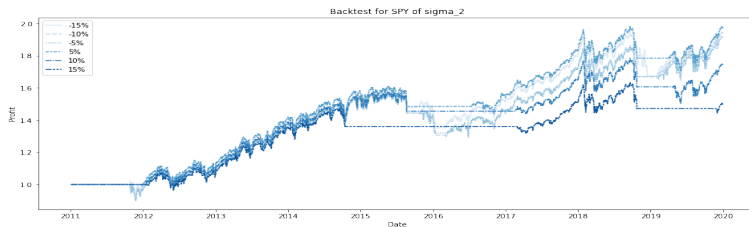
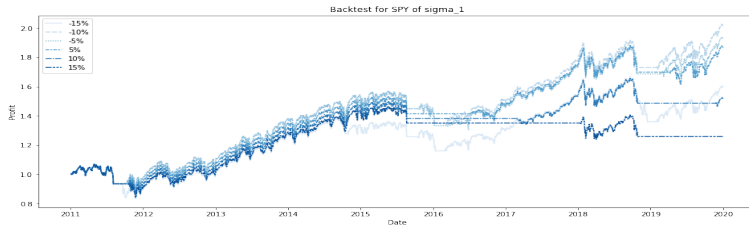
degree	-15%	-10%	-5%	5%	10%	15%
$p_b^*$	0.924	0.9245	0.9255	0.929	0.931	0.933
$p_s^*$	0.8025	0.8025	0.8025	0.8025	0.8025	0.8025
$p_b^*_{-per}$	-0.324%	-0.270%	-0.162%	0.216%	0.431%	0.647%
$p_s^*_{-per}$	0%	0%	0%	0%	0%	0%

Table: Sensitivity of  $\sigma_1$

degree	-15%	-10%	-5%	5%	10%	15%
$p_b^*$	0.927	0.927	0.927	0.927	0.927	0.927
$p_s^*$	0.779	0.787	0.7945	0.8105	0.8185	0.8265
$p_b^*_{-per}$	0%	0%	0%	0%	0%	0%
$p_s^*_{-per}$	-2.928%	-1.931%	-0.997%	0.997%	1.994%	2.991%

Table: Sensitivity of  $\sigma_2$

# Sensitivity Backtest of $\sigma$ on SPY



# Sensitivity of $\lambda$ on CSI 300

degree	-15%	-10%	-5%	5%	10%	15%
$p_b^*$	0.725	0.7255	0.7255	0.726	0.726	0.726
$p_s^*$	0.5005	0.5005	0.501	0.501	0.5015	0.5015
$p_b^*_{-per}$	-0.069%	0%	0%	0.069%	0.069%	0.069%
$p_s^*_{-per}$	-0.100%	-0.100%	0%	0%	0.100%	0.100%

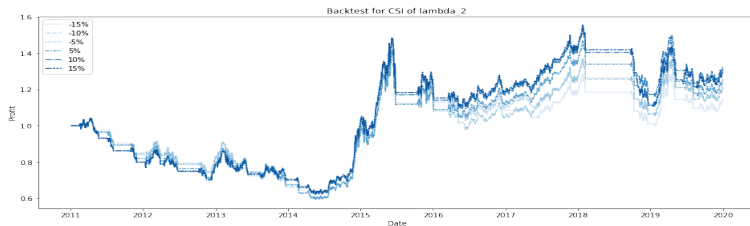
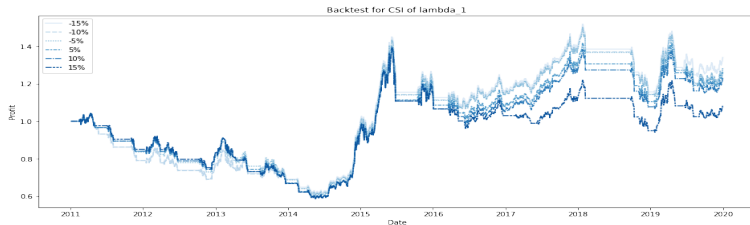
Table: Sensitivity of  $\lambda_1$

degree	-15%	-10%	-5%	5%	10%	15%
$p_b^*$	0.7265	0.726	0.726	0.7255	0.725	0.725
$p_s^*$	0.502	0.502	0.5015	0.5005	0.5005	0.5
$p_b^*_{-per}$	0.138%	0.069%	0.069%	0%	-0.069%	-0.069%
$p_s^*_{-per}$	0.200%	0.200%	0.100%	-0.100%	-0.100%	-0.200%

Table: Sensitivity of  $\lambda_2$



# Sensitivity Backtest of $\lambda$ on CSI 300



# Sensitivity of $\mu$ on CSI 300

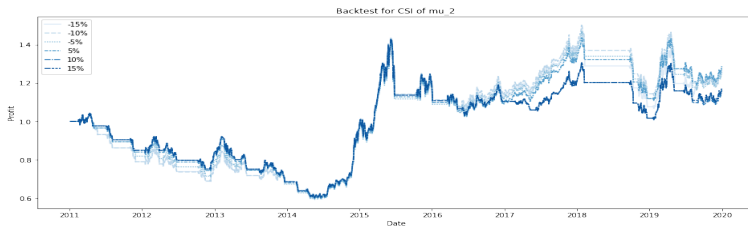
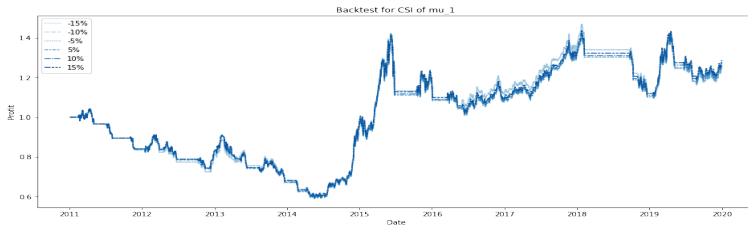
degree	-15%	-10%	-5%	5%	10%	15%
$p_b^*$	0.751	0.742	0.7335	0.718	0.7115	0.705
$p_s^*$	0.5445	0.5295	0.515	0.488	0.4755	0.464
$p_b^*_{-per}$	3.515%	2.274%	1.103%	-1.034%	-1.930%	-2.826%
$p_s^*_{-per}$	8.683%	5.689%	2.794%	-2.595%	-5.090%	-7.385%

Table: Sensitivity of  $\mu_1$

degree	-15%	-10%	-5%	5%	10%	15%
$p_b^*$	0.692	0.704	0.715	0.7355	0.7445	0.753
$p_s^*$	0.467	0.479	0.4905	0.511	0.5205	0.5295
$p_b^*_{-per}$	-4.618%	-2.963%	-1.447%	1.378%	2.619%	3.790%
$p_s^*_{-per}$	-6.786%	-4.391%	-2.096%	1.996%	3.892%	5.689%

Table: Sensitivity of  $\mu_2$

# Sensitivity Backtest of $\mu$ on CSI 300



# Sensitivity of $\sigma$ on CSI 300

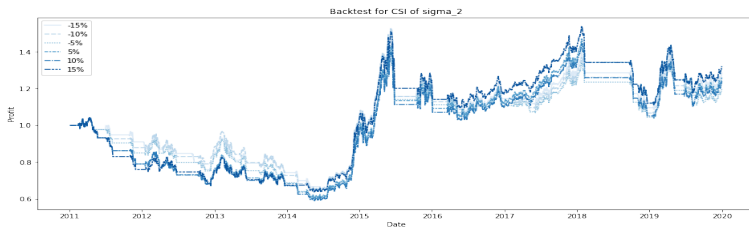
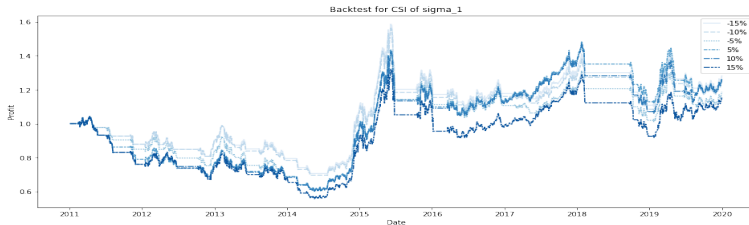
degree	-15%	-10%	-5%	5%	10%	15%
$p_b^*$	0.748	0.7395	0.732	0.72	0.715	0.7105
$p_s^*$	0.501	0.501	0.501	0.501	0.501	0.501
$p_b^*_{-per}$	3.101%	1.930%	0.896%	-0.758%	-1.447%	-2.068%
$p_s^*_{-per}$	0%	0%	0%	0%	0%	0%

Table: Sensitivity of  $\sigma_1$

degree	-15%	-10%	-5%	5%	10%	15%
$p_b^*$	0.7255	0.7255	0.7255	0.7255	0.7255	0.7255
$p_s^*$	0.4895	0.493	0.497	0.5055	0.5105	0.5155
$p_b^*_{-per}$	0%	0%	0%	0%	0%	0%
$p_s^*_{-per}$	-2.295%	-1.597%	-0.798%	0.898%	1.896%	2.894%

Table: Sensitivity of  $\sigma_2$

# Sensitivity Backtest of $\sigma$ on CSI 300



- 1 Solution to HJB Equations
- 2 Estimation & Initialization of Parameters
- 3 Trend Following Strategy on SPY & CSI 300
- 4 Sensitivity Analysis
- 5 Conclusion

# Conclusion

## Limitation

- **Data Limitation:** CSI 300 was released in 2005, there is not enough data for us to do parameters estimation.
- **Parameter Estimation:** The frequency of estimation is not high enough, maybe rolling parameters based on month would be better.
- **Reaction Speed to Market:** Compared with market, every switching between bull and bear is not quick enough in our strategy.

# Conclusion

## Contribution

- We implement a trend following strategy. The strategy helps to identify bull and bear market and then the investor can **avoid the plunge**, which make our strategy performed better than buy-and-hold.
- The **comparison** of backtest on **SPY and CSI 300** helps to realize that trend following strategy has different effects in mature and immature markets. In mature market, which is more sensitive with parameters, maybe the frequency of parameters estimation need to be higher.



# Conclusion

Thank You for Watching!