



Introduction to Storage on AWS

Agenda

- Introduction
- Storage Primer
- Block Storage
- Shared File Systems
- Object Store
- Data Transfer and Edge Processing
- Backup
- Elastic Disaster Recovery Service

Introduction: Why choose AWS for storage

Compelling Economics

Pay as you go

No risky capacity planning

No need to provision for redundancy or overhead

Easy to Use

Self service administration

SDKs for simple integration

No Commitment

Reduce risk

Durable and Secure

Avoid risks of physical media handling

Speed, Agility, Scale

Reduce time to market

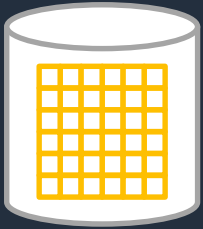
Focus on your business, not your infrastructure

Global Scale

Storage Primer



Block vs File vs Object



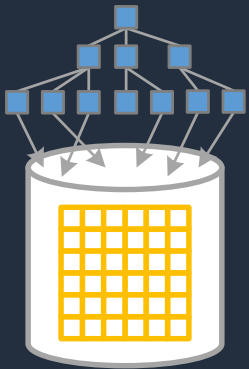
Block Storage

Raw Storage

Data organized as an array of unrelated blocks

Host File System places data on disk

Ex: Hard Disks, Storage Area Network (SAN) Storage Arrays

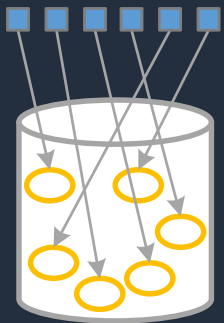


File Storage

Unrelated data blocks managed by a file (serving) system

Native file system places data on disk

Ex: Network Attached Storage (NAS) Appliances, Windows File Servers, NetApp OnTap



Object Storage

Stores Virtual containers that encapsulate the data, data attributes, metadata and Object IDs

API Access to data

Metadata Driven, Policy-based, etc.

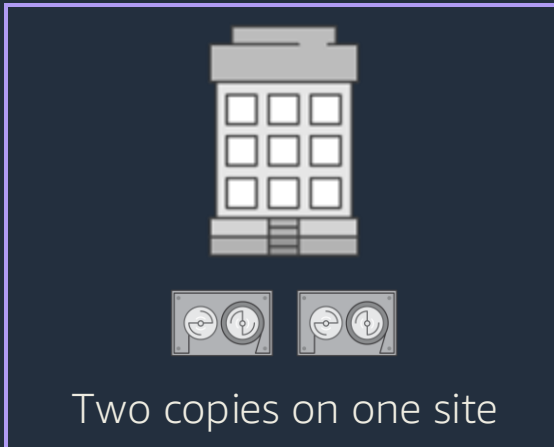
Ex: Ceph, OpenStack Swift

Storage - Characteristics

Some of the ways we look at storage

Durability	Availability	Security	Cost	Scalability	Performance	Integration
Measure of expected data loss	Measure of expected downtime	Security measures for at-rest and in-transit data	Amount per storage unit, e.g. \$ / GB	Upward flexibility, storage size, number of users	Performance metrics (bandwidth	Ability to interact via API or with other services

Understanding Durability



designed for
99.99%
durability



designed for
99.9999%
durability



designed for
99.999999999999%
durability

Availability vs Durability

%	Availability	Durability
99.999	5 minutes 15 seconds	1 in 100,000
99.9999	31 seconds	1 in 1,000,000
99.99999	3 seconds	1 in 10,000,000
99.9999999999	300 uSeconds	1 in 100,000,000,000

More choice for more applications

Block storage

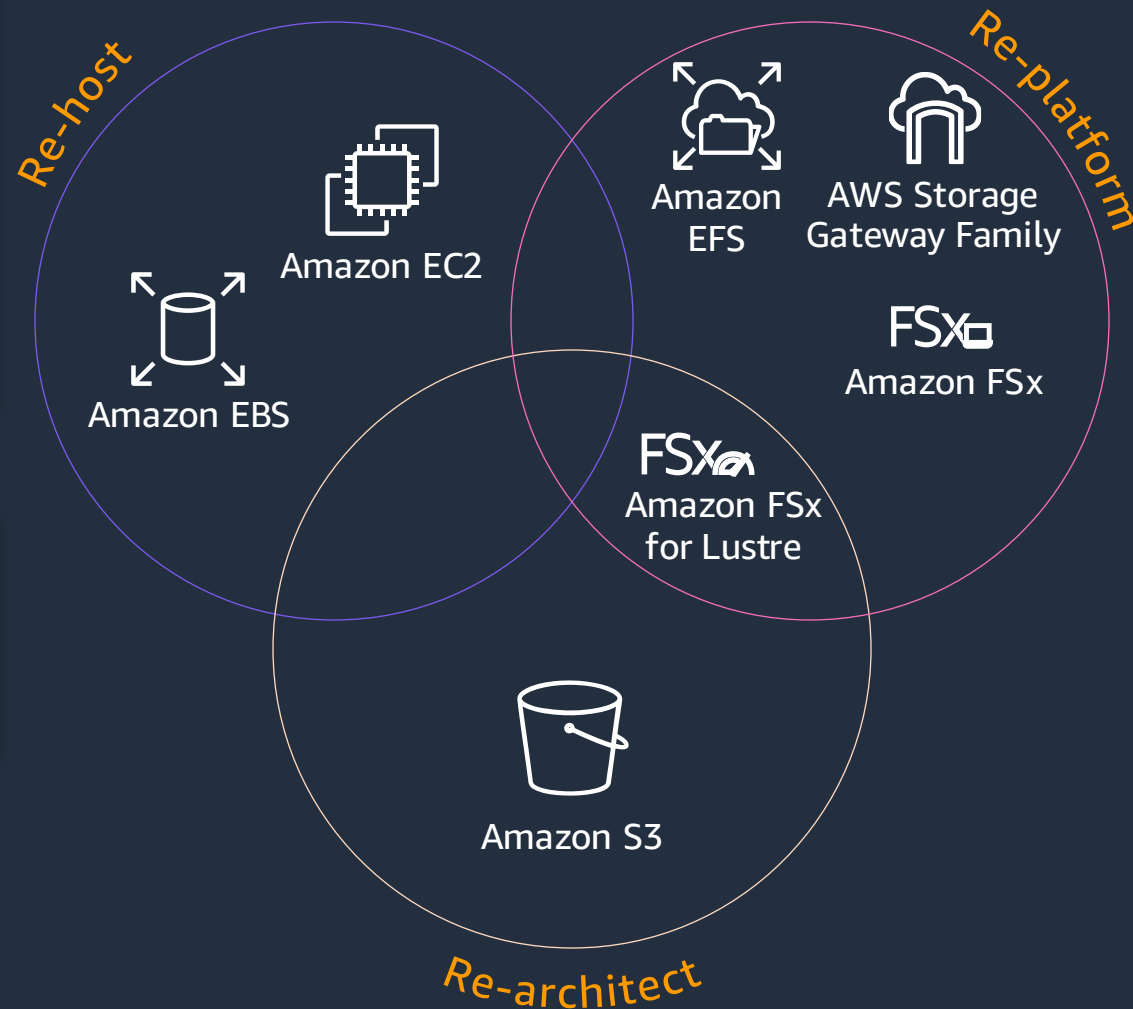


General Purpose SSD
Provisioned IOPS SSD
Throughput-Optimized HDD
Cold HDD

Backup



AWS Backup

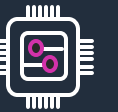


File storage



EFS
FSx for OnTap
FSx for Windows
FSx for Lustre
FSx for OpenZFS

Object storage



S3 Standard
S3 Standard-IA
S3 One Zone-IA
S3 Intelligent-Tiering
S3 Glacier Instant Retrieval
S3 Glacier Flexible Retrieval
S3 Glacier Deep Archive

AWS delivers broadest storage portfolio in industry

OBJECT



Amazon S3

BLOCK



Amazon EBS

FILE



Amazon EFS



Amazon FSx for Windows File Server



Amazon FSx for Lustre



Amazon FSx for NetApp ONTAP



Amazon FSx for OpenZFS



Amazon File Cache

BACKUP



AWS Backup

DATA TRANSFER AND EDGE PROCESSING



AWS Storage Gateway



AWS DataSync



AWS Transfer Family



AWS Snowmobile



AWS Snowball Edge



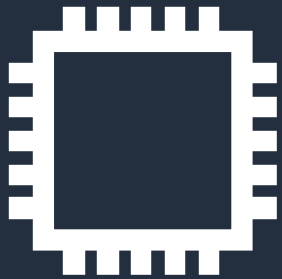
AWS Snowcone



Block Storage

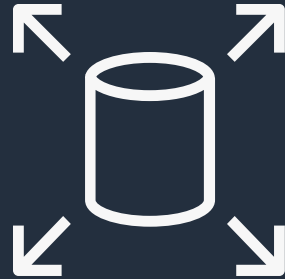


Block storage portfolio



Instance storage

Temporary block-level storage attached to host hardware that is ideal for storage of information that frequently changes or is replicated across multiple instances



Amazon EBS

Easy to use, high performance block storage service designed for use with Amazon Elastic Compute Cloud (EC2) for both throughput and transaction intensive workloads



Snapshots

Incremental, point-in-time copies of your EBS data that can be used to restore new volumes, expand the size of a volume, or move volumes across Availability Zones

EBS is designed for a wide range of workloads on EC2

Enterprise applications



SAP ERP, Oracle ERP,
Microsoft
SharePoint,
Microsoft Exchange

Relational databases



MySQL, PostgreSQL,
SQL Server, Oracle DB,
SAP HANA

Non-relational/ NoSQL databases



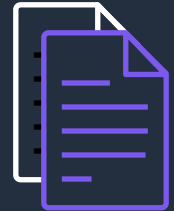
Cassandra,
MongoDB, CouchDB

Big data analytics



Kafka, Splunk, Hadoop,
Data warehousing

File/media



CIFS/NFS, transcoding,
encoding, rendering

LOW LATENCY AND CONSISTENT, HIGH IOPS AND THROUGHPUT

SCALABLE WITHOUT DISRUPTION TO YOUR WORKLOAD

99.999% AVAILABILITY AND AN ANNUAL FAILURE RATE (AFR) OF BETWEEN 0.1%–0.2%

Easy to use, high performance block storage at virtually any scale



Performance for any workload

Up to 256,000 IOPS, single digit millisecond latency, 4,000 MiB/s Throughput



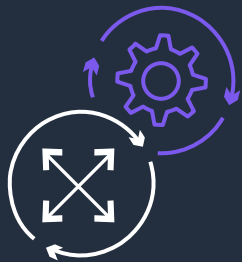
Easy to use

Easily add/remove capacity, or change volume types with Elastic Volumes



High reliability

99.999% availability and an annual failure rate of between 0.1%–0.2%



Virtually unlimited scale

Use a single gigabyte or less, or scale up to petabytes of data



Secure

Encrypt all new volumes and data for a region by default with a single setting

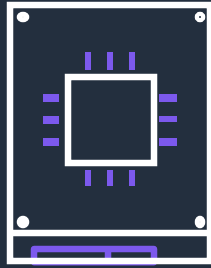


Cost-effective

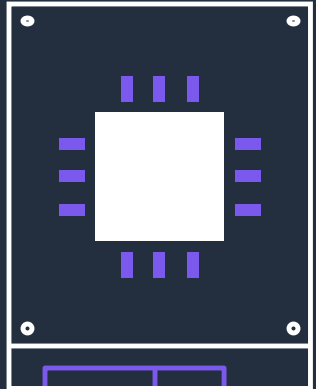
Pay as low as \$0.015/GB-month for highly cost-effective dollar per gigabyte block storage



Six different volume types for optimal use

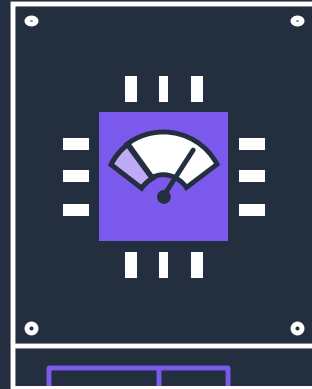


SSD



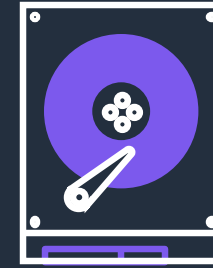
gp2 – gp3

General Purpose
SSD

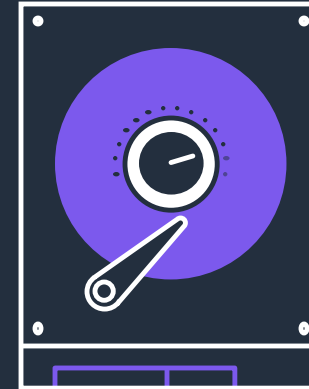


io1 – io2

Provisioned IOPS
SSD



HDD



st1

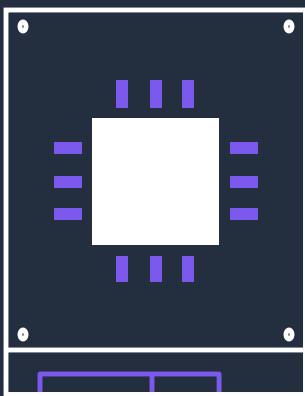
Throughput
Optimized HDD



sc1

Cold
HDD

General Purpose SSD - gp2



gp2

General Purpose SSD

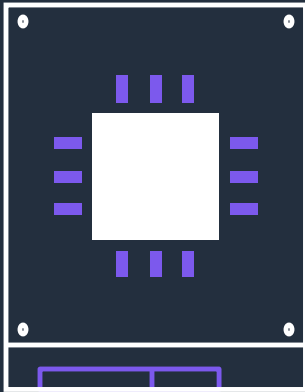
- **Use cases:** Most workloads, relational and non-relational database workloads, boot volumes, development and test environments, virtual desktops
- **Volume size:** 1 GB–16 TB
- **Durability:** 99.8% - 99.9%
- **IOPS/volume*:** 16,000
- **Max throughput/volume*:** 250 MB/s
- **Pricing**:** \$0.10 per GB-month of provisioned storage

*Throughput limit is between 128 MB/s & 250 MB/s, depending on volume size

**Pricing is for US East (N. Virginia) Region



General Purpose SSD gp3



gp3

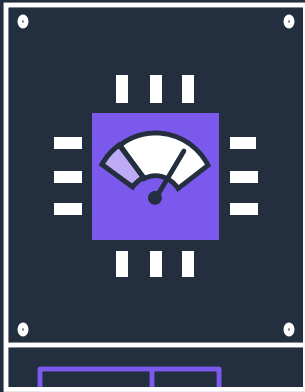
General Purpose SSD

- **Use cases:** Latest generation general-purpose SSD-based EBS volumes. Provision performance independent of storage capacity, while providing up to 20% lower pricing per GB than existing gp2 volumes.
- **Volume size:** 1 GB–16 TB
- **Durability:** 99.8% - 99.9%
- **IOPS/volume*:** 16,000
- **Throughput/volume*:** 1,000 MB/s
- **Pricing**:** \$0.08 per GB-month of provisioned storage, 3,000 IOPS free and \$0.005/provisioned IOPS-month over 3,000

**Pricing is for US East (N. Virginia) Region



Provisioned IOPS SSD io1



io1

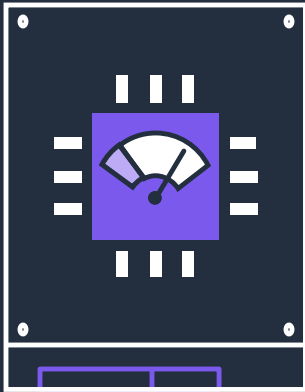
Provisioned IOPS SSD

- **Use cases:** Large database workloads, mission-critical business applications requiring sustained high performance – Supports Multi-Attach
- **Volume size:** 4 GB–16 TB
- **Durability:** 99.8% - 99.9%
- **Max IOPS/volume*:** 64,000
- **Max throughput/volume*:** 1,000 MB/s
- **Pricing**:** \$0.125 per GB-month of provisioned storage
\$0.065 per provisioned IOPS-month

**Pricing is for US East (N. Virginia) Region



Provisioned IOPS SSD io2



io2

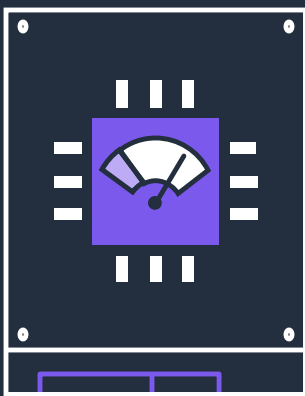
Provisioned IOPS SSD

- **Use cases:** Latest generation of the Provisioned IOPS SSD volumes that is designed to provide 100X durability of 99.999% as well as a 10X higher IOPS to storage ratio of 500 IOPS for every provisioned GB –at the same price as the previous generation (io1) – Supports Multi-Attach
- **Volume size:** 4 GB–16 TB
- **Durability:** 99.999%
- **Max IOPS/volume*:** 64,000
- **Max throughput/volume*:** 1,000 MB/s
- **Pricing**:** \$0.125 per GB-month of provisioned storage
\$0.065 per provisioned IOPS-month up to 32,000 IOPS, \$0.046 per provisioned IOPS-month up to 64,000 IOPS

**Pricing is for US East (N. Virginia) Region



Provisioned IOPS SSD io2 Block Express

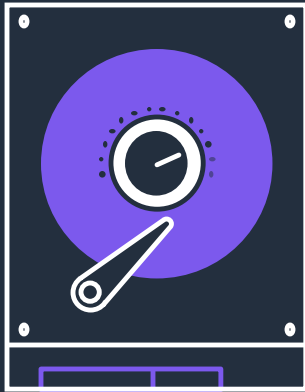


io2 Block Express
Provisioned IOPS SSD

- **Use cases:** io2 Block Express offers the highest performance block storage in the cloud with 4x higher throughput, IOPS, and capacity than io2 volumes, along with sub-millisecond latency. Block Express is the next generation of Amazon EBS storage server architecture purpose-built to meet the performance and latency requirements of the most demanding applications.
- **Volume size:** 4 GB–64 TB
- **Durability:** 99.999%
- **Max IOPS/volume*:** 256,000
- **Max throughput/volume*:** 4,000 MB/s
- **Pricing*:** \$0.125 per GB-month of provisioned storage
\$0.065 per provisioned IOPS-month up to 32,000 IOPS,
\$0.046 per provisioned IOPS-month up to 64,000 IOPS,
\$0.032 per provisioned IOPS-month greater than 64,000 IOPS

*Pricing is for US East (N. Virginia) Region

Throughput Optimized HDD for frequently accessed, throughput-intensive workloads



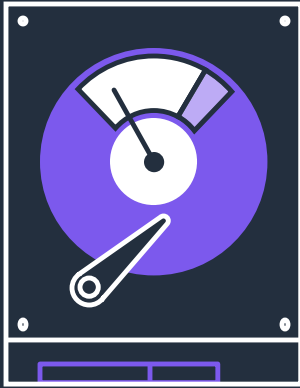
st1

Throughput Optimized HDD

- **Use cases:** st1 is backed by hard disk drives (HDDs) and is ideal for frequently accessed, throughput-intensive workloads with large datasets and large I/O sizes, such as MapReduce, Kafka, log processing, data warehouse, and ETL workloads.
- **Volume size:** 125 GB–16 TB
- **Durability:** 99.8% - 99.9%
- **Max IOPS/volume*:** 500
- **Max throughput/volume*:** 500 MB/s
- **Pricing**:** \$0.045 per GB-month of provisioned storage

**Pricing is for US East (N. Virginia) Region

Cold HDD for infrequently accessed workloads



sc1

Cold HDD

- **Use cases:** sc1 is backed by hard disk drives (HDDs) and provides the lowest cost per GB of all EBS volume types. It is ideal for less frequently accessed workloads with large, cold datasets.
- **Volume size:** 125 GB–16 TB
- **Durability:** 99.8% - 99.9%
- **Max IOPS/volume*:** 250
- **Max throughput/volume*:** 250 MB/s
- **Pricing**:** \$0.015 per GB-month of provisioned storage

**Pricing is for US East (N. Virginia) Region



Fully managed backup with EBS Snapshots

Backup



Restore



Low cost

Incremental backups do not duplicate data and reduce storage costs

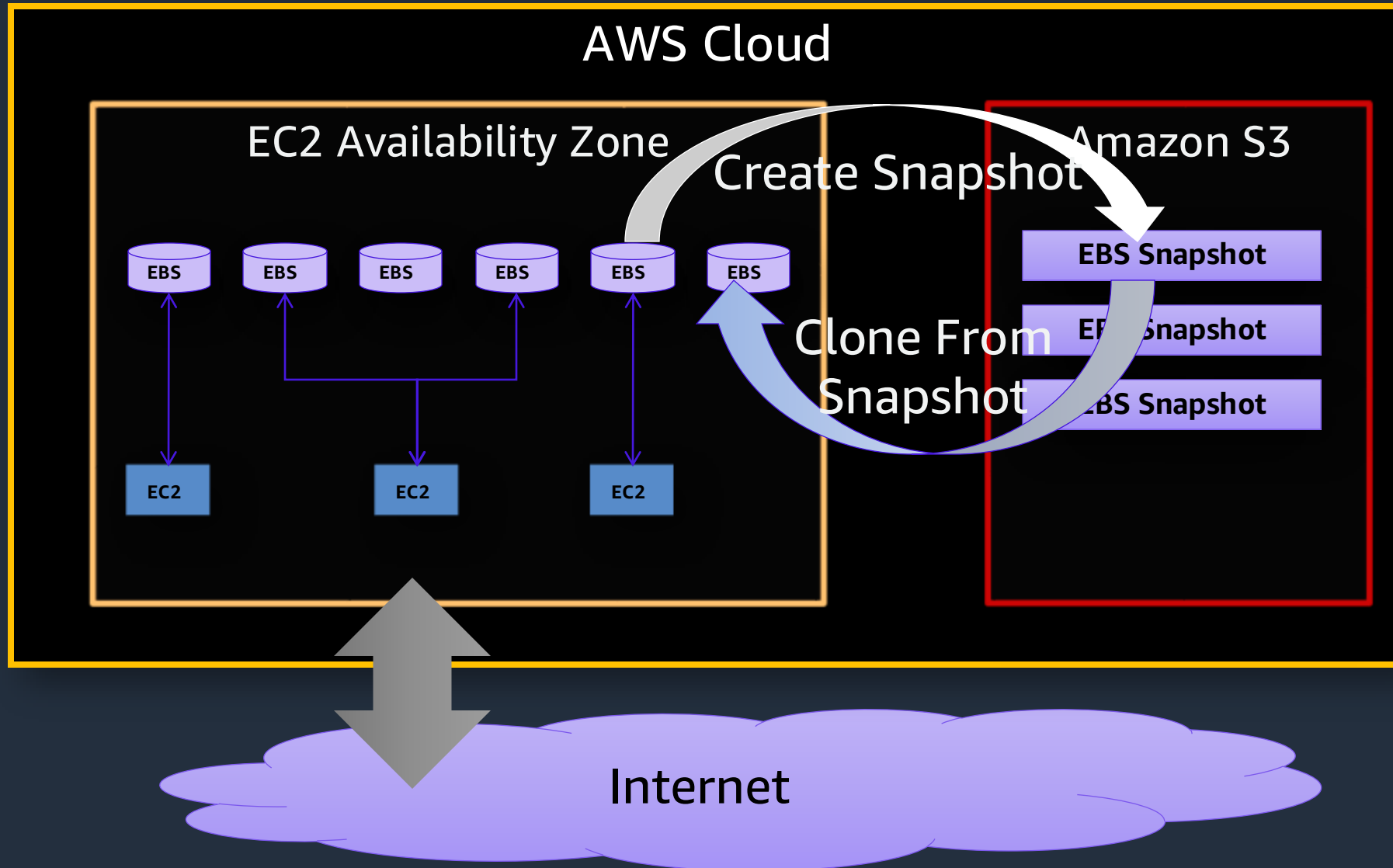
Protection

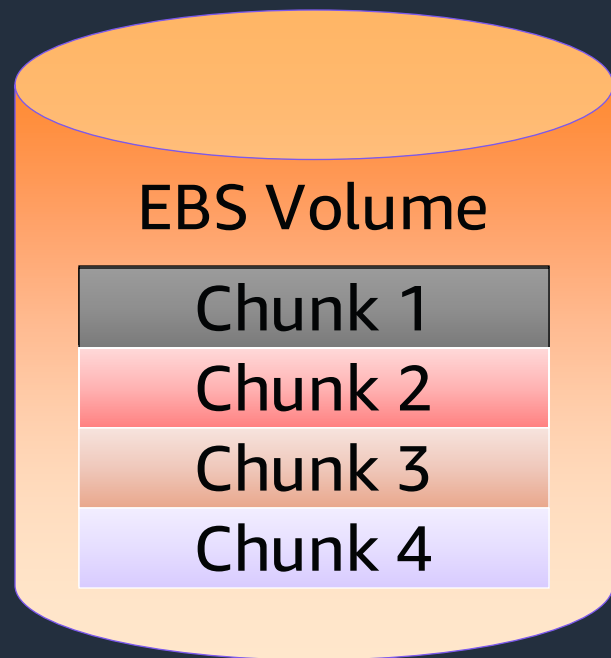
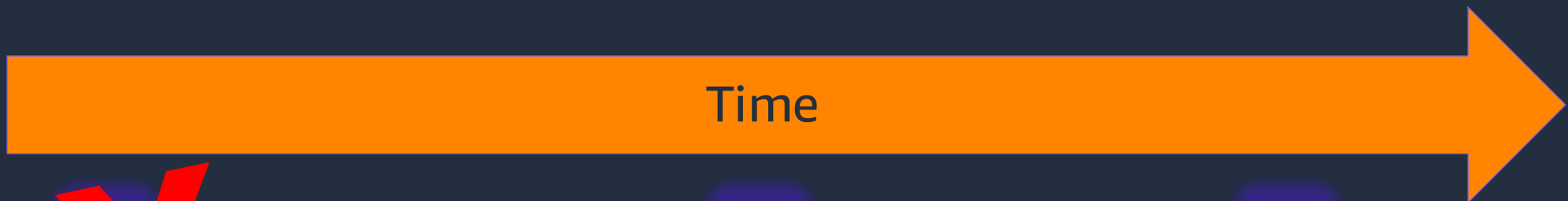
Snapshots are stored in Amazon S3

Agility

Quickly restore volumes across Availability Zones within a region

EBS Snapshots – Delta Block Changes





What is Amazon EC2 instance store?



- Local to instance
- Non-persistent data store
- Available on several EC2 families
- Data is not replicated (by default)
- No snapshot support
- SSD or NVMe
- Pricing is included in instance cost

Shared file system

Amazon Elastic File System



Amazon Elastic File System (Amazon EFS)

Simple, serverless, set-and-forget, elastic file system for AWS compute

Serverless shared storage



Serverless and scalable

No provisioning, scale capacity, connections, and IOPS



Full AWS compute integration

EC2 Instances, containers, and serverless
Supports 10,000s of connections

Simple and highly reliable



Elastic

Pay only for capacity used
Performance built-in, scales with capacity



Highly durable and available

Designed for 11 9s of durability
99.99% availability SLA

Performant and cost-optimized



Performant

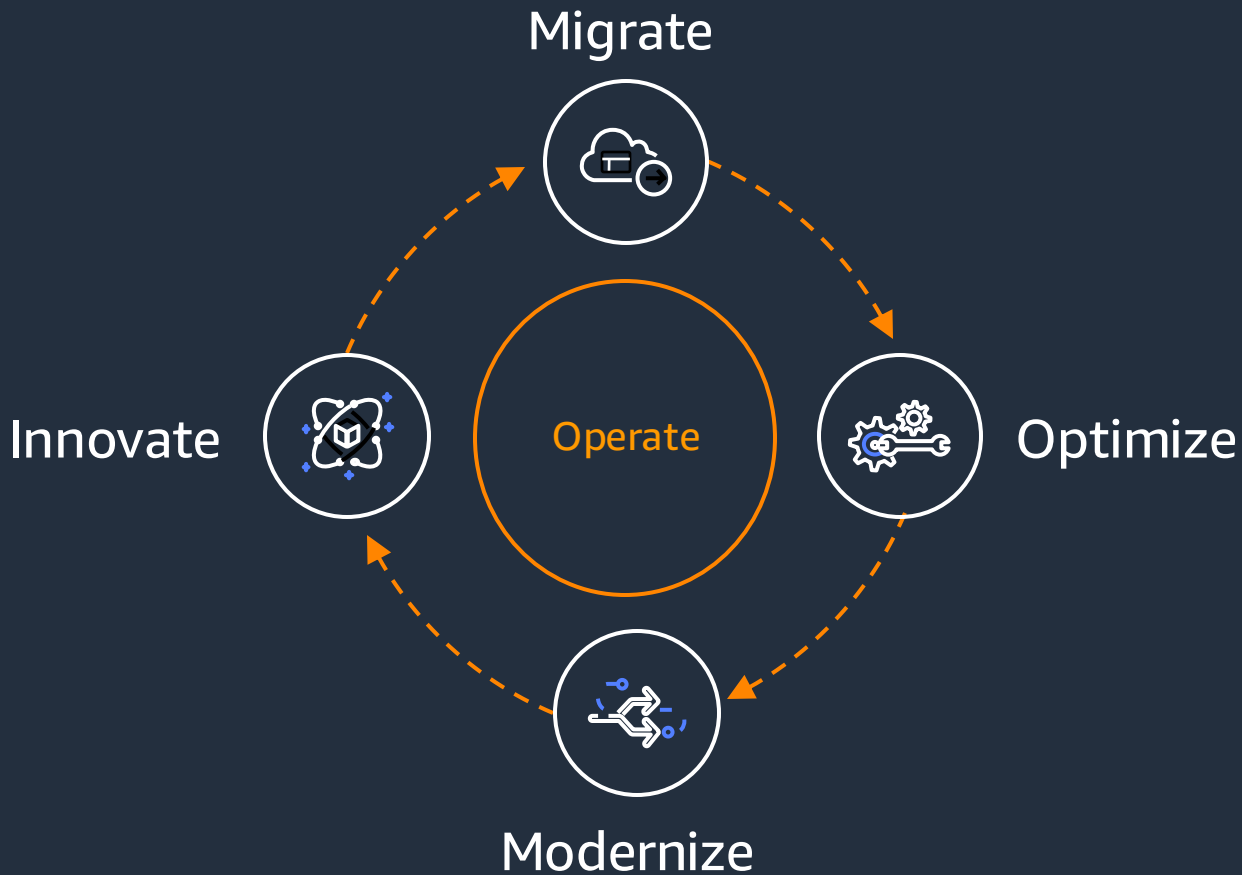
10s of GB/s of throughput and 500,000+ IOPS



Four storage classes

Automatic lifecycle-based cost optimization

Amazon EFS meets you where you are today and tomorrow



Migrate: lift and shift to AWS cloud without refactoring application

Optimize: enable cost efficiency

Modernize: build micro-services into application with common data platform

Innovate: improve development efficiency, build new features, enter new markets

Use cases for Amazon EFS



Home directories

DevOps

Application dev. & test



Enterprise apps

Database backups

Web serving & content
mgmt.



Analytics

Machine learning

Media workflows

Metadata-intensive jobs

Scale-out jobs

Low latency and serial I/O

High throughput and parallel I/O

Business Criticality

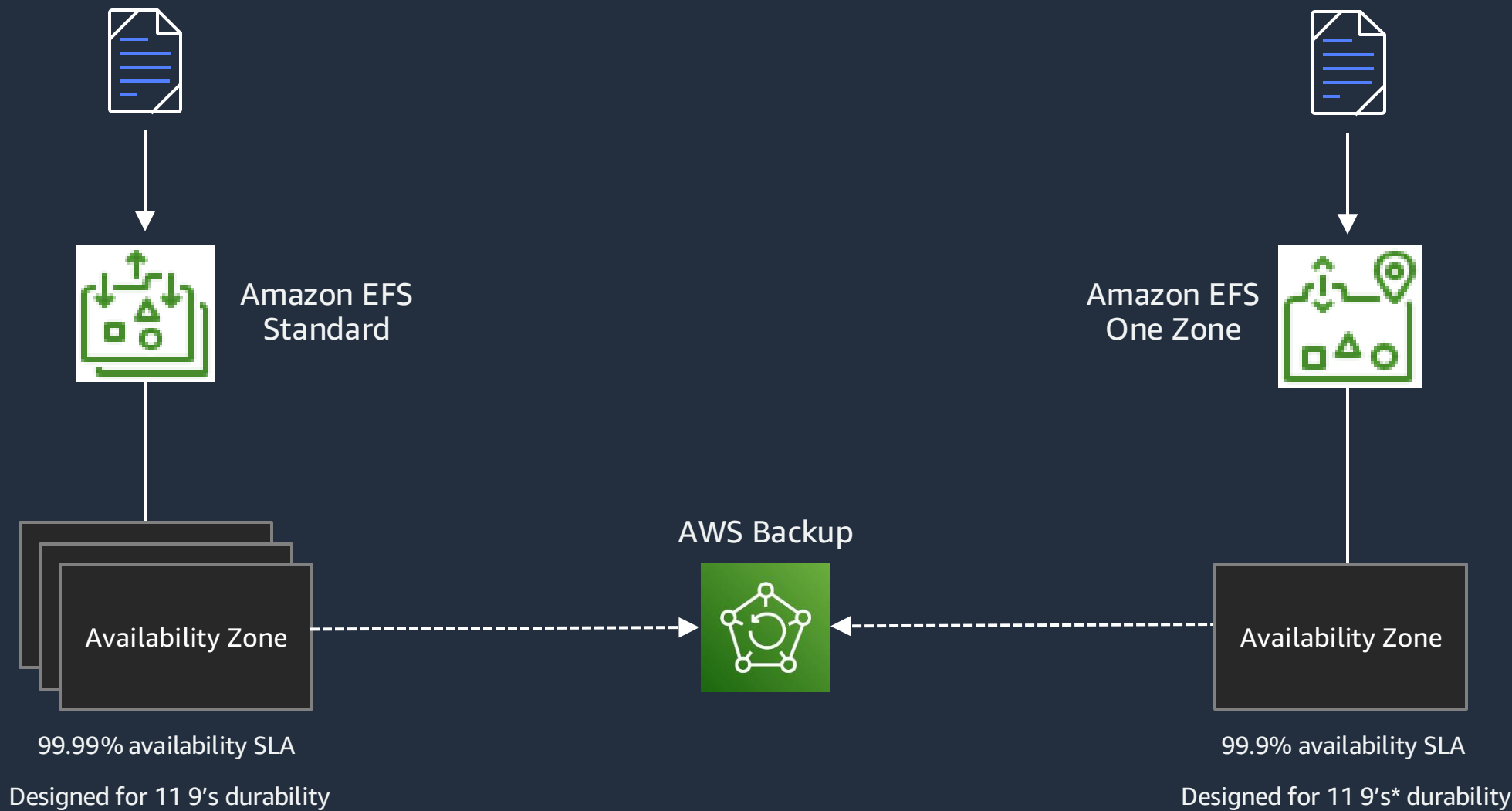
Accelerate modernization and innovation

Highly integrated, serverless shared access



Build and deploy with confidence

Highly available and durable



* Data stored in these storage classes may be lost in the event of a disaster or other fault that affects all copies of the data within the Availability Zone (AZ), or in the event of AZ destruction.



Performance that scales with your application

Amazon EFS can scale up to 10s of GB/s of throughput and unlimited IOPS



Performance Modes

General Purpose

Up to 35K read and 7K write IOPS

Max I/O

Unlimited IOPS (at the file system)



Throughput Modes

Bursting Throughput

Auto-scale throughput based on storage

Provisioned Throughput

User-defined throughput independent of storage.
Additional charges apply.

Automatic cost optimization

Using EFS storage classes and lifecycle management

\$0.043/GB-Month*

Effective storage cost

EFS One Zone

\$0.043/GB-month*



EFS One Zone-IA

Cost-optimized for less accessed files

\$0.01333/GB-month* for storage

\$0.01/GB* for access



\$0.08/GB-Month*

Effective storage cost

EFS Standard

\$0.30/GB-month*



EFS Standard-IA

Cost-optimized for less accessed files

\$0.025/GB-month* for storage

\$0.01/GB* for access



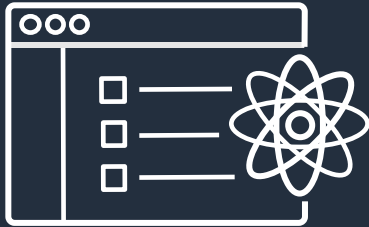
*Pricing in the US East (N. Virginia) Region. Assumes 80% of the files are infrequently accessed



Amazon FSx



Amazon FSx for Windows File Server



Fully managed file storage
built on **Windows Server**



Easy **migration** to AWS

Fully managed Windows file storage means you no longer have to ...



Managed hardware

Plan capacity

Procure and purchase hardware

Set up storage servers
and volumes

Detect and address
hardware failures

Incur high upfront costs



Managed software

Install and configure server software

Set up and configure file systems

Apply Windows updates

Manage software licenses

Manage backups

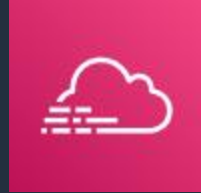
Monitor security

Agile, scalable, and automated

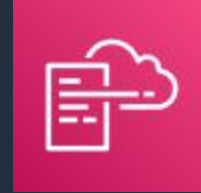
Monitoring and automation



Amazon
CloudWatch



AWS
CloudTrail



AWS
CloudFormation



Live storage and
throughput scaling



Amazon
EC2



VMware Cloud
on AWS



Amazon
AppStream 2.0



Amazon
WorkSpaces



Amazon
ECS

Compute instances



AWS
DataSync



AWS
Backup

Data management



Flexible price and performance options

- Storage type flexibility (SSD / HDD)
- Deployment type flexibility (Single-AZ / Multi-AZ)
- Select throughput and storage independently
- Choice of in-line snapshots and backups stored in S3
- Data deduplication and compression

Fully featured, secure, reliable, and scalable

Accessibility

- ✓ Full SMB protocol support
- ✓ Windows Server 2008+, Windows 7+, Linux, and MacOS
- ✓ EC2, WorkSpaces and AppStream 2.0
- ✓ VMware Cloud on AWS
- ✓ Amazon ECS and Amazon EKS containers
- ✓ Cross-VPC / Account / Region access
- ✓ On-premises access (DirectConnect / VPN)

Administration

- ✓ Active directory integration
- ✓ Managing file shares
- ✓ Monitoring user sessions and open files
- ✓ Restoring locked files
- ✓ User storage quotas
- ✓ Monitoring actions via AWS CloudTrail

Availability and durability

- ✓ High availability – automatic recovery
- ✓ High durability – automatic replication
- ✓ Multi-AZ deployment option
- ✓ SMB continuous availability (CA)

Performance and scale

- ✓ Consistent, sub-millisecond latencies
- ✓ PB-scale storage scalability
- ✓ Tens of GB/s throughput scalability
- ✓ Millions of IOPS scalability
- ✓ Select throughput and storage independently
- ✓ Server-side and client-side caching
- ✓ SMB Multichannel
- ✓ Performance monitoring via CloudWatch
- ✓ Live scaling of throughput capacity

Cost optimization

- ✓ Storage type flexibility (SSD / HDD)
- ✓ Deployment type flexibility (Single-AZ / Multi-AZ)
- ✓ Live scaling of storage capacity
- ✓ Data deduplication and compression

Data protection

- ✓ Snapshots (with end-user file restore)
- ✓ Backups

Security and compliance

- ✓ Encryption at rest and in transit
- ✓ Kerberos authentication
- ✓ Access controls via NTFS ACLs, share ACLs, VPC, and IAM
- ✓ PCI DSS, ISO, SOC, GDPR, IRAP, and HIPAA compliances

Amazon FSx for Lustre



Fully managed Lustre file system for high performance workloads



Massively scalable
performance



Seamless access to
your data repositories



Simple and
fully managed



Native file
system interface



Cost-optimized for
compute-intensive workloads



Secure
and compliant

Customers continue to increase the size of their workloads on AWS across industry verticals and application areas

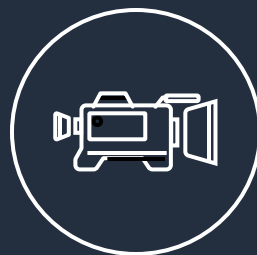
Industries and example use cases



Financial services:
Modeling and analytics



Life Sciences:
Genome analysis



Media and Entertainment:
Rendering and transcoding



Automotive:
ECU simulations and
object detection



Semiconductor:
Electronic design
automation



Oil and gas:
Seismic data processing

Application areas



Big data
analytics



Machine
learning



High-performance
computing

For every **\$1 spent** on high performance computing, businesses see **\$463 in incremental revenues** and **\$44 in incremental profit**¹

FSx for Lustre deployment options



High and scalable
performance



In all options, we support encryption at-rest and in-transit*

Multiple FSx for Lustre throughput options and deployment types allow customers to optimize storage cost and performance



Storage type	Baseline throughput	Price per GB-month (in IAD) ¹	
		Persistent storage	Scratch Storage
HDD	12 MB/s/TiB	\$0.025 \$0.041 (with SSD cache)	-
	40 MB/s/TiB	\$0.083 \$0.099 (with SSD cache)	-
SSD	125 MB/s/TiB	\$0.145	-
	250 MB/s/TiB	\$0.210	-
	500 MB/s/TiB	\$0.340	-
	200 MB/s/TiB		\$0.140

- Scratch file systems are ideal for temporary storage and shorter-term processing of data.
- Data is not replicated and does not persist if

- File systems with SSD storage can burst up to 1.3 GB/s per TiB

Sample pricing for - US East (N. Virginia)

¹ Prices are subject to change without notice. Pricing varies by AWS Region. For current pricing information, see the [Amazon FSx for Lustre Pricing](#) page on the AWS website.



What is Amazon FSx for NetApp ONTAP?



Fully-featured NetApp ONTAP



With the simplicity, agility,
and scalability of an AWS
service

Amazon FSx for ONTAP: Benefits

Launch and run fully managed file storage built on NetApp ONTAP



Familiar and fully managed



Fast and cost effective



Accessible and Integrated



Secure and Compliant

- Fully Managed
- Use AWS and NetApp tools
- Data replication (SnapMirror), snapshot (SnapVault), caching (FlexCache), and cloning (FlexClone) capabilities

- Multiple GB/s throughput, 100K+ IOPS, sub-ms latencies
- Automatic tiering to low cost, reduce costs 90%
- Deduplication, compression, compaction, thin provisioning

- Multi-protocol (NFS, SMB, iSCSI)
- Accessible from Linux, Windows, MacOS
- EC2, EKS, Workspaces, Appstream 2.0, VMware Cloud
- Concurrent, multi-protocol access

- Encrypted at-rest and in-transit
- Integration with software for Anti-Virus and Auditing
- Active Directory for identity-based authentication
- ISO, PCI-DSS, SOC compliant and HIPPA eligible

Amazon FSx for NetApp ONTAP: Automatic performance and cost optimization

Intelligent policy-based data movement between tiers

Primary Tier

SSD, Multi-AZ
Up to 192 TB
Optimized for performance



~20%



Bi-directional data movement
based on access patterns
(hot/cold)



~80%

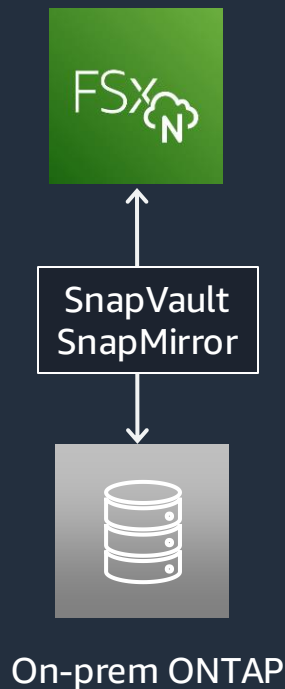


Automated Tiering Policies

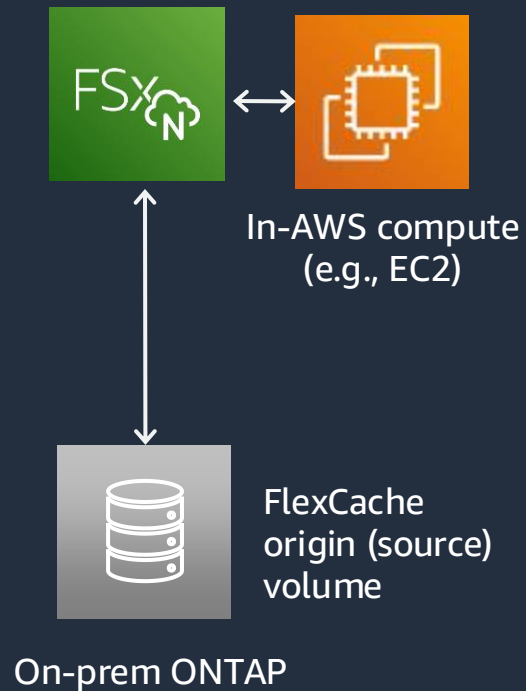
- Snapshot-only (default)
- None
- Auto
- All

Amazon FSx for ONTAP: Getting Started

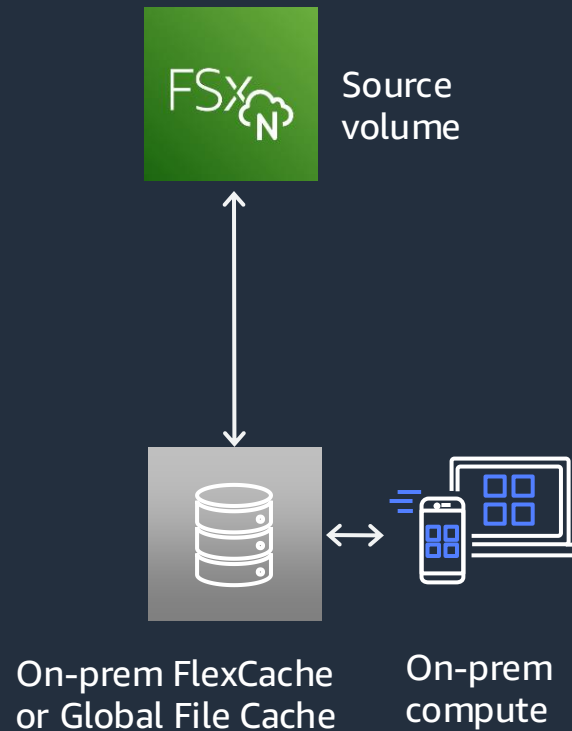
Backup, DR Migration



Hybrid: Cloud bursting



Hybrid: On-prem caching

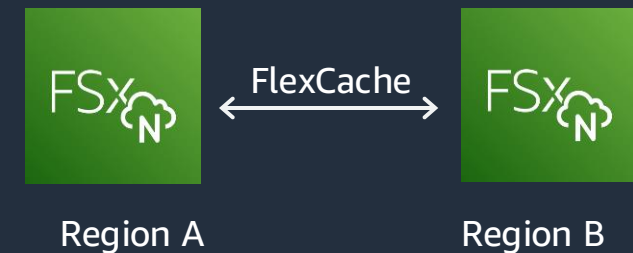


Cross-region

Replication (in-cloud DR)



Low-latency caching



Amazon FSx for NetApp ONTAP: Pricing Dimensions

Provisioned pricing dimensions

- SSD storage (\$0.250 per GB-month)
- Throughput capacity (\$1.200 per MBps-month)
- [Optional] SSD IOPS \$0.0340 per IOPS-month)

Elastic pricing dimensions

- Capacity pool storage (\$0.0438 per GB-month stored)
- Capacity pool requests \$0.0004 per 1,000 read requests
- Capacity pool requests \$.005 per 1,000 write requests
- Backup storage (\$0.05 per GB-month stored)

Introducing Amazon FSx for OpenZFS

FSx_{OpenZFS}

Shared file storage
that delivers
**high speeds at a low
cost**, accessible
through NFS

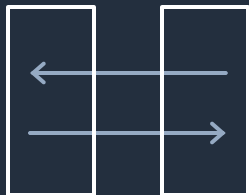


Built on the **AWS
Graviton** family of
processors
and the popular open-
source **OpenZFS** file
system

Deliver results faster with high-performance storage



Latency



IOPS



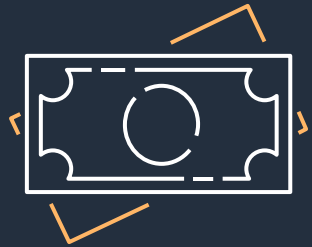
Throughput

What is it?	Average time to return the first byte of data	Number of operations (I/O) per second	Amount of data transferred per second
What can FSx for OpenZFS deliver?	Latencies of a few hundred microseconds	Up to 1 million IOPS	Up to 12.8 GB/s
When is it important?	Sequential transaction-heavy applications like code repositories (Git) and content management systems (Wordpress)		Scalable data-intensive workloads like data and analytics, as well as ML

Do more with less and adapt faster to changing business needs



Storage and performance
scaling in minutes*



Zstandard compression
(reduce storage usage
by up to ~50%)



SSD storage

\$0.09/GB-month

(\$0.045/GB-month w/ compression*)



Throughput

\$0.26/ MBps-month

*Pricing assumes average compression savings of ~50% and is an effective price.

*Pricing is for Single-AZ

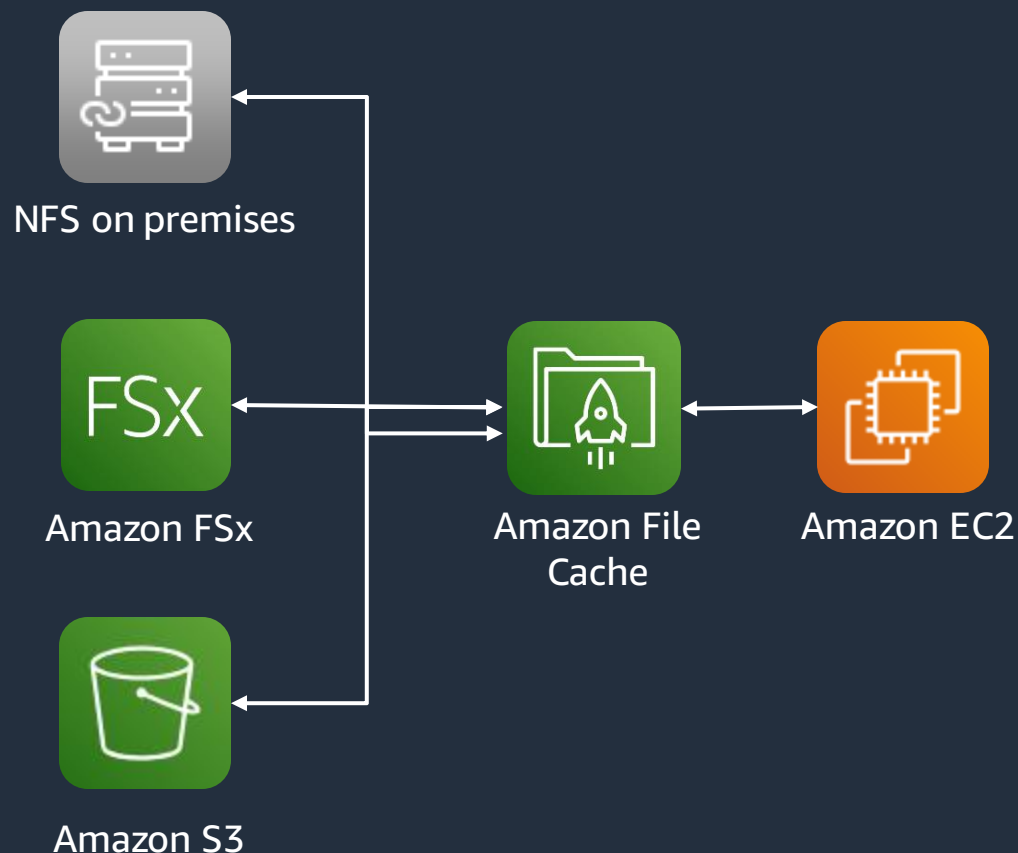


Amazon File Cache



Amazon File Cache

HIGH-SPEED CACHE FOR FILE SYSTEMS



Fast – highly scalable performance

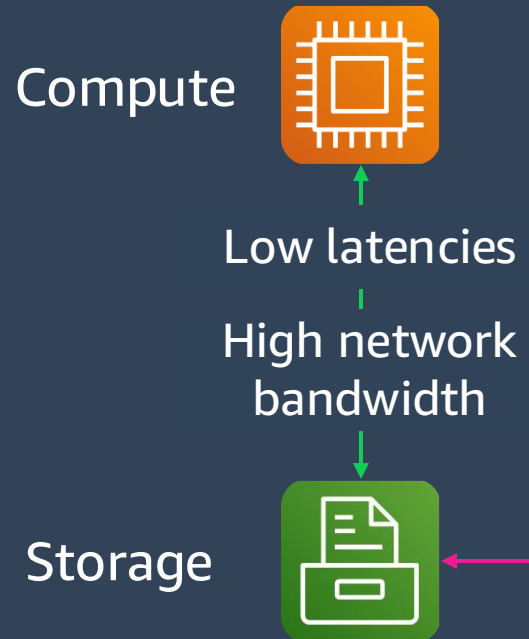
Agile – flexible data access across on-premises, AWS file, and Amazon S3 datasets

Simplified – fully managed, cost effective

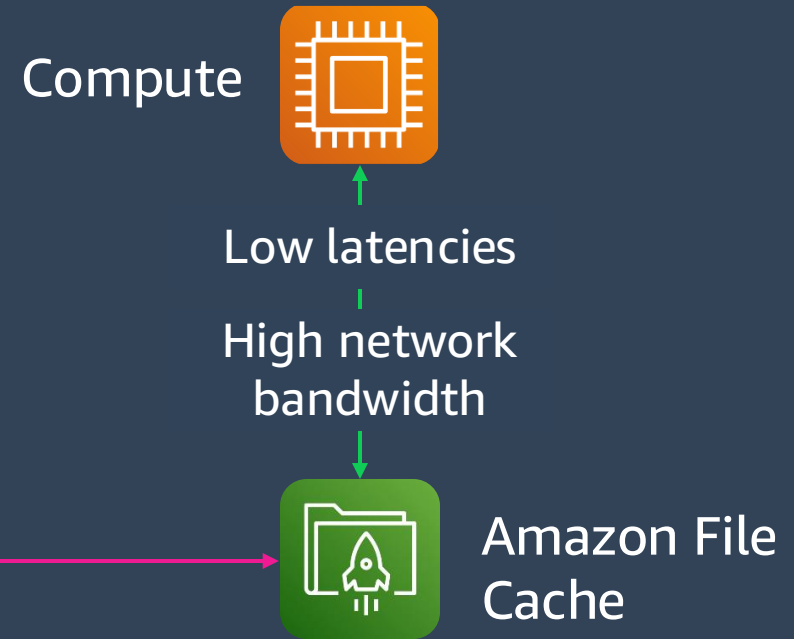
Amazon File Cache

FAST ACCESS REGARDLESS OF WHERE YOUR DATASETS ARE STORED

On premises



On AWS



Benefits



Fast

Accelerate workloads

Sub-millisecond latency,
millions of IOPS, and hundreds
of GB/s of throughput



Agile

Use anywhere

Seamless data access regardless
of where your datasets are
stored (cloud or on premises)



Simplified

Unify datasets

Link network file systems
(NFS) or Amazon S3 buckets
for a single view of multiple
datasets

Use case: unify disperse datasets in a single view

ACCESS MULTIPLE DATASETS IN A SINGLE PANE OF GLASS AS A FAST FILE INTERFACE



File Cache Pricing

Storage

1000 MB/s/TiB - \$1.330 per GB-month*

Data transfer within the same AWS Region

Data transferred "in" to and "out" from Amazon File Cache across Availability Zones or VPC Peering connections in the same AWS Region is charged at \$0.01/GB in each direction.*

Data transfer across regions

Data transfer across regions is \$0.02**

*Pricing is for US East (N. Virginia) Region

** Prices vary by region



Object Stores



Amazon S3



Amazon S3 (Simple Storage Service)

- Web accessible object store (through API or HTTPS)
- Highly durable (99.999999999% design)
- Limitlessly scalable
- Multiple Tiers to match your workload
- Data Lifecycle Rules
- Static Website Hosting
- Security, Compliance, and Audit capabilities
- Standard Storage Pricing (us-east-1) - \$0.023 per GB



Your choice of object storage classes



S3 Standard

S3 Intelligent-Tiering

S3 Standard-IA

S3 One Zone-IA

**S3 Glacier
Instant Retrieval**

**S3 Glacier
Flexible Retrieval**

**S3 Glacier
Deep Archive**

Frequent

Access Frequency

Infrequent

- Active, frequently accessed data
- Milliseconds access
- ≥ 3 AZ
- \$0.023/GB

- Data with changing access patterns
- Milliseconds access
- ≥ 3 AZ
- \$0.023 to \$0.0125/GB (\$0.004 to \$0.00099/GB Archive)
- No retrieval fees
- Monitoring fee per Obj.
- Min storage duration
- Min object size

- Infrequently accessed data
- Milliseconds access
- ≥ 3 AZ
- \$0.0125/GB
- Retrieval fee per GB
- Min storage duration
- Min object size

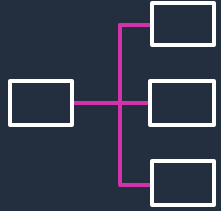
- Re-creatable, less accessed data
- Milliseconds access
- 1 AZ
- \$0.0100/GB
- Retrieval fee per GB
- Min storage duration
- Min object size

- Archive data instant retrieval
- Milliseconds access
- ≥ 3 AZ
- \$0.0040/GB
- Retrieval fee per GB
- Min storage duration
- Min object size

- Archive data
- Select minutes or hours
- ≥ 3 AZ
- \$0.0036/GB – (\$4.10/TB)
- Retrieval fee per GB
- Min storage duration
- Min object size

- Archive data
- Select 12 or 48 hours
- ≥ 3 AZ
- \$0.00099/GB – (\$1.01/TB)
- Retrieval fee per GB
- Min storage duration
- Min object size

S3 Management Features



Organize

S3 Tagging

S3 Prefixes

S3 Versioning



Monitor

CloudWatch

CloudTrail

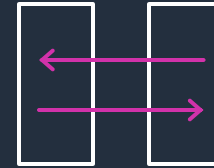
S3 Event Notifications

S3 Inventory

S3 Glacier Restore
Notifications

S3 Storage Lens

AWS Config



Replicate & Tier

S3 Lifecycle

S3 Storage Class
Analysis

S3 Intelligent-Tiering

Cross-Region
Replication

Replication Time
Control (RTC)



Modify

S3 Event Notifications +
Lambda

S3 Batch Operations

S3 Object Lock

S3 Object Lambda

S3 Access Management & Security

- Deep integration with AWS Identity and Access Management (IAM)
- Access Control Lists (ACLs), S3 bucket policies, and S3 Access Points
- Query String Authentication
- Audit Logs
- S3 supports both server-side & client-side encryption
- S3 Block Public Access to ensure S3 buckets and objects do not have public access
- Amazon Macie to discover, classify, and protect sensitive data stored in Amazon S3
- Access Analyzer for S3
- Amazon S3 Object Lock
- AWS PrivateLink for S3
- Amazon GuardDuty for S3



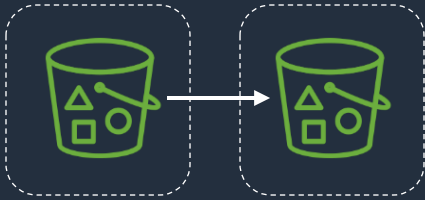
New S3 Features



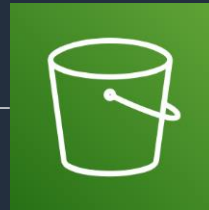
- S3 Mountpoint **(Alpha)**
- Object Replication Status Visibility
- Data Exchange for S3
- Automatic Encryption of New Objects
- VPC Interface Endpoints for S3
- Automatic enabling of S3 Block Public Access on new Buckets
- Automatic disabling of S3 Access Control Lists (ACL's) on new Buckets

S3 Replication

Replicate within the **same AWS Region**

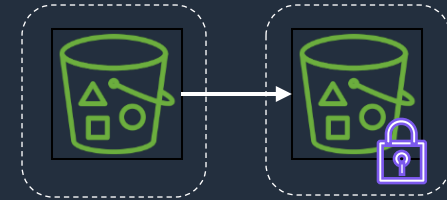


Replication Time Control (RTC) **15 minute replication SLA**



Amazon Simple Storage Service

Replicate to a bucket with **retention controls** (in the same or different AWS Region)



Replicate to a **different AWS Region**



Replicate faster to a different AWS Region, **backed by an SLA + replication metrics**



Data Transfer and Edge Processing



Many Options for Data Transfer



AWS
Direct Connect



Amazon
Kinesis
Firehose



Amazon Kinesis
Data Streams



Amazon Kinesis
Video Streams



Amazon S3
Transfer
Acceleration



AWS
Storage
Gateway



AWS
Database
Migration
Service



AWS
Snowcone



AWS
Snowball Edge



AWS
Snowmobile



AWS
DataSync



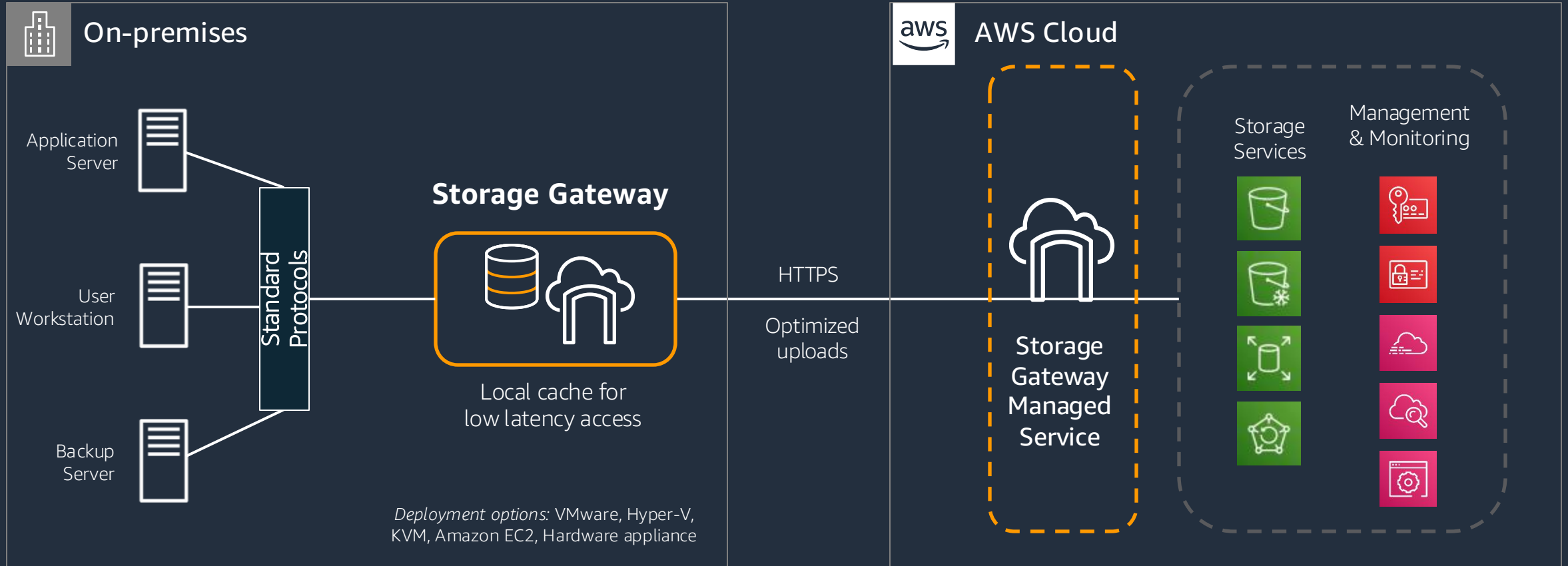
AWS
Transfer
Family

AWS Storage Gateway



AWS Storage Gateway

On-premises access to virtually unlimited cloud storage



Hybrid storage use cases with Storage Gateway



Enabling cloud workloads



Backup, archive, and disaster recovery



Tiered cloud storage

Storage Gateway Family



Amazon S3 File Gateway

Store and access objects in Amazon S3 from file-based applications with local caching

File-based applications work without change



Amazon FSx File Gateway

Native access to Amazon FSx for on-premises group file shares and home directories

Access FSx for Windows File Server from on-premises



Tape Gateway

Drop-in replacement for physical tape infrastructure backed by cloud storage with local caching

Easily switch tape backups to AWS



Volume Gateway

Block storage on-premises backed by cloud storage with local caching, Amazon EBS snapshots, and clones, integrated with AWS Backup

SAN-like with cloud recovery

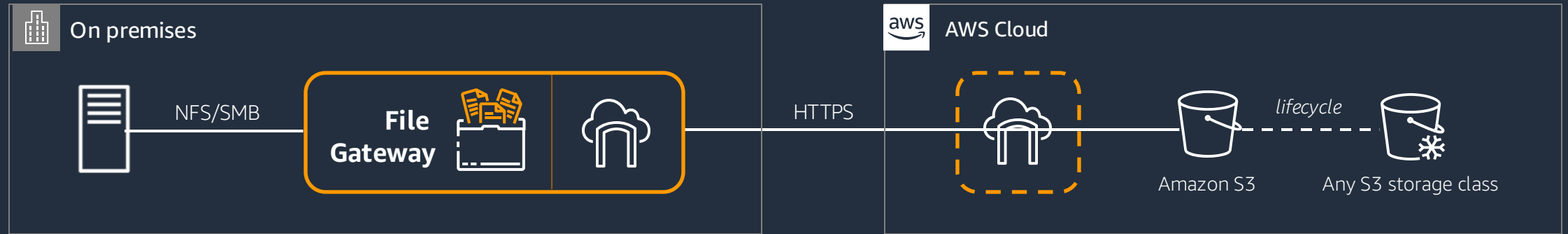


S3 File Gateway

- Connect using NFS v3/v4 or SMB v2/v3 protocols
- Files stored as native S3 objects
- Metadata is preserved as object user metadata
- Object-level encryption with SSE-S3 or SSE-KMS
- Fully managed local cache
- Read-through, write-back, LRU managed
- Notifications through Amazon CloudWatch (e.g., upload complete)
- Optimized data transfers
- Uploads only sends changes, downloads retrieve file parts needed
- Refresh cache by prefix
- Optimizes content distribution workloads
- Performance
Client writes at up to 4 Gbps

S3 File Gateway

Store and access objects in Amazon S3 from file-based applications with local caching



Use cases

- Backup on-premises data to the cloud
- Shift on-premises storage to cloud-backed file shares
- Low-latency on-premises access to cloud storage

Amazon FSx File Gateway



**Amazon FSx File
Gateway**

Extend FSx for Windows File Server into your datacenter and remote locations

Deployed as a VM, hardware appliance, or in EC2

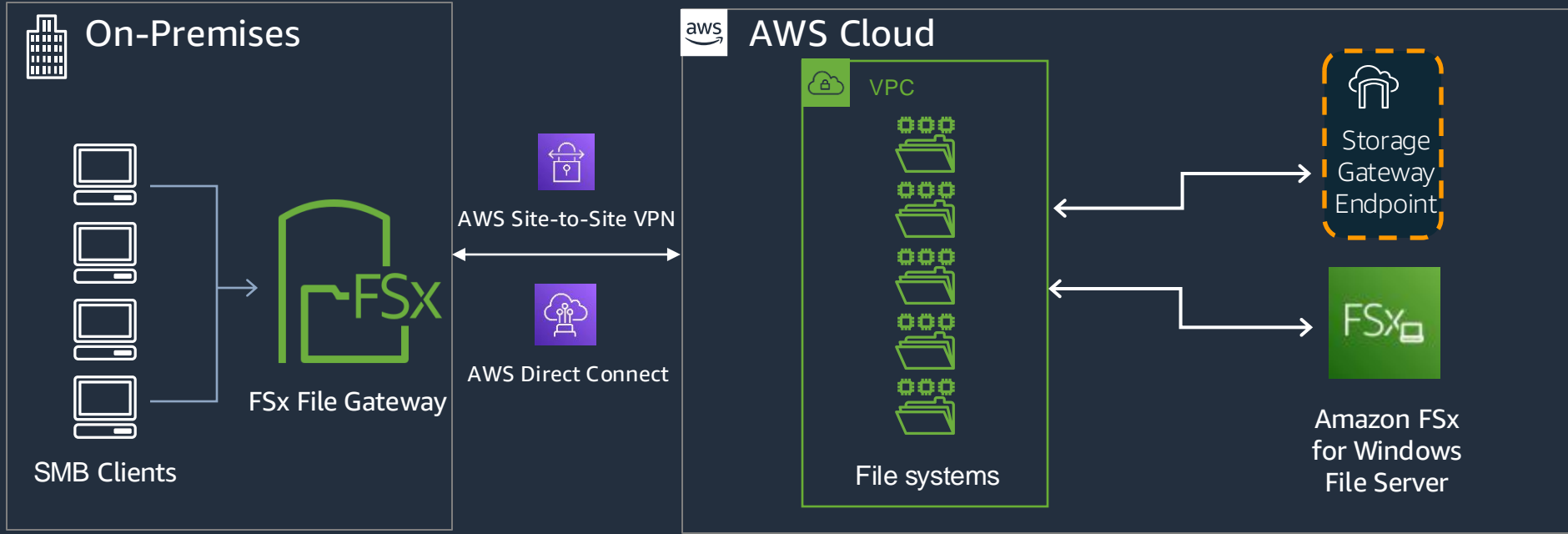
Local cache of recently used files to improve performance and reduce latency

Optimized cloud connectivity

Centrally managed from a single pane of glass in the AWS console

Amazon FSx File Gateway architecture

Low-latency access to Amazon FSx File Shares



Features

- On-premises cache of commonly accessed files backed by Amazon FSx for Windows File Server
- Deploy multiple FSx File Gateways in multiple offices or remote sites
- Up to 64TB cache and up to 500 clients per gateway
- High availability with on-premises cache on VMware

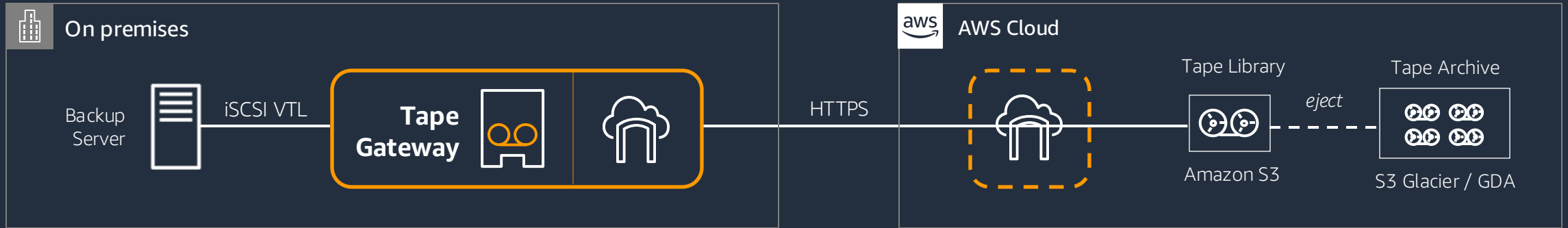


Tape Gateway

- Emulates physical tape library through iSCSI VTL protocol
- Fully managed local cache for recent backups
Read-through, write-back, LRU managed
- Virtual tapes stored in Amazon S3
- Ejected virtual tapes archived read-only in Amazon S3 Glacier or Amazon S3 Glacier Deep Archive
- Retrieve archived tapes to library (3–5 hours)
- Configurable encryption SSE-S3 or SSE-KMS
- Compatible with all leading backup software
- Performance
Client writes up to 5.2 Gbps, downloads up to 8.0 Gbps
Max supported tape size 15 TiB

Tape Gateway

Virtual tapes presented to on-premises backup applications



Use cases

- On-premises backup to cloud
- Drop-in replacement for physical tape libraries
- Archive to Glacier or Glacier Deep Archive



Volume Gateway

-
- Connect using the iSCSI block protocol

Volumes stored in AWS reducing on-premises SAN footprint

Thin-provisioned (cached) or local (stored) volume types

- Fully managed local cache

Read-through, write-back, LRU managed

- Configurable encryption with SSE-S3 or SSE-KMS
-

- Volume snapshots stored in Amazon EBS
-

- Volume Gateway support for AWS Backup
-

- Volume detach/attach
-

Volume Gateway

Block storage on-premises backed by cloud storage



Use cases

- Backup on-premises data to the cloud
- Migration of volumes to the cloud
- DR to the cloud

AWS DataSync



AWS DataSync

Online transfer service that simplifies, automates, and accelerates moving data between on-premises storage and AWS



Fast data
transfer



Easy to use



Secure and
reliable



Cloud
integrated

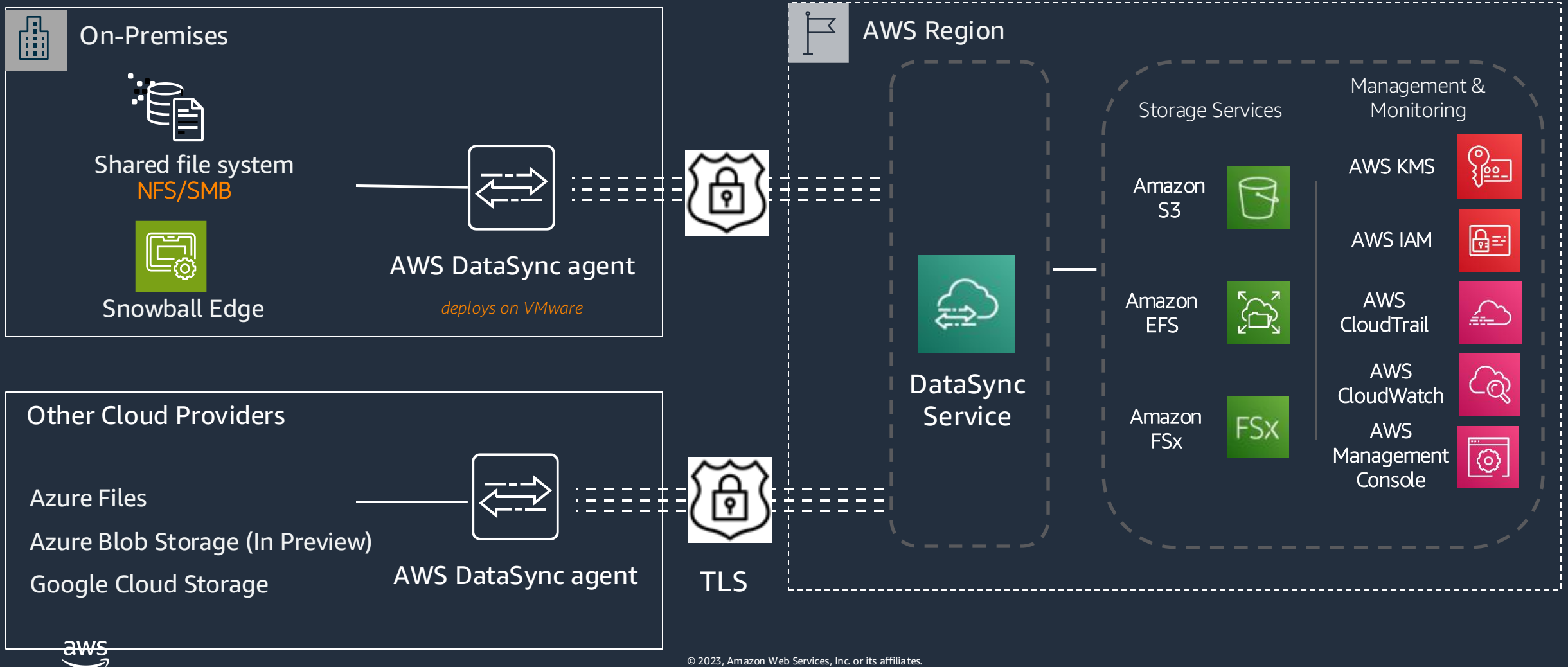


Cost-
effective

Combines the speed and reliability of *network acceleration* software with the cost-effectiveness of *open source tools*

How does AWS DataSync work?

Simplifies, automates, and accelerates data transfer to or from AWS



The benefits of AWS DataSync



Fast data transfer

- 10x faster than open-source tools
- Highly optimized network transfer
- Up to 10 Gbps per/s per agent



Easy to Use

- No in-cloud infrastructure
- Schedule transfers
- Throttle bandwidth



Secure and Reliable

- Securely transfer to any storage tier
- End-to-end encryption
- End-to-end data verification



Fully managed

- Integrates with AWS Management and monitoring services



Cost-effective

- Pay only for data transferred
- \$0.0125/GB or \$12.50/TB

AWS DataSync Discovery



Gain insights into storage utilization

- ✓ Automated data collection
- ✓ Dashboards for aggregated views of data
- ✓ Find underutilized resources



Receive recommendations for AWS Storage services

- ✓ Select the right storage for your use case
- ✓ Optimize your AWS storage configuration
- ✓ Meet your performance needs while minimizing costs



Simplify migration planning

- ✓ Minimize time, effort, and costs
- ✓ Use estimated costs to inform your budget
- ✓ Validate assumptions before migrating

Accelerate your data migration



Discover

AWS DataSync Discovery gives you insights about your storage and generates recommendations for moving to AWS



Plan

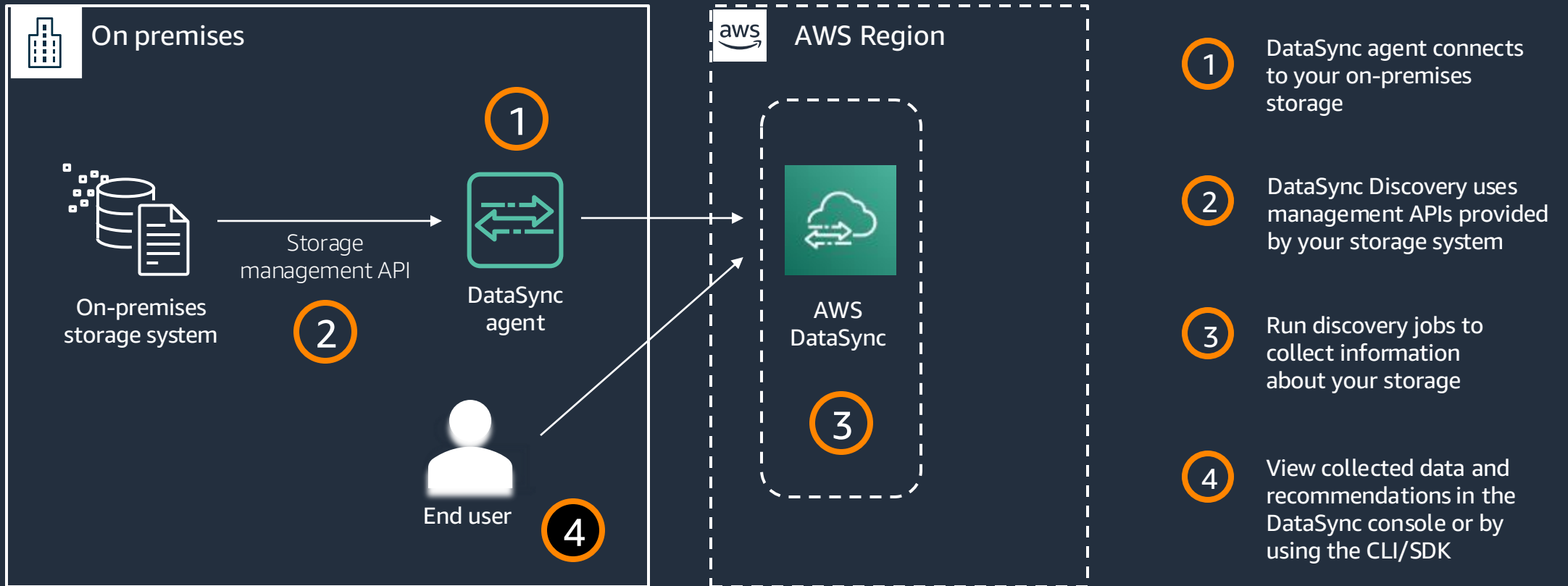
Evaluate recommended AWS Storage services for your data migration plan



Migrate

AWS DataSync moves your data to AWS quickly and securely

AWS DataSync Discovery: How it works



Amazon Snow Family



Amazon Snowball Edge and Snowcone

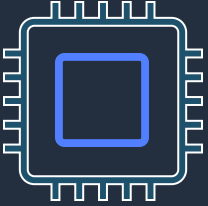
- Terabyte scale data transport
- Uses secure appliances
- Faster than Internet for significant data sets
- Import into S3
- HIPAA Compliant



Terabyte scale data transport



2 Snowball Edge options



Compute optimized

- 28 TB usable S3 compatible storage
- 104 vCPUs, 416 GB of memory
- Optional NVIDIA Tesla V100 GPU
- sbe-c and sbe-g instances (equivalent to C5, M5a, G3, P3)



Storage optimized

- 80 TB usable S3-compatible storage
- sbe1 instances (equivalent to C5)
- Up to 40 vCPUs, 80 GiB of memory, 1 TB SATA SSD
- Object storage clustering available

Long-term deployment options: 1- and 3-year discounted pricing

Introducing AWS Snowcone

Small, portable, rugged, and secure edge computing and data transfer device



- Military-grade security
- 4.5 pounds (2.1 kg)
- Portable computing, anywhere
- Withstands harsh environments
- Offline & online data transfer
- Snowcone HDD 8 TB of storage
- Snowcone SSD 14 TB of storage
- 2 CPU, 4 GB compute

Use cases

Industrial IoT, healthcare IoT, content distribution, content aggregation, data migration, logistics, autonomous vehicles, and transportation

- Less than 1 day to transfer 250TB via 5x10G connections with 5 Snowballs, less than 1 week including shipping
- Number of days to transfer 250TB via the Internet at typical utilizations

	Internet Connection Speed			
Utilization	1Gbps	500Mbps	300Mbps	150Mbps
25%	95	190	316	632
50%	47	95	158	316
75%	32	63	105	211

AWS Snow Family for data collection & data movement



	Snowcone	Snowball Edge Storage Optimized	Snowmobile
Migration size	Up to 24 TB, online and offline	Up to petabytes, offline	Up to exabytes offline
Form factor	Rugged 8.5 G impact cases that are rain and dust resistant, E Ink label for shipping automation		45-foot container, scheduled delivery
Security	256-bit encryption, tamper detection		Encryption, security staff, GPS tracking, video surveillance, alarms
Storage capacity	8, 14 TB usable	210 TB usable	<100 PB
DataSync agent	Pre-installed	-	-
Compute	2 vCPU, 4 GB RAM usable	40 vCPU, 80 GB RAM, 1 TB SSD usable	-
Onboard computing options	AWS IoT Greengrass functions Amazon EC2 AMIs		
Wireless	Wi-Fi	-	-
Portable or Mobile use	Battery based operation	-	-
Clustering	-	Up to 15 nodes	-



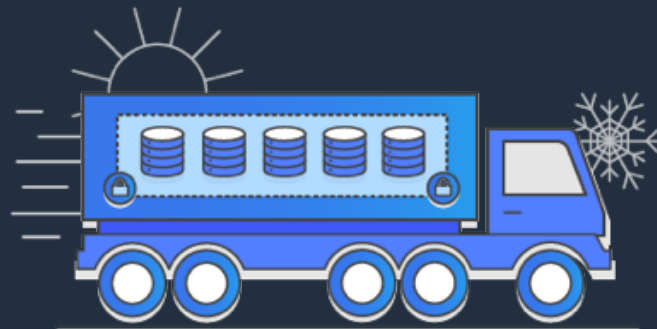
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[Visit the AWS Snow Family page for a more detailed comparison »](#)



Amazon Snowmobile

<https://www.youtube.com/watch?v=8vQmTZTq7nw>



AWS Transfer Family



Managed file transfer – what is it?



Managed file transfer (MFT) provides **secure and reliable transfer of data** between systems through a network (e.g., the Internet), enabling exchange of data to meet business critical needs

Attributes

- Focused on secure and flexible file transfers
- Support 3rd party integrations and connectors
- Provide pre-processing for data filtering and encryption
- May support additional protocols (AS2/HTTPS)

AWS Transfer Family benefits



Fully Managed

- Highly available across 3 Availability Zones
- Scales on demand
- Supports thousands of concurrent users



Seamless Migration

- Import host keys
- Use your own IP addresses and hostnames
- Use existing authentication systems



Secure & Compliant

- IP filtering
- Support for VPC endpoints and shared VPC environments
- Data encryption options via SSE-S3 and AWS KMS
- PCI, HIPAA, SOC3, FIPS compliance

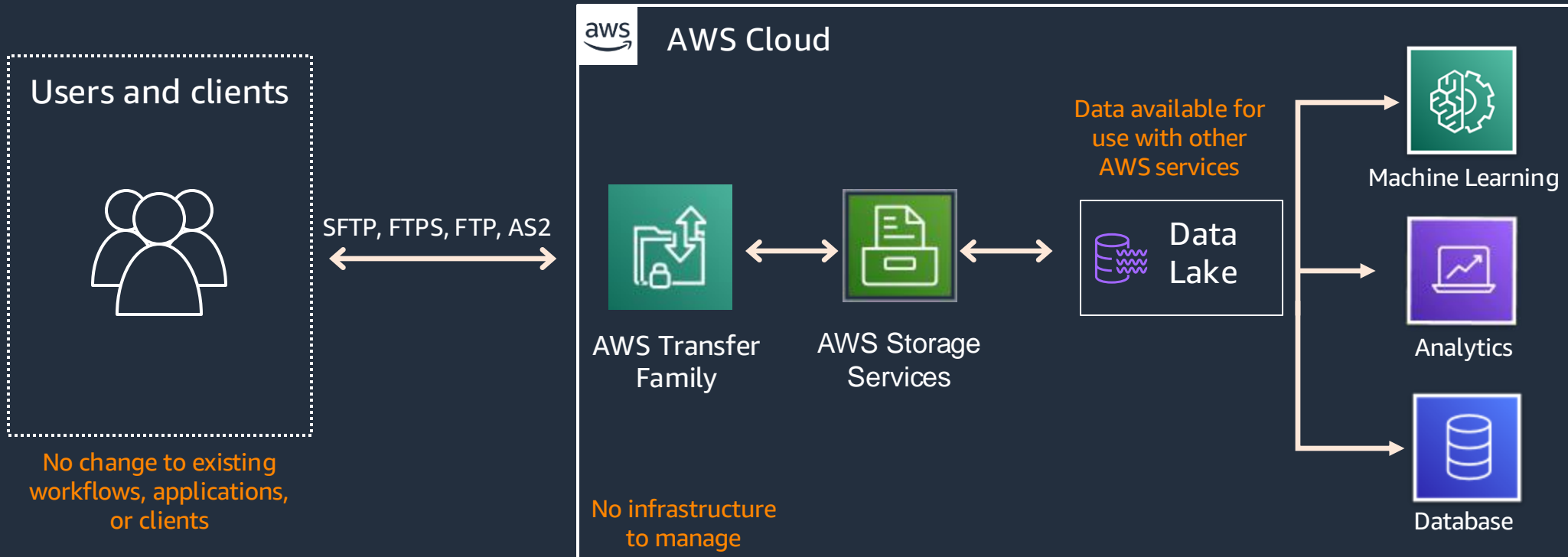


AWS Integrated

- Store and access data natively using AWS services
- AWS CloudTrail and Amazon CloudWatch for auditing/logging
- Custom authentication using Amazon API Gateway and AWS Lambda

AWS Transfer Family Value

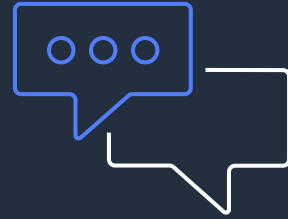
Seamlessly migrate without impacting your workflows



Common use cases



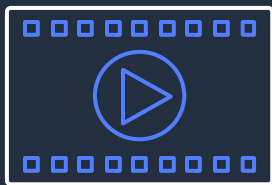
Data lakes and
analytics platforms



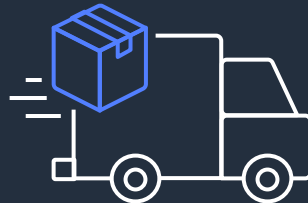
Customer relationship
management applications



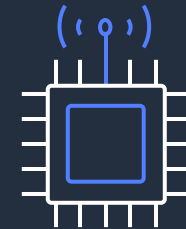
Subscription based data
products



Digital media content
aggregation and distribution



Enterprise resource
planning and electronic
data interchange for
supply chain logistics



IoT services used in
remote locations for
monitoring

Get started with AWS Transfer Family

① Launch a server endpoint



② Select your target S3 bucket(s) or EFS file share(s)



③ Configure your users



Visit console.aws.amazon.com/transfer to get started today!

Pricing

Server endpoint time:
\$0.30/protocol/hour

Data uploads and downloads: \$0.04/GB

Learn more: aws.amazon.com/aws-transfer-family/pricing/

Examples:

- 10 GB/day costs \$2.7K/year
- 100 GB/day costs \$3.6K/year

Backup



AWS Backup



AWS Backup – meeting the challenges

Backup operations unified across AWS services



Complexity



Compliance



Cost

Simple & Performant



Policy- and tag-based
backup solution



Automated backup
scheduling

Reliable & Secure



Centralized backup activity
monitoring and logs



Backup
encryption



Backup
access
policies

Cost Effective



Automated
backup
retention
management



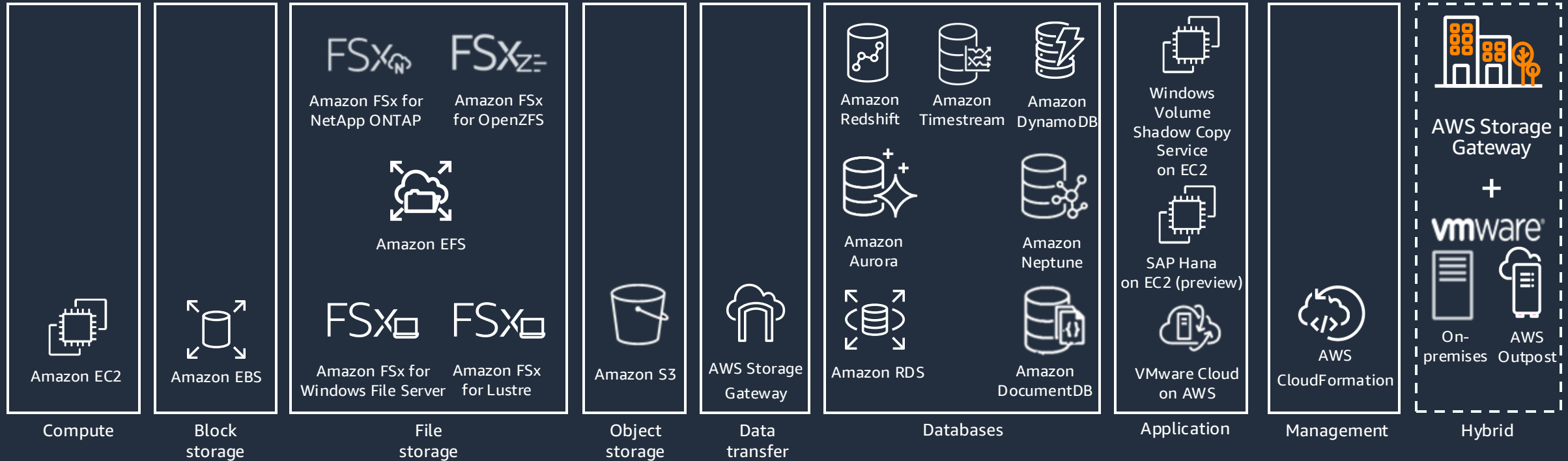
No added cost
for
orchestration

AWS Backup

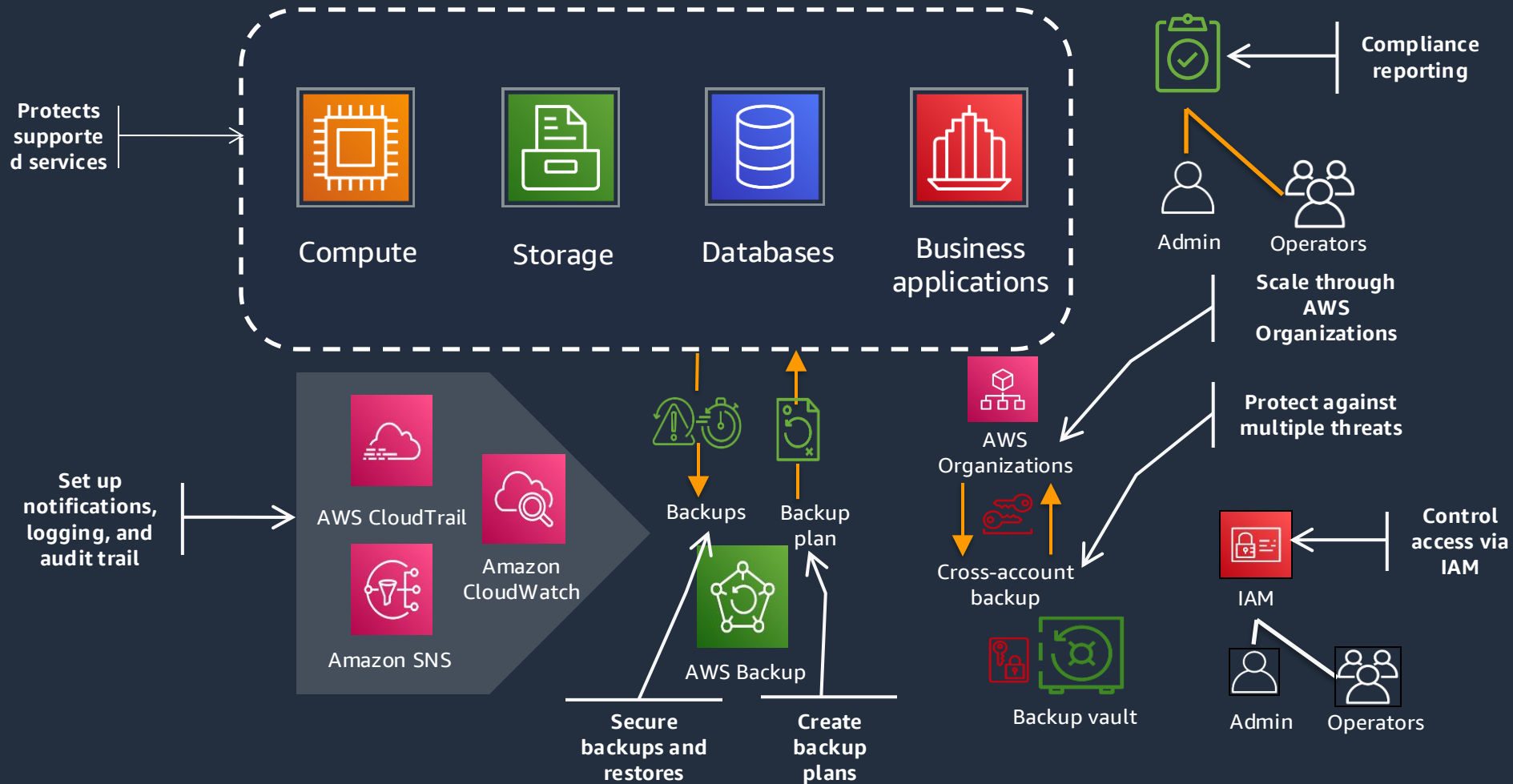


AWS Backup

A fully managed, policy-based backup service that makes it easy to centrally manage and automate the backup of data across multiple AWS services and hybrid workloads



How AWS Backup works



DR & Ransomware Recovery with AWS Backup



- Vault characteristics:
- Backups are highly efficient incremental forever
- Backup copies cannot be changed or encrypted
- Manage with vault specific CMK/KMS best practices
- Air-gapped backups using vault access policies
- Prescriptive guidance for vault account access provided

- Recovery options:
- Supports 1-to-many, many-to-many, many-to-1, etc.
- Recover from same account locally or from across region
- Recover from cross-account locally or across region
- Recover from RPOs that are hours, days, weeks or months old
- Simple workflow to apply any forensic analysis

Notable Recent AWS Backup launches

Cloud-native and hybrid support

Amazon S3 backup

Amazon S3 cross-Region, cross-account backup

Amazon FSx for NetApp ONTAP backup

Amazon FSx for OpenZFS backup

VMware Cloud on AWS Outposts backup

Amazon Privatelink integration for VMware backup



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Compliance and governance support

AWS Backup Audit Manager controls

Last recovery point created
Backups protected by AWS Backup Vault Lock

Cross-account copy scheduled
Cross-Region copy scheduled

AWS Backup Vault Lock retention modes

Governance mode
Compliance mode

AWS Backup re:Invent 2022 announcements

Application-aware Backups



AWS CloudFormation

Data and Analytics

Preview SAP HANA on
EC2 backup



Amazon Redshift

Compliance

Cross-Region, cross-account support for AWS Backup Audit Manager

Legal holds for AWS Backup

Cohasset certifies Vault Lock for Sec-17a, FINRA 4511(c), and CFTC 1.31(c).

Organization-level



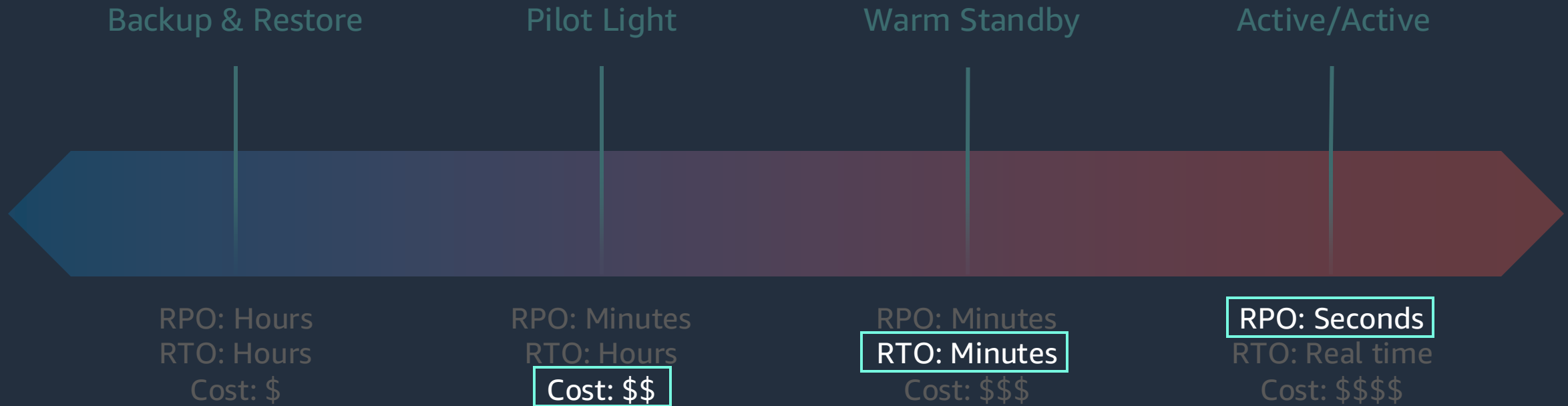
AWS Organizations
delegated admin support
for AWS Backup!

AWS Elastic Disaster Recovery



AWS Elastic Disaster Recovery

Get the RPOs of Active/Active and the RTOs of Warm Standby at the cost of Pilot Light



AWS Elastic Disaster Recovery

High-performance, cost-effective application recovery



AWS Elastic Disaster Recovery selected as the DRaaS market leader for both innovation and growth in Frost & Sullivan's 2022 *Frost Radar: Disaster Recovery as a Service*.

AWS Elastic Disaster Recovery key benefits



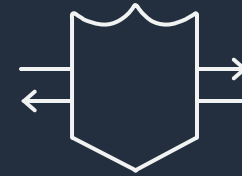
Faster recovery

Recovery time objectives (RTOs) of minutes



Lower costs

No need to pay for idle recovery site resources



Data protection

Recovery point objectives (RPOs) of seconds



Easy testing

Conduct non-disruptive drills to verify readiness



Ransomware recovery

Launch unlocked and unencrypted versions of your applications

Ransomware mitigation

Use AWS Elastic Disaster Recovery for ransomware protection, detection, response, and recovery



Account isolation

Protect your workloads by isolating your staging account from your production and recovery accounts.



Immutable snapshots

Keep your data safe with immutable snapshots that can't be altered or overwritten.



Endpoint detection and response (EDR)

Detect and eliminate threats using integrated solutions from AWS Partners CrowdStrike and SentinelOne.



Point-in-time recovery

Recover your servers by using unlocked and unencrypted point-in-time snapshots.

Elastic Disaster Recovery deployment patterns



On-premises to AWS



Other cloud to AWS



AWS Region to AWS Region



AWS Availability Zone to
AWS Availability Zone

Q&A





Thank you!