

Christopher A. Lindgren

Department of English
Shanks Hall, #207
Virginia Tech
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Education

University of
Minnesota
Writing Studies

Ph.D. in Rhetoric and Scientific and Technical Communication, 2017
Dissertation: Ways with data: Understanding coding as writing
Committee: Christina Haas (Advisor), Richard Graff, Patrick Bruch & Sashank Varma
(Outside member, Educational Psychology)

North Dakota
State University
English

M.A. in Composition Studies, 2012
B.A. in English Studies, 2004

Appointments

Virginia Tech,
English

Assistant Professor of Technical Communication and Data Visualization
2017 – present

Publications

in-progress
articles

Chris Lindgren, Erin Yunes, and Cana Uluak Itchuaqiyag. Technical communication's fight against extractive large language modeling with FAIR and CARE principles of data. Conditional acceptance pending review at *Journal of Business and Technical Communication*. Special issue on "Effects of Artificial Intelligence Tools in Technical Communication Pedagogy, Practice, and Research."

A stasis network methodology to reckon with the rhetorical process of data: How a data team qualifies their quantitative work. Accepted and in production for publication at *Technical Communication Quarterly*.

refereed
articles

Cana Uluak Itchuaqiyag, Chris Lindgren, and Corina Kramer. (2023). Decolonizing community-engaged research: Designing partnerships with cultural humility and community-serving engagement. *Communication Design Quarterly*, 11(3), 12-20. Special issue on "Making Coalitional Practice Visible."

Chris Lindgren and Margaret Fernandes. (2022). Building an infrastructural praxis: Understanding Twitter's embeddedness in the U.S.-Mexico Border. *Reflections: A Journal of Community-Engaged Writing and Rhetoric*, 22(1), 166-207. Special issue on "Language, Access, and Power in Technical Communication."
<https://reflectionsjournal.net/2022/08/building-an-infrastructural-praxis-understanding-twitters-embeddedness-in-the-u-s-mexico-border/>

Jim Ridolfo, William Hart-Davidson, and Chris Lindgren. (2022). 'Hello is this the writing center?' Illicit paper mill activity and the compromised recomposition of university

websites. *Kairos*, 26(2). <https://praxis.technorhetoric.net/tiki-index.php?page=PraxisWiki:.PaperMills>.

(Jan. 2021). Facts upon delivery: What is rhetorical about visualized models? *Journal of Business and Technical Communication*, 35(1), 65-72. <https://doi.org/10.1177/1050651920958499>.

(Jan. 2021). Writing with data: A study of coding on a data-journalism team. *Written Communication*, 38(1), 114-162. <https://doi.org/10.1177/0741088320968061>.

Jim Ridolfo & Chris Lindgren. (2020). Rhetmap.org: Composing data for future re-use and visualization. *Kairos*, 28(1). <https://praxis.technorhetoric.net/tiki-index.php?page=PraxisWiki:.rhetmap>.

chapters

Kevin Brooks & Chris Lindgren. (2015). Responding to the coding crisis: From 'Code Year' to computational literacy. In L. C. Lewis, (Ed.), *Strategic Discourse: The Politics of (New) Literacy Crises*. Salt Lake City, UT: Computers and Composition Digital Press. Available at <http://ccdigitalpress.org/strategic/index.html>.

Kevin Brooks, Chris Lindgren, & Matthew Warner. (2015). Tackling a fundamental problem: Using digital labs to build a smarter computing culture. In B. Hart-Davidson & J. Ridolfo, (Eds.), *Rhetoric and the Digital Humanities*. Chicago, IL: University of Chicago Press.

Byron Hawk, Chris Lindgren, & Andrew Mara. (2015). Utopian laptop initiatives: From technological deism to object-oriented rhetoric. In Sidney Dobrin, (Ed.). *Writing Posthumanism, Posthuman Writing*. Anderson, SC: Parlor Press.

proceedings

Chris Lindgren, Morgan Banville, & Elena Kalodner-Martin. (2023). Extended Abstract: Show your work! Three qualitative methodologies to revise and reimagine quantitative work as communication design. In *Proceedings of the 41st International Conference on Design of Communication (SIGDOC'23)*. ACM.

Laura Gonzales, Cana Itchuaqiyay, Corina Kramer, Chris Lindgren, Suban Cooley, Daniel P. Richards, Emma Rose, & Kellie Sharp-Hoskins. (2022, July). Extended Abstract: UX in/as political renegotiation. In *2022 IEEE International Professional Communication Conference (ProComm)* (pp. 453-455). IEEE.

Sweta Baniya, Les Hutchinson, Ashanka Kumari, Kyle Larson, & Chris Lindgren. (2019). Representing diversity in digital research: Digital feminist ethics and resisting dominant normatives. In C. Chen, K. Purzycki, & L. Wilkes (Eds.), *The Proceedings of the Annual Computers and Writing Conference*. Fort Collins, CO: WAC Clearinghouse. Available at <https://wac.colostate.edu/resources/wac/proceedings/cw2018/>.

digital humanities

(2020). Name That Twitter Community!: A Python module for humanities researchers. *Reviews in DH*, 1(2). Available at DOI [10.21428/3e88f64f.1302b7aa](https://doi.org/10.21428/3e88f64f.1302b7aa).

- Over 155,000 downloads since August 2019
- Over 3,000 average downloads per month

(2020). askcomm. *Zenodo.org* [Open Science platform]. Available at DOI: [10.5281/zenodo.8137267](https://doi.org/10.5281/zenodo.8137267).

- Over 8,000 downloads since November 2020
- 247 average downloads per month

(2020). evekeys. *Zenodo.org* [Open Science platform]. Available at DOI: [10.5281/zenodo.8137283](https://doi.org/10.5281/zenodo.8137283).

- Over 6,800 downloads since July 2020
- 185 average downloads per month

(2020). urlcounter. *Zenodo.org* [Open Science platform]. Available at DOI: [10.5281/zenodo.8137277](https://doi.org/10.5281/zenodo.8137277).

- Over 5,600 downloads since June 2020
- 148 average downloads per month

book reviews

(2013). BASIC coding cultures. [Review of the book *10 PRINT CHR\$(205.5+RND(1)); : GOTO 10*, by N. Montfort, P. Baudoin, J. Bell, I. Bogost, J. Douglass, M. C. Marino, M. Mateas, C. Raes, M. Sample, & N. Vawter. *Enculturation*, 16. Available at <http://enculturation.net/10-print>.

non-refereed

Chris Lindgren, Jim Ridolfo, & William Hart-Davidson. (Jan. 2022). Addendum to [Paper Mill] *RhetCompromised: Applicability to Canada*. *Rhet Ops: Rhetoric and Information Warfare*. [Blog / Report] Available <http://www.rhetops.org/canada/>.

Jim Ridolfo, William Hart-Davidson, & Chris Lindgren. (Mar. 2021). Addendum to [Paper Mill] *RhetCompromised: Applicability to Australia*. *Rhet Ops: Rhetoric and Information Warfare*. [Blog / Report] Available at <http://www.rhetops.org/rhetcompromised/australia/>.

Chris Lindgren, Jim Ridolfo, & William Hart-Davidson. (Aug. 2021). Addendum to [Paper Mill] *RhetCompromised: Applicability to United States*. *Rhet Ops: Rhetoric and Information Warfare*. [Blog / Report] Available at <http://www.rhetops.org/august/>.

(22 Aug. 2016). Exploring #RSA16 Twitter data. *The Coalition of Feminist Scholars in the History of Rhetoric and Composition*. Available at <https://cfshrc.org/inventing-new-ways-with-twitter-data/>

(30 Jun. 2015). Interview with digital rhetorician Estee Beck on algorithmic surveillance. *Institute of Advanced Study: CodeWork Collaborative*. University of Minnesota. Available at https://umncodework.github.io/past_events/codework-interview-beck-digrhet-surveillance/.

(15 Jun. 2015). Interview with new media artist Daniel Temkin on esolangs. *Institute of Advanced Study: CodeWork Collaborative*. University of Minnesota. Available at https://umncodework.github.io/past_events/codework-interview-temkin-esolangs/.

Presentations

invited

Panelist. (May 2024). How does white “Just Rhetoric” unsubscribe from MRBEAST? Super Session Panel for the Rhetoric Society of America. Denver, CO.

Guest lecture. (2023 Sep. 5). Discussing social media data collection, network analysis, and my article, “Building an Infrastructural Praxis.” Dr. Jacob Greene’s graduate-

level course, "Digital Research Methods." Arizona State University.

Keynote address. Jim Ridolfo, William Hart-Davidson, & Chris Lindgren. (20 Oct. 2021). Tracking illicit 'paper mill' activity and the compromised recomposition of university websites. *International Center for Academic Integrity's International Day of Action Against Contract Cheating*. University Ombuds, Michigan State University.

Guest lecture. (2021 Apr. 14). Discussing my article, "Writing with data." Dr. John Gallagher's "Writing with Technologies" course. University of Illinois-Urbana-Champaign.

Guest lecture. (2018 Feb. 6). Discussing rhetoric, code and software studies. "Rhetoric, Technology, and the Internet" course, University of Minnesota-Twin Cities.

(Nov. 2018). Writing with data: A case of a coder's data sense on a data-journalism team. *STS Seminar*. Department of Science, Technology, and Society, Virginia Tech.

(Jan. 2016). Code literacy. *Critical Code Studies Working Group* (Online, dialogic conference). The Humanities and Critical Code Studies Lab, University of Southern California.

(Oct. 2014). The dynamic materialities of computer programming practices. *ACM SIGDOC*. Colorado Springs, CO.

(Mar. 2014). Critical code studies roundtable. *Digital Arts, Sciences, and Humanities*. University of Minnesota: Digital Library Services. 540-257-0720

conferences

(Oct. 2023). A stasis network methodology to reckon with the rhetorical process of data. *Show your work! Three qualitative methodologies to revise and reimagine quantitative work as communication design*. ACM SIGDOC. Orlando, FL.

Cana Uluak Itchuaqiyag, Kara Long, Chris Lindgren, Erin Yunes, Corina Kramer. (24 Feb 2023). The Rematriation Project: Developing a collaborative, equitable, Indigenous-first digital archive design process. *Arctic Science Summit Week*. Vienna, Austria.

Cana Uluak Itchuaqiyag, Chris Lindgren, & Corina Kramer. Enacting Equitable UX in Community-Engaged Rematriation Research. *IEEE ProComm*. Limerick, Ireland.

Sweta Baniya, Chris Lindgren, Kevin Smith, Steve Parks, and Laura Gonzales. (Mar. 2022). The white supremacy of academic scholarship: A data analysis of Composition/Rhetoric top journals and the denial of equity. *NCTE CCCC*. Chicago, IL.

Lindgren, Chris & Margaret Fernandes. (Jun. 2021). The when of racialized infrastructure: Proximities of white supremacy on Twitter. *ATTW*. Online.

Lindgren, Chris & Margaret Fernandes. (Mar. 2020). Proximities of white supremacy online: Towards measuring racist discourse to engage content moderation problems. *ATTW*. Milwaukee, WI. [Conference cancelled]

(Mar. 2019). Ethical tactics for coding literacy. *NCTE CCCC*. Pittsburgh, PA.

- (May 2018). Invention and quantification: Finding stories with digital data. *Rhetoric Society of America*. Minneapolis, MN.
- Baniya, Sweta G., Hutchinson, Les, Kumari, Ashanka, Larson, Kyle & Chris Lindgren. (May 2018). Roundtable on Representing diversity in digital research: Digital feminist ethics and resisting dominant normatives. *Computers & Writing*. Fairfax, VA.
- (Feb. 2018). Finding stories with data through computer coding. *Symposium on Communicating Complex Information*. East Carolina University, Greenville, NC.
- (Sep. 2016). Understanding big data processing as designing provisional texts. *ACM SIGDOC: Student Research Competition*. Silver Springs, MD.
- (May 2016). How do you know what they are doing? Researching the rhetorics of action and procedure with an embodied and distributed methodology. *Rhetoric Society of America*. Atlanta, GA.
- (Oct. 2015). Writing practices anchored by links. *WIDE-EMU*. Michigan State University, East Lansing, MI.
- (May 2014). Swapping gender and negotiating differences through data structures. *Rhetoric Society of America*. San Antonio, TX.
- Christina Haas & Chris Lindgren. (February 2014). Panel co-respondent. The material turn in Writing Studies. *Writing Across Borders III*. Paris, France.
- (Oct. 2013). The rhetorical influence of Google's ecosystem of APIs on web developer practices. *Western States Rhetoric & Literacies*. Salt Lake City, UT.
- (Apr. 2013). The performative stylistics of glitching video codecs. *Doing Rhetoric at the U*. Minneapolis, MN.
- (Mar. 2013). Building a smarter computing culture with proceduracy. *NCTE CCCC*. Las Vegas, NV.
- (Dec. 2012). De-boxing Pandora: Tinkering with glitch art methodologies. *GLI.TC/H*. Chicago, IL.
- Kevin Brooks, Chris Lindgren, Emily Bartz & Jade Sandbulte. (Nov. 2012). The techno-social politics of the Sugar OS: An afterschool computer program case study." *Great Plains Alliance for Computers and Writing*. Mankato, MN.
- Kevin Brooks & Chris Lindgren. (May 2011). Participating in OLPC: Visions for Computers and Writing. *Computers and Writing*. University of Michigan.
- Chris Lindgren, Abigail Bakke, Sreerupa Sengupta & Karen Sorenson. (October 2010). Second Life and Writing in the Design Professions. *Great Plains Alliance for Computers and Writing*. North Dakota State University.

Grants

external
funded

The Rematriation Project

- *Wilburforce Foundation*
 - Principal investigators: Cana Uluak Itchuaqiyah, Chris Lindgren
 - Start date: 09/01/2022
 - \$5,000
- *Trust for Mutual Understanding*
 - Principal investigators: Cana Uluak Itchuaqiyah, Chris Lindgren
 - Start date: 8/24/2022
 - \$17,000
- *NorthLight Foundation*
 - Principal investigators: Cana Uluak Itchuaqiyah, Chris Lindgren
 - Start date: 08/09/2022
 - \$10,000
- *Ocean Conservancy*
 - Principal investigators: Cana Uluak Itchuaqiyah, Chris Lindgren
 - Start date: 06/01/2022
 - \$25,000
- *Trust for Mutual Understanding*
 - Principal investigators: Cana Uluak Itchuaqiyah, Chris Lindgren
 - Start date: 12/20/2021
 - \$15,750

The White Supremacy of Academic Scholarship: A Data Analysis of Composition/Rhetoric Top Journals and the Denial of Equity.

- CCCC Research Initiative Grant.
 - Principal investigators: Sweta Baniya, Chris Lindgren, Kevin Smith, Steve Parks, and Laura Gonzales
 - Start date: Summer 2022
 - \$2,500

internal
funded

- Planning the Digitization of the Caleb Pungowiyi Collection. *University Libraries Collaborative Research Grant for Humanities & Social Sciences*.
 - Principal investigators: Cana Uluak Itchuaqiyah, Chris Lindgren, and Mike Adamo
 - Start date: 01/18/2022
 - \$5,000
- English Department Summer Stipend.
 - Start date: Summer 2021
 - \$5,000
- Center for Humanities Summer Stipend. Proximities of white supremacy online: Towards measuring racist discourse to engage content moderation problems.
 - Start date: Summer 2020
 - \$4,000
- Faculty Mentoring Grant. *Virginia Tech*.
 - Start date: Fall 2018
 - \$1,500

- CodeWork: Exploring Digital Studies through code. *Institute for Advanced Study: Research and Creative Collaborative*, University of Minnesota.
 - Principal investigators: Justin Schell, Chris Lindgren, Alison Link, and Jeffrey Kerzner
 - Start date: Fall 2014 – Spring 2015
 - \$10,000
- Sugar on a Stick: Establishing a Smart Computing Culture in Fargo. *Community Projects Award: NDSU Office of the President*.
 - Principal investigators: Kevin Brooks, Brian Slator, and Chris Lindgren
 - Start date: Fall 2011 – Spring 2012
 - \$20,000

not funded

- Center for Humanities Summer Stipend. What are programming languages?
 - Start date: Summer 2019
 - \$4,000
- Niles Grant. Virginia Tech, CLAHS Faculty Grants.
 - Start date: Summer 2019
 - \$4,000
- Niles Grant. Virginia Tech, CLAHS Faculty Grants.
 - Start date: Fall 2017
 - \$4,000

Community-Outreach

roles

- Partner, “Rematriation of Inuit Knowledges Project,” Aqqaluk Trust & Virginia Tech: (Department of English and VT Libraries). (2021 – current).
- Co-Founder, “Sugar on a Stick” Computational Coding Afterschool Program for Grades 3-5, Fargo, ND (2010-2013). Co-Partnered with Sugar Labs. https://wiki.sugarlabs.org/go/Sugar_on_a_Stick.

events

- Allison Link, Justin Schell, Chris Lindgren, & Jeffrey Kerzner. (18 Apr. 2015). CodeWork Unconference + Hackathon. *CodeWork Collaborative*. Institute of Advanced Studies, University of Minnesota. <https://github.com/UMNCodeWork>.
- Allison Link, Justin Schell, Chris Lindgren, & Jeffrey Kerzner co-hosted with Girls in Tech MSP (Minneapolis). (31 Mar. 2015). Coffee and Code with CodeWork & GiTMSP. *CodeWork Collaborative*. Institute of Advanced Studies, University of Minnesota. Available at https://umncodework.github.io/past_events/coffee-and-code-with-girlsintech/.
- Allison Link, Justin Schell, Chris Lindgren, & Jeffrey Kerzner co-hosted with Code for America’s local affiliate group, Open Twin Cities. (26 Feb. 2015). CodeWork/Open Twin Cities February Book Club: “Should all government data be made publicly accessible?” *CodeWork Collaborative*. Institute of Advanced Studies, University of Minnesota. Available at https://umncodework.github.io/past_events/february-book-club/.

Workshops, Events & Symposiums

*national
invited*

Chris Lindgren, Marissa Buccilli, & Amilia Evans. (29 Jun. 2022). Socially Just Content Strategy. *Association of Teachers of Technical Writing*. Online-Only.

*planned /
coordinated*

(11 Nov. 2022). Webscraping with Python! - Part 1 – The legalities and ethics of web scraping as a data collection method. *SIGWROC*. <https://sigwroc.github.io/wroc-web-scraping-series/1-overview-setup/index.html>.

(15 Apr. 2015). Ethics of codework - Parsing ethical responsibilities: Drs. James Brown, Jr. and Phillip Barry. *CodeWork Collaborative*. Institute of Advanced Studies, University of Minnesota. https://umncodework.github.io/past_events/codework-event-on-rhetoric-writing/.

(24 Oct. 2014). The rhetorics of code-work and programming as writing. Special Panel of interdisciplinary scholars: Drs. Annette Vee, Cristina Videira Lopes & Krista Kennedy. *CodeWork Collaborative*. Institute of Advanced Studies, University of Minnesota. https://umncodework.github.io/past_events/codework-event-on-rhetoric-writing/.

(Feb.-Mar. 2014). 'Genderswapping' or 'misgendering'? A question of 'Jailbreaking the Patriarchy'. *Critical Code Studies Working Group (discussion thread leader)*. The Humanities and Critical Code Studies Lab, University of Southern California.

*regional
planned /
coordinated*

Allison Link, Justin Schell, Chris Lindgren, & Jeffrey Kerzner. (18 Apr. 2015). CodeWork Unconference + Hackathon. *CodeWork Collaborative*. Institute of Advanced Studies, University of Minnesota. <https://github.com/UMNCodeWork>.

Allison Link, Justin Schell, Chris Lindgren, & Jeffrey Kerzner co-hosted with Girls in Tech MSP (Minneapolis). (31 Mar. 2015). Coffee and Code with CodeWork & GiTMSP. *CodeWork Collaborative*. Institute of Advanced Studies, University of Minnesota. Available at https://umncodework.github.io/past_events/coffee-and-code-with-girlsintech/.

Allison Link, Justin Schell, Chris Lindgren, & Jeffrey Kerzner co-hosted with Code for America's local affiliate group, Open Twin Cities. (26 Feb. 2015). CodeWork/Open Twin Cities February Book Club: "Should all government data be made publically accessible?" *CodeWork Collaborative*. Institute of Advanced Studies, University of Minnesota. Available at https://umncodework.github.io/past_events/february-book-club/.

departmental

(Jan 2023). Mock job talk for advisee (Marti Wagnon). Virginia Tech, Department of English.

(Fall 2021). Mock job interview workshop. Virginia Tech, Department of English.

(Fall 2020). Alternative Academic Career Workshop and Q&A. *Rhetoric & Writing*.

Virginia Tech, Department of English.

(May 2019). Project management: On scaffolding investment & accountability during team projects. *Professional & Technical Writing Summer Workshop*. Virginia Tech, Department of English.

(Nov. 2018). Analytical coding workshop. Virginia Tech, Center for Rhetoric in Society. Co-designed with guest scholar Dr. Cheryl Geisler.

(Oct. 2018). Mock job interview workshop. Virginia Tech, Department of English.

(Oct. 2017). Resume workshop. Virginia Tech, Department of English.

(May 2016). DITA and writing with content reuse in mind. *Advanced Writing Symposium*. University of Minnesota-Twin-Cities, Department of Writing Studies.

(Dec. 2014). Setting up your online portfolio website & basic HTML and CSS. *Professional Development Workshop Series*. University of Minnesota-Twin-Cities, Department of Writing Studies.

(Oct. 2014). Constructing your professional web presence. *Professional Development Workshop Series*. University of Minnesota-Twin-Cities, Department of Writing Studies.

Chris Lindgren & Rebecca Hayes. (Oct. 2011). Seeing and constructing visual arguments in online spaces. *Innovation in the Composition Classroom: Ways to Incorporate Digital Tools*. North Dakota State University.

(Aug. 2011). The GeoProfile Project: Stories cutting across maps. *English Department Teachers Orientation Workshop*. North Dakota State University.

(Aug. 2010). Online writing spaces with Weebly.com. *English Department Technologies Workshop*, North Dakota State University.

Public Coverage

Press

Universities warned over online 'cheating hacks.' (14 Apr. 2021). *The Australian*.
<https://www.theaustralian.com.au/higher-education/universities-warned-over-online-cheating-hacks/news-story/22a0e81a298a5fe0cc51b855c0835c16>

Essay mills 'infiltrating university websites.' (31 Mar. 2021). *Times Higher Education*.
<https://www.timeshighereducation.com/news/essay-mills-infiltrating-university-websites>

Cheating companies hacked websites at MIT, Stanford, Columbia and more than 100 other schools. (25 Feb. 2021). *Forbes.com*.
<https://www.forbes.com/sites/dereknewton/2021/02/25/cheating-companies-hacked-websites-at-mit-stanford-columbia--and-more-than-100-other-schools>

Learning sweetly: Madison students get a screenful of Sugar program. (27 Mar. 2012).

InForum. <https://www.inforum.com/news/3014953-learning-sweetly-madison-students-get-screenful-sugar-program>

Other Woods, Charles. (6 Dec. 2021). Interview about 'Hello is this the writing center?' paper mill research. *The Big Rhetorical Podcast*, Ep. 86. <https://anchor.fm/the-big-rhetorical/episodes/Episode-86-Drs--Bill-Hart-Davidson--Jim-Ridolfo---Chris-Lindgren-e1bai4o>

Integrity Unit. (9 Apr. 2021). Advisory Statement: Cyber security concerns – commercial cheating services. Tertiary Education Quality and Standards Agency. <https://www.teqsa.gov.au/advisory-statement-cyber-security-concerns-commercial-cheating-services>.

Teaching

| | | |
|---------------|-------------|---|
| Virginia Tech | Fall 2023 | ENGL 3844 Writing & Digital Media: Writing with Large Language Models ENGL 4814 Developing Online Content: Accessibility-Driven Web Design |
| | Spring 2023 | ENGL 4814 Developing Online Content: Accessibility-Driven Web Design ENGL 4874 Special Topics: Intersectional Interaction Design |
| | Fall 2022 | ENGL 4814 Developing Online Content: Accessibility-Driven Web Design |
| | Spring 2022 | ENGL 4814 Developing Online Content: Accessibility-Driven Web Design ENGL 5614 Visual Rhetoric & Document Design: The Problems of Scale and Data in Data Visualization |
| | Fall 2021 | ENGL 3814 Creating User Documentation: Plain Language & Information Design ENGL 4814 Developing Online Content: Accessibility-Driven Web Design |
| | Spring 2021 | ENGL 4814 Developing Online Content: Accessibility-Driven Web Design ENGL 4874 Special Topics: UX Research Methods |
| | Fall 2020 | ENGL 3814 Creating User Documentation: Plain Language & Information Design ENGL 4814 Developing Online Content: Accessibility-Driven Web Design |
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| | Spring 2020 | ENGL 6344 Rhetoric in Digital Environments: Racial-Capitalism & The Design of Communication ENGL 4814 Developing Online Content: Accessibility-Driven Web Design |
| | Spring 2019 | ENGL 4874 Special Topics: Feminisms and Interaction Design ENGL 4814 Developing Online Content |
| | Fall 2018 | ENGL 4814 Developing Online Content ENGL 3844 Writing and Digital Media: Storytelling with Data |
| | Spring 2018 | ENGL 5674 Rhetoric of Science and Technology ENGL 3844 Writing and Digital Media: Storytelling with Data |
| | Fall 2017 | ENGL 3844 Writing and Digital Media: Storytelling with Data (x2) |
| <i>University of Minnesota</i> | Spring 2017 | WRIT 3562W Technical and Professional Writing |
| | Fall 2016 | WRIT 3577W Rhetoric, Technology, and the Internet |
| | Spring 2016 | WRIT 3562W Technical and Professional Writing |
| | Fall 2015 | WRIT 4662W Writing with Digital Technologies |
| | Spring 2015 | WRIT 3577W Rhetoric, Technology, and the Internet |
| | Fall 2014 | WRIT 3577W Rhetoric, Technology, and the Internet |
| | Fall 2012 | WRIT 1301 University Writing |
| <i>North Dakota State University</i> | Fall 2009 – Spring 2012 | ENGL 110 Composition I (2 sections per semester) |

Relevant Experiences

| | |
|-------------------|---|
| <i>Linger Ink</i> | Freelance Writer and Editor, 2005 – 2012 |
| | <ul style="list-style-type: none"> • Collaborated with marketing teams on (re)branding campaigns by developing ideas and copy for web, brochures, media kits and radio scripts • Developed content strategies and websites for businesses • Wrote and edited grants, proposals, press releases, etc. |

Awards & Fellowships

- 1st Place. Student Research Competition. (Sep. 2016). Understanding big data as

designing provisional texts: A case of how an aggregate narrative was made. Poster and presentation judged at *Special Interest Group on the Design of Communication*.

- 21st Century Summer Research Fellow. (Summer 2016). Department of Writing Studies and Graduate School, University of Minnesota.
- Graduate Research Partnership Program Fellow. (Summer 2015). Department of Writing Studies and Graduate School, University of Minnesota.
- RSA Social Media Fellow. (May 2014). Rhetoric Society of America.
- James I. Brown Fellow. (Summer 2014). Department of Writing Studies, University of Minnesota.
- Medtronic/Industrial Affiliates Program Fellow. (Spring 2014). Department of Writing Studies, University of Minnesota and Medtronic.
- James I. Brown Fellow. (Spring 2013). Department of Writing Studies, University of Minnesota.

Advising & Mentoring

Ph.D.

Chair

- Luana Shafer. *Addiction disorder communities: Avenues for online identity articulation, coalition-building, and support* (tentative title).
- Marti Wagnon. *Beyond the tall, tall trees: Studying access and digital literacy in Appalachia* (Graduated Spring 2023).

Member

- John C. Gordon. Navigating code studies. (external committee member)
- Chloe Robertson. Navigating the Legal Constraints of Being a Nonimmigrant: A Study of the Technical Communication Challenges for International Graduate Students Studying in the US. (tentative title).
- Olayemi Awotayo. *Precarious agency: Migration narratives and internal displacement rhetoric in Nigerian public sphere* (tentative title).
- Kat Gray. *White Memory and the (Counter)Stories We Might Tell* (Graduated Summer 2023).
- Amilia Evans. *Predominantly white institutions and racialized diversity rhetorics: Building a Critical Discourse Methodology toward an institutional reinscription* (Graduated Spring 2023).
- Margaret Fernandes. *Sensing suppression: The sneaky rhetorics of digital content moderation on TikTok*. (Graduated Spring 2022).
- Matthew Homer. *Towards a Decolonial Haole Rhetoric*. (Graduated Spring 2022).
- Kelly Scarff. *Beyond consensus: A rhetorical genre analysis of the Mountain Valley Pipeline's 401 public hearings*. (Graduated Spring 2021)
- Andrew Kulak. *Internet ontology and the future of digital rhetoric*. (Graduated Spring 2019).

M.A.

Chair

- Jonathan Harding. *Student perceptions of screencasted feedback*. (Graduated Spring 2018).

Member

- Rhys Whittemore. *Tabletop role-playing games and the actual play show: Author, audience, and adaptation*. (Graduated Spring 2021).
- Zach Thomas. *Embodied rhetorics*. (Graduated Spring 2019).

Research Project

The Rematriation Project Annotating Scholarship on UX/Content Strategy in Libraries and Technical Communication

- Tobi Nelson, RA, Undergraduate, Professional & Technical Writing

Landscape Analysis of Digital Archive UX

- Marissa Buccilli, RA, PhD Student, Rhetoric & Writing
- Amilia Evans, RA, PhD Student, Rhetoric & Writing

Landscape Analysis of Digital Archive Data Repositories

- Swati Lodha, RA, M.S. Student, Computer Science

Data Literacy Curriculum Design and Scripting

- Chloe Robertson, RA, PhD Student, Rhetoric & Writing
- Temitope Ojedele-Adejumo, RA, PhD Student, Rhetoric & Writing

Studies in Writing & Rhetoric
Citational Politics Project

Prototyping Data Dashboard

- Levi Banos, Web Developer, B.S. Student, Computer Science

Infrastructural Praxis Twitter Project

Qualitative Coding & Reporting

- Maggie Fernandes, RA, Ph.D. Student, Rhetoric & Writing

Service

International

- Reviewer for
 - *IEEE Transactions on Professional Communication*
 - *International Journal of SocioTechnology and Knowledge Development*
 - *Written Communication*
- Advisory Board Member. ACM Special Interest Group on the Design of Communication. (2022 – present).
- Website Manager. ACM Special Interest Group on the Design of Communication. (2022 – present).

National

- Founder and Chair. Special Interest Group on the Writing and Rhetorics of Code. NCTE - *Conference on College Composition & Communication*.
- Reviewer for
 - *Journal of Business and Technical Communication*
 - *Technical Communication Quarterly*
 - *Computers & Composition*
 - *Kairos*
 - *Present Tense*
 - *Prompt*
 - *Itineration*
- Conference Reviewer for
 - *IEEE Procomm*
 - *ACM SIGDOC*
- Writing Mentor. *Kairos*.

- Data designer. Rhetmap.org: Market comparison. Produce and maintain data visualizations for discipline's job market website.
- (Oct. 2022). Consulted faculty at the University of Utah about the design of their new "Code Studies" course.
- (Jan. 2021). Consulted faculty at the University of Washington about the design of their new "Data Studies" minor.

University

- Member. College of Liberal Arts, Humanities, and Social Sciences, Working Group for new "Digital Content Creation" minor. (Fall 2021).
- Member. College of Liberal Arts, Humanities, and Social Sciences, Communities of Practice for Writing-Intensive Courses. (Summer 2020).
- Co-Founder. [CodeWork Collaborative](#) grant-funded project, University of Minnesota, Institute for Advanced Study.

Department

- Member. Diversity Committee (2023-current)
- Member. Professional and Technical Writing Committee (2020-2023)
- Member. Rhetoric & Writing PhD Program Committee (2017-2022)
- Member. Executive Committee (2019-2021)
- Member. Addressing Anti-Blackness in Professional and Technical Writing Working Group (2020)
- Member. Caregivers Working Group (2020)
- Member. Professional and Technical Writing Sub-Committee (2018-19)
- Member. Recruitment Committee (2017-19)
- Pathways General Education Course Redesign: Writing and Digital Media (ENGL 3844, Approved Fall 2019)
- Co-planned redesign of department's Digital Studio classroom (Spring 2018)
- Organized Guest Scholar Visit: Dr. Annette Vee (Fall 2018)
- PhD Application Review Committee (Spring 2018)

Affiliations

- ACM - Special Interest Group on the Design of Communication
- Association of Teachers of Technical Writing
- NCTE
- NCTE/CCCC - Special Interest Group on the Writing and Rhetoric of Code
- Rhetoric Society of America

Languages

Human

- Mandarin (2 years of coursework)

Human/Machine

- HTML5/CSS3 (Advanced)
- Python (Advanced)
- DITA (Intermediate)
- JavaScript (Intermediate)
- Node.js/React (Intermediate)
- PHP (Intermediate)
- R (Novice)
- Java (Novice)

Proficiencies

| | |
|-----------------------------------|---|
| <i>Research Methods</i> | Qualitative: <ul style="list-style-type: none">• Ethnographic methods: interviewing and observational techniques• Case-study design and analysis• Survey design |
| | Quantitative: <ul style="list-style-type: none">• Social network analysis: centralities, community detection, and multiple correspondence analyses• Natural language processing: lemmatization and stemming, keyword extraction and shifts, named entity recognition, and topic modeling |
| | Usability and UX: <ul style="list-style-type: none">• Task/scenario development• A/B testing• Think-aloud protocols• User interviews• Agile methodology |
| | Content Strategy: <ul style="list-style-type: none">• Landscape analysis• Content inventories and audits• Prioritization planning (stakeholder interviewing, content overlays, priority guides) |
| | |
| <i>Computational Environments</i> | Jupyter notebooks Observable Rstudio Tableau Gephi |
| <i>Video</i> | Adobe Premiere iMovie |
| <i>Graphic/Image</i> | Adobe Illustrator and Photoshop GIMP Inkscape FFMPEG/Imagick |
| <i>Audio</i> | Ableton Live Adobe Audition Audacity |
| <i>Course Management</i> | Blackboard Canvas Moodle |
| <i>Version Control</i> | git/Github FTP |