## **Assignment -2**

## Digital Marketing

Student Name :	Vennila M
Student Roll Number :	20URCS050
NM ID :	84FD8545D2F005ABD7645AEB25448743
College Name :	AAA College of Engineering and Technology

## **QUESTION:**

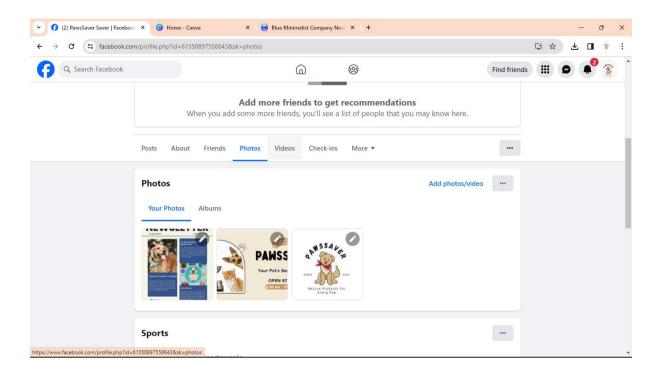
Create a New Facebook Business Page and post one social media poster for your brand.

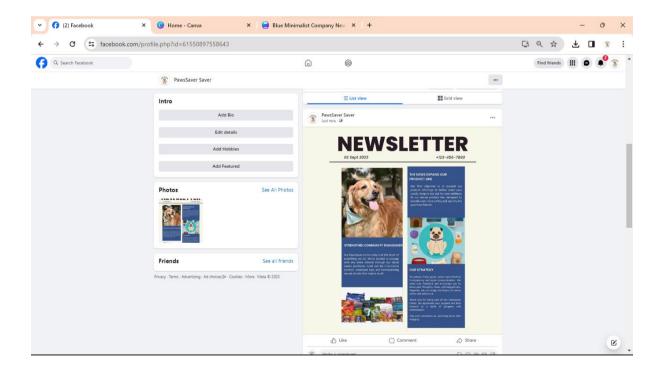
### **FACEBOOK BUSINESS PAGE:**

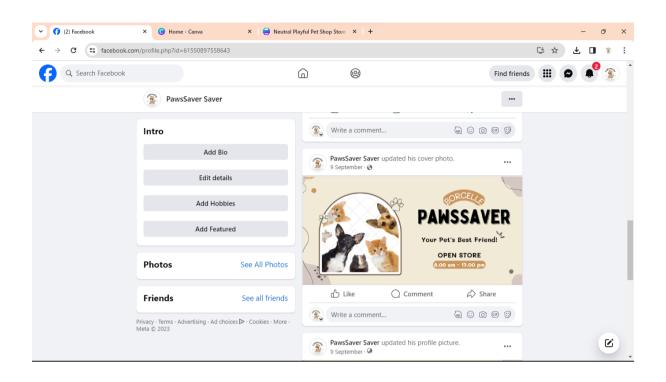
Page Link: https://www.facebook.com/profile.php?id=61550897558643

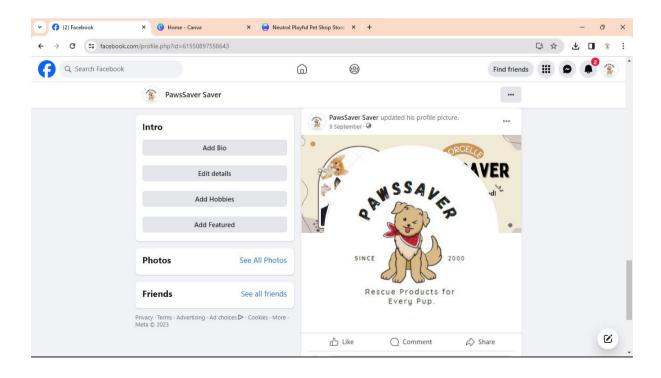
**Blog Title: PawsSaver** 











#### **SOCIAL MEDIA POSTERS:**

# **NEWSLETTER**

02 Sept 2023

+123-456-7890



#### STRENGTHEN COMMUNITY ENGAGEMENT

Our PawsSaver community is at the heart of everything we do. We're excited to engage with you more actively through our social media platforms. Look out for informative content, adventure tips, and heartwarming rescue stories that inspire us all.



## THE NEWS EXPAND OUR PRODUCT LINE

Our first objective is to expand our product offerings to better meet your needs. Keep an eye out for new additions to our rescue product line, designed to provide even more safety and security for your furry friends.



#### **OUR STRATEGY**

To achieve these goals, we're committed to transparency and open communication. We value your feedback and encourage you to share your thoughts, ideas, and suggestions. Together, we can shape the future of canine safety and adventure.

Thank you for being part of the PawsSaver family. We appreciate your support and look forward to a week of progress and collaboration.

Stay safe, adventure on, and keep those tails wagging





Your Pet's Best Friend!

**OPEN STORE** 

(8.00 am - 17.00 pm)