ling lu

Engineer-turned-designer with 2-years of experience creating consumer and enterprise products.

Passionate about future-tech, and designing holistically with my multidisciplinary background.

linglu.ca

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416 558 8785

education.

University of Toronto, *BASc in Systems Engineering*
Expected Dec 2021

HCI Specialization, Minor in Artificial Intelligence
GPA 3.94/4, Dean's Honor List
Further coursework in design from Stanford's d.school

experiences.

Square - Cash App, *Product Design Intern*
April 2020 - Aug 2020

Designed end-to-end features for the mobile support experience with a focus on search and chat solutions. Created prototypes and conducted qualitative user research driving a complete support redesign.

Square, *AI Product Design Intern*
Jan 2020 - April 2020

Designed and engineered interactions of a conversational AI receptionist that greeted employees and managed visitors, using facial and speech recognition.

Dessa, *UI/UX Design Intern*
Sept 2019 - Jan 2020

Served as the startup's first UX designer. Spearheaded complete redesign of flagship web-based products, Atlas and Orbit. Focused on data visualization.

Royal Bank of Canada, *Data Scientist Intern*
May 2018 - Aug 2018

Created a time-series model that anticipated employee attrition to 73% accuracy. Potential savings up to $1.4m in data-loss prevention.

involvement.

UofT Blueprint, *Director of Design*
Aug 2020 - Current

Leading and mentoring a team of 5 student designers, distributed across 3 product teams partnered with Toronto non-profits, through hosting design workshops and critiques.

UofT Design for X, *UI/UX Lead*
Aug 2020 - Current

Lead design and front-end development of the club website.

skills.

Code - Python, Java, SwiftUI, HTML/CSS, JavaScript
Tools - Figma, Sketch, Principle, Cinema 4d, Adobe suite,