

LING QIAN

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PROFESSIONAL EXPERIENCE

The University of Akron • Akron, OH

Instructional Designer, Design & Development Services • August 2017-Present

- Help with the development of online and hybrid courses for various programs across campus.
- Graphic design instructional materials of online courses.
- Help with recording video lectures using Panopto for online courses.
- Assist faculty with applying sound instructional design principles and strategies in their courses.
- Assist in the revision and completion of DDS workshop materials and teach sessions.
- Serve as the primary contact for E-portfolio.
- Serve as the primary contact for Learning Objectives Assessment.
- Serve as the secondary contact for Respondus Monitor.
- Co-teach online training course BP4TO.

Indiana University • Bloomington, IN

Instructional Design Intern • OEVPVAA • January 2017-July 2017

- Re-developed existing EDGE modules in Canvas into more interactive and self-enrolled online learning modules.
- Design infographic for EDGE modules.

Canvas Consultant / Web Developer • CITL • October 2015-December 2016

- Consulted with faculty to troubleshoot and design courses in Canvas.
- Developed videos for migrating online courses from Oncourse to Canvas.
- Designed learning materials for Canvas webinars.
- Developed and modified web-based resources for CITL's website using IU's Web Content Management System.

Hebei University • Baoding, Hebei, China

Chair • Educational Technology Department • December 2009-July 2015

- Chaired the Educational Technology undergraduate program and Educational Technology graduate program.
- Served as the key member in evaluation of curriculum design in two programs.
- Monitored and coordinated campus-wide instructional design projects.

Professor • August 2013 – July 2015

- Graduate student mentorship (Masters).
- Courses include: *Educational Technology Theory and Practice* for Educational Technology graduates, (17 weeks each semester, 3 credits); *Distance Education*, for Educational Technology major, (17 weeks each semester, 2 credits); *Professional English*, for Educational Technology major, (17 weeks each semester, 2 credits).

Faculty Training Specialist/Instructional Designer (Part-time) • December 2010 – June 2015

- Provided training for faculty on how to create and manage online courses in Blackboard.
- Conducted online teaching seminars for faculty.
- Provided Animation and video editing training for faculty.
- Provided one-on-one instructional design consultations with faculty.

Associate Professor • December 2008 – July 2013

- Graduate student mentorship (Masters)
- Courses include: *Instructional Design*, for Educational Technology major, (17 weeks each semester, 3 credits); *Information Technology in K-12 Classroom*, for Educational Technology MEA, (17 weeks each semester, 2 credits); *Educational Technology Theory and Practice* for Educational Technology graduates, (17 weeks each semester, 3 credits); *Distance Education*, for Educational Technology major, (17 weeks each semester, 2 credits); *Professional English*, for Educational Technology major, (17 weeks each semester, 2 credits).

Assistant Lecturer • July 2007 – November 2008

- Course: *Educational Technology Theory and Practice* for Educational Technology graduates, (17 weeks, 3 credits).

EDUCATION and CERTIFICATIONS

Indiana University • Bloomington, IN

Master of Arts in Education, Instructional Systems Technology • 2015- 2017

Beijing Normal University • Beijing, CHINA

Ph.D., Comparative Education, 2004-2007

Hebei University • Baoding, Hebei, CHINA

Master of Arts in Education, Educational Technology, 2001-2004

Hebei Normal University • Shijiazhuang, Hebei, CHINA

Bachelor of Science, Educational Technology, 1997-2001

Quality Matters™ Peer Reviewer Certification • July 25, 2018

PROFESSIONAL POSITIONS

- Member, Chinese Association of Educational Technology, December, 2008 to present
- Board Member, Hebei Educational Technology Association, December, 2008-December 2015
- Member, QM International Initiatives & iQM Association, April, 2018 to present
- Member, Instructional Designer Association, August, 2017 to present

PUBLICATIONS, PRESENTATIONS, and PROJECTS

Journal Papers

Online Learning

- Qian, L., Wang, X. & Zhao, MM. (2015) The Key Elements and Strategies in Designing MOOCs, Educational Technology Research. 23-29.
- Qian, L. & Wang Rui, (2012). The Equity Development of Chinese Compulsory Education: A Cultural Perspective, Journal of Hebei University (Philosophy and Social Science). 37(1), 131-134.
- Zhang, XH & Qian, L. (2012) The Principles and Strategies of Information Representation in Mobile Learning for Adult Learners, Journal of Adult Education of Hebei University. 14(3), 61-65.
- Qian, L., Wei, Hejin & Guo, W. (2011) The Analysis on the Basic Problems in China's Adult Mobile Learning Studies, Journal of Adult Education College of Hebei University. 13(3), 27-29.
- Fan, Ning. Zuo, Jing. & Qian, L. (2011) Arouse and Maintenance Strategies of Interest Experience in Educational Game, China Educational Technology, 295(8), 73-76.
- Qian, L., Zhang, Li, & Meng, Hongyan (2009) The Development and Revelation of International Distance Education Research Paradigm, Journal of Hebei University, 34(5), 107-110.
- Qian, L., Yan, P. (2007) The Connotation and Main process of Instructional Design and the Similarities and Differences Between Instruction Design and Unit Design, Language Planning, 2007(1), 11-13.
- Qian, L., She, W. Y., Li, Z. H. (2006) The Comparative Research of Middle and Primary Schools Education Network in the Developed Countries, World Education Information, 2006 (1), 24-26.
- Qian, L. (2006) New Exploration of American Distance Education -----Challenges and Practice of Western Governors University, Distance Education in China, 2006(3), 72-75.
- Qian, L. (2006) Study on the Research of Online Learners in China, Distance Education Journal, 2006(1), 12-14.

Teaching and Learning Research

- Qian, L. & Zhao, Yanyan. (2018) The Online Course Quality Standards System Focused with Teacher's Professional Development-The Analysis and Insight of Core competencies of Quality Matters in the U.S. Open Education Research, Vol.24, No.5. 30-38.
- Qian, L. & Li, Zheng. (2011) The Design and Application on Information Representation of College English Online Course Based on Memory Principles, China Educational Technology, 298(11), 90-94.
- Qian, L., Zhang Xiaoye & Hao, Zheng. (2010) The Design and Practice of Digital Storytelling in junior English Lesson, China Educational Technology 2010 (8), 105-108.
- Qian, L., Fan, N., Wang, M. J. (2008). Structure of Network Learning Identity-- An empirical study of online learning identification and influential factors. Educational Technology in China, 260(9), 40-42.
- Qian, L. Wei, Jiangxin. & Han, Minghu. (2010) Study on Digital Campus Information Resources Sharing Technology, Journal of Adult Education College of Hebei University, 12(3), 37-39.
- Qian, L., Fan, N. (2004) Web-based Autonomous Learning and Meta-cognitive development strategies, China Educational Technology, 2004(4), 64-66.
- Qian, L., Guo, Q. S. (2003) The Network Environment Autonomous Learning Support System and its Design, Distance Education Journal, 2003(6), 31-34.
- Feng, X.Q., Qian, L. (2003) The Instructional Design Strategy Based on Post-Structuralism, Modern Education Technology, 2003(2), 9-12.

Comparative Education

Wang, X. & Qian, L. (2014) How to Design the MOOC Course Based on the Main Principles—Take FSLT12 course as an Example, *Modern Education Technology*, 40-44.

Qian, L. & Gao, Xiangjie (2012) The Strategy of California Online Higher Education Development—the Process of California Virtual University and the Revelation, *China Distance Education*, 15(8), 19-24.

Qian, L. & Zhang X. (2011) Opportunities and Challenges of Online Higher Education in the United States—An Introduction to The Annual Reports Supported by The Sloan Consortium, *Comparative Education Review*. 253(2), 65-69.

Qian, L. & Yan, Gairong (2009) New Trend of American International Education Reform in the Twenty-first Century, *China Adult Education*, 2009(21), 132-133.

Qian, L. (2009) The Analysis of H. J. Noah And M.A. Eckstein's Function Theory of Comparative Education, *Comparative Education Review*, (8), 17-21.

Qian, L. & Zhang, Haijing (2009) The Situation and The Enlightenment of Distance Education at Degree Granting Postsecondary Institutions in USA, *Journal of Adult Education College of Hebei University*, 11(4), 50-52.

Qian, L. (2008) Looking For The Future Free Kingdom: An Introduction on British Northampton Institute, *Education and Vocation*, 2008(22), 98-100.

Presentations

Grincewicz, A., Qian, L. (May 3, 2018) When the QM Rubric Meets Culturally Responsive Instructional Design, *Quality Matters Annual Member Meeting*, Kent, Ohio.

Qian, L. (August 8, 2012), Enhance Rural Area Teaching Using Informational Technology, *National Training*, Hebei Technology Normal College. Qinhuangdao, Hebei, China

Haiqing, Li, Qian, L. (July 12, 2011) Analysis of Instructional Design of State Benchmark Courses Based on Content Analysis, *International Academic Conference on Educational Technology*, Tianjin, China.

Qian, L., Zhang, Xiaoye (July 20, 2010) Integration of Junior English and IT courses in Digital Story Telling, the 6th *Information Technology Education Conference*, Xian, China.

Books

Qian, L., *The Comparative Research on Chinese and American Online Learners*, Hebei University Press: Baoding, 2011.

Qian, L., Yu, Qianan. *The Theory and Practice of Instructional Design*, Educational Science Press: Beijing, 2012.

Book Chapters

Cho, Y., Zhu, M., Techawitthayachinda, R., Qian, L., A Needs Assessment of Online Core Courses for Student Learning in Higher Education, in Case Studies in Needs Assessment, SAGE Publications, 2019.

The Research on World-wide Comparative Scholars, Chapter 21: The Study on American Scholar H. J. Noah and M. A. Eckstein. People's Education Press: Beijing, 2012.

Theory and Practice of Educational Technology. Chapter 6: Distance Education, Science Press: Beijing, 2009.

Information Technology Study Guide (for Grade 7). Hebei Education Press: Shijiazhuang, 2003.

Information Technology Study Guide (for Grade 8). Hebei Education Press: Shijiazhuang, 2003.

Information Technology Teachers' Book. Hebei Education Press: Shijiazhuang, 2003.

Information Technology (for Grade 7). Hebei Education Press: Shijiazhuang, 2002.

Information Technology (for Grade 8). Hebei Education Press: Shijiazhuang, 2002.

Funded Projects

Theory and the Empirical Research on the Education Information to Promote the Balanced Development of Urban and Rural Compulsory Education, Hebei Social Science Development Research Project, 2010-2013, Lead Researcher (PI).

Research on Innovation of the Universities' Teaching Mode under the New Online Technology, Hebei Province Higher Education Teaching Reform Project Subject, 2010-2013, Subject Number: 104003, Lead Researcher (PI).

The American Virtual University Development Research, National Education Science "Eleventh Five-Year Plan" The Ministry of Education Youth Subject, 2010-2012, Subject Number: EAA100357, Lead Researcher (PI).

Research on Children's Emotion Regulation Ability's influence in reading development, Hebei Province Social Science Fund Project, 2011, Subject Number: HB11JY040, Third Lead Researcher.

The Postgraduate Program Learning Teaching Reform under the Network Environment, Hebei University of the Second Batch of Graduate Student Education Teaching Reform Project list, 2011, Subject Number: YJ11-19, Lead Researcher (PI).

Compulsory Education Problems of Migrant Workers to Farmers' Children in China, The Ministry of Education of South Korea & National Institute of Education Sciences, 2006-2009, Participate.

The Comparison of Chinese and US Online learners' Characteristics in Online Attitudes, Hebei Province Education Department Humanities Social Sciences Subject, 2007, Subject Number: SZ070307. (PI).

AWARDS

- "Best Design in Web Pages", the first-place Prize in Hebei Province-wide Multimedia Courseware Competition. October, 2011.
- Excellent Teacher, College of Education, Hebei University 2008 and 2011.
- Excellent Tutor of M.Ed. (National-wide) China Ministry of Education, 2009.
- Excellent Instructor, Hebei University, 2008.