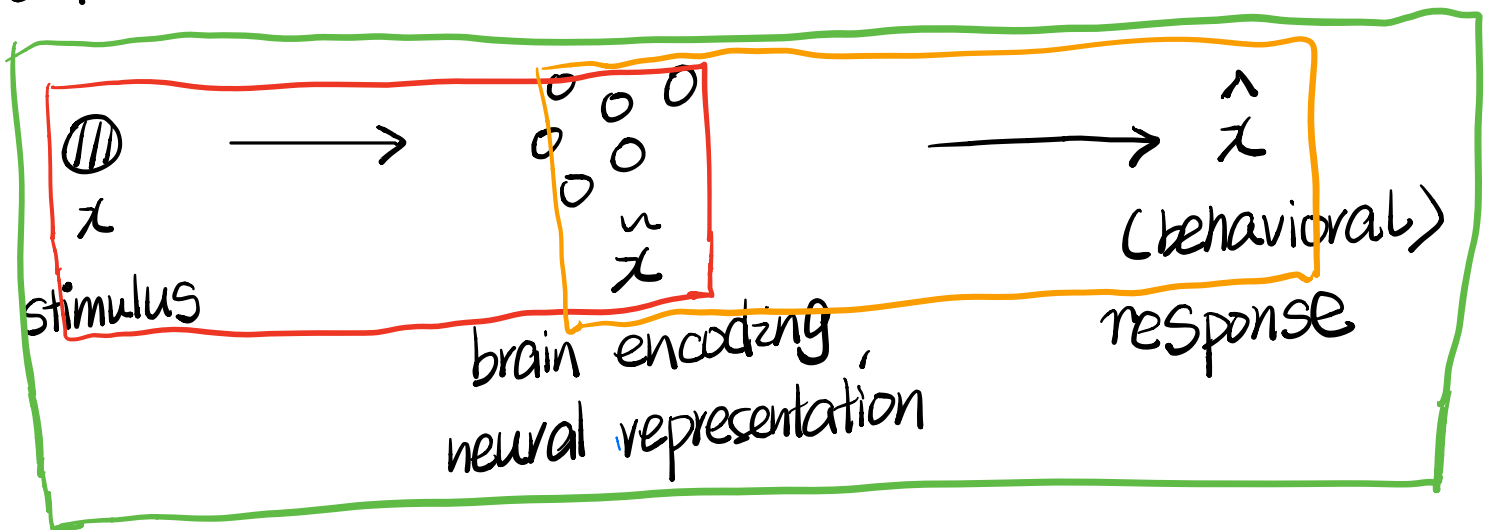


# Bayesian Behavior Model

WZD1



- encoding  $\tilde{x} \sim p(\tilde{x} | x)$

T395

→ stochastic due to noise & uncertainty  
 → brain does not have direct access to the (distal) stimulus of interest

- decoding (given encoding  $\tilde{x}$ )

1) Bayes rule:  $p(\tilde{x} | x) \times p(x) \xrightarrow{\text{normalize}} p(x | \tilde{x})$   
 likelihood prior posterior

T351-53

2) decision rule:

T354, T4

$$\hat{x} = \underset{\hat{x}}{\operatorname{argmax}} \int \underbrace{u(\hat{x}, x)}_{\text{utility function}} \underbrace{p(x | \tilde{x})}_{\text{expected utility under our posterior}} dx$$

choose action (response) to max expected utility

↓ e.g.,  $-(x - \hat{x})^2$  under which  $\hat{x}$  is posterior mean

• from encoding  $\tilde{x}$  to response  $\hat{x}$  based on likelihood, prior, and utility function

- full Bayesian behavior model (from stimulus to response)  
 $x$   $\hat{x}$

$$p(\hat{x}|x) = \int p(\hat{x}|\tilde{x}) p(\tilde{x}|x) d\tilde{x}$$

T356

decoding  
(deterministic function  
in our tutorial)

encoding

↓  
marginalization over  
 $\tilde{x}$  since we do not  
observe the encoding

↓  
can be used for model fitting  
(calculate the likelihood of experimental data)

T357