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= \int log[p(x|y,\theta)p(y|\theta)]q(x)dx - log[q(x)]q(x)dx
 = \int [g[p(x|y,\theta)]q(x)dx + [g[y|\theta) - [g[q(x)]qx)dx
 = log p(y|\theta) - \int log \left[\frac{p(x|y,\theta)}{q(x)}\right] \frac{1}{q(x)} dx
 = log p(y10) - KL[p(x1y,0)119(x)] @
   marginal likelihood lower bound on the likelihood
Thus log p(y(0) > F[0, 9(x)]
            = O Equ) [log p(y, x10] + H[q(x)]
           = @10gp(y10) - KL[p(x1y,0)119(x)]
  instead of max logp(y10) directly, we maximize F[0,9(x)], which is a lower bound of logp(y10)
EM algorithm =
E-step: 9(x) \leftarrow p(x|y, \Theta)

(increase F & making the bound tight

by setting the KL term to 0) 3
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M-step: $\Theta \leftarrow argmax \ Equiver [log p(y, x, 10)] + H[q(x)] O$ (maximize O, given a fixed q(x))

EM can be viewed as a coordinate ascent on F[0,9(x)]