Contents

1 Document summaries

Marked in green = Features/infrastructure/documentation Discord requires us to have before launch

1.1 "Enabling Monetization"-Document

https://discord.com/developers/docs/monetization/enabling-monetization

- Payout is only enabled after the first 100$ have been made and the app was (manually?) reviewed by discord

- Eligibility Checklist

1.2 "Monetization Terms"-Document

https://support.discord.com/hc/en-us/articles/5330075836311-Monetization-Terms

- Payout works through a platform called "Stripe"

- There seem to be differences in how to resolve monetary issues with discord if you are based in the US versus the EU, though since you created the team, it probably falls under US-law

- We are completely in charge of providing what we advertise, as well as subscription models and pricing

- We can use Discord-tools to create in-app subscriptions

- Discord always has the last say about who can sell through their platform; When selling through them, additional special conditions may apply, that may be very specific

- We must detail what we provide, what the total costs are and state limitations/disclaimers

- If we change our Offering, we must notify all involved parties beforehand in a timely manner and offer them to cancel their subscription immediately > If we don't provide the stated services dc can refund people by accessing our money

- We must make sure every helper in this project is of age and their consent to participate must be stored

- TOS-violations are a cause to get terminated, in which case dc can withhold all the money handled through them

- Discord handles the refunds and alone determines if they are reasonable

- We must provide a way for people to reach out to us directly to resolve disputes

- If Dc changes functions in their app and that leads to damage or a loss of profits for us, Dc is not responsible, and they will not pay anything

- Dev-teams are independent contractors to dc, not partners etc.

- Discord may assist with payment issues (fraud, chargebacks, payment disputes etc.)

- Payouts are received 45 days after the end of the month a service was purchased in, unless there is a reason for delay

- Payouts cannot be made under 25$

- Checking if a payout was correct is on us

- We need to inform Discord about chargebacks immediately in order to assist in a chargeback investigation > failure = any fees are on us

- US > Dc is our payment collector; EU > Dc is our reseller

- Fees can be deducted for: Payment processing, additional transactions and the dc-platform itself

    - Price of our services will be increased through the dc-mobile app to add fees charged by mobile app stores > This setting can be modified > Talk to Discord if desired

    - Payout-providers can apply fees to convert money into different currencies

- Dc can collect tax info, report it to authorities and receive any (tax-)documentation on our behalf from payment providers

- Fundamentally we are responsible for our own taxes

- Discord does not store bank account info, the payout provider does

- We cannot infringe or misappropriate any intellectual property rights, rights of privacy or publicity or any other proprietary rights of any third party

- We indemnify Discord from basically all claims, damages, costs and liabilities

- Fees applicable to us outright: 6% processing fee + 15% platform fee + ?% transaction fee

1.3 "Discord Developer Terms of Service"-Document

https://support-dev.discord.com/hc/en-us/articles/8562894815383-Discord-Developer-Terms-of-Service

- Discord can use info about us to confirm identities

- We can only use Discord-APIs for our bot and in relation to Discord - Nothing further

    - We cannot edit or recreate any API

    - Only exception: if open-source software is used in the API

- APIs cannot be made available to any other person in any capacity

    - Exceptions: If required by law; to service providers; if expressly asked by an app-user to hand over their API-data (We have to keep proof of people requesting it)

    - We must give people a way to request deletion/amendment of their API-data

    - We must make sure people acting in our name are aware of all of this too

    - We must safeguard API-data (encrypting data while storing, hindering outsiders from accessing it in any way)

    - If outsiders were able to access any API-data we must supply the users and dc with all details

- Some APIs require us to meet extra criteria to be used

- We have to delete/update APIs immediately if necessary; Delete the old ones after updating

- We grant Discord all rights to use, modify and display our app/bot anywhere and for free (even to enhance Discord's own services)

    - Officially this is to integrate our app into the Dc-ecosystem and make it discoverable

- We must require users to agree to all applicable laws, regulations and the Discord-ToS

    - Our own TOS are solely between end-user and us, not discord

    - Our app must follow third-party (e.g. App Store) ToS as well

- We must comply with the EUs, Brazils, Californias and the UKs General Data Protection Regulations

    - Describe all data we process (access, collect, store, retain, transmit, share etc.), what data we give to discord/3rd parties and how to delete said data

    - Dev portal must maintain up-to-date links to our privacy policy, and it must be easily accessible for users of our app

- Discord can track the usage of APIs by users and specifically by us as devs

- Discord can periodically demand a review of our app and we have to provide any info they request

    - After the initial app review and approval, we cannot substantially change the apps functionality (what data we collect/ who we share it with) unless we re-apply for review

- Dc has no ownership in our app

- Any feedback at all made to Dc will be without reward to us

- Discord will help with potential IP infringements if we cooperate duly

- Any communication with Discord is to be kept confidential; same goes for contents of APIs

- Dc has no ownership of our brand features and we have no rights to theirs

    - Use of the others brand features by either side is only to the benefit of the actual owner and must be attributed

- We cannot make statements that would suggest us being partnered/sponsored/endorsed by Discord

- Dc can use our brand features for marketing and promotion, even after our terms are terminated

- We can terminate the terms by discontinuing our access and use of the APIs at any point without notice

    - Dc can terminate terms with us, if there is an enforcement reason > Discord notifies us and can take further action if necessary (in case of severe misuse)

    - Any actions taken by dc can be appealed

    - Dc can revoke access to APIs that have not been accessed/used within the last 30 days without notice

- In case of termination we and everybody affiliated with us need to immediately stop using discords APIs and delete all affiliated data

- Dc as a whole and its users are indemnified against all claims relating to:

- Access or use of APIs by us/ our users/ our app/ unauthorized access/ on our behalf

- (Alleged) Term-violations by us/ our app/ our users/ on our behalf

- (Alleged) Infringement of 3rd-pary rights by us/ our app/ our users/ on our behalf

- Our app, app content, our brand features, any material distributed through us in any way

- We cannot settle any claim without Discord's consent; Dc can elect to take control of the defense and settlement of any claim

- In case of data-transfer out of the EU or UK into an area without a positive adequacy decision we must conform to certain clauses (US has positive adequacy from EU and UK)

- Further info in the document, Section 11 A and B

- Any used service providers act on our behalf and must agree in writing to only use the APIs/API-data for us as well as not to share it or use it for themselves

- Dc can deny us from using service providers upon notice

- We cannot make our app available to be hosted, accessed or used in North Korea or by any U.S. or E.U. list of prohibited or restricted and embargoed parties (Cuba, Iran, Syria, and the Crimea, Donetsk People's Republic, or the Luhansk People's Republic regions of Ukraine)

- Dc may develop products/services similar to our product

1.4 "Discord's Copyright & IP Policy"-Document

https://support.discord.com/hc/en-us/articles/4410339349655-Discord-s-Copyright-IP-Policy

- Dc notifies of any claims and responses must be submitted within 7 days – else the content stays down
- If dc determines something has been falsely claimed but the claimant still is not satisfied, the matter will be resolved in court
- Contents falsely copyright claimed are restored in between 10-14 business days
- Repeated infringement of copyright or misuse of Discords resolution services results in termination of account(s)

1.5 "Discord Developer Policy"-Document

https://support-dev.discord.com/hc/en-us/articles/8563934450327-Discord-Developer-Policy

- Using discord APIs means we agree to all terms automatically
- Protection of Discord users:
  - No modification of user-accounts without explicit permission (includes adding people to servers)
  - No initiation of processes on a user or server's behalf without explicit permission (clear description of what is being done is necessary)

- App must be easily removable
- No collection of sensitive information
- No contacting users directly without explicit permission if messages are not related to maintaining/improving the app-functionality
- No advertising/marketing directly to users
- No contacting users outside of discord in any way
- Protection of Discords rules:
    - No usage of APIs for anything illegal/dangerous
    - No target audiences under 13 or the min. age in the applicable countries
        - App needs to be properly age-rated based on its content and appropriate for the set age-group
    - Keep to the Discord Community Guidelines
        - No illegal media, distributing adult content to users under 18, enabling of on- or off-platform harassment
    - No impersonation, extremist content, misrepresentation of engagement, evasion of Dc-enforcements
    - Users must be able to report issues/violations, and we must review such reports
    - We need to be available for user support and feedback
- Handling of data:
    - No use of API-data outside of what is required for function of the application
        - API-data can be used for improving the app if it has been de-identified
        - Don't use API-data to profile users
        - Don't transmit data of people under 13 to anyone, including discord
    - Don't sell any Discord-service or API data
    - No data-scraping
    - Don't use info obtained from APIs to train AI models
- Explicit written consent from Discord is needed to use API outside of the set limits

1.6 "Monetization Policy"-Document

https://support.discord.com/hc/en-us/articles/10575066024983-Monetization-Policy

- Anything even remotely risky for Discords public image or userbase cannot be monetized
- Eligibility Policies (accounts):
    - 18
    - Account in good standing
        - No TOS or guideline violations
        - No safety violation in the last 30 days
        - Account is not flagged
        - No unpaid charges to Discord
    - Email verification
    - 2FA
- Eligibility Policies (premium apps):
    - App must be verified
    - No change in ownership in the last 30 days
    - App cannot be bought/sold without Discord's permission
    - App in good standing

- No safety violations
- Not flagged
- No policy violations
- Link to our ToS and Privacy Policy
- Payouts need a valid payment method

1.7 "What are Premium Apps?"-Document

https://support-dev.discord.com/hc/en-us/articles/17709085688727-What-Are-Premium-Apps

Similar and therefore integrated documents:

1.7.1 "How Do I Monetize My App?" https://support-dev.discord.com/hc/en-us/articles/17297949965079-How-Do-I-Monetize-My-App

1.7.2 "Premium Apps Onboarding" https://support-dev.discord.com/hc/en-us/articles/17708927296663-Premium-Apps-Onboarding

- A monetized bot is considered a "Premium App"
- Making monetized content consists of 3 phases
    - Onboarding
        - App- and Owner-Requirements: check "Monetization Policy"-Document
        - Dev Team Member needs verified email and 2FA
    - Integration
        - 4 types of SKUs can be added
            - User subscriptions
            - Guild/Server subscriptions
            - Durable Items (One-Time purchase)
            - Consumable Items (One-Time purchase)
        - Multiple SKUs can be published at a time, limit is at 50 SKUs per app
        - Once implemented, users can subscribe through access points:
            - Bot profiles with a store button leading to the store-page
            - App directory profiles with a store button
            - Integrations settings menu for server admins that shows the used apps with an affiliated store button
    - Payout
        - After 100$ have been made a review takes place automatically
        - Existing payment systems (e.g. Patreon/Stripe) can be used but the product cannot be made cheaper than it is on Discord

1.8 "Premium Apps SKU and Store Setup"-Document

https://support-dev.discord.com/hc/en-us/articles/17298449675927-Premium-Apps-SKU-and-Store-Setup

- SKUs get created and published in the app's dev-portal under "Monetization"
- Premium features that can be customized:
    - Name, description, icon, banner
    - A list of up to 6 benefits (displayed in the app store view, app directory and during purchase/cancellation to explain the premium offering)
- 2 options for publishing an SKU:
    - Available via Store and API
    - Only via API (for activities)

- Unpublishing SKUs
    - Does not delete a SKU
    - Needed to implement changes
    - <mark>Won't cancel subscriptions but won't renew them either, if the SKU is in a unpublished state at the end of the billing cycle</mark>
    - <mark>Republishing important to avoid issues</mark>
- Add/remove from store
    - Determines if SKUs can be accessed through the shop or only through API
- Delete SKU
    - SKU removed from the UI but not fully deleted until the billing cycle has ended
- Edit SKU
    - Unpublish to edit
    - <mark>If the price is edited, that change only applies to new subscribers</mark>
- Premium App Store View
    - Shows premium features from the bot-profile
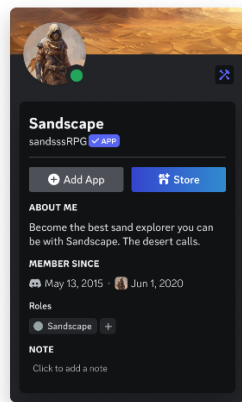
    ➢ Store-button leads to this (customizable)
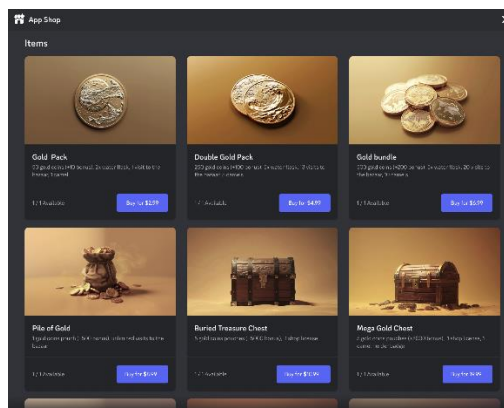
    - A set-up store allows for deep linking to specific SKUs
- Analytics in the Dev-Portal
    - User and revenue data are up-to-date as of 24 hours prior for subscriptions and 30 days prior for One-Time Purchases
    - Only user data from people that have the "Use data to improve discord"-setting enabled is collected
    - <mark>Data can be exported</mark>

1.9 "Premium Apps Payout"-Document

- Discord reviews payout-eligibility and gives advice if not all criteria are met
- Stripe is accessed through the dev-portal page
- Discord takes 30% as soon as cumulative gross sales reach 1 million dollars

1.10 "Privacy Policy"-Document

2 Bots

2.1 Popular and competing bots – Capabilities and notes

Bot	Capabilities (premium)	Notes
MEE6 (https://mee6.xyz/en AI-Plugin: https://mee6.xyz/en/ai)	Multipurpose bot - Welcome messages - Custom commands - Social media alerts - Any type of rp, customization & activity > Quiz, MEE6 bot customization, economy, giveaways, xp & levels etc. - Ticketing - Automation (App-builder) - Polls - Recording in-channel (2min. free) - Transcripts of deleted tickets - AI-capabilities > text/image generation, conversations, searches	- 21,3 mil servers - Biggest Discord bot currently - Everything AI-related is a separate subscription to the Premium - 1 server = 3.99$/month
Rhythm (https://rythm.fm/)	Music bot - Can be a Dc-activity to listen and explore music with others - Host listening-rooms and -sessions	- 14,9 mil servers - Completely licensed - Taken down once by YouTube - Very responsive and extensive music-library - Premium for 5€/month
Carl-bot (https://carl.gg/ Premium: https://www.patreon.com/carlbot)	Multipurpose bot - Variety of reaction roles (free role limit: 250, premium: 1000 roles) - Logs concerning messages, invites, member-updates, joins/leaves, server edits, filter to ignore certain users - Moderation tools > mod commands, auto-detects rule breaks, sticky roles, bulk role management, collects infractions and server-data of users, automod, granular permission system, welcome messages - Starboard - Game discount notifications - Suggestion-system - Custom commands and language filter - Level-system	- 12,1 mil servers - Recently got more expensive – 1 server: 8,50€ - Premium costs per server - Most premium services extend the standard functions - Ability to gift subscriptions to people - Part of BotLabs.gg
Dyno (https://dyno.gg/)	Multipurpose bot - (Advanced) Starboard - Limited free components: 25 custom commands, 3 forms, 1 autodelete, 10 autoresponders, 3 reaction role menus, 1 automessage, 1 autoban, 3 custom embeds, 3 active giveaways, 3 autoroles, - (Advanced) Automod - Social media integrations - Autopurge, slowmode voice-text-linking - Customizable bot-appearance - Language filter	- 10,6 mil servers - Premium mostly offers unlimited access to features and more advanced versions of standard services > Automod
Midjourney Bot (https://docs.midjourney.com/hc/en-us/articles/32637946450445-Add-Midjourney-to-Your-Discord-Server)	AI-image and -video creation software / bot - Image/video creation on servers and in DMs - Organizing created images into threads - Working collaboratively on pictures	- 10,5 mil servers - Bot is only usable for people that have a Midjourney subscription (also applies to servers) - All images get uploaded to Midjourney.com as well - Advertising through Discord DMs (Rulebreak – no consequences)
ProBot (https://probot.io/en)	Multipurpose bot - Adjustable, custom welcome messages - Custom embeds with message-preview - Reaction roles - Membership and daily "coins" to enhance the ProBot profile on their website - Level system, level rewards - Limited moderation-features (warn, ban, setnick, basic economy, slowmode, logs) - Raid-Protection - Automod	- 10,1 mil servers - Their website is the budget version of MEE6's - Creators likely not from English-speaking countries - Focused on customizability
(Groovy) (https://groovy.bot/)	Music bot - Same as Rhythm essentially	- 9,9 mil servers - In legal trouble > Service ended > Needs to refund every premium user

DankMemer (https://www.dankmemer.lol/)	Entertainment bot - Intricate economic system with crafting - Virtual rooms and profiles within the bot - Integrated games (Fishing, 8ball, pets etc.) with achievements - Bot customizability - Reminders (limited) - Lootcrates and gems for costmetics - Provides pictures on demand	- 8,95 mil servers - Also has subscriptions - Boxes / gems cost up to 100€, subscriptions up to 45€ - Huge array of quality-of-life features/items related to games and commands for paying customers
FredBoat (https://fredboat.com/)	Music bot: - Supports Soundcloud, Bandcamp, JioSaavn, Dailymotion, Twitch, Spotify - Queue export - All generic commands to control music (pause, skip etc.) /volume command - Up to 50 server playlists (free: 5 playlists) with up to 100 tracks (free: 20 tracks) - Special support on the support server	- 7,72 mil servers - Premium counted per server: Up to 5 servers – 10€ - Part of BotLabs.gg
Jockie Music (https://www.jockiemusic.com/)	Music bot - "Most feature rich music bot" – probably true – command-list is huge - A singular bot services one voice channel at a time – you get 4 for free - (Exclusive) Voice filters - 24/7 support - Up to 200 playlists with up to 10.000 tracks - (All-time) statistics on the dashboard	- 6,46 mil servers - Premium grants extra bots: Ranges from 5,50€/month to 102€/month Bots need to be invited separately - Has no discord shop-page (rule-break?)
Hydra (https://hydra.bot/)	Multipurpose bot - Extensive leveling feature with leaderboards and pre-build templates - Message-builder with pre-build templates - Reaction roles - Extensive welcome message feature (like a very limited app editor in Discord) - Dashboard to customize the bot on the website	- 6,37 mil servers - Previously provided music-features but got rid of them > licensing issues? - Development is very slow and maybe completely halted? - Premium features are more comprehensive versions of the free features - We should try to make this bot obsolete > Continued development could result in competition for us > more info in 2.3
Tupperbox (https://tupperbox.app/)	Roleplay bot - Write as created characters ("Tuppers") > fake Discord profiles > customizable profile cards and banners - Avatar creation and hosting of uncropped, full-res avatars - Organization of Tuppers through the web-dashboard or in Discord - Possibility to edit, delete and inspect messages sent through proxies - "Sticky mode" to continuously write as a certain character > limiting it to certain channels possible - Importing and exporting tuppers and groups from files - Logging of sent messages and the original author - Send custom embeds as the bot	- 4,56 mil servers - Last official update on their website in June 2024 - Premium also raises max. amount of proxies (up to 5000) and multiproxies (up to 30) - One premium tier for 4,99$/month - Highly user-specific, therefore difficult to directly build upon
OwO Bot (https://owobot.com/)	Entertainment bot - Discord game around hunting, gathering and battling animals - Leaderboards for player collections (zoos), teams, xp and luck - Lootboxes - Leveling for activity within the community - Request memes	- 4,45 mil servers - Bot last updated in late April - "Help" page WIP - Premium subscriptions start at 1,5$/month > grants more loot from boxes/activities, custom pets and custom commands - Items (Tickets) can be bought for one-time use with similar effects to the subscriptions
Ticket Tool (https://tickettool.xyz/)	Ticketing bot - (Full) Customization of the ticket appearance and contents - Simple setup - 10 tickets a minute free - (Automatic) backup and transcript creation - Ticket claiming for support team members - Automatic ticket deletion and closing - Custom tags with tag specific response-templates for faster support	- 4,45 mil servers - Separate premium-only bot with better performance - Premium for 6,85€/month
Nekotina (https://top.gg/de/bot/429457053791158281)	Entertainment bot - Welcome messages - 10.000 rp gifs and 100 commands - Stats on received "pets", "hugs", "kisses" etc. - Currency-, pet-, club-, marriage- and leveling systems (with customizations)	- 4 mil servers - Devs seem involved - Questionable if we should collaborate with this > Seems like a potential liability > Partially aimed at kids > Has "marriage" and "shipping" features;

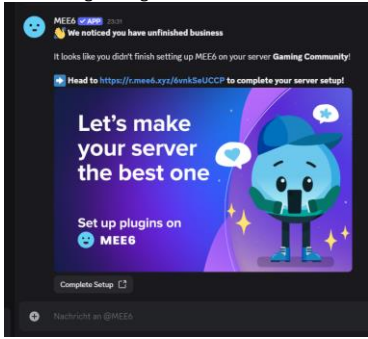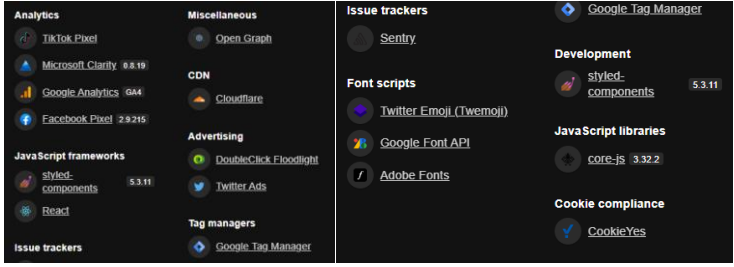|		
	- Bi-monthly global events for exclusive items - Notifications for anime episodes, social media and members' birthdays - Auto posting waifus (I think this means random auto messages and auto reactions by the bot to make it feel alive) - Server protection > Spam protection - Starboards - More games > Ship calculator, Tik Tak Toe etc. - AI image creation - Music player with integrated control panel	- Encourages to give out personal information like birthdays - Subscriptions highly specialized > subscribe for music features > additional subscription needed for image generation etc.
Mundae (https://top.gg/de/bot/432610292342587392)	Entertainment bot - Database of 128k anime-related characters and 900k images/gifs - Customizable games and commands that feature the characters - Specific character selector for servers - Credit system > People buy credits in the shop and spend them on games in servers	- 4 mil servers - Dev continuously updating the bot since 2018 - 6.7k Patreon members - Too customizable to reliably build upon
Pancake (https://pancake.gg/)	Multipurpose bot - Simple music feature (autoplay, volume) - Currency and leveling feature - Provides and edits images according to commands - Can provide NSFW content - Simple games like 8ball and akinator - Simple moderation features (kick, ban, voice kick, mute, permissions system etc.) - Reaction roles and basic role management	- 3,7 mil servers - Will likely get in trouble with youtube > music feature - Kept very simple all around - Everything is in discord – no dashboard - 4$/month premium members get an exclusive Patreon version of the bot - Premium counts for all servers
Loritta (https://loritta.website/us/)	Multipurpose bot - Games like shipping users and other "fun commands" (?) - Leaderboards and exp systems - Automod - Social media notifications (Twitch) - Bot customization in Discord and the web-dashboard - (Customizable) bot-specific profiles - (No charges for) Betting in games (?) - Custom emojis	- 3,6 mil servers - Brazilian dev - Website very scuffed > partially not translated into actual English and visual bugs - I'm just confused looking at this website - Cheap for the max subscription tier because of conversion rates > max. tier: 15,4€ - First subscription tier barely different from the free version - No real competition and neither something to build upon
YAGPDB.xyz (https://yagpdb.xyz/)	Multipurpose bot - Join/leave messages - Youtube and Reddit feeds - Reaction roles > Assigning multiple roles at once - Customizable automoderator with retroactive autorole scan and assignment - Custom commands with triggers for automatic responses - Basic moderation features and logs - Cat facts - Ability to "undelete" messages for up to 12 hours	- 3,57 mil servers - Developed by BotLabs.gg - Premium mostly provides broader limits for feeds and commands as well as priority support with higher tiers
ServerStats (https://serverstats.bot/)	Statistics bot - (Multiple) customizable counters that update automatically - Can count almost any stat	- 3,52 mil servers - One user can only use the bot on one server > Premium needed for multiple
Koya (https://koya.gg/en)	Multipurpose bot - Customizing messages and embeds > Advanced mode with more than 1 embed - (Advanced) Image manipulation in Discord - Limited free components: 20 custom commands, 3 auto roles, 3 reaction roles, 1 row and embed in reaction roles, 3 auto nicks, 10 automated warnings, 1 YouTube and Twitch notification, 3 Reddit and RSS feeds - Twitch > End of stream actions, auto publishing messages, auto refreshing stream messages - Reddit/RSS Feeds > Filters, fast mode - Factions (?) - "Social interactions" > hugs, kisses etc. - Viewing user-info > Full res banners, avatars, roles, invites etc. - Mini games > Rock paper scissors, exclusive One-Piece game, fishing, lootboxes, Den Den Mushi (?) - Pruning messages on the server - Auto Roles > Customizable delay, auto role-remove - Different types of auto nicks	- 3,39 mil servers - Similar to MEE6 but in a One-Piece style - Ads in the dashboard - 3 premium versions: Servers, singular users and for the in-app "adventure profile" - Games powered by "Energy" - Adventure profile is a profile to display badges won from lootboxes and games

	- Reaction roles > <mark>List of assignable roles</mark>	
DISBOARD.org (https://disboard.org/)	Server-list bot - Bot accesses discord-profiles > Servers appear on their website for more exposure	- 3 mil servers

Mimu
(https://mimu.bot/)
	Currency bot:
	  - Styling for server shops
	  - Currency system designed to be "cute"
	  - Activity system with levels, leaderboards and auto roles for level ups
	  - Sending premade embeds
	  - Custom commands
	  - Welcome and boost messages
	  - Helplines for 200+ countries
	  - Pet game with events and collectibles
		- 3 mil servers
		- Items and subscriptions for keys > provide tickets for pets or for server premium
		- Server premium > Increased limits in commands and embeds, additional styling possibilities
		- Last very small update in February
		- No shop in Discord, only on their own website

Giveaway
(https://giveawaybot.party/)
	Giveaway bot:
	  - Ability to create giveaways > Interactive setup
	  - List of active giveaways
	  - Management of giveaways
	  - Giveaways can last up to 2 / <mark>6</mark> weeks and have up to 20 winners per server / <mark>25 winners per channel</mark>
	  - <mark>Customization of the giveaway buttons</mark>
		- 2,8 mil servers
		- Integrating a clone of this into our app would be amazing > Too small to be a standalone
		- Hosts giveaways in their own server from excess of donations
		- Their monthly expenses are 350$
		- One premium subscription counts for all servers that the user is the owner of

Vexera
(https://vexera.io/)
	Multipurpose bot
	  - Basic moderation (kick, ban, mute, clean etc.)
	  - Very basic autorole
	  - Provides random jokes/memes, ASCIIs, animal/comic pics and urban dictionary explanations
	  - Two games > 8ball and osu
	  - Custom welcome and farewell messages
		- 2,5 mil servers
		- Can't find an update of any kind within the last year > support is still active > mostly just notices about outages
		- Shut down their music feature in 2023 > Its discontinuation is still the top announcement on their website
		- Very underdeveloped website
		- All premium features were related to the music feature
		- Devs made a company in England and Wales > Vex Holdings Limited

2.2 Bots to build upon

Bot	Ways to integrate

Rhythm
(https://rythm.fm/)
	Into the app-builder:
	  - Ability to add the Rhythm-activity to a workflow
	  - Ability to integrate Rhythm-specific "/"-commands into the workflow (example: To automatically connect Rhythm and play songs > great for rp)

DankMemer (https://www.dankmemer.lol/)	Into the app-builder: - Ability to demand (meme) pictures in the workflow and integrate some aspects of games like 8ball

FredBoat
(https://fredboat.com/)
	Into the app-builder:
	  - Similar to Rhythm
	  - Ability to shuffle playlists

Jockie Music (https://www.jockiemusic.com/)	Into the app-builder: - Countless possibilities – check Jockie Music commands
OwO Bot (https://owobot.com/)	Into the app-builder: - Ability to trigger a workflow through a starting battle in-game
Ticket Tool (https://tickettool.xyz/)	Into the server template-builder: - Add a template with a support channel and recommendation to use "Ticket Tool" for easy support

Bot	Info
(Nekotina) ([https://top.gg/de/bot/42945 7053791158281](https://top.gg/de/bot/429457053791158281))	Into the app-builder: - Ability to trigger messages to Nikotina to get her to chat with the user - Ability to interact with the currency- and rp-systems of Nekotina
ServerStats (https://serverstats.bot/)	Into the server template-builder: - Suggestions to use this bot for community server templates
Mimu (https://mimu.bot/)	Into the server template-builder: - Suggest styling with this bot - Good chance to get the devs on board If we have the animal partnership in place > Excellent chance to grow if they recommend us publicly

2.3 Dev info, tech stacks, details on competing/replaceable bots

Bot	Info
MEE6 (https://mee6.xyz/en)	Weaknesses - Makes free features premium - All the features on the homepage are premium - One subscription applies only to one server - Can't moderate without premium > Only very limited functions without it - AI requires separate subscription from premium > Costly for servers Takeaway for our bot - Don't implement anything close to their monetization model - More money for discord = more security for us Dev info - Broke almost every point concerning user safety in 1.5 without consequence - Looking for people to manually translate the whole bot > Volunteers get MEE6 Premium - Eeither has special ties to Discord or makes incredible amounts of money for them to get away with anything - NFT Rugpull - Advertising through Discord DMs Tech stack - Last major update on the 23rd of May added Korean - Maintenance roughly 3 times a month (Bugfixes, restarts etc.) Website / Dashboard tech stack

Adding / authorizing the bot
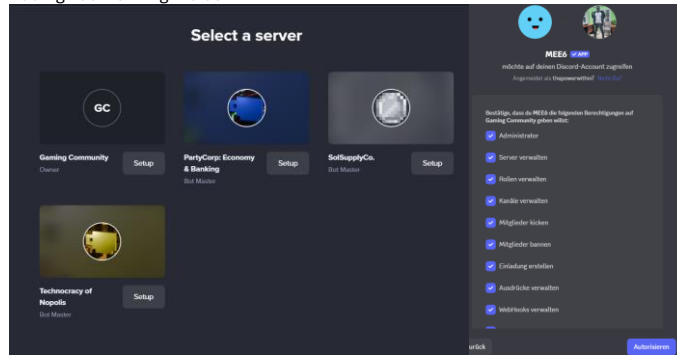
Dashboard
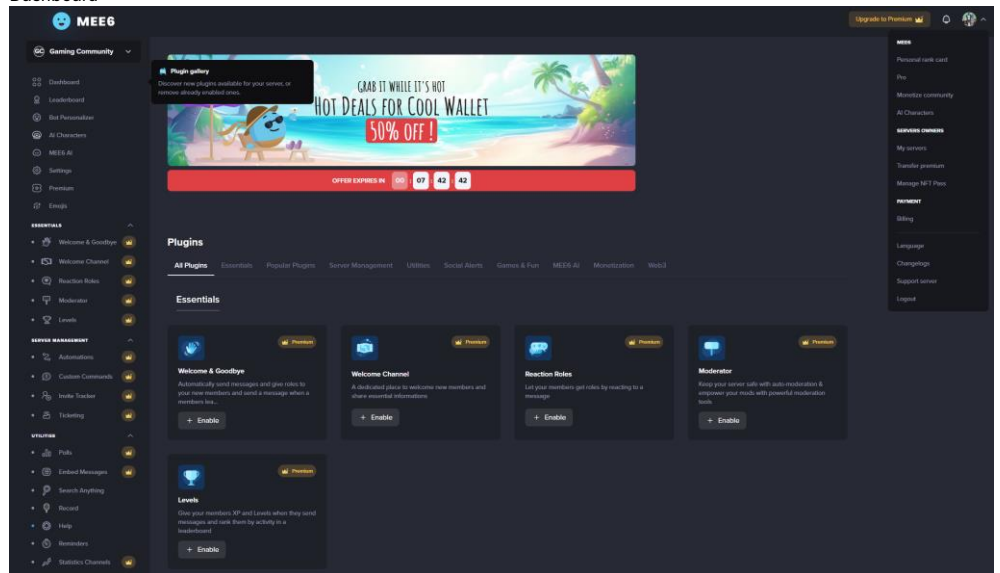
Sidebar
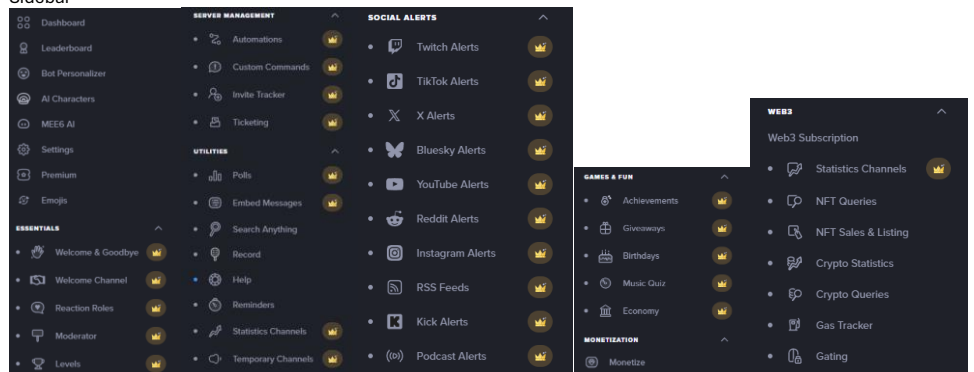
Outcompeting through better customer service, affordability and providing a workable base as the free version

Carl-bot (https://carl.gg/)	Weaknesses
	- Expensive
	- Had issues with cross-site request forgery in the past (more security weakpoints?)
	- Not suitable for very in-depth configuration
	Takeaway for our bot
	- Automoderation features > ability to filter profanities, certain file-types or specific words in a channel/serverwide
	- Ability to create media-only channels in the template builder

Dev info
- Partnered with humblebundle – presents cheap games on the dashboard
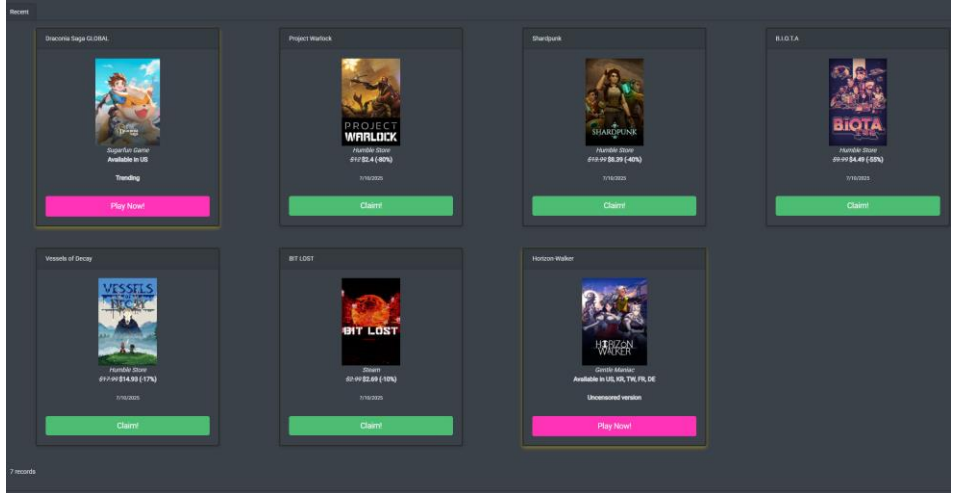
Tech stack
- Last update on the 3rd of July focused on the Exp system

Website / Dashboard tech stack
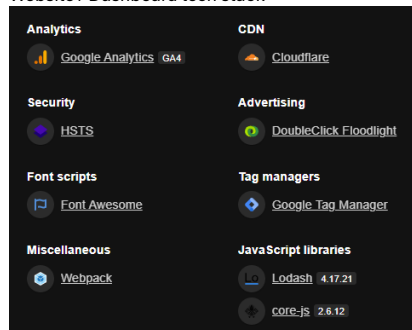
Tutorial
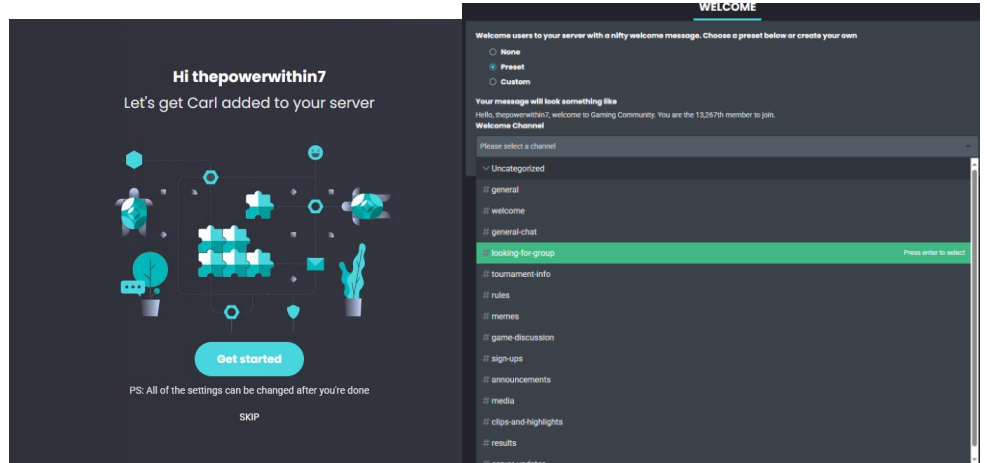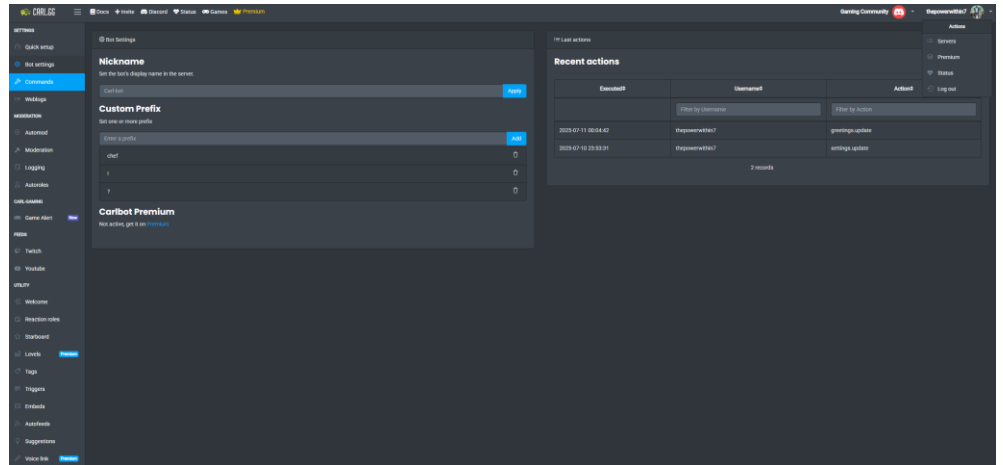
Dashboard

Sidebar
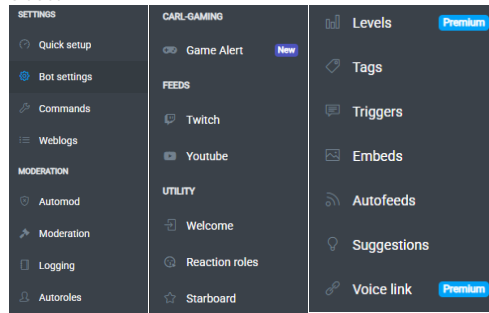
Outcompeting through better user-friendliness and comprehensiveness, especially within the web-dashboard

Dyno
(https://dyno.gg/)
	Weaknesses
	    - One subscription per server needed
	    - Infested with popup-ads that block buttons on the dahboard
	    - No way to make custom workflows
	    - Automoderation sometimes is too strict > warns, bans and kicks without justification
	    - High maintenance for the owners
	
	Takeaway for our bot
	    - Don't cluster our website full with ads
	Dev info
	    - Major security related downtime and service-disruptions in May
	Tech stack
	    - 639 servers for free- and 88 servers for premium-services
	    - Last update on the 29th of May focused on overhauling security
	
	Website / Dashboard tech stack

Tutorial

Dashboard

Sidebar

Modules

18

Outcompeting through more advanced and comprehensive features paired with affordability

ProBot
(https://probot.io/en)

Weaknesses
- Most advanced features are behind a paywall
- Not in-depth
- Expensive for their basic services
- 5$ tier is barely usable
- Similar to MEE6
- Very confusing server-selection in the dashboard > Specifically made easier for premium servers

Takeaway for our bot
- Will automatically become obsolete if we try to outcompete MEE6

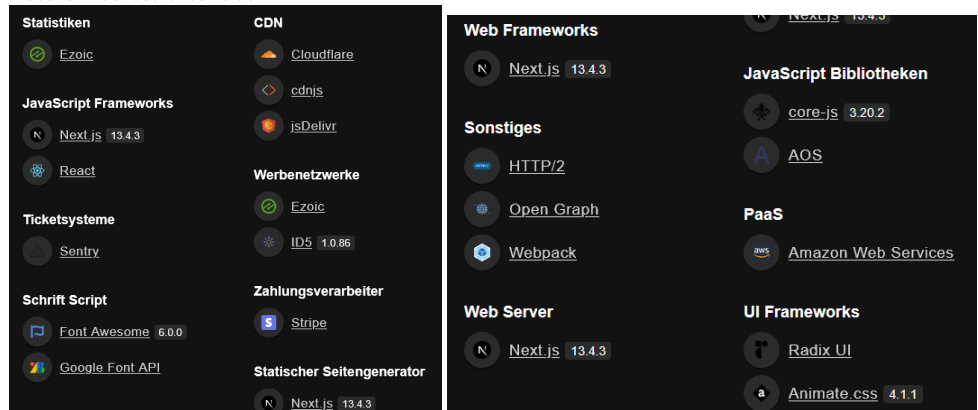Dev info
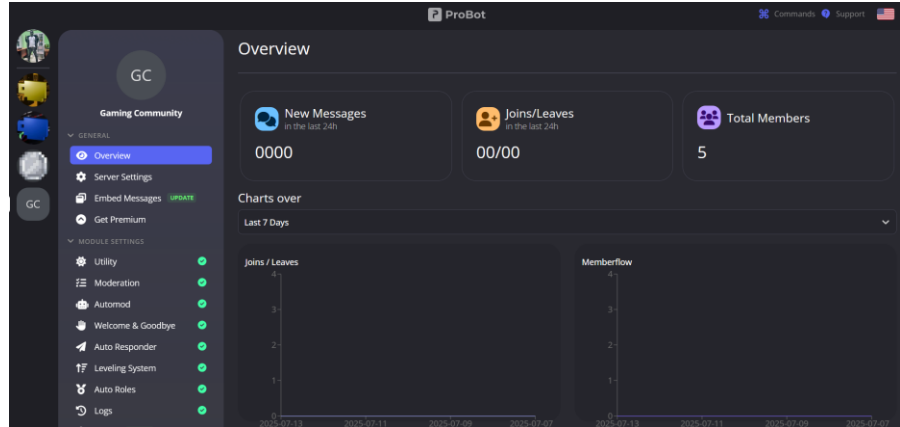- 2 premium tiers: 5$ & 10$/month
- At least one dev is Egyptian

Tech stack
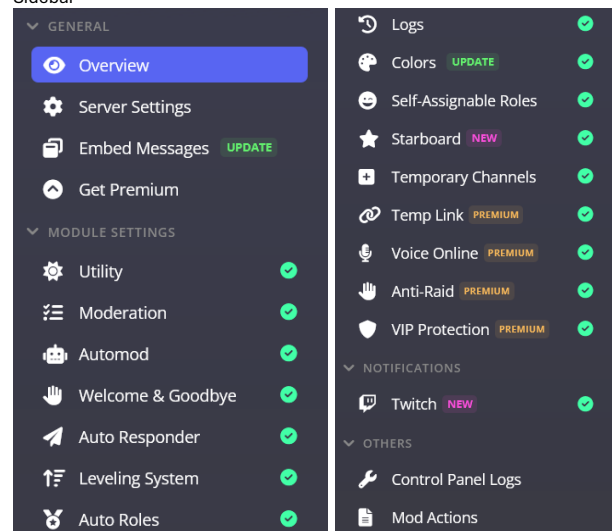- Last update on the 26th of June adding banners for avatars and fixing bugs

Website / Dashboard tech stack

Dashboard

Sidebar

Outcompeting through more actual automation, user friendliness and comprehensiveness

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Hydra
(https://hydra.bot/)

Weaknesses
- Not very comprehensive systems in any capacity but potential is there
- Many core features behind a paywall

Takeaway for our bot
- Template for a custom app that automatically greets new people and posts an embedded picture that can be configured > ability to randomize welcome messages and pictures
- In-dashboard image-editor correctly scaled for welcome messages > see: https://hydra.bot/welcome-messages > Templates for welcome message pictures
- Text editor with all discord-specific formatting options for all custom-app components that display text
- Add "add random role", "add multiple roles" and "send message as spoiler" actions to the app-builder
- Template for a custom app with customizable reaction roles
- Template for a custom app with buttons on messages to assign roles
- Template for a custom app with selection-menus to view a list of assignable roles, e.g.:
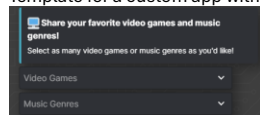
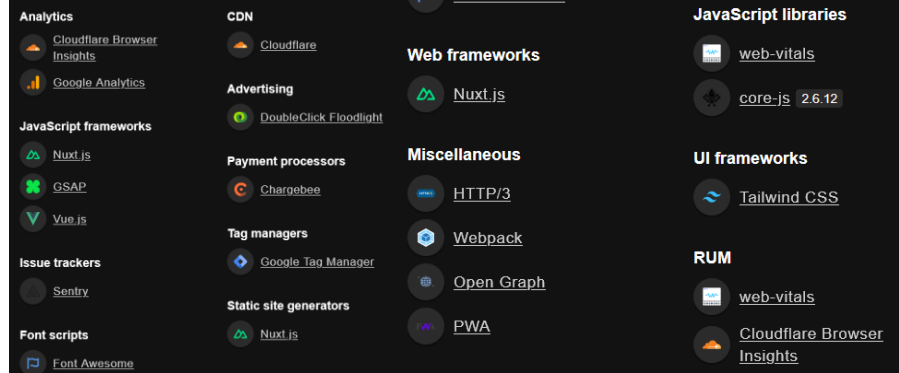- Leveling system not needed > too many other apps provide exactly that
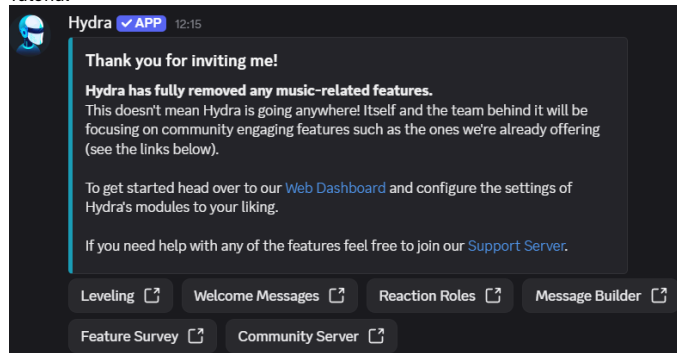
Dev info
- 3 devs from Germany
Tech stack
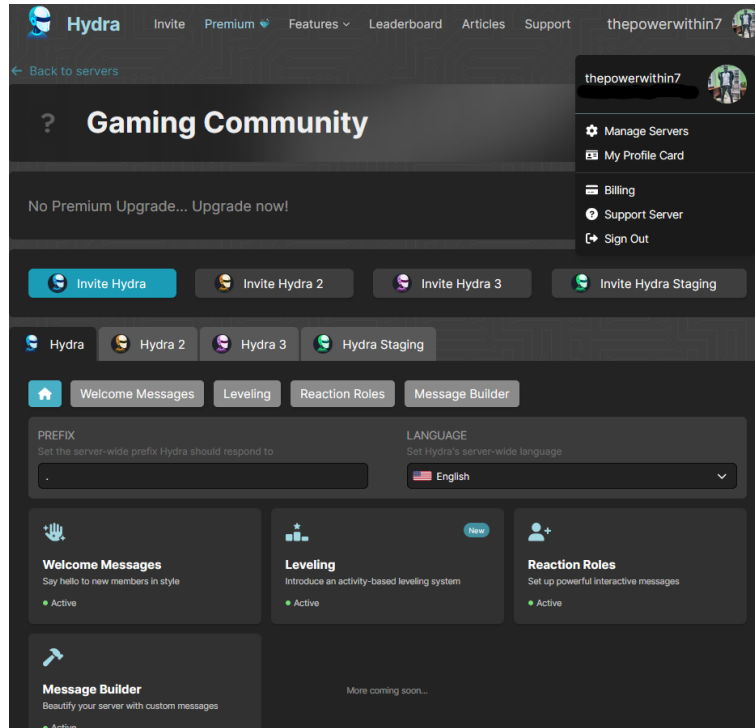- Last update on the 24th of May 2024 adding a leveling module

Website / Dashboard tech stack

Tutorial

Dashboard

Reaction roles

"Add Option" under "Options" in "Reaction Roles"

"Add Action" under "Option Configuration"

Welcome message builder
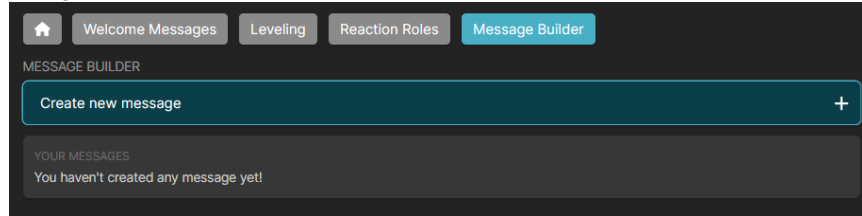
Message Builder

"Create new message" under "Message Builder"
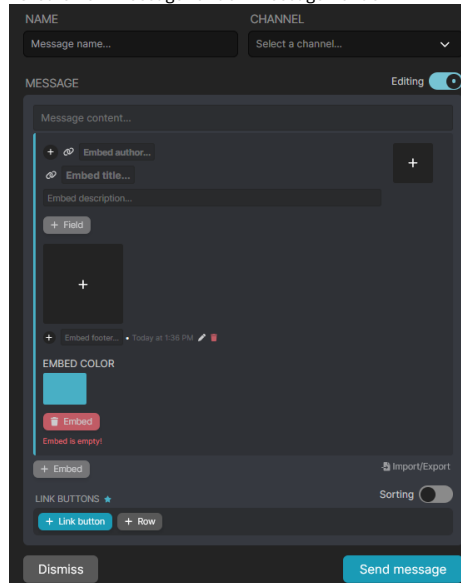
Outcompeting by providing more sophisticated features using components V2 as well as a more comprehensive app in total through the integration of several small apps and the custom app builder

Pancake (https://pancake.gg/)	Weaknesses - Music feature might be removed in the future > Music feature unstable as it is – downtimes each day and no solution form the devs Takeaway for our bot Dev info - Seems to somehow have created a far edgier community than most other bots Tech stack - Last actual update on the 1st of August 2021 focused on their XP system
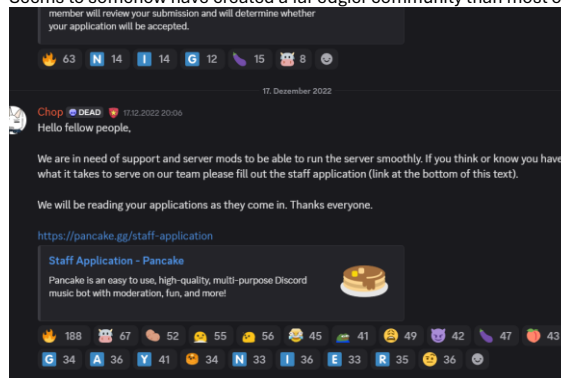
Website / Dashboard tech stack
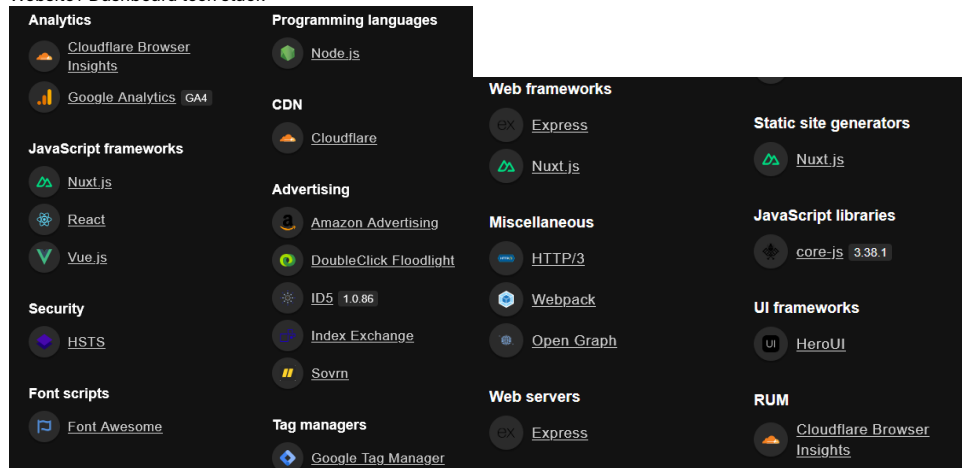
Tutorial
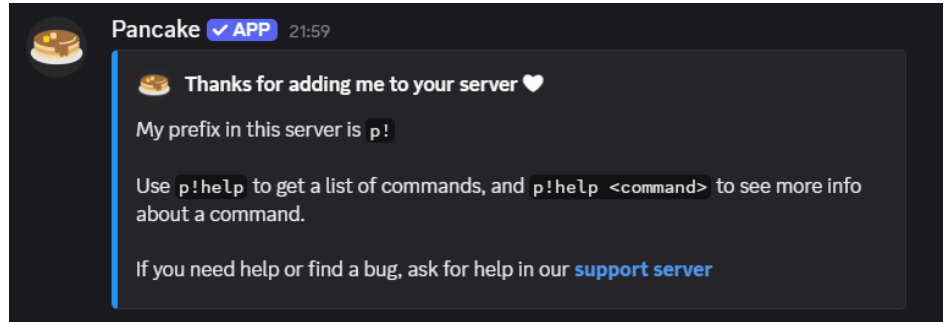
No actual dashboard, only command overviews
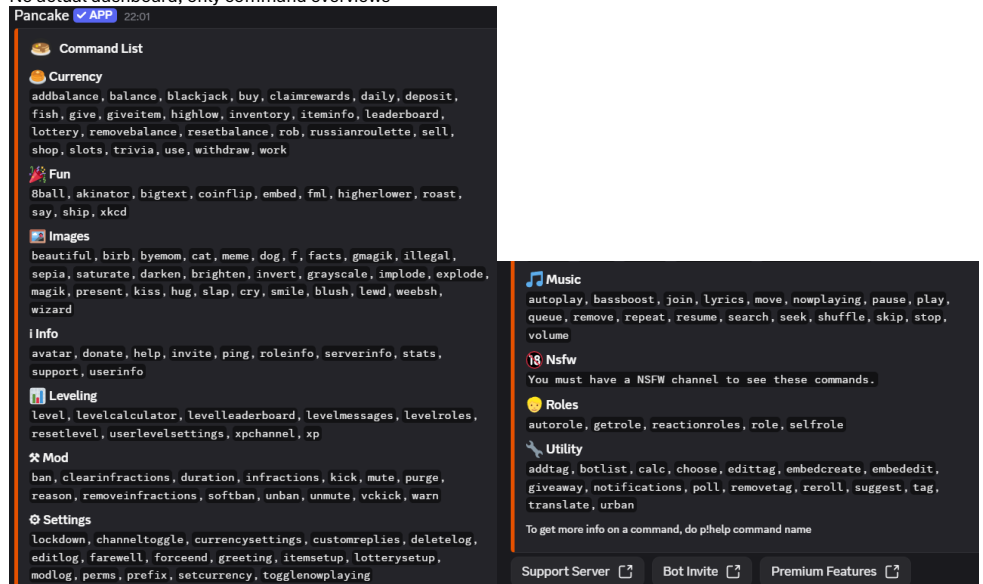
We already vastly outcompete this bot – especially if it loses its music features, which is likely

YAGPDB.xyz (https://yagpdb.xyz/)	Weaknesses - Basic bot, like most other multipurpose bots Takeaway for our bot - Add ability to assign multiple roles at once

Dev info
- Own "blog" for everything development related on their website
- Extremely compact support server > Only the absolute necessities are given

Tech stack
- Last update on the 25th of June 2025 focused on enhancing automod and commands

Website / Dashboard tech stack

Tutorial

Bot added to **Gaming Community!**

You manage this bot through a web control panel, if you need any help you can join the support server (There is a link above)

The documentation for the bot can be found at help.yagpdb.xyz. Join the support server if you have any questions, although please do try a little on your own first, as the support team's time is limited.

Click here to start managing it

For future reference, you can log in and access your server in the top right menu. If the server did not show up as added in the menu above now, try reloading the page, and if it still does not show up as added then join the support server. (Link above)

Dashboard

Dashboard after selecting a server

Sidebar

Outcompeting through more comprehensive features and the usage of components V2

| Koya
(https://koya.gg/en) | **Weaknesses**
    -   Standard multipurpose bot
    -   Website infested with popup ads

Takeaway for our bot
    -   Ability to integrate social media events in the app-builder (e.g.: Twitch stream ends > automatic notification)

Dev info
    -   Devs seem to be proud of their One Piece RPG in this bot

Tech stack
    -   Last update on the 17th of June 2025 fixing bugs as well as improving and adding features

       Website / Dashboard tech stack |

Widgets
Patreon

CDN
Cloudflare

Analytics
Cloudflare Browser Insights
Google Analytics GA4
Plausible

Advertising
DoubleClick Floodlight
Google AdSense
Google Publisher Tag

Development
Emotion

Security
HSTS
reCAPTCHA

Static site generators
Next.js 15.3.0

JavaScript frameworks
AMP
Next.js 15.3.0
Emotion
React

Payment processors
Patreon

Tag managers
Google Tag Manager

Font scripts
Google Font API

JavaScript libraries
Framer Motion

Web frameworks
Next.js 15.3.0

UI frameworks
Tailwind CSS
MUI

Miscellaneous
HTTP/3
Open Graph
PWA
Webpack

Cookie compliance
Funding Choices

RUM
Cloudflare Browser Insights

Web servers
Next.js 15.3.0

JavaScript graphics
Konva.js 9.3.22

Performance
Cloudflare Rocket Loader
Priority Hints

Tutorial

Wagwan verwendet # help
Koya ✓ APP 00:13

Koya
Welcome in @Koya's help, you will find here all the available commands.
Commands
You can find all the basic commands on the website.
Or use the select menu below.
Useful links
Dashboard | Support Server | Get Premium

Main Menu

Dashboard

Koya
Gaming Commu ...
MAIN
Main
Settings
Premium
ANNOUNCEMENTS
Announceme... NE...
Message Builder
COMMANDS
Custom Commands
Command Permissio...
ROLES MANAGEMENT
Auto Roles
Reaction Roles
Factions

Upgrade to Premium 💎 EN ∨
Dashboard
Subscriptions
Support Server
Logout

GC Gaming Community

Server Management

Announcements NEW
Send join, leave, ban announcements to your server

Moderation
Configure moderation settings

Logs
Log server and moderation events

Custom Commands
Create custom commands

Command Permissions
Set permissions for commands

Settings
Change the settings of the app

✕ Mobile app

Sidebar

27

Outcompeting through less partially free features, less ads, a cleaner interface with a tutorial and allowing social media integration

Giveaway (https://giveawaybot.party/)	**Weaknesses** - Small - A ton of popup ads **Takeaway for our bot** - Integration into our App > Too small to be a standalone - Ability to host, edit, list giveaways > Specifically mention that we don't take responsibility for any giveaways held through this feature in our ToS - Ability to see all participants in a giveaway > Prevent fraud - Make it possible to completely customize the giveaways for free - Possibility to set a custom giveaway duration **Dev info** - Had trouble with Discord in August of 2024 and got unverified for a time **Tech stack** - Last update on the 15th of August 2022 overhauling giveaway commands and execution Website / Dashboard tech stack No dashboard or anything similar – just basic commands

| Vexera
(https://vexera.io/) | Weaknesses
- Completely underdeveloped in every way
- The meme features have more functionality than the actual ones
Takeaway for our bot

Dev info
- Never updated their feature list or stopped advertising their music feature, even after discontinuing it
- Wanted to share an "update" before the end of 2024 – never did

Tech stack
- Last actual update on the 23rd of May 2022 moving Vexera to a new infrastructure

Website / Dashboard tech stack
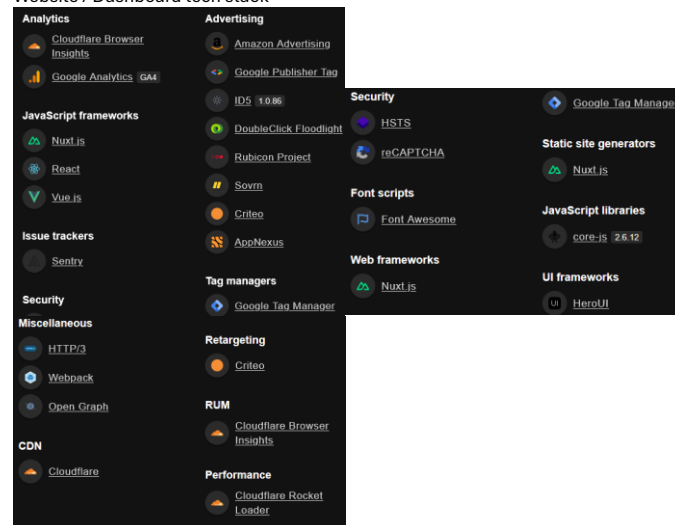
Tutorial
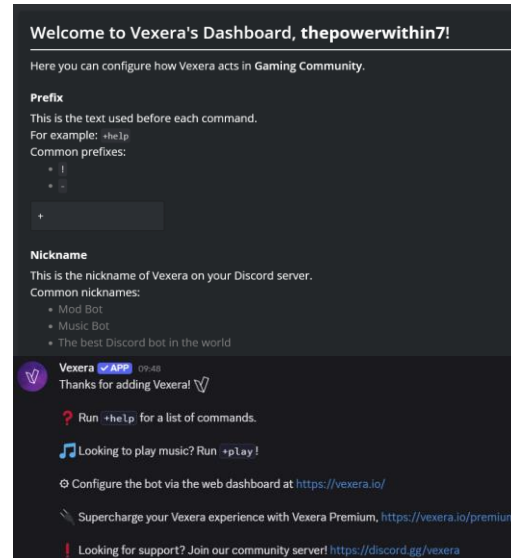
Dashboard |
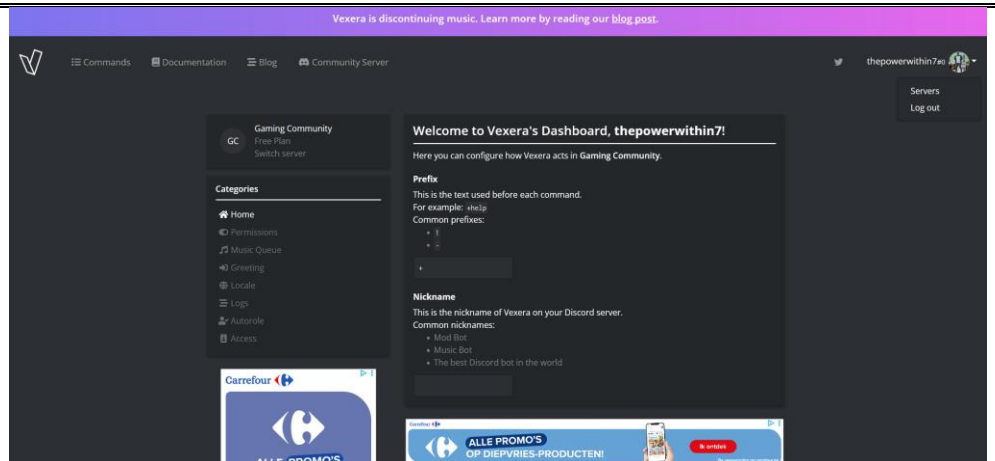
Sidebar
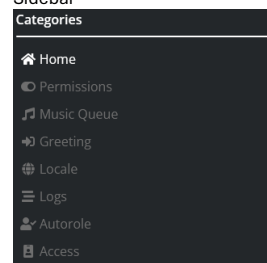
"Permissions" tab
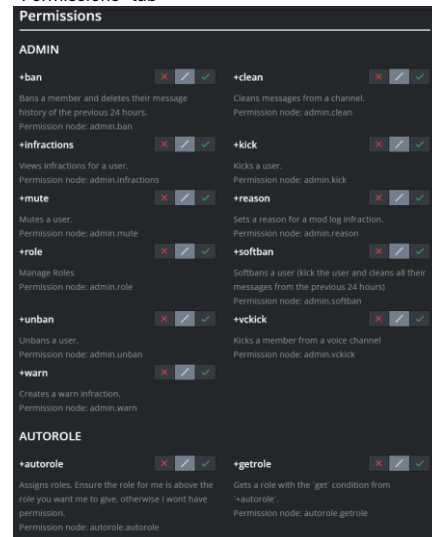
No competition to us

2.4 "Standalone" Botghost alternatives

BotDisco

Inventor.gg

Discord Bot Studio

Bot Maker For Discord

Discord Bot Maker

Piecewise

Eris

3 Creating a brand

3.1 Marketing and public relations

- **Maximizing exposure**
    - Creating a presence on
        - Top.gg (https://top.gg/)
        - Discord Bots (https://discord.bots.gg/)
        - Discord Bot List (https://discordbotlist.com/)
        - YouTube > Reaching out to Discord-content creators, e.g.:
          https://www.youtube.com/@NoTextToSpeech
        - Twitter (Needed?)
        - Reddit? > other bots use it as a source for bug-reports

    - Prerequisites to be added to the bot lists:
        - Top.gg:
        - Discord Bots
        - Discord Bot List

- **Raising awareness for our bot**
    - Advertising on platforms?
      └ Key features of our services to be used in advertisements and on promotion websites:

        - Complete control over user data usage, storage and easy data removal
          └ We strictly abide by the Discord ToS and even go beyond the requirements

        - Moral incentives
            - Donating a small cut of each purchase to a animal protection service
                - Animals are loved across Discord
                - Good public image > criticizing ServerFlow becomes more difficult
                - Helps to reach out to creators and other dev teams
                - Name every subscription tier something animal-related
                - Add ability to give out random animal pics from the partnered protection service within the bot (ideally with the name of the animal) > Must be available to free users as well > Stronger incentive to subscribe

        - We support giving
            - Buying premium as a gift for others makes it a bit cheaper
                - Good public image
                - Incentives to create a tighter community/userbase

To-do list:

- ~~Finish top 25 bots~~
- ~~Update frequencies and developer information~~
- ~~Redo the document's formatting~~
- ~~Add screenshots~~
- ~~Look into the tech stack of competing bots~~
- Check out more competition
    - Specifically research Botghost alternatives > Hardware, solving horizontal scaling, change-log data
- Look for more (small) bots to integrate
- Prerequisites for listing on promotion websites
- Summarize "Privacy Policies"
- Prepare social media profiles and opening messages
- Rethink monetary strategy
- Prepare marketing strategies, preferably low-cost ones
- Creating a brand > Logo / other art we might need, find a good animal protections service