# Fullstack App T3A2-A Final Project



The only web app you will ever need to track your expenses
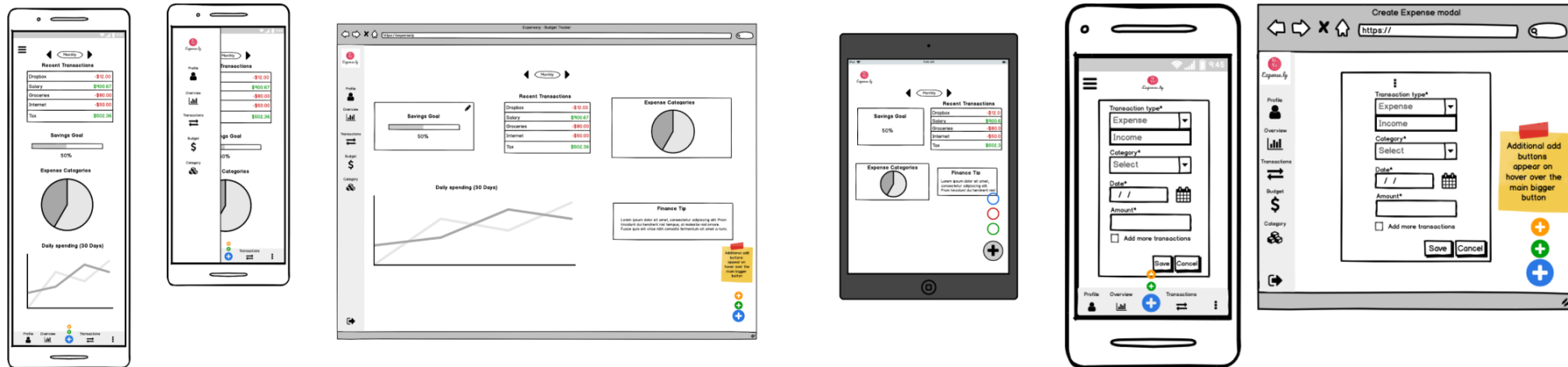Brought to you by Ling and Ross

# What problem are we trying to solve?

- Managing personal finance is important - improve financial position
- Can be achieved by tracking expenses and spending patterns
- However, often not a priority for many.
- Why?
    - Lack of financial literacy
    - Tracking expenses can be time consuming
    - Overwhelmed by too much finance advice available

# Our solution

Expense.ly is a web app that aims to provide a easy-to-use, straightforward and intuitive interface for tracking expenses to help our users stay under budget and reach their saving goals.

# Target Audience

Are you in debt? Do you often overspent? Use this website to help you manage your expenses and savings so you can get debt-free quicker!

Want to increase your financial wellbeing but have no idea where and how to start? Here is the website that will help you to be smarter with your money!

Saving for a holiday? Or a house? Or anything you wish to buy but don't have the money saved. This website helps you to reach your saving goals without stress!

Whether you are young or old, managing finance can be fun and simple. This website makes it easy for you to gain control of your daily money cash flows!

Are you a busy professional who needs a simple way to keep track of your finances. This website is simple to use and helps you to easily to analyse your financial status.
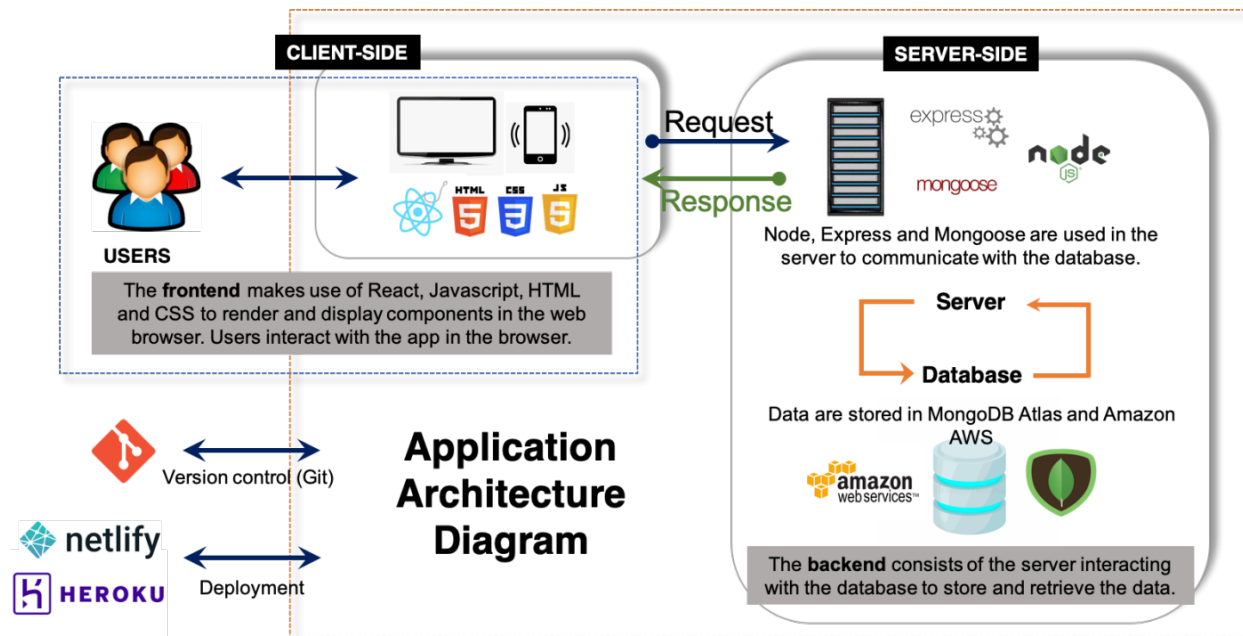
## Target Audience

# Our goals

- Help our users better understand their finances
- Increase their financial position
- Help our users track their expenses
- Help our users to reach their savings goals
- Give our users more control over their finances
- Motivate our users to form good financial habits
- Help our users to save time

# MERN STACK - application diagram

# Thank you for your attention!