

*Design a theoretical art installation that responds to Privacy Policy of the Metaverse <https://www.facebook.com/policy.php/> (yes, this is the policy linked off the meta site. It's one in the same)*

I think we can design a device. The device consists of two parts, a collector and a display machine. In the collector, we can let visitors choose apps that they use frequently. For example, shopping app, social app, music app and so on.

After visitors select the apps they use, the display machine can display all the data received by the database when they use these apps, and through these data, the data can be inferred information.

We often use various apps in our daily life. But in fact, as we continue to use mobile phones and the Internet, the database is getting better and better at keeping track of our data. These little pieces of data may not seem eye-catching, but together they add up to a lot of data. The final result is terrifying.

The development of the metaverse is improving step by step, but how to use the metaverse is still a problem worth thinking about.

*Think about the ways that larger algorithms might aggregate data and sell it onwards - what are creative strategies for resistance to this work?*

There are many ways to sell this data to third-party advertisers, marketers, and other organizations. Such as selling data to AD exchanges. Sell user data to AD exchanges, which then use the data to make money by sending personalized AD messages to users.

At the same time, algorithms can aggregate data from a variety of sources, such as online browsing behavior, social media activity and mobile device usage. This data is often anonymous and aggregated with other data points to create user profiles that can be sold to third-party advertisers, marketers, and other organizations. We also often give away our information without even knowing it. For example:

1 Cookies: Websites use cookies to store information about users, such as our browsing history, preferences and login information. Algorithms can use cookies to track users across multiple sites and build a comprehensive profile of our interests and behavior.

2 Location data: Mobile devices collect location data that algorithms can use to track user movement and behavior. This data can be used to target users through location-specific ads, or to create personalized recommendations based on our location history.

3 Social media activity: Algorithms can analyze users' social media activity to build profiles that include information about our interests, hobbies, and social connections. This data can be used to target users through personalized advertising and marketing messages.

4 Search history: Search engines and other online services collect data about users' search queries and browsing behavior. Algorithms can use this data to build profiles of user interests and behaviors that can be used to send us personalized advertising and marketing messages.

I think we can look at technology to counter the data aggregation and monetization efforts of larger algorithms.

1. We can use more privacy enhancement technology. Privacy enhancement technologies are tools that help individuals protect their personal data from being collected, processed, and shared by algorithms. These include virtual private networks, AD blockers, and encrypted messaging applications. By using these tools, we can make it harder for algorithms to track our online behavior and collect data about us.

2. We can opt out of data collection. In their initial Settings, many apps offer users the option to opt out of data collection (of course, this is often hidden in complex privacy policies and difficult to find). Third party trackers can be blocked and trusted trackers selectively allowed after we opt out.

We should advocate for stronger privacy laws. Privacy law is still a law to be perfected. Both individuals and communities can advocate for stricter privacy laws, such as limiting how algorithms collect, process, and share personal data.