

LINH TRAN, MSc, CPA, CGA

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A CPA Ontario member with 7 years of work experience in Accounting & Finance.
Solid analytical skills using Excel, Power BI, to automate processes and drive financial transformation.

EDUCATION

CPA, CGA	CPA Ontario	Sep 21
Post-Baccalaureate Diploma, Business Analytics	Cape Breton University, Canada	May 21 - Present
Master of Science, Professional Accountancy	University of London, UK	Jan 21 - Dec 21
Bachelor of Economics, Accounting and Auditing	Vietnam National University, Vietnam	Sep 09 - Jul 13

EXPERIENCE

MERCK SHARP & DOHME (MSD) CORP.

Finance Analyst

Jul 20 - Apr 21

- Provided direct support for the strategic planning, annual budget and monthly forecasts by gathering input, validating risks and opportunities, consolidating, and presenting to senior leadership teams
- Collaborated with BU Directors and budget holders to review and challenge business activities, projected outcomes, and key metric assumptions, ensure attainability and manageability of the \$150M forecasted revenue
- Led the digital transformation project using Power BI to visualize monthly financial performance analysis, improve 70% efficiency in existing procedures and drive automation in FP&A processes
- Developed an automated Excel dashboard for promotion expenses analysis to reduce 80% task time

DKSH COMPANY LTD.

Senior Finance Executive

Jun 18 - Sep 19

- Led the 2-year profit reconciliation project to resolve \$94M margin discrepancies with local business partner
- Initialized the annual cost savings of \$250K for the finance department with the paperless document management project, collaborated with cross-functional teams to align new processes in accounting and tax document
- Supervised a team of 15 members to finalize monthly accounting processes of 4 business units, 3 legal entities
- Strengthened current accounting practices to reduce goods return and invoice process times from 7 to 2 days
- Designed and implemented new procedures for the operational leasing to comply with the IFRS 16
- Liaised with regional teams across 5 countries to resolve variances in intercompany transactions

Finance Executive

Apr 17 - May 18

- Played financial business partner role to provide recommendations and insights while addressing business and financial constraints, supporting commercial team in planning, executing to achieve 30% sales growth.
- Collaborated with commercial teams to execute annual advertising and promotion plans for 50 product portfolios
- Managed 39 client accounts with a \$1M monthly expense budget, tracked and provided variance analysis.
- Reviewed monthly P&L by client portfolio, cash flow, and budget-to-actual variance analysis to explain important changes, provide corrective actions and ensure 100% achievement of financial targets
- Constructed a comprehensive margin reconciliation spreadsheet to reduce 50% monthly workload
- Built pricing model for new products and negotiated the price structure with internal and external stakeholders
- Developed a master data to track client service charges, avoiding a \$2M undercharge in service revenues

PRICEWATERHOUSECOOPERS (PWC)

Senior Auditor

Jul 15 - Sep 16

- Attained high level of project management by managing multiple audit projects of various sizes, ensuring the audits were done following PwC standards, overseeing junior members with task delegation and coaching

Associate Auditor

Aug 13 - Jun 15

- Audited financial statements of companies in manufacturing, trading, shipping, oil and gas industries to ensure completeness and accuracy; investigated discrepancies, and ensured compliance with regulatory requirements
- Identified control weaknesses in the inventory process of a foreign-invested enterprise, resulting in a \$7M adjustment of inventory provision and tax payables, preventing the client from a heavy fine from the tax audit