

## HOANG DIEU LINH

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### CAREER OBJECTIVES

- *Short-term:* Within 2 years, obtain a Bachelor's Degree in International Business and ACC (Associate Certified Coach).
- *Long-term:* Within 5 years, become a Business Coach.

### EDUCATION

**Foreign Trade University** (Oct 2023 - Oct 2027)

- Major: International Business.

**Nguyen Hue high school for the gifted**

- Major: English (Oct 2020 - May 2023)

### EXTRACURRICULAR ACTIVITIES

***The Department of Communications - Martial Arts Club at Foreign Trade University***

**Deputy Head of The Department of Communications** (Nov 2024 - Present)

- Assessed competency and finally recruited 39 talented members through 3 challenging rounds.
- Trained video editing and soft skills for members of the department.
- Provide editorial feedback, improve team coordination, and optimize workflow to increase posting consistency and engagement.
- Lead video content planning sessions and develop monthly content calendars aligned with club events and campaigns.

**Member of The Department of Communications** (Nov 2023 - Nov 2024)

- Acquired the skills of professional designing and leading skills
- Applied the creative mindset to producing attractive contents.

***The Department of External Relations - Ecommerce Club at Foreign Trade University*** (Nov 2023 - Nov 2024)

**Member of The Department of External Relations**

### FIZZ UP CHALLENGE

- Contacted, negotiated, called for funding to support the event.
- Implemented benefits for partners, acting as a bridge between businesses and clubs.
- Organized a program to improve professional knowledge, affirm participants' values and experience applying Affiliate Marketing to the work practice.

### E-COMPETE: DIGITAL ENTREPRENEURS INNOVATION

- Provided a professional playground and united young students who share a passion for e-commerce.
- Managed to invite reliable sources of news media to the press conference of E-COMPETE, thus popularizing the competition and encouraging more students in the whole country to participate in it.

### TALKSHOW: "LEVEL UP YOUR ONLINE GAME: A KOL/KOC STARTER KIT"

- Successfully invited high-profile KOLs and KOCs as guest speakers, resulting in significantly increased student engagement and event attendance.
- Collaborated effectively with team members to approach potential sponsors and secure funding for the event.

***The Department of Human Resources - Ecommerce Club at Foreign Trade University*** (Nov 2023 - Nov 2024)

**Member of The Department of Human Resources**

- Developed activities aimed at enhancing teamwork and bonding among club members.
- Promoted a welcoming and team-oriented club culture, increasing member engagement and sense of belonging.

***The Department of Communications - The Volunteer Project "Di Ban"*** (Sep 2022 - Mar 2023)

**Head of The Communications Department**

- Helped the communication channel of the project gain more than 2,000 followers by spreading the humanitarian values through posts on Facebook, thus getting more financial support from kind-hearted people.
- Trained essential designing, video editing and soft skills for members of the department.

### AWARDS

- 1st runner-up of Market Maker 2025
- Top 16 at Road to Marcom 2025

- 2nd runner-up of Fizz Up Challenge 2024

## **SKILLS**

- Communication and presentation.
- Team collaboration and management
- Creativity.
- Leadership.
- Microsoft Office.
- Language: English (IELTS 7.5)