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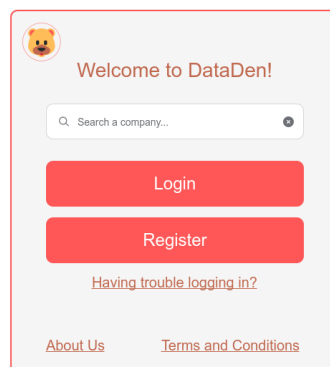
Dataden


Carl Zumstein



17

screens



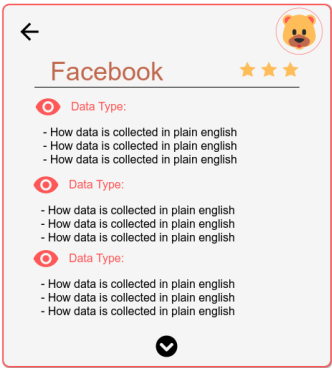


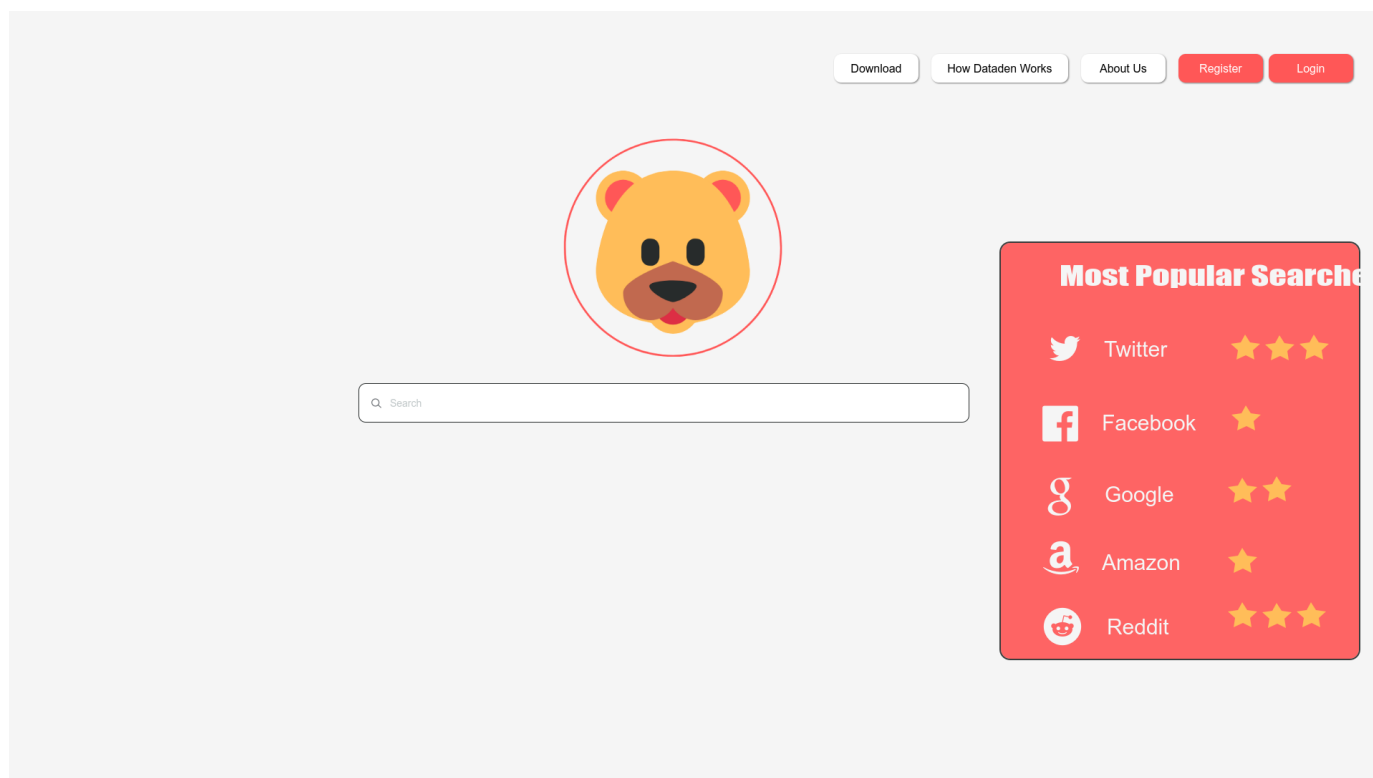
Welcome to DataDen!

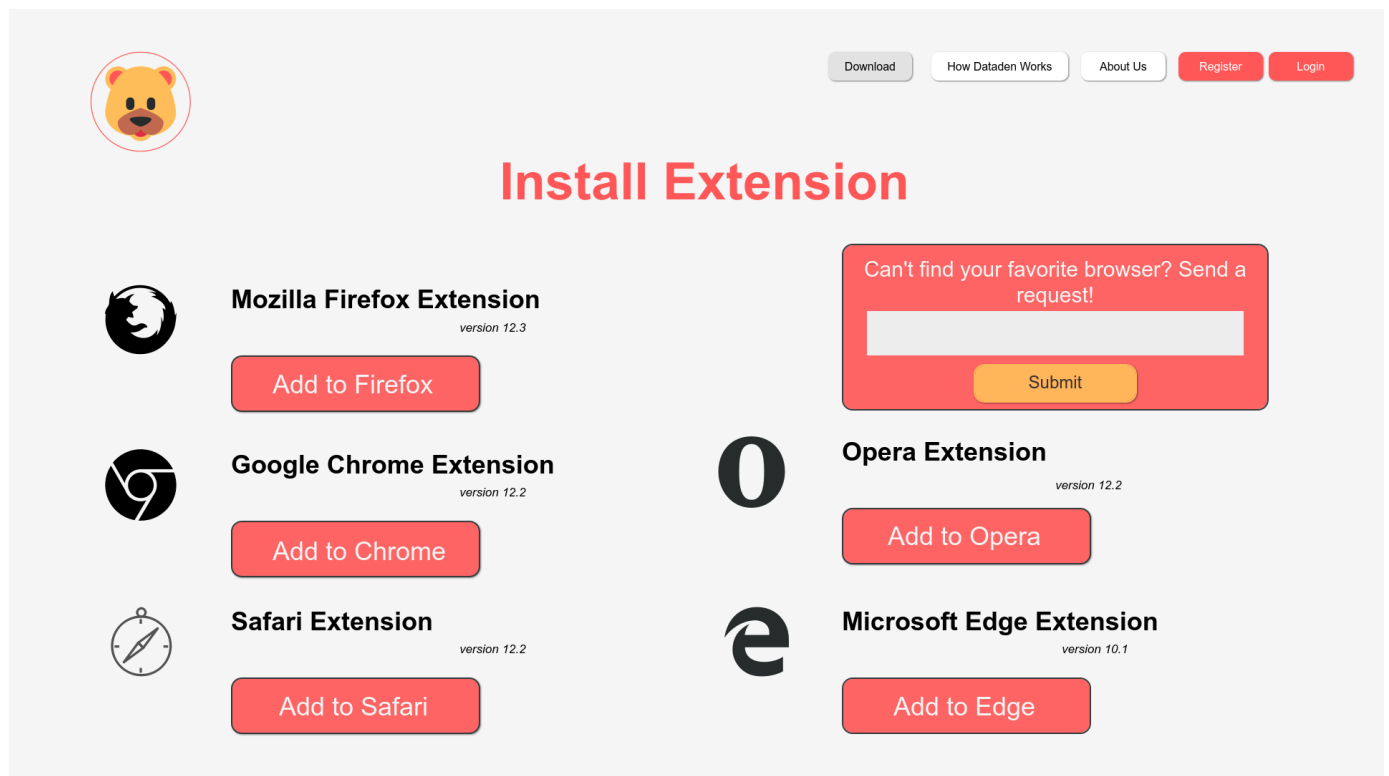
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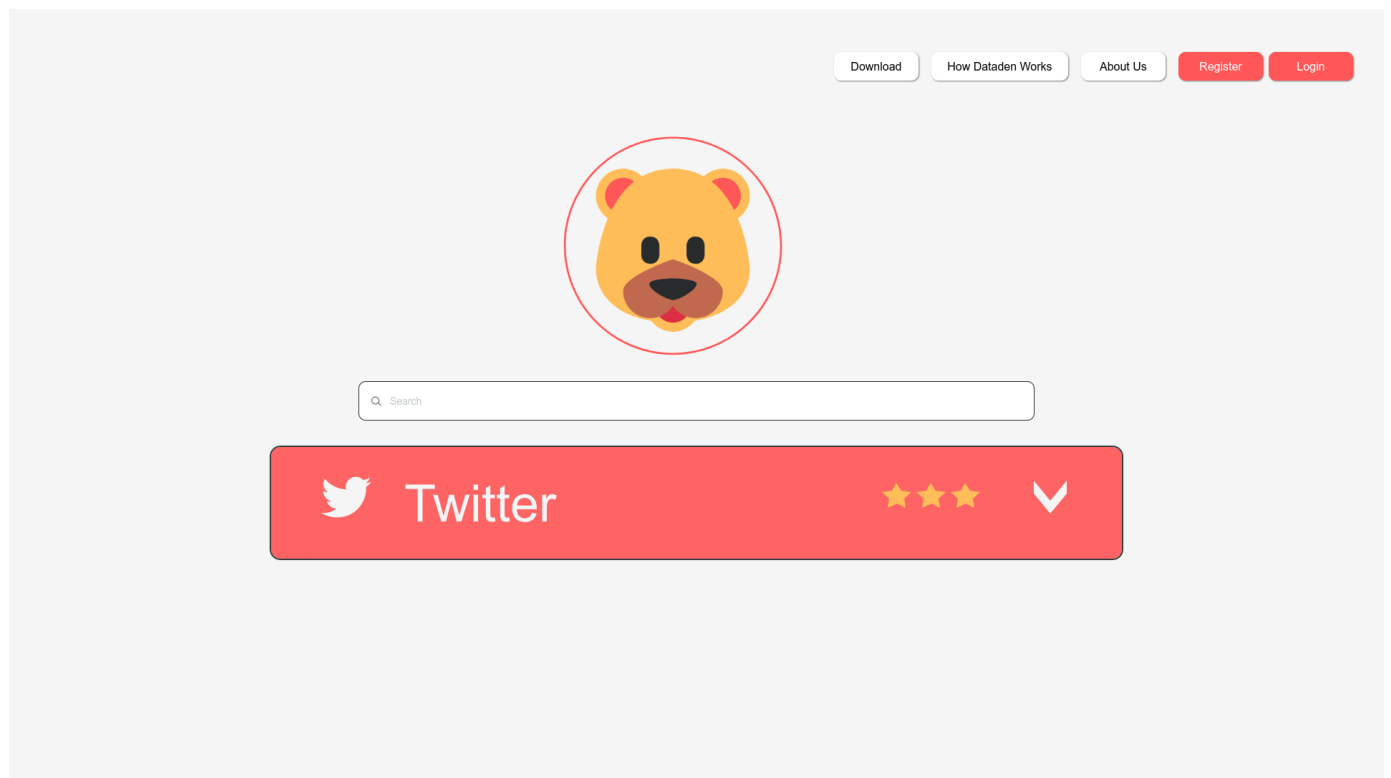
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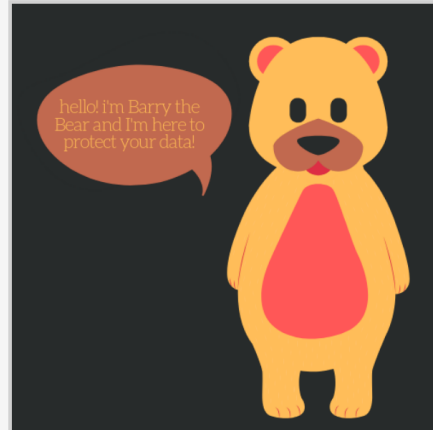
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About Us

DataDen is a project started in March 2016 to help fix the "biggest lie on the web": almost no one really reads the terms of service we agree to all the time.

Background. The rough idea behind DataDen emerged during the 2016 where a group of Computer Science students at Seattle University in Washington, USA attempt to create web apps that give users control over their valuable user data and privacy. In the summer of 2017, Carl Zumstein started the legal analysis and brought the project to life. Since then, more people have joined the team and have contributed through the reviewer community. Ultimately, all the work is transparent and the discussions happen in public. Our work is funded by non-profits organisations and individual donations and gets released as free software and open data. Please bear in mind (see what we did there?) that the project is still in the early phase and that most data is subject to important changes. More information about our classification.

What does "DataDen" mean? The name is inspired by our mascot, Barry the Bear. It was intended more as a code name than as a real name. But it seems that people like it (do you?)



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Terms of Service

DataDen does not collect or share personal information. That is our privacy policy in a nutshell.

Information Not Collected When you search at DataDen, we don't know who you are and there is no way to tie your searches together. When you access DataDen (or any Web site), your Web browser automatically sends information about your computer, e.g. your User agent and IP address. Because this information could be used to link you to your searches, we do not log (store) it at all. This is a very unusual practice, but we feel it is an important step to protect your privacy. It is unusual for a few reasons.

First, most server software auto-stores this information, so you have to go out of your way not to store it. Second, most businesses want to keep as much information as possible because they don't know when it will be useful. Third, many search engines actively use this information, for example to show you more targeted advertising. Another way that your searches are often tied together at other search engines are through browser cookies, which are pieces of information that sit on your computer and get sent to the search engine on each request. What search engines often do is store a unique identifier in your browser and then associate that identifier with your searches.

At DataDen, no cookies are used by default. In response to efforts by the EFF and others, the major search engines have begun "anonymizing" their search log data after periods of time. Sure, this is better than not doing so, but you should note that this does not make your search history anonymous in the same way that it is at DataDen. What search engines generally do when they anonymize data is get rid of part of your IP address or turn it into something that doesn't look exactly like an IP address. And they do the same thing for uniquely identifying cookies. However, in many cases, this so-called anonymous data can still tie your searches together, which can be used to reconstruct who you are and what you searched for. Additionally, search engines usually are silent on what they do with the User agent, which has been shown to also have enough information to often be personally identifiable, especially if isolated to a particular search session (day).

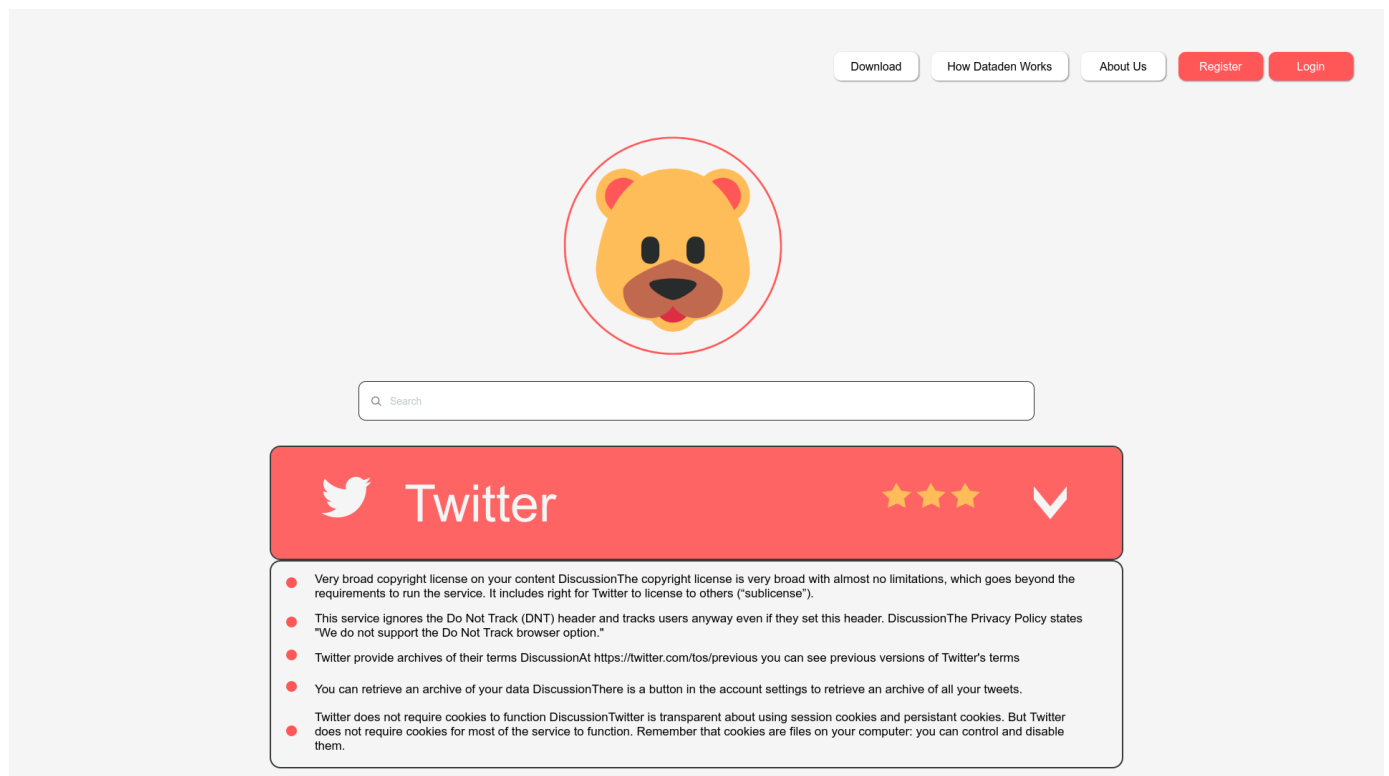
Information Collected At DataDen, no cookies are used by default. If you have changed any settings, then cookies are used to store those changes. However, in that case, they are not stored in a personally identifiable way. For example, the large size setting is stored as "s="; no unique identifier is in there. Furthermore, if you prefer not to use cookies to store settings, you can use URL parameters instead. We also save searches, but again, not in a personally identifiable way, as we do not store IP addresses or unique User agent strings. We use aggregate, non-personal search data to improve things like misspellings. Similarly, we may add an affiliate code to some eCommerce sites (e.g. Amazon & eBay) that results in small commissions being paid back to DataDen when you make purchases at those sites. We do not use any third parties to do the code insertion, and we do not work with any sites that share personally identifiable information (e.g. name, address, etc.) via their affiliate programs. This means that no information is shared from DataDen to the sites, and the only information that is collected from this process is product information, which is not tied to any particular user and which we do not save or store on our end. It is completely analogous to the search result case from the previous paragraph—we can see anonymous product info such that we cannot tie them to any particular person (or even tie multiple purchases together). This whole affiliate process is an attempt to keep advertising to a minimal level on DataDen. To provide our service, we must process information about you. The types of information we collect depend on how you use our Products. You can learn how to access and delete information we collect by visiting [Setting](#). Information we obtain from these devices includes: **Device attributes:** information such as the operating system, hardware and software versions, battery level, signal strength, available storage space, browser type, app and file names and types, and plugins.

Device operations: information about operations and behaviors performed on the device, such as whether a window is foregrounded or backgrounded, or mouse movements (which can help distinguish humans from bots).

Data from device settings: information you allow us to receive through device settings you turn on, such as access to your GPS location, camera or photos.

Cookie data: data from cookies stored on your device, including cookie IDs and settings. Finally, if you give us feedback, it may be stored in our email. However, you can give anonymous feedback (by not entering your email or other personal info on the feedback form).

Information Shared If you turn redirects off in the settings and you don't either turn POST on or use our encrypted site, then your search could leak to sites you click on. Yet as explained above, this does not happen by default. Also, like anyone else, we will comply with court ordered legal requests. However, in our case, we don't expect any because there is nothing useful to give them since we don't collect any personal information.



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How Data Den Works

DataDen decodes the complicated legal details of Terms of Service and End User Liscence Agreements so you don't need a law degree or an entire week to know what you are agreeing to when you click the "I Accept" button.

Before

For example, this is our long and boring [Terms of Service](#)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce convallis pellentesque metus id lacinia. Nunc dapibus pulvinar auctor. Duis nec sem at orci commodo viverra id in ipsum. Fusce tellus nisl, vestibulum sed rhoncus at, pretium non libero. Cras vel lacus ut ipsum vehicula aliquam at quis urna. Nunc ac ornare ante. Fusce lobortis neque in diam vulputate quis semper sem elementum.

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After

After our program scans it you effortlessly know what data you are giving away

- Data Type
 - Data Privacy Concern
 - Data Privacy Concern 2
 - Data Privacy Concern 3
- Data Type 2
 - Data Privacy Concern
 - Data Privacy Concern 2
 - Data Privacy Concern 3
- Data Type 3
 - Data Privacy Concern
 - Data Privacy Concern 2
 - Data Privacy Concern 3

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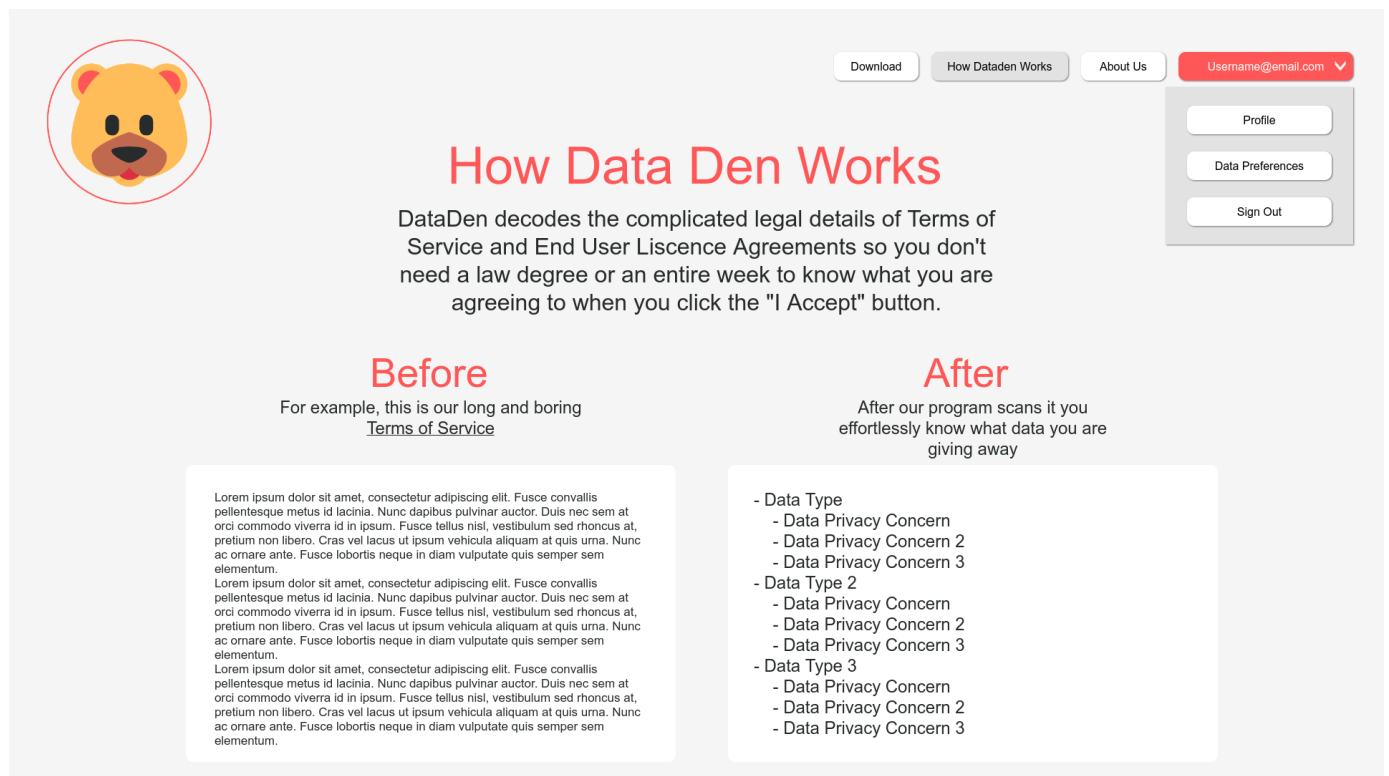
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- Data Type
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 - Data Privacy Concern 3
- Data Type 2
 - Data Privacy Concern
 - Data Privacy Concern 2
 - Data Privacy Concern 3
- Data Type 3
 - Data Privacy Concern
 - Data Privacy Concern 2
 - Data Privacy Concern 3





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Confirm Password


Language

Language ▼

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Save

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Drag and Drop what data you want to know about into the boxes below

High Priority

Browsing History ?

Middle Priority

Phone Number ?

Types of Data


Address ?
Your Home address

Email ?
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Search history

Purchase history

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