

GROUP6

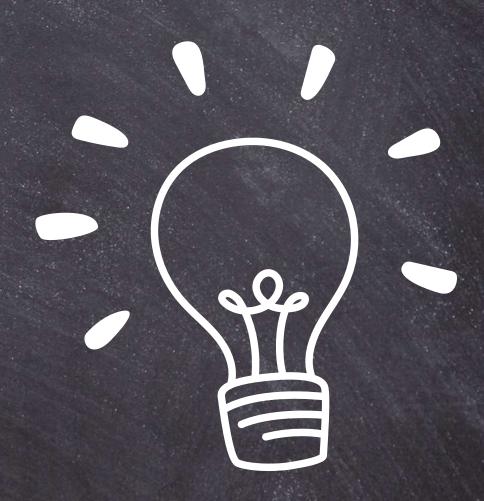
MARCH 2025

#### INTRODUCTION



#### STUDYBUDDY

We are excited to present our study management strategy for Study Buddy. This platform has the potential to transform student learning, and our plan focuses on a successful launch through strategic growth and engagement.

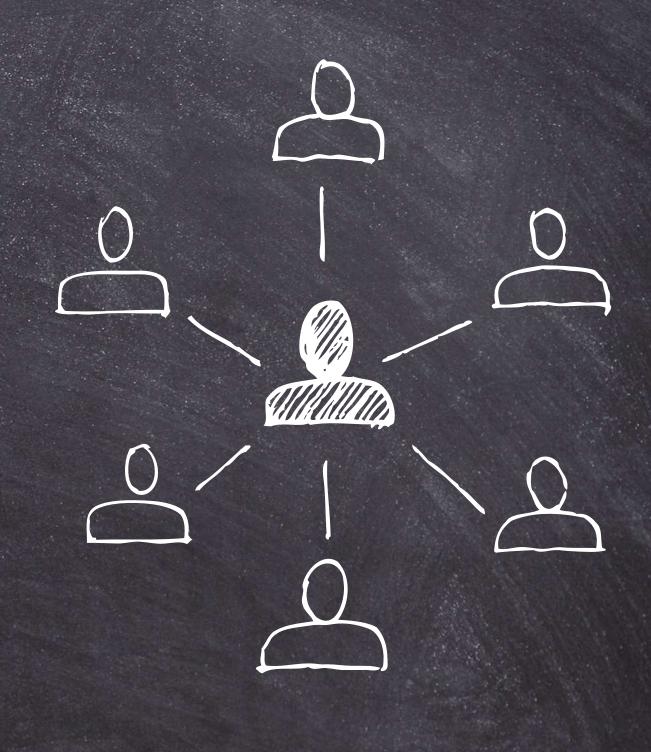




# TARGET AUDIENCE

DEFINE THE IDEAL CUSTOMER DEMOGRAPHIC FOR STUDENT/

STUDY BUDDY STANDS OUT BY COMBINING GPA TRACKING, SCHEDULING, AND GOAL-SETTING IN ONE PLATFORM.





### MAIN

SCHEDULE

GPA TRACKING STUDY STATISTICS



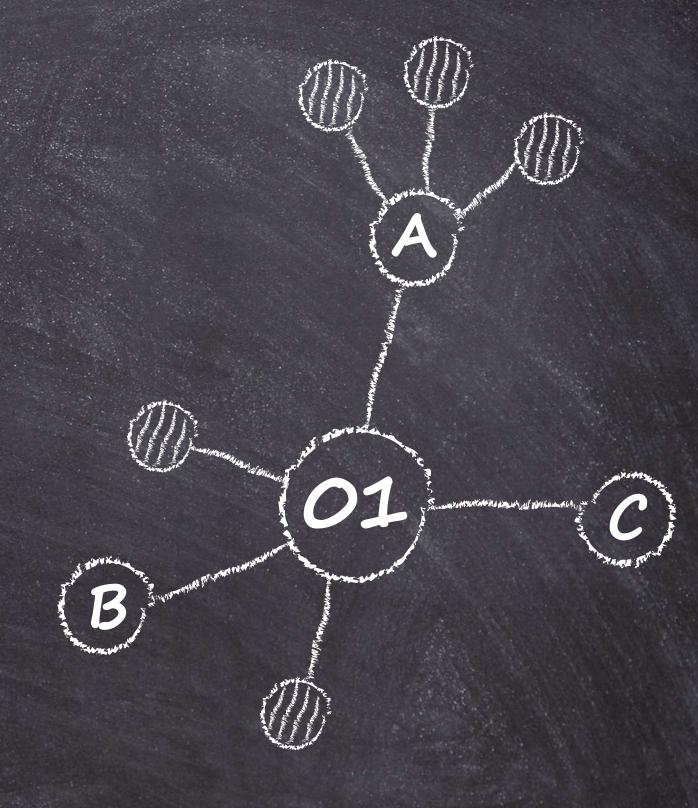


AUTOMATIC GPA CALCULATION

ACCURATE CALCULATIONS/PERFORMANCE INSIGHTS

GPA GOAL SETTING

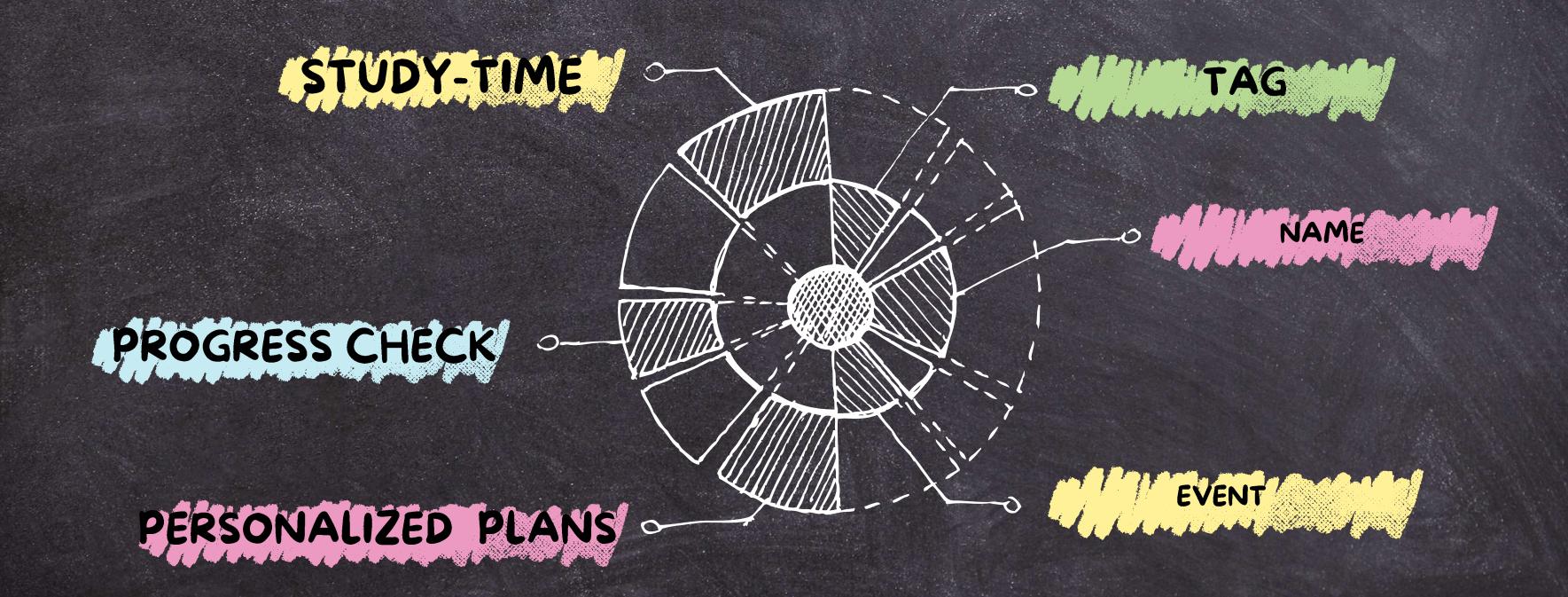
PLANNING/DEFINE TARGET







## SCHEDULE









#### PROS

Provides clear academic insights.
Helps study strategies based on trends.
Encourages continuous improvement and goal setting.

CHART

Column Chart\_Planning Line Chart\_GPA IMPROVE

Predictive GPA Analysis (AI/ML)
Comparison with Peers (Optional)
Customizable Graphs & Charts





# THANK YOU!

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