



Financial Accounting Review

FINANCIALEDGE⁷

Introduction

Balance Sheet

Formula
Transactions

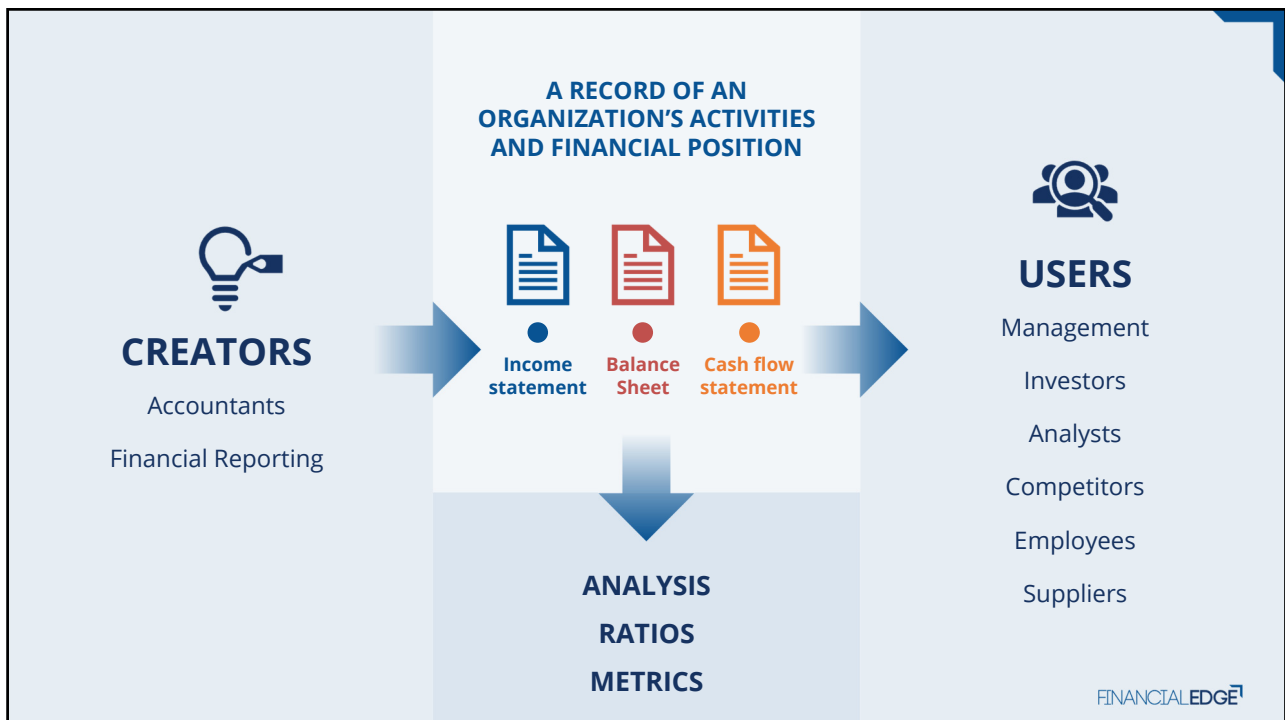
Forecasting

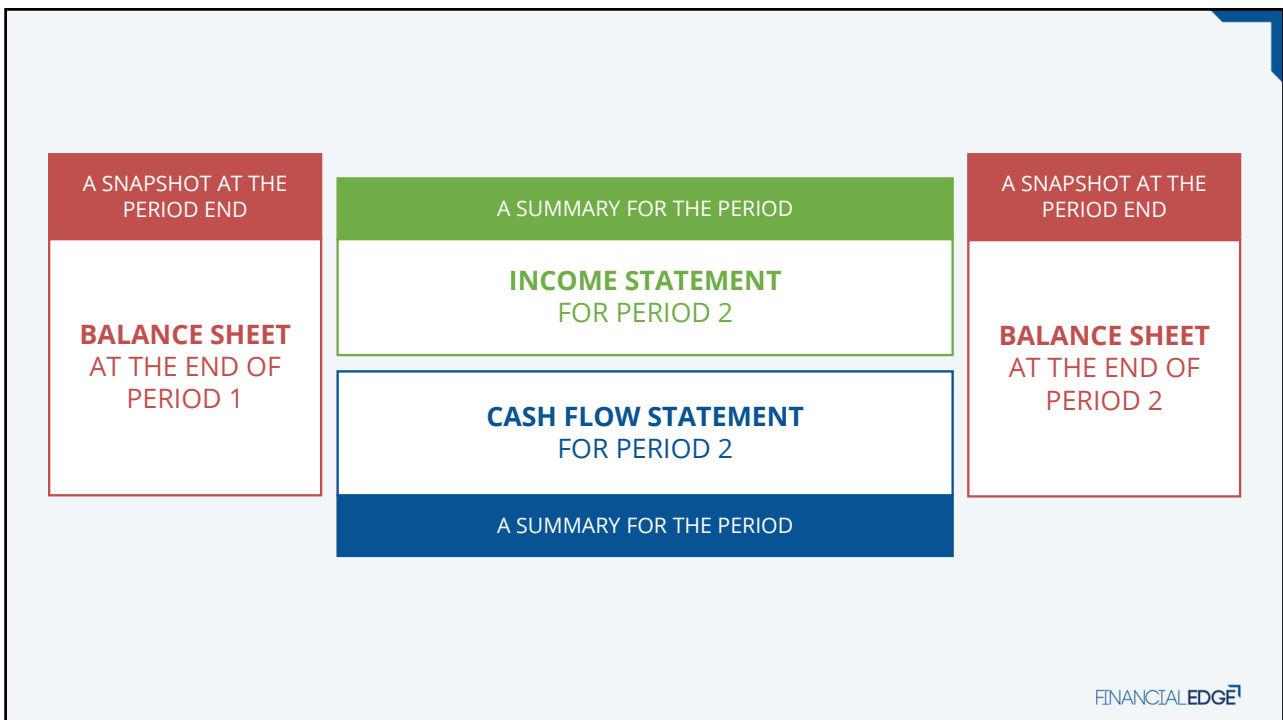
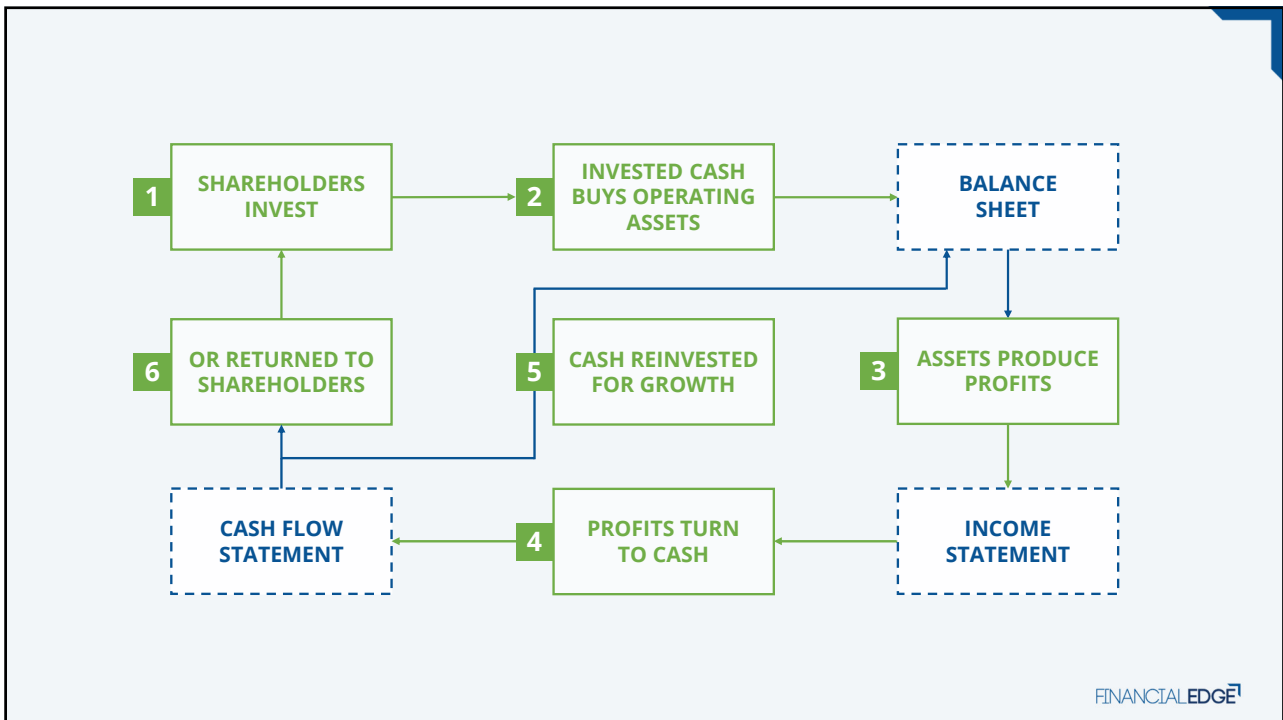
Integrating The Financial Statements

Real Financial Statements

FINANCIALEDGE⁷

Introduction





Balance Sheet

**BALANCE SHEET
– A POINT IN TIME**



**DESCRIBES
FINANCIAL POSITION**

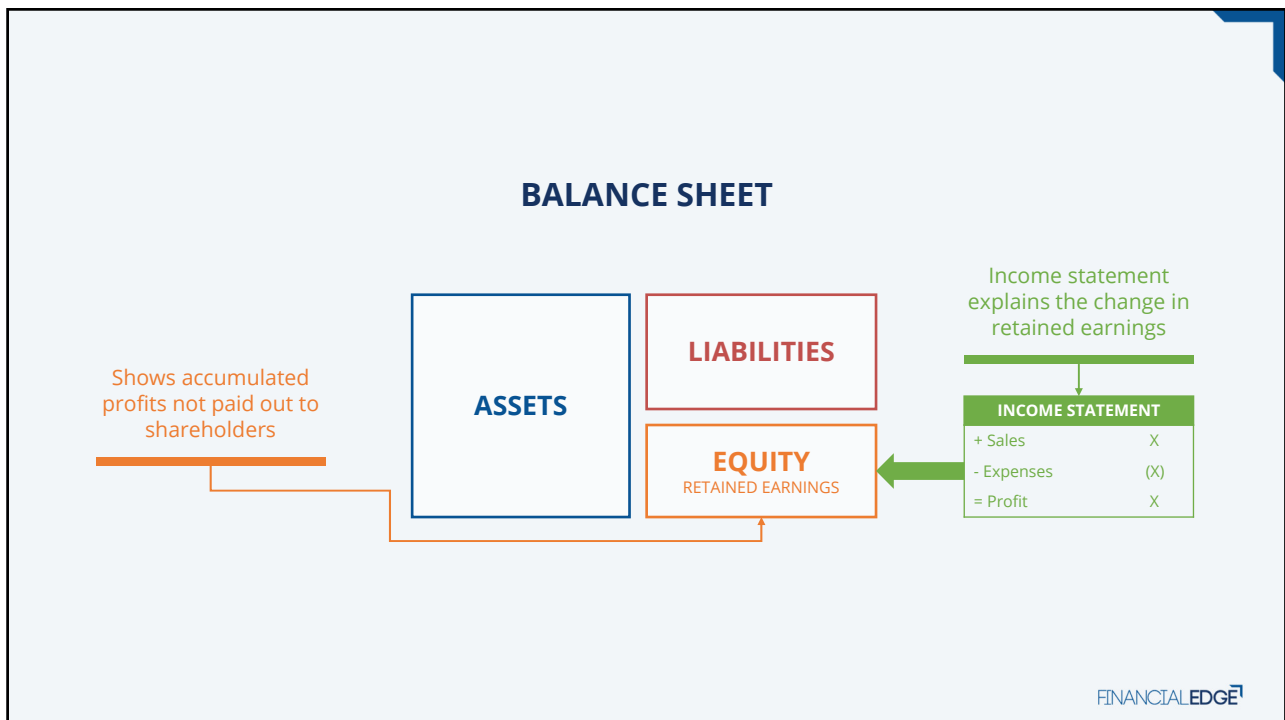
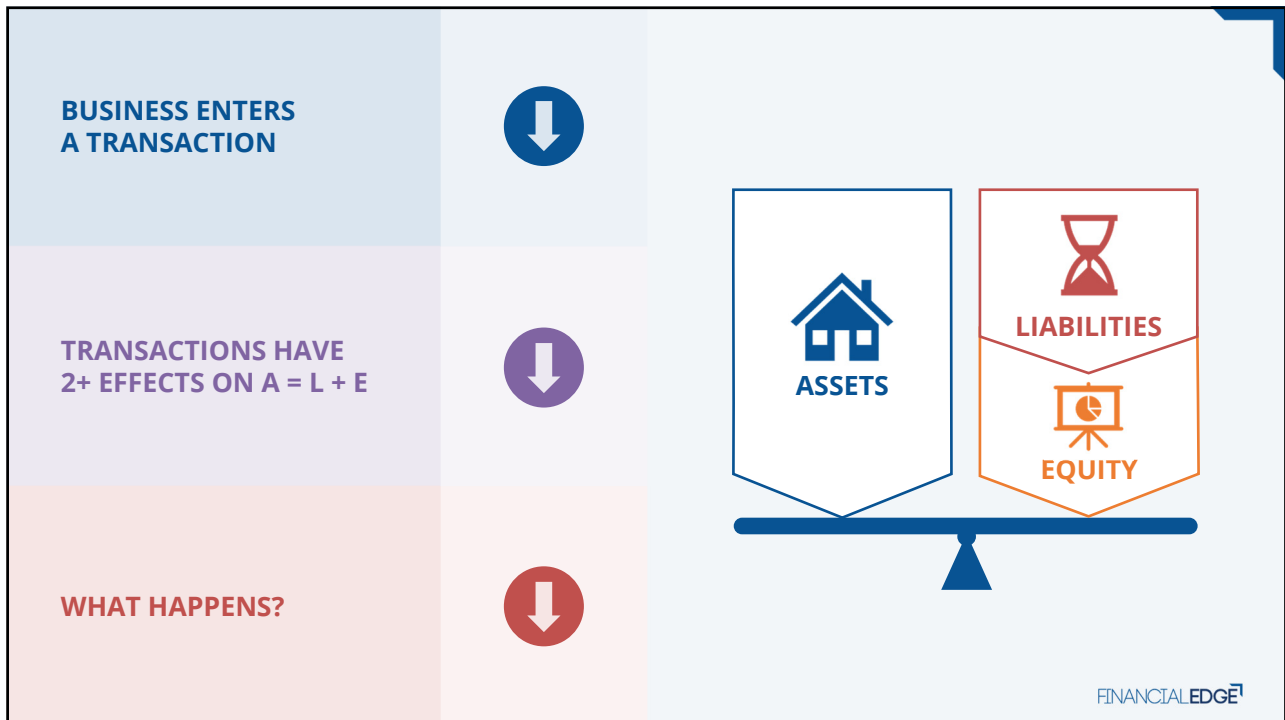


**ASSETS =
LIABILITIES + EQUITY**



MUST ALWAYS BALANCE!





Forecasting



ANALYSIS

Analysis of past to understand the business, and forecast the future



FORECAST

Key numbers are forecasted in detail



SOLVE

Solve for other numbers, such as retained earnings and cash

EXAMPLE

Ratios such as gross margin:
Gross profit / sales

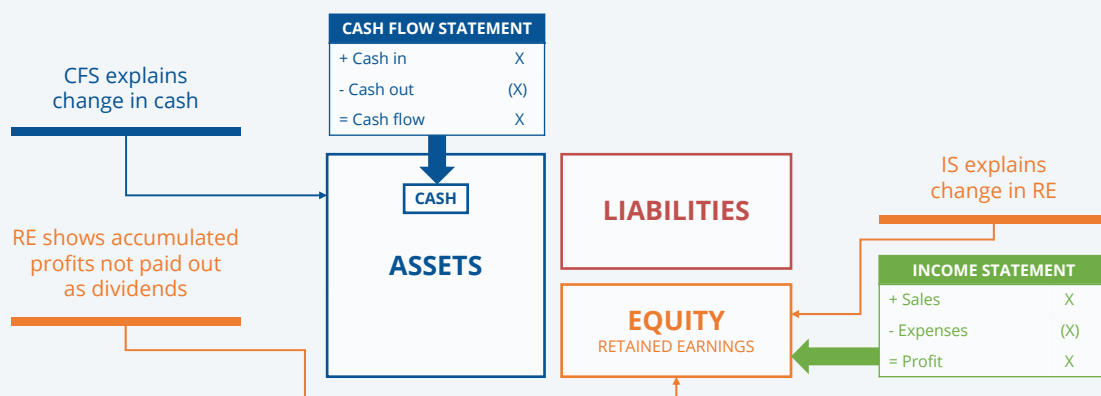


Key numbers such as sales:
Future = Prior x (1 + g)



B - Beginning
A - Add
S - Subtract
E - Ending

Integrating The Financial Statements



Cash Flow Statement

The CFS reports
the cash
generated or
used in a period

OPERATING ACTIVITIES

Operating cash
in / out

X



Cash is king

INVESTING ACTIVITIES

Investing cash
in / out

(X)



Can't run
without cash

FINANCING ACTIVITIES

Financing cash
in / out

(X)



Cash pays bills

NET CASH FLOW

X



Cash-in greater
than cash-out

Real Financial Statements



TIMING OF 3 FS



CONNECTORS OF 3 FS



MD&A



FOOTNOTES

