

LINH THAI

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EDUCATION

LEHIGH UNIVERSITY, Bethlehem, PA

Graduation: May 2023

Bachelor of Science in Business and Economics

GPA: 3.87

Majors: Finance and Business Analytics | **Minors:** Chinese, Business Information Systems

Honors: Trustees' Scholarship, Philadelphia Philanthropic Society for Information Management (PHISIM) Scholarship, Nelson Leighton Bond Memorial Prize, Beta Gamma Sigma Society, Dean's List

Related Coursework: Financial Markets & Institutions, Investments, Data Science for Finance, Financial Modelling

WORK EXPERIENCE

Business Analytics Assistant

May 2022 – December 2022

Indium Corporation, Clinton, NY

- Created strategic initiative in account management with lead identification for 1,500+ customers and lead score ranking system using SQL, Power Query, and Power Pivot
- Streamlined process of analyzing conference expenses by standardizing and visualizing 5-year financial data in Power Query and creating 20+ measures in Power Pivot to assess yearly change in different expense categories
- Expedited production management process by creating control panel with VBA and macros to track shipments

Content Development Intern

May 2021 - June 2021

SmartGuide, Prague, Czechia

- Compiled and produced travel guide content in CMS database for 80+ tourist destinations in Central Europe
- Published CMS content and tested text-to-speech features in SmartGuide travel app to enhance user experience

Marketing Assistant Intern

March 2021 - May 2021

PTL Group, Shanghai, China

- Researched 10+ business news sources to collect China's weekly market updates and economic performance
- Reported summary news to various business functions about Chinese markets (e.g., HR trends, IIT tax policy, economic Five-Year plan)

PROJECTS

Company Analysis: Peloton Interactive

January 2022 - May 2022

Security Analysis & Portfolio Management (FIN 324), Lehigh University

- Performed historical liquidity analysis of Peloton's 10-K (EBITDA growth and margin, sales growth)
- Analyzed corporate strategy, products and markets, and management
- Developed growth forecast model for Peloton with three-scenario projections for sales, SG&A, and EBIT impact

Company Valuation: Starbucks Corporation and Cisco Systems

August 2021 - December 2021

Corporate Financial Policy (FIN 328), Lehigh University

- Conducted SWOT analysis and fundamental financial analysis with company's 10-K, Yahoo Finance, FRED Economic Data, and Capital IQ database
- Forecast company's future cash flows and long-term growth rates for next 5-10 years with WACC and DCF analysis
- Developed intrinsic firm value and assessed valuation of market stock price as buy-side financial analyst

LEADERSHIP

Peer Group Tutor – Intro to Finance (FIN 125), Center for Academic Success

August 2021 – December 2022

- Led weekly review sessions for groups of 3-7 students and enhanced learning retention and problem-solving skills

Apprentice Teacher - Business Data Management (BIS 324), College of Business

January 2022 - May 2022

- Selected by faculty to become Apprentice Teacher for class of 30+ students
- Created 4 SQL problem sets, graded weekly homework, and led lab hours to answer student questions on materials

SKILLS & INTERESTS

Computer: Excel, Access, Python, R, SQL, VBA, Power Query, Power Pivot

Languages: English (fluent), Vietnamese (native), Mandarin Chinese (intermediate)

Interests: Sustainability, cooking, baking, traveling, Friends