Communicating Results: Takeaways ⤴

Syntax

- Count the occurrences of
  ```
  pattern
  ```
  in each row of a series:
  ```
  Series.str.count(pattern)
  ```

Concepts

- Prototyping has several advantages:
    - It makes it easier to estimate the cost of a project.
    - It informs decision-makers about the profitability of a project.
    - It allows for changes in requirements and goals.
    - It maximizes the project's output by adding side goals.

- We should try to estimate the impact of any project; doing so will not only allow us to sell ourselves better, but also help people make decisions.
- Every project should culminate in the recomendation of actions.
- In a business context, we'll have to communicate with people from different backgrounds and technical abilities.
- When communicating with non-technical people, use metaphors and analogies instead of technical jargon; it's also important to use plenty of graphs.