The Naive Bayes Algorithm: Takeaways 🖻

by Dataquest Labs, Inc. - All rights reserved © 2020

Concepts

• When a new message " w_1 , w_2 , ..., w_n " comes in, the Naive Bayes algorithm classifies it as spam or non-spam based on the results of these two equations:

• To calculate $P(w_i|Spam)$ and $P(w_i|Spam^C)$, we need to use the additive smoothing technique:

• Below, we see what some of the terms in equations above mean:

Resources

• A technical intro to a few version of the Naive Bayes algorithm

• An intro to conditional independence



Takeaways by Dataquest Labs, Inc. - All rights reserved © 2020