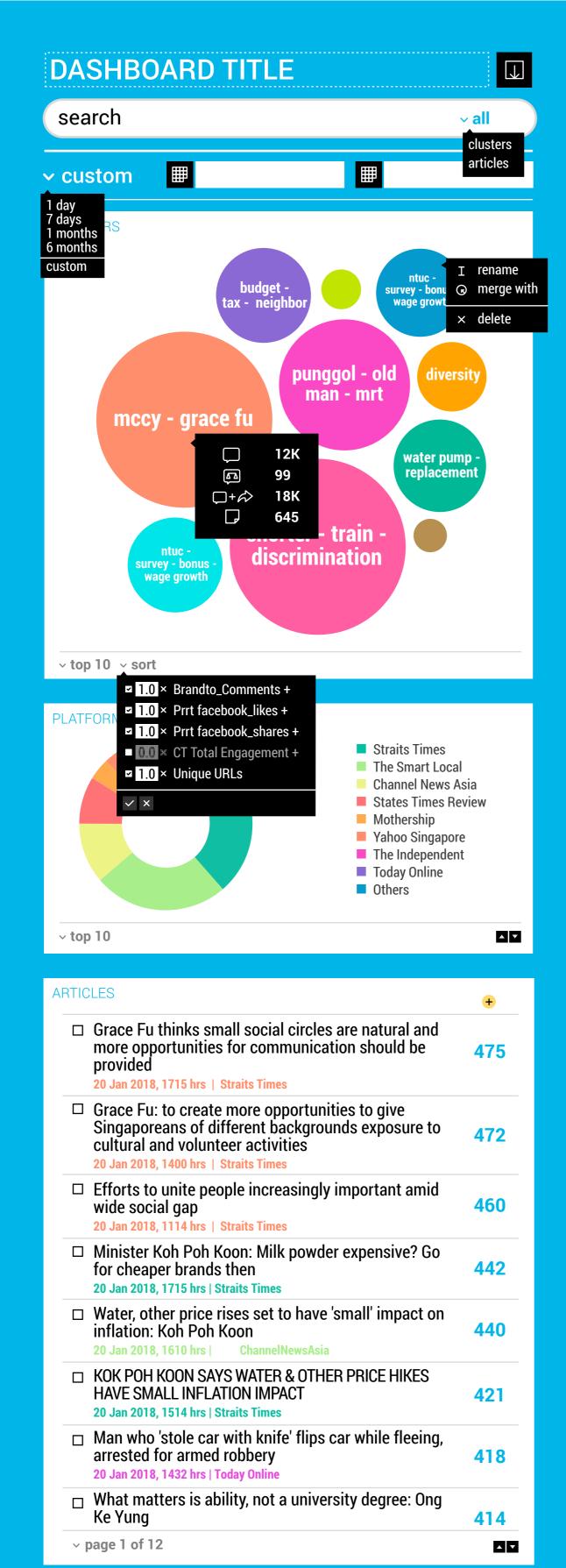


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chatter engagement overview consumption displaying global data **CLUSTER OVERVIEW** ф<u>Д</u> † id † cluster year-new-old-chinese-singaporetime-last-dog-man-people-day-99 99 boy-inc-home-student central-long-rental-car-regionchin-plate-yang-deposit-mrt-99 99 99 99 99 99 99 99 commonwealth-been-siongevidence-emerges water pump-replacement-punggol- toxins-day-housing-99 99 99 99 99 99 99 99 hdb-residence FIFA-world-cup-screening-2018-community-clubs-streaming-99 99 99 99 99 99 99 99 toggle-singtel-cast-special v page 1 of 6 **A V CONSUMPTION OVERVIEW** indexed • articles consumption Grace Fu thinks small social circles are natural and more opportunities for communication 100 should be provided 20 Jan 2018, 1715 hrs | Straits Times Grace Fu: to create more opportunities to give Singaporeans of different backgrounds exposure to cultural and volunteer activities 85 20 Jan 2018, 1400 hrs | Straits Times Efforts to unite people increasingly important amid wide social gap **76** 20 Jan 2018, 1114 hrs | Straits Times Minister Koh Poh Koon: Milk powder expensive? Go for cheaper brands then **72** 20 Jan 2018, 1715 hrs | Straits Times Water, other price rises set to have 'small' impact on inflation: Koh Poh Koon 71 20 Jan 2018, 1610 hrs | ChannelNewsAsia v page 1 of 12 ▲ ▼ **Brandto_Comments** Brandto_Total_Records Brandto_Articles **TOP 3 VOICES CHATTER OVERVIEW △ △** articles BT_Voice_Name Minister Koh Poh Koon: Milk powder Karen Koh 99 99 expensive? Go for cheaper brands then 99 John Doe 99 20 Jan 2018, 1715 hrs | Straits Times **Alan Smithee** 99 Water, other price rises set to have 'small' impact on inflation: Koh Poh Koon 99 99 20 Jan 2018, 1610 hrs | ChannelNewsAsia KOK POH KOON SAYS WATER & OTHER TOP 3(?) CHANNELS PRICE HIKES HAVE SMALL INFLATION 99 99 **IMPACT** BT_Channel_Name 20 Jan 2018, 1514 hrs | Straits Times Facebook - Channel 8 Fanpage - Wall 99 What matters is ability, not a university degree: Ong Ke Yung 99 99 99 20 Jan 2018, 1400 hrs | Yahoo Singapore 99 v page 1 of 1 • **Prrt Likes Prrt Shares Prrt Comments Prrt Total** CT "Love" CT "Haha" CT "Like" **Engagement Score Total Reaction** CT "Angry" 99 99 **ENGAGEMENT (PRRT) articles** Grace Fu thinks small social circles are natural and more opportunities for 99 communication should be provided 99 **20 Jan 2018, 1715 hrs | Straits Times** Grace Fu: to create more opportunities to give Singaporeans of different backgrounds exposure to cultural and volunteer activities 99 99 99 99 20 Jan 2018, 1400 hrs | Straits Times ▶ Efforts to unite people increasingly important amid wide social gap 99 99 99 99 20 Jan 2018, 1114 hrs | Straits Times ▼ Minister Koh Poh Koon: Milk powder expensive? Go for cheaper brands then 99 99 99 99 20 Jan 2018, 1715 hrs | Straits Times www.facebook.com/st/vho7h0011=f&st **F** 99 +99 \square 99 ≈99 Water, other price rises set to have 'small' impact on inflation: Koh Poh Koon 99 99 99 99 20 Jan 2018, 1610 hrs | ChannelNewsAsia ► KOK POH KOON SAYS WATER & OTHER PRICE HIKES HAVE SMALL INFLATION 99 99 99 99 v page 1 of 12 ENGAGEMENT (CROWDTANGLE) f ÷ **articles** Grace Fu thinks small social circles are natural and more opportunities for communication should be provided 99 99 99 99 20 Jan 2018, 1715 hrs | Straits Times Grace Fu: to create more opportunities to give Singaporeans of different backgrounds exposure to 99 99 99 99 cultural and volunteer activities 20 Jan 2018. 1400 hrs | Straits Times Efforts to unite people increasingly important amid wide 99 99 99 99 social gap 20 Jan 2018, 1114 hrs | Straits Times Minister Koh Poh Koon: Milk powder expensive? Go for cheaper brands then 99 99 99 99 20 Jan 2018, 1715 hrs | Straits Times Water, other price rises set to have 'small' impact on inflation: Koh Poh Koon 99 99 99 99 20 Jan 2018, 1610 hrs | ChannelNewsAsia

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DASHBOARD TITLE search ∨ all √ 1 day **CLUSTERS** ntuc -survey - bonus wage growth punggol - old man - mrt mccy - grace fu replacemen shorter - train discrimination v top 10 v sort **A V PLATFORMS** Straits Times The Smart Local Channel News Asia States Times Review Mothership Yahoo Singapore ■ The Independent Today Online Others **A V** v top 10 **ARTICLES** ☐ Efforts to unite people increasingly important amid 475 wide social gap 20 Jan 2018, 1114 hrs | Straits Times ☐ Minister Koh Poh Koon: Milk powder expensive? Go for cheaper brands then **472** 20 Jan 2018, 1715 hrs | Straits Times □ Water, other price rises set to have 'small' impact on inflation: Koh Poh Koon 460 20 Jan 2018, 1610 hrs | ChannelNewsAsia ☐ KOK POH KOON SAYS WATER & OTHER PRICE HIKES HAVE SMALL INFLATION IMPACT 442 20 Jan 2018, 1514 hrs | Straits Times ☐ What matters is ability, not a university degree: Ong Ke Yung 440 20 Jan 2018, 1400 hrs | Yahoo Singapore v page 1 of 12 **A**

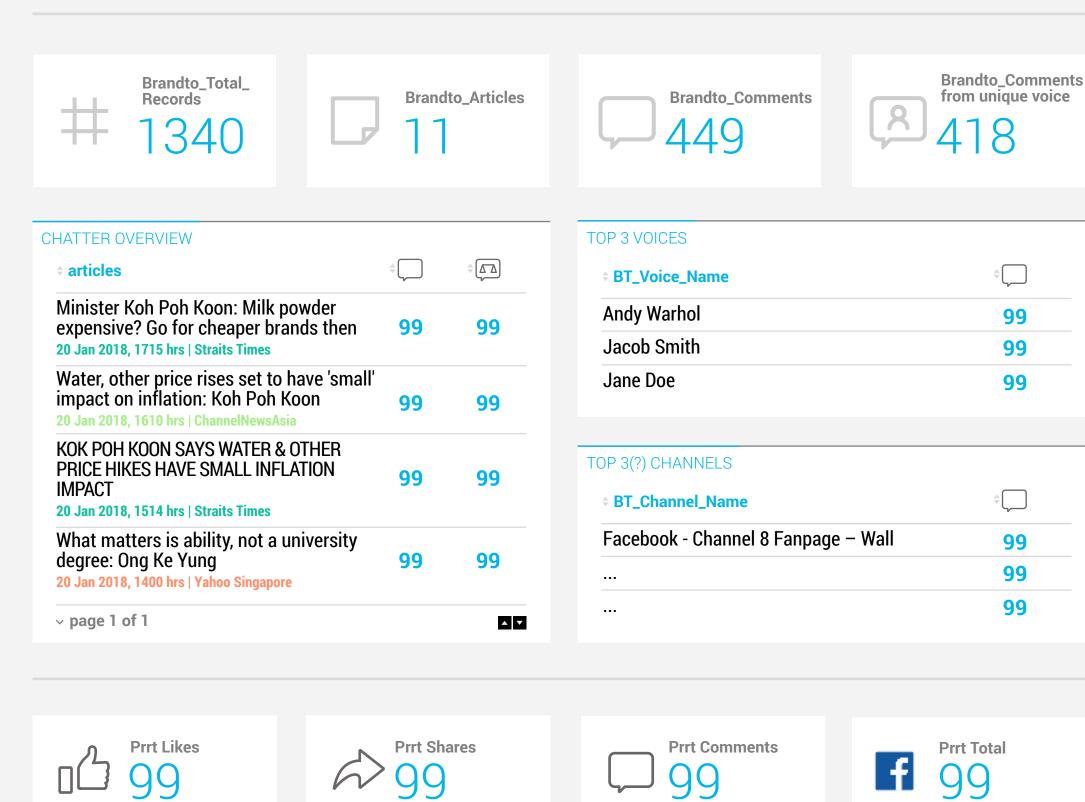
consumption chatter engagement

displaying data for punggol-old-man-mrt

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articles	indexed consumption		
Grace Fu thinks small social circles are natural and more opportunities for communication should be provided 20 Jan 2018, 1715 hrs Straits Times	100		
Grace Fu: to create more opportunities to give Singaporeans of different backgrounds exposure to cultural and volunteer activities 20 Jan 2018, 1400 hrs Straits Times	85		
Efforts to unite people increasingly important amid wide social gap 20 Jan 2018, 1114 hrs Straits Times	76		
Minister Koh Poh Koon: Milk powder expensive? Go for cheaper brands then 20 Jan 2018, 1715 hrs Straits Times	72		
Water, other price rises set to have 'small' impact on inflation: Koh Poh Koon 20 Jan 2018, 1610 hrs ChannelNewsAsia	71		



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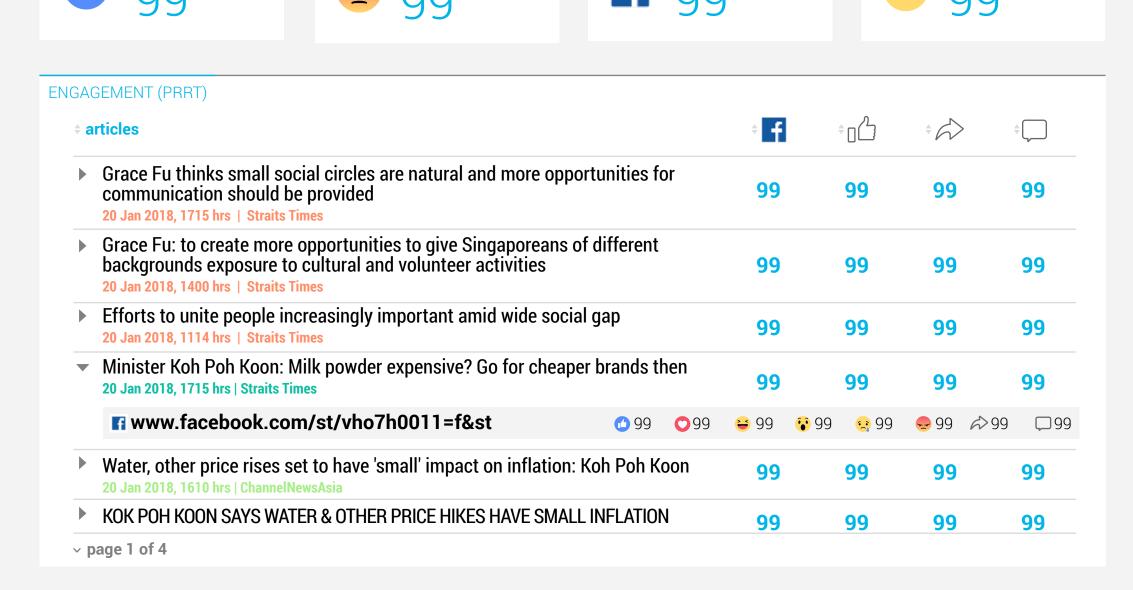
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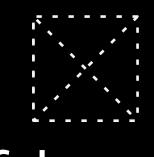
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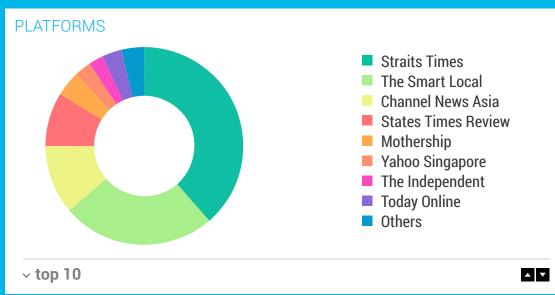


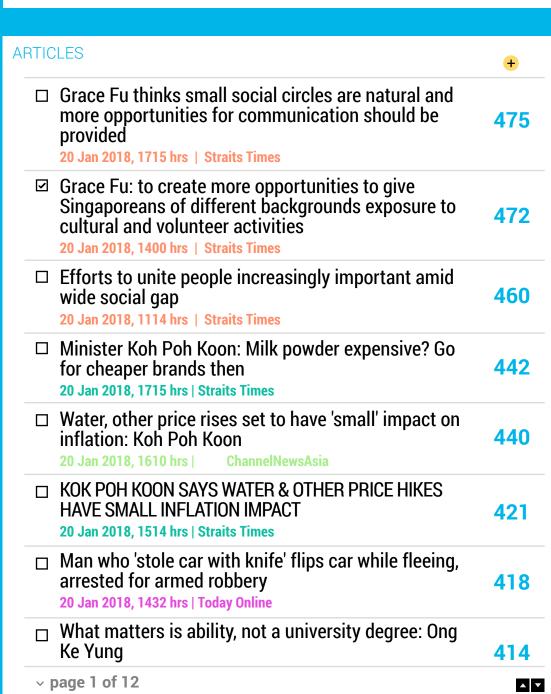


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displaying data for "Grace Fu: to create more opportunities to give Singaporeans of different backgrounds exposure to cultural and volunteer activities"







grace-fu-diversity-socialgeneration-volunteer-government-culture

Indexed Consumption for This Article

Grace Fu: to create more opportunities to give Singaporeans of different backgrounds exposure to cultural and..

85

Indexed Consumption for Benchmark Article

Grace Fu thinks small social circles are natural and more opportunities for communication should be provided

100

























CT "Like"





