

2016 CORPORATE INVOLVEMENT PROGRAM

New Jersey Pharmacists Association

BENEFIT LEVEL	Advertising	Annual Convention October 2016	March Madness (March 12)/Spring Fling (April 16)	CE/Professional Development/ Membership	Web Display	NJPhA Associate Membership	Event Invitations
Premier Customized with benefits in all categories	Example: <ul style="list-style-type: none"> [4] Full page Journal ads Logo with link on CE messaging [x18] [4] Logo with link on membership messaging 	Example: <ul style="list-style-type: none"> Display booth Welcome Reception sponsor Corporate sponsor recognition Full page ad [4-6] Addt'l exhibitor tickets 	Example: <ul style="list-style-type: none"> Tabletop at March Madness and Spring Fling March Madness and Spring Fling signage 	Example: <ul style="list-style-type: none"> Marketing flyer/trifold at 6-12 CE events Your promo item * [if permitted] Corporate Sponsor logo in new member and membership card messaging 	Example: <ul style="list-style-type: none"> [4] Industry – specific articles [content approval required] Logo with link on Corporate Sponsor page 	Example: <ul style="list-style-type: none"> [4-6] Associate memberships 	Example: <ul style="list-style-type: none"> All CE (audit), professional development, and social events
Platinum \$10,000	<ul style="list-style-type: none"> [1] Full page Journal ads— B & W [3] 1/2 page Journal ads—B & W Logo with link on CE messaging [x12] [2] Logo with link on memberhsip messaging 	<ul style="list-style-type: none"> Display booth Installation Luncheon sponsor Corporate sponsor recognition Full page B & W program ad [4] Addt'l exhibitor badges 	<ul style="list-style-type: none"> Tabletop at March Madness and Spring Fling March Madness and Spring Fling Signage 	<ul style="list-style-type: none"> Marketing flyer/trifold at 4 CE events Your promo item * [if permitted] Corporate Sponsor logo in new member and membership card messaging 	<ul style="list-style-type: none"> [2] Industry – specific articles [content approval required] Logo with link on Corporate Sponsor page 	<ul style="list-style-type: none"> [3] Associate memberships 	<ul style="list-style-type: none"> All CE (audit), professional development, and social events
Gold \$7,500	<ul style="list-style-type: none"> [3] 1/2 page ads Journal —B & W Logo on CE messaging [x10] 	<ul style="list-style-type: none"> Display booth Luncheon sponsor Corporate sponsor recognition Full page B & W program ad [3] Addt'l exhibitor tickets 	<ul style="list-style-type: none"> Tabletop at March Madness or Spring Fling March Madness or Spring Fling Signage 	<ul style="list-style-type: none"> Marketing flyer/trifold at 3 CE events Your promo item * [if permitted] Corporate Sponsor logo in new member and membership card messaging 	<ul style="list-style-type: none"> [1] Industry specific article [approval required] per year. Logo on Corporate Sponsor page 	<ul style="list-style-type: none"> [2] Associate memberships 	<ul style="list-style-type: none"> All CE (audit) professional development, and social events
Silver \$5,000	<ul style="list-style-type: none"> [2] 1/2 page ads Journal—B & W Logo on CE messaging [6] 	<ul style="list-style-type: none"> Display booth, Break sponsor Corporate sponsor recognition Half page B & W program ad [2] Addt'l exhibitor tickets 	<ul style="list-style-type: none"> March Madness or Spring Fling Signage 	<ul style="list-style-type: none"> Marketing flyer/trifold at 2 CE events Corporate Sponsor listing in new member and membership card messaging 	<ul style="list-style-type: none"> Logo on Corporate Sponsor page 	<ul style="list-style-type: none"> [1] Associate membership 	<ul style="list-style-type: none"> All CE (audit), professional development, and social events
Bronze \$3,000	<ul style="list-style-type: none"> [1] 1/2 page Journal ad—B & W Logo on CE messaging [4] 	<ul style="list-style-type: none"> Display booth Corporate sponsor recognition Half page B & W program ad [1] Addt'l exhibitor ticket 	<ul style="list-style-type: none"> March Madness Signage 	<ul style="list-style-type: none"> Marketing flyer/trifold at one CE event Corporate Sponsor listing in new member and membership card messaging 	<ul style="list-style-type: none"> Name listing on Corporate Sponsor page 	<ul style="list-style-type: none"> [1] Associate membership 	<ul style="list-style-type: none"> All CE (audit), professional development, and social events
Pewter \$1,500	<ul style="list-style-type: none"> [1] 1/4 page ad Journal—B & W Logo on CE messaging [2] 	<ul style="list-style-type: none"> Corporate sponsor recognition Half page B & W program ad [1] Exhibitor ticket 	<ul style="list-style-type: none"> Spring Fling Signage 	<ul style="list-style-type: none"> Corporate Sponsor listing in new member and membership card messaging 	<ul style="list-style-type: none"> Name listing on Corporate Sponsor page 	<ul style="list-style-type: none"> [1] Associate membership 	<ul style="list-style-type: none"> All CE (audit), professional development, and social events