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| **Medium** | **Position** | **Details** | **Cost** | **Volume Discount** |
| **Journal**  Distribution: 1000 members  Readership:  Est. 3000  Frequency: Quarterly | Outside back cover | Full page color | $1100 | $3600/ 4 issues |
| Inside front/back cover | Full page color | $900 | $3250/ 4 issues |
| Inside | Full page B & W | $700 | $2500/ 4 issues |
| Inside | Half page B & W | $550 | $2000/ 4 issues |
| Inside | Quarter page B & W | $450 | $1750/ 4 issues |
| **Convention Program**  Distribution:  At convention | Outside back cover | Full page color | $900 | N/A |
| Inside front/back cover | Full page color | $700 | N/A |
| Inside | Full page B & W | $550 | N/A |
| Inside | Half page B & W | $450 | N/A |
| Inside | Quarter page B & W | $350 | N/A |
| **NJPhA Website** | Front Page | Logo w/ link for 1 year | $2400 | N/A |
| Front Page | Logo w/ link for 6 mon | $1800 | N/A |
| Front Page | Logo for 1 year | $1200 | N/A |
| Front Page | Logo for 6 mon | $600 | N/A |
| **CE Messaging**  Distribution:  4000+ contacts  Frequency: Weekly | Bottom of email blast | Logo with link | $500 | 10% per 6 – 10 blasts  20% per 11 – 20 blasts  30% 21+ blasts |
| Bottom of email blast | Logo | $300 | 10% per 6 – 10 blasts  20% per 11 – 20 blasts  30% 21+ blasts |
| **Membership**  **Messaging**  Distribution:  12,000 registered pharmacists  Frequency: Quarterly | Bottom or sidebar of email blast | Logo with link | $1500 | 20% for 4 |
| Bottom or sidebar of email blast | Logo | $1000 | 20% for 4 |