

Key Action: Learning Mobility of Individuals  
Action Type: Erasmus Mundus Joint Master Degrees

## Project Title

# Re:Anima - European Joint Masters in Animation

## Project Coordinator

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## Project Information

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**EC Contribution** 3,444,000 EUR

**Partners** LUCA SCHOOL OF ARTS (BE) , AALTO KORKEAKOULUSAATIO SR (FI)

## Project Summary

Re-Anima – European Joint Master in Animation is a new European Joint Master Degree (EJMD) in the area of Animation and the creative arts. The program is jointly promoted by three European Higher Education Institutions (HEI): Universidade Lusófona (UL) Film and Media Arts Department, in Lisbon Portugal; Aalto University (Aalto), Elo Department of Film, Television and Scenography, in Helsinki, Finland; and Luca School of Arts (LUCA) C-Mine Campus in Genk and part of the Leuven University, Belgium. These three institutions came together to design and implement this new program that thoroughly explores all fields of animation, from fiction narrative to documentary and experimental uses of animation in expanded fields. The program entails a holistic understanding of animation, both as craft and art form, targeting the creation and dissemination of new knowledge in the field and the education of professionals with high technical and artistic skills, that are able to critically reflect upon their endeavors and incorporate in their work a diversified understanding of the world and the realities they depict. The program is grounded on an original mobility scheme that takes the students on an educational and creative journey from Belgium, where they will explore the foundations of narrative animation filmmaking, to Finland, where they will strengthen their technical and artistic animation skills and experiment with the craft, to Portugal, where they will use the tools of animation to depict and reflect upon reality, using the processes of animation as a form of documenting the world and act upon it. The program takes an “education through projects in development” methodological approach, and throughout the four semesters the students will acquire differentiated competences, explore diverse methods and approaches in the context of the learning units the curriculum is composed of, while at the same time working on their graduation animation projects. These projects can take the form of fiction, documentary or experimental animation projects of a various nature that combine techniques and multidisciplinary approaches. Re-Anima wants to contribute to the expansion and strengthening of animation and the creative arts education in Europe, definitely positioning European Film and Media Arts schools as leading international providers of artistic and creative education. The program will enroll 21 talented students in each cohort and potentialize, not only the education of highly skilled artists, but also the tutoring of citizens that are able to critically resort to the creative and technical tools they are empowered with in order to depict and intervene upon the world around them.

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