



## LINNEA CRUZ

GRAPHIC DESIGNER & WEB UX / UI DESIGNER, INTERACTIVE MEDIA DESIGNER / DEVELOPER  
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### OBJECTIVE

To obtain an graphic/web/interactive designer position and combine my creativity with the latest technology to produce contents, applications and videos that can make an impact in the world of digital communication.

### SKILLS

- GRAPHIC DESIGN: Adobe Illustrator, Photoshop and InDesign
- PROGRAMMING: HTML, CSS
- ANIMATION/VIDEO EDITING: Adobe After Effects, Adobe Premier Pro
- WEB DESIGN: Adobe Muse, Adobe Dreamweaver, Brackets

### EDUCATION

**SEPTEMBER 2012 - JUNE 2015**

Durham College  
Program: Interactive Media Design

### ACHIEVEMENTS

**ADOBE CREATIVE JAM (2015)**

Best Graphic Designer - Winner of People's Choice Award

### WORK EXPERIENCE

#### **CM School Supply (Riverside)**

**March 2019 - Present**

Graphic Design & Social Media Manager

- Created weekly email blasts for month promos or social media giveaways
- Maintained content for all active social media platforms (i.e Instagram, Facebook, Pinterest, Youtube). Took product shots of new collections for social media posts and email blasts.
- Created flyers/signs/brochures for monthly or seasonal promotional sales

#### **Dean Myers Chevrolet Buick**

**GMC**

**March 2016 - March 2019**

Graphic & Web Designer

- Create ads for newspapers/flyers/mailers for monthly or seasonal promotional sales
- Create posters/ads/signs/brochures to promote current vehicle promotions or special services

#### **Sony Music Entertainment**

**May 4, 2015 - May 29, 2015**

Internship

- Made web banners for artist's social media (such as Facebook, Twitter, YouTube) with Photoshop
- Created logos using Illustrator
- Created intro for video using After Effects