

Linnea Moritz

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EDUCATION

Minerva University

B.S in Social Science, Economics and Business Administration (GPA: 3.6)

San Francisco, CA

Graduation Date: May 2021

- Sample coursework: Causal Inference, Qualitative and Quantitative Research Methods, Business Operations
- Studied in five countries over four years; United States, South Korea, India, Germany and Argentina
- Mentored 45 underclassmen on their senior thesis projects across five majors and a variety of industries

United World College Red Cross Nordics

International Baccalaureate Bilingual Diploma - English and Swedish (GPA: 3.85)

Flekke, Norway

Graduation Date: May 2017

- Red Cross Diploma; Gold award for teamwork, volunteering, and leadership. 100+ hours of volunteering

WORK EXPERIENCE

Clubhouse (Contract position via Vaco)

Content Moderation - Scandinavian and U.S market

Walnut Creek, CA

April 2021 – Jan 2022

- Reviewed Trust & Safety tickets across all 16 violation categories for an audio based social media platform, ranging from hate speech, sexual exploitation violent extremism, abuse, suicide, CSAM, and false information
- Identified gaps in Standard Operating Procedures, policies and processes to drive policy improvements
- Was alone responsible for enforcing community guidelines and policies for the entire **Scandinavian** market for the entirety of the project, leveraging my knowledge of the Swedish, Danish and Norwegian language & culture
- Increased productivity by 98 % while meeting daily 95% Service Level Agreement/ Quality Assurance targets

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Swedish-American Chamber of Commerce in San Francisco and Silicon Valley

Marketing and Sales Development

San Francisco, CA

June 2021 - September 2021

- Maintained and built a community of 100+ Swedish startups, individuals, government agencies, regulators, scale-ups, NGOs, institutions, and corporations through industry-specific conferences, seminars, and events
- Grew the Chamber's community by 20% through an effective outbound email and linkedin marketing strategy
- Assisted two Swedish consulting clients with the database creation of 120 relevant sales leads in the United States
- Organized a community event in partnership with the Norwegian Club for 80 Scandinavians and Americans, with the mission to build a stronger and more collaborative Nordic business landscape in Silicon Valley

Vaco

Swedish Content Analyst for gTech (Vendor role)

Sunnyvale, CA

April 2018 – September 2018

- Used Swedish cultural and linguistic expertise to review and improve Swedish ad content per policy guidelines
- Delivered high quality extraction/content review for an average of 100+ ads per day for Google Ad Suggestion.
- Efficiently imported and exported data to ensure the logical and meaningful extraction of content
- Coordinated with stakeholders (Vendor Managers and Client Managers) to ensure a successful project
- The Swedish team met 100% Service Level Agreement targets; Cultivated positive team collaboration

LEADERSHIP EXPERIENCE

'Dimensions of Care' Capstone Project

Project Manager and Product Manager

San Francisco, CA

Sep 2020 - May 2021

- Developed an interdisciplinary healthcare + economics curriculum (Ed-tech product) as a response to Covid-19
- Distilled information from seven industries; analyzed 150+ research papers to build the academic base of the course
- Mastered science of learning principles, pedagogy, and how to communicate concepts to a variety of audiences

Global Startup Weekend Sustainable Revolution Stockholm Edition

Stockholm, Sweden

Business Case Competition Winner

August 2019

- Won the first prize for the sustainable investment startup idea “Terra Finance” in a business competition by **Techstars** and **Google for Startups** - Pitched the idea of using automated green investments to tackle UN SDGs
- Validated the idea with top banking leaders, regulators, and government experts in Stockholm

The Right Solution Project

Jönköping, Sweden

Founder, Artist and Fundraiser

March 2013 – April 2015

- Took initiative to fund an NGO for Women’s Education at the age of 15; raised \$13,000 USD through multiple fundraising streams; Matched donations from NGO partnerships, auctions, and the sale of my original artworks.
- Provided 400+ care packages with painkillers and feminine products to Ethiopian schools for continued education

SKILLS & INTERESTS

Skills: Python | SQL | Google Drive (Docs, Sheets, Forms, Slides) | SQL Tableau | Google Ads | Canva | CRM

Interests: User Safety, Social Impact, Building Intercultural Communities, Blockchain, Visual Arts, Ice Skating

Languages: English (Native Proficiency), Swedish (Native Proficiency), Norwegian (Professional), Danish (Professional), German (Intermediate), Mandarin (HSK Level 3 Proficiency)