

# Linnea Moritz

Brooklyn, NY | [LinkedIn](#) | [Portfolio](#) | +1 415 525 6892 | [linnea.moritz@uni.minerva.edu](mailto:linnea.moritz@uni.minerva.edu)

## EDUCATION

### Minerva University

San Francisco, CA

*B.S in Social Science, Economics and Business Administration (GPA: 3.6)*

*Graduation Date: May 2021*

- Sample coursework: Causal Inference, Qualitative and Quantitative Research Methods, Business Operations
- Studied in five countries over four years; United States, South Korea, India, Germany and Argentina
- Mentored 45 underclassmen on their senior thesis projects across five majors and a variety of industries

### United World College Red Cross Nordics

Flekke, Norway

*International Baccalaureate Bilingual Diploma - English and Swedish (GPA: 3.85)*

*Graduation Date: May 2017*

- Red Cross Diploma; Gold award for teamwork, volunteering, and leadership. 100+ hours of volunteering

## WORK EXPERIENCE

### Clubhouse (Contract position via Vaco)

Walnut Creek, CA

*Content Moderation - Scandinavian and U.S market*

*April 2021 – Jan 2022*

- Reviewed Trust & Safety tickets across all 16 violation categories for an audio based social media platform, ranging from hate speech, sexual exploitation violent extremism, abuse, suicide, CSAM, and false information
- Identified gaps in Standard Operating Procedures, policies and processes to drive policy improvements
- Was alone responsible for enforcing community guidelines and policies for the entire **Scandinavian** market for the entirety of the project, leveraging my knowledge of the Swedish, Danish and Norwegian language & culture
- Increased productivity by 98 % while meeting daily 95% Service Level Agreement/ Quality Assurance targets

### Clubhouse (Contract position via Vaco)

Walnut Creek, CA

*Content Moderation - Scandinavian and U.S market*

*April 2021 – Jan 2022*

- Reviewed Trust & Safety tickets across all 16 violation categories for an audio based social media platform, ranging from hate speech, sexual exploitation violent extremism, abuse, suicide, CSAM, and false information
- Identified gaps in Standard Operating Procedures, policies and processes to drive policy improvements
- Was alone responsible for enforcing community guidelines and policies for the entire **Scandinavian** market for the entirety of the project, leveraging my knowledge of the Swedish, Danish and Norwegian language & culture
- Increased productivity by 98 % while meeting daily 95% Service Level Agreement/ Quality Assurance targets

### Clubhouse (Contract position via Vaco)

Walnut Creek, CA

*Content Moderation - Scandinavian and U.S market*

*April 2021 – Jan 2022*

- Reviewed Trust & Safety tickets across all 16 violation categories for an audio based social media platform, ranging from hate speech, sexual exploitation violent extremism, abuse, suicide, CSAM, and false information
- Identified gaps in Standard Operating Procedures, policies and processes to drive policy improvements
- Was alone responsible for enforcing community guidelines and policies for the entire **Scandinavian** market for the entirety of the project, leveraging my knowledge of the Swedish, Danish and Norwegian language & culture
- Increased productivity by 98 % while meeting daily 95% Service Level Agreement/ Quality Assurance targets

### Swedish-American Chamber of Commerce in San Francisco and Silicon Valley

San Francisco, CA

*Marketing and Sales Development*

*June 2021 - September 2021*

- Maintained and built a community of 100+ Swedish startups, individuals, government agencies, regulators, scale-ups, NGOs, institutions, and corporations through industry-specific conferences, seminars, and events
- Grew the Chamber's community by 20% through an effective outbound email and linkedin marketing strategy
- Assisted two Swedish consulting clients with the database creation of 120 relevant sales leads in the United States
- Organized a community event in partnership with the Norwegian Club for 80 Scandinavians and Americans, with the mission to build a stronger and more collaborative Nordic business landscape in Silicon Valley

### Vaco

Sunnyvale, CA

*Swedish Content Analyst for gTech (Vendor role)*

*April 2018 – September 2018*

- Used Swedish cultural and linguistic expertise to review and improve Swedish ad content per policy guidelines
- Delivered high quality extraction/content review for an average of 100+ ads per day for Google Ad Suggestion.
- Efficiently imported and exported data to ensure the logical and meaningful extraction of content
- Coordinated with stakeholders (Vendor Managers and Client Managers) to ensure a successful project
- The Swedish team met 100% Service Level Agreement targets; Cultivated positive team collaboration

## LEADERSHIP EXPERIENCE

### 'Dimensions of Care' Capstone Project

San Francisco, CA

*Project Manager and Product Manager*

*Sep 2020 - May 2021*

- Developed an interdisciplinary healthcare + economics curriculum (Ed-tech product) as a response to Covid-19
- Distilled information from seven industries; analyzed 150+ research papers to build the academic base of the course
- Mastered science of learning principles, pedagogy, and how to communicate concepts to a variety of audiences

### Global Startup Weekend Sustainable Revolution Stockholm Edition

Stockholm, Sweden

*Business Case Competition Winner*

*August 2019*

- Won the first prize for the sustainable investment startup idea “Terra Finance” in a business competition by **Techstars** and **Google for Startups** - Pitched the idea of using automated green investments to tackle UN SDGs
- Validated the idea with top banking leaders, regulators, and government experts in Stockholm

**The Right Solution Project**

**Jönköping, Sweden**

*Founder, Artist and Fundraiser*

*March 2013 – April 2015*

- Took initiative to fund an NGO for Women’s Education at the age of 15; raised \$13,000 USD through multiple fundraising streams; Matched donations from NGO partnerships, auctions, and the sale of my original artworks.
- Provided 400+ care packages with painkillers and feminine products to Ethiopian schools for continued education

**SKILLS & INTERESTS**

---

**Skills:** Python | SQL | Google Drive (Docs, Sheets, Forms, Slides) | SQL Tableau | Google Ads | Canva | CRM

**Interests:** User Safety, Social Impact, Building Intercultural Communities, Blockchain, Visual Arts, Ice Skating

**Languages:** English (Native Proficiency), Swedish (Native Proficiency), Norwegian (Professional), Danish (Professional), German (Intermediate), Mandarin (HSK Level 3 Proficiency)