Answer: After cleaning the data to an extent, I've found two patterns concerning the rows containing months that "don't match":

1. `'Bill_Month_num'` = `'?'` when `'Date_In_num'` is some integer

Example: `charges.iloc[26]`

```
In [54]:   1  charges[['Bill_Month_num', 'Date_In_num']].iloc[26]
```

```
Out[54]:  Bill_Month_num      ?
          Date_In_num        12
          Name: 26, dtype: object
```

```
In [55]:   1  non_match[non_match['Billing Month'] == '?']
```

Out[55]:

	Billing Month	Bill_Month_num	Date In - 1	Date In - 2	Date_In_num
26	?	?	12/26/16	NaN	12
272	?	?	9/28/15	NaN	9
468	?	?	10/30/13	NaN	10
470	?	?	7/28/17	NaN	7
512	?	?	7/27/16	NaN	7
597	?	?	9/22/15	NaN	9
718	?	?	5/15/18	NaN	5
935	?	?	12/10/18	NaN	12
1336	?	?	11/23/14	NaN	11
1337	?	?	3/13/16	NaN	3
1341	?	?	9/28/16	NaN	9