Linn Johansen

Emerging Frontend Developer | Building Skills in JavaScript, React & Scalable UI Design

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PROFILE SUMMARY

Aspiring frontend developer building skills in JavaScript, React, and modern frontend development through self-directed study and hands-on projects since March 2024. Project work emphasizes responsive interfaces and component-based design using tools such as React, Tailwind CSS, and Node.js. Brings nearly a decade of experience in visual merchandising, with a background in planning, visual execution, and team collaboration — all now applied with a user-first approach to web development.

TECHNICAL SKILLS

Languages & Frameworks: JavaScript (Intermediate, ES6+), React (Intermediate), HTML (Intermediate), CSS (Intermediate — incl. Tailwind, Sass, Styled Components)

Backend & Tools: Node.js (Familiar), Express, MongoDB, Mongoose, Postman

Version Control & Package Management: Git, GitHub, npm

Design & Development Tools: Photoshop (Intermediate), Google Workspace

PROJECTS

Morningstar
React, Express, MongoDB Atlas, Tailwind CSS
- Built a responsive e-commerce interface with custom product components and a lightweight backend for product data management. Implemented Context API for global state and React Router for navigation.

Portfolio
React, React Query, Tailwind CSS
- Developed a personal portfolio to showcase projects and skills. Integrated modular components and asynchronous data fetching with a focus on accessibility and mobile responsiveness.

Forkify
JavaScript, MVC Architecture
- Course-based recipe app with bookmarking, search, and pagination features. Built using ES6+ syntax and organized using the MVC pattern to demonstrate structured code practices.

Natours
Node.js, MongoDB, Express
- Created a backend application with JWT-based authentication, route protection, and structured error handling. Incorporated simulated payment system and multi-role user permissions.

INDEPENDENT STUDIES

Self-Taught Frontend Development
March 2024 – Present
- Pursuing intensive, self-guided learning in frontend development focusing on production-ready tools and modern frameworks.
- Consistently enhanced understanding of clean code principles, accessibility standards, and cross-browser compatibility through iterative project reviews.

C E R T I F I C A T I O N S

Node.js, Express, MongoDB & More
November 2024 | Instructor: Jonas Schmedtmann

The Ultimate React Course 2025: React, Next.js, Redux & More
March 2024 – July 2024 | Instructor: Jonas Schmedtmann

The Complete JavaScript Course 2024
March 2024 – July 2024 | Instructor: Jonas Schmedtmann

P R O F E S S I O N A L   E X P E R I E N C E

Visual Merchandiser   **H&M | Portland, OR | 09/2017 - 02/2024**
- Improved department performance by driving a 5 - 10% weekly sales increase over budget through precise execution of visual design strategies and user-centered product layouts.
- Facilitated rapid feedback integration by maintaining open communication with district leadership and members, iterating on design decisions to align with evolving business needs.
- Mentored junior team members toward internal promotions by providing structured coaching and effective collaboration practices.
- Balanced creative vision with data-driven outcomes by continuously adjusting visual layouts based on store analytics and customer behavior, paralleling user testing and iterative UI development.

Supervising Visual Merchandiser   **Myrorna — Stockholm, Sweden | 05/2015 - 08/2017**
- Enhanced product engagement and boosted department sales by redesigning layout and pricing strategies, using a test-and-learn approach akin to UX optimization.
- Increased team efficiency and inclusion by mentoring individuals with diverse needs, adapting leadership style to suit communication and learning preferences, and reflecting accessibility and inclusive thinking.

Receptionist   **Quality Hotel — Hudiksvall, Sweden | 06/2014 - 05/2015**
- Maintained seamless operations during shifts by independently resolving issues and processing paperwork and audits, demonstrating proactive problem-solving under limited supervision.
- Resolved real-time guest challenges with on-the-spot creative thinking, mirroring debugging workflows, and live issue handling in production environments.
- Delivered consistent user satisfaction through thoughtful service and clear communication, echoing frontend developers' responsibility to prioritize user experience and clarity.

E D U C A T I O N

Digital Media Design (UI/UX) Certificate Program
Medieskolan, Stockholm, Sweden

University Coursework
Stockholm & Linköping University
Art History, Museums & Cultural Heritage, Gender Studies

High School Diploma
Kulturama, Stockholm, Sweden
Focus: Photography

L A N G U A G E S

English: Fluent **| Swedish:** Mother tongue