**Linn Johansen**

***Emerging Frontend Developer | Building Skills in JavaScript, React & Scalable UI Design***

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**PROFILE SUMMARY**

Aspiring frontend developer building skills in JavaScript, React, and modern frontend development through self-directed study and hands-on projects since March 2024. Project work emphasizes responsive interfaces and component-based design using tools such as React, Tailwind CSS, and Node.js. Brings nearly a decade of experience in visual merchandising, with a background in planning, visual execution, and team collaboration — all now applied with a user-first approach to web development.

**TECHNICAL SKILLS**

**Languages & Frameworks:** JavaScript (Intermediate, ES6+), TypeScript (Familiar) React (Intermediate), HTML (Intermediate), CSS (Intermediate — incl. Tailwind, Sass, Styled Components)

**Backend & Tools:** Node.js (Familiar), Express, MongoDB, Mongoose, Postman

**Version Control & Package Management:** Git, GitHub, npm

**Design & Development Tools:** Photoshop (Intermediate), Google Workspace

**PROJECTS**

**Morningstar**

**React, Express, MongoDB Atlas, Tailwind CSS**

* Built a responsive e-commerce interface with custom product components and a lightweight backend for product data management. Implemented Context API for global state and React Router for navigation.

**Portfolio**

**React, React Query, Tailwind CSS**

* Developed a personal portfolio to showcase projects and skills. Integrated modular components and asynchronous data fetching with a focus on accessibility and mobile responsiveness.

**Forkify**

**JavaScript, MVC Architecture**

* Course-based recipe app with bookmarking, search, and pagination features. Built using ES6+ syntax and organized using the MVC pattern to demonstrate structured code practices.

**Natours**

**Node.js, MongoDB, Express**

* Created a backend application with JWT-based authentication, route protection, and structured error handling. Incorporated simulated payment system and multi-role user permissions.

**INDEPENDENT STUDIES**

**Self-Taught Frontend Development**

**March 2024 – Present**

* Pursuing intensive, self-guided learning in frontend development focusing on production-ready tools and modern frameworks.
* Consistently enhanced understanding of clean code principles, accessibility standards, and cross-browser compatibility through iterative project reviews.

**CERTIFICATIONS**

**The Ultimate React Course 2025: React, Next.js, Redux & More**

December 2024 – March 2025 | Instructor: Jonas Schmedtmann

**Node.js, Express, MongoDB & More**

August 2024 – November 2024 | Instructor: Jonas Schmedtmann

**The Complete JavaScript Course 2024**

March 2024 – July 2024 | Instructor: Jonas Schmedtmann

**PROFESSIONAL EXPERIENCE**

**Visual Merchandiser H&M | Portland, OR | 09/2017 - 02/2024**

* Improved department performance by driving a 5 - 10% weekly sales increase over budget through precise execution of visual design strategies and user-centered product layouts.
* Facilitated rapid feedback integration by maintaining open communication with district leadership and members, iterating on design decisions to align with evolving business needs.
* Mentored junior team members toward internal promotions by providing structured coaching and effective collaboration practices.
* Balanced creative vision with data-driven outcomes by continuously adjusting visual layouts based on store analytics and customer behavior, paralleling user testing and iterative UI development.

**Supervising Visual Merchandiser Myrorna — Stockholm, Sweden | 05/2015 - 08/2017**

* Enhanced product engagement and boosted department sales by redesigning layout and pricing strategies, using a test-and-learn approach akin to UX optimization.
* Increased team efficiency and inclusion by mentoring individuals with diverse needs, adapting leadership style to suit communication and learning preferences, and reflecting accessibility and inclusive thinking.

**Receptionist Quality Hotel — Hudiksvall, Sweden | 06/2014 - 05/2015**

* Maintained seamless operations during shifts by independently resolving issues and processing paperwork and audits, demonstrating proactive problem-solving under limited supervision.
* Resolved real-time guest challenges with on-the-spot creative thinking, mirroring debugging workflows, and live issue handling in production environments.
* Delivered consistent user satisfaction through thoughtful service and clear communication, echoing frontend developers’ responsibility to prioritize user experience and clarity.

**EDUCATION**

**Digital Media Design (UI/UX) Certificate Program**

*Medieskolan, Stockholm, Sweden*

**University Coursework**

*Stockholm & Linköping University*

Art History, Museums & Cultural Heritage, Gender Studies

**High School Diploma**

*Kulturama, Stockholm, Sweden*

Focus: Photography

**LANGUAGES**

**English:** Fluent **| Swedish:** Mother tongue