



**Young
Founders**
FOUNDATION

Entrepreneurship and
Incubator Hub in Zimbabwe





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A.

About Young Founders Foundation

Young Founders Foundation (YFF) is an organization dedicated to nurturing and empowering young entrepreneurs to succeed in the dynamic and competitive world of business. Established in 2023, YFF has aims to become a beacon of support for aspiring entrepreneurs, offering a comprehensive suite of services including mentorship, training programs, and funding opportunities.

At the heart of YFF's mission is its mentorship program, which pairs budding entrepreneurs with experienced mentors from various industries. These mentors provide invaluable guidance, sharing their expertise, insights, and real-world experiences to help young founders navigate the challenges of starting and growing a business. Through regular meetings, workshops, and networking events, mentees gain practical knowledge and build meaningful relationships that can significantly impact their entrepreneurial journey.

YFF's training programs are designed to equip entrepreneurs with the skills and knowledge essential for success. These programs cover a wide range of topics, including business development, marketing strategies, financial management, and leadership skills. Led by industry experts and seasoned entrepreneurs, the training sessions combine theoretical learning with hands-on activities, case studies, and practical exercises, ensuring participants gain a deep understanding of key business concepts and how to apply them effectively.

Access to capital is crucial for any startup, and YFF understands the importance of financial support in turning entrepreneurial dreams into reality. Through partnerships with investors, venture capitalists, and philanthropic organizations, YFF provides funding opportunities to deserving entrepreneurs with innovative ideas and scalable business models. This funding not only helps startups launch and grow but also enables them to attract additional investment and expand their impact in the market.





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About The Show

The Young Founders Foundation show will be focused on venture capital funding for Zimbabwean entrepreneurs. The show will provide a platform for entrepreneurs to pitch their business ideas to a panel of investors, with the goal of securing funding to expand their businesses.

The show will be a mix of a traditional pitch competition format and a reality show, following the journey of entrepreneurs as they prepare for their pitches and navigate the funding process. The panel of investors will include both local and international venture capitalists, as well as successful Zimbabwean entrepreneurs who have experience in building and scaling successful businesses. The funding for the show will be used to support the production costs, including filming, editing, and marketing, as well as providing the initial funding for the entrepreneurs who secure investment on the show. In exchange for their investment, the investors will receive equity stakes in the businesses, or provide debt financing with agreed-upon terms.

Our Objective

innovation of Zimbabwean entrepreneurs, while providing them with the opportunity to secure the funding they need to take their businesses to the next level.

Mission

- (a) To highlight the thriving entrepreneurial spirit in Zimbabwe.
- (b) To provide funding opportunities for local entrepreneurs.
- (c) To promote economic growth and job creation in Zimbabwe.

Vision

To identify, incubate and ignite the entrepreneurship spirit in us.

C.

Show Format

The venture capital show will feature a panel of experienced investors who will evaluate pitches from Zimbabwean entrepreneurs seeking funding for their businesses. Through the show entrepreneurs will have the opportunity to pitch their business ideas and negotiate funding terms with the investors on the show.

The show will provide a platform for entrepreneurs to showcase their businesses and connect with potential investors who can provide equity or debt capital to help them expand and grow. The investors on the show will have the opportunity to evaluate the business ideas presented to them and make investment decisions based on the potential for growth and return on investment.

Young Founders Foundation show will feature a total of 10 episodes, each showcasing 3 different entrepreneurs pitching their businesses to the panel of investors. The entrepreneurs will have a set amount of time to present their ideas, followed by a Q&A session with the panel. The panel will then deliberate and decide whether to invest in the pitched businesses.





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D.

Funding

We are seeking funding from investor/s to cover the production costs of the series, as well as the investment capital that will be allocated to the entrepreneurs. The investor/s will have the opportunity to be featured as a key sponsor of the show, gaining exposure to a wide audience in Zimbabwe and beyond.

Benefits for Sponsoring the Show

- (a) Exposure to potential investment opportunities
- (b) Brand visibility on a popular show
- (c) Contributing to the growth and success of local businesses



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F O U N D A T I O N

INSPIRE. INCUBATE. INNOVATE.

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