

Ellyn Ngo

linh.ngo4work@gmail.com | (272) 305 9276 | [LinkedIn Link](#) | [Portfolio Link](#) | [Github Link](#)

EDUCATION

Bucknell University, Lewisburg, PA

Expected: May 2026

B.S. Business Analytics; B.A. Computer Science

GPA: 3.94 / 4.0

- **Honors:** Alpha Lambda Delta Honor (\$2,000), BGS Business Honor, Michael M. & Lillian A. Fremont (\$2,000)
- **Certifications:** Tableau Desktop Specialist; Microsoft Office Specialist in Excel, Word, PowerPoint; Google Advanced Data Analytics Certificate
- **Coursework:** Predictive Analytics, Algorithm Design, Software Engineering & Design, Operating Systems, Statistics
- **Other:** Semi-Finalist in Adobe Sales Academy Competition 2024; Citi Market Quantitative Analysis Mentee (Feb - Sep 2024)

PROFESSIONAL EXPERIENCE

PMG Worldwide

6/2025 – 8/2025

Data Analytics Intern

Dallas, TX

- Built and optimized 10+ dynamic Tableau and Looker Studio dashboards to visualize cross-channel KPIs for 5 business clients (Sephora, Experian, Baylor Scott & White, Jazwares, Michaels), improving stakeholder reporting efficiency.
- Automated data workflows from Redshift, BigQuery, and Snowflake by leveraging DBT Cloud (SQL, Jinja), categorizing and backfilling 30+ million rows of data; resolved 25% of freshness issues and boosted SLA compliance.
- Collaborated with cross-functional teams (Client Strategy, Engineering, Media) to scope analytics projects, integrate API pipelines on Alli, our proprietary AI analytics insights, and design QA protocols that resolved 35% of anomalies pre-launch.

EAM-Mosca

5/2024 – 8/2024

Business Intelligence and Data Analytics Intern

Hazleton, PA

(EAM-Mosca is a leading global manufacturer of high-quality, automated packaging solutions and strapping systems)

- Analyzed and enhanced data quality on Salesforce by implementing advanced ETL processes and defined fit rates of 30+ machine lines utilizing Power Query, SQL, Excel, and advanced analytics.
- Built and maintained 6 Power BI dashboards with 50+ visualization insights from 10+ complex datasets to analyze core business KPIs, saving 10 hours per week of manual reporting work and forecasting efficiency of future sales.

Office of Institutional Research & Analytics, Bucknell University

9/2025 – Present

Chatbot Developer & Data Science Intern

Lewisburg, PA

- Co-designed an end-to-end chatbot leveraging GPT-based language models (prompt chaining and context retention) with LangChain, ChromaDB, FastAPI, React, Node.js to automate course info inquiries, reducing manual response time by 70%.
- Analyzed institution-wide MyVoice survey data from 2500+ students (administered every three years), identifying key trends in student academic experiences, incorporating the recommendations into the chatbot to support institutional decision-making.

PROJECTS

Hotel Booking Cancellation Status Prediction Model | Python, Numpy, Pandas, Matplotlib, Seaborn, Scikit-learn

- Developed an extensive EDA and predictive model on a dataset of 119,390 hotel bookings in Jupyter Notebook to identify key factors influencing cancellations and optimized using Hyperparameter Tuning.
- Compared two data science algorithms (Decision Tree and Random Forest), with the best AUC ROC of 0.82.

Key Frenzy - Scrum Master | Java, JavaFX, SceneBuilder, Adobe Photoshop, Agile, Git, Gitlab, Gradle, OOP

- Implemented a full-stack game application using Java as the backend and JavaFX, SceneBuilder as the frontend.
- Facilitated agile practices, conducting daily stand-ups, sprint planning and reviews for the development of Key Frenzy, an arcade game designed to improve typing speed, responsiveness, and accuracy.

OutStyle | React, HTML, CSS, JavaScript, Git

- Designed with Figma and developed both front-end and back-end systems of a comprehensive website to promote outdoor activities and a healthier lifestyle, leveraging Edamam API to process food nutrition content data.

SKILLS

- **Coding Languages:** Python, Java, HTML/CSS, JavaScript, Dart, R, C/C++, Linux
- **Tools and Frameworks:** MySQL, Ninja, Bash, data visualization (Power BI, Tableau, Looker Studio), Figma, React/React Native, Android Studio, TensorFlow, Pytorch, Langchain, AWS, version control (Github/Gitlab), Spark, Power Automate, Airflow, Lucidchart, Jira, Adobe Photoshop, Adobe Express, Canva
- **Campus Involvement:** Asian Cultural Association – President, Vietnamese Student Organization – President, Analytics Student Leader, Bucknell Kitchen Manager, Student Affairs Advisory Board, Karate Martial Arts Club – Treasurer, K Pop Dance Club – Treasurer, International Pre-Orientation Ambassador.
- **Other:** Vietnamese (native), Korean (3 years), Japanese (2 years)