

Roger Lin

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RE: Associate, Policy Communications Position at DoorDash

Dear Hiring Manager,

I am excited to apply for the Associate, Policy Communications position at DoorDash's Los Angeles office. As a Master of Public Policy candidate specializing in Finance at the University of Chicago's Harris School of Public Policy, I bring a strong combination of analytical expertise, leadership experience, and communication skills to this role. DoorDash's mission to empower local economies through innovation and public policy engagement strongly aligns with my academic training, professional experiences, and personal values.

After speaking with Hamlin Liu, a software engineer at DoorDash's San Francisco office, about the company's operations and its impact on the communities it serves, I was particularly struck by the innovative and empathetic culture at DoorDash. The company's policy requiring all employees, including the CEO, to complete a DoorDash delivery once a month exemplifies its commitment to understanding the challenges faced by drivers and continuously improving their working conditions. This policy reflects a deep sense of accountability and dedication to standing behind its service, which further inspires my enthusiasm to contribute to DoorDash's mission.

Throughout my academic career, I have developed a strong foundation in financial analysis, macroeconomic policy, and effective communication strategies. Courses like Financial Investments for Public Policy, Corporate Finance, and Macroeconomic Policymaking have shaped my understanding of the interplay between financial systems and public policy. In particular, the Macroeconomic Policymaking course, taught by the former head of Paraguay's Central Bank, underscored the importance of clear and effective communication of monetary policy objectives to diverse audiences. This insight—how technical policy decisions must be translated into accessible narratives for public understanding—has profoundly shaped my approach to policy communications. I look forward to applying this skill at DoorDash by crafting compelling narratives that effectively communicate the company's operational and policy priorities.

My academic training is complemented by professional experiences that have honed my ability to analyze data, synthesize complex ideas, and lead strategic initiatives. As a Summer Research Assistant at the Becker Friedman Institute, I analyzed over 50 years of historical data on inflation and asset returns, utilizing tools like Python and R to uncover relationships and create impactful visualizations. These findings were distilled into concise research briefs tailored for academic and policy stakeholders, demonstrating my ability to balance technical precision with accessible

communication. This experience reflects my readiness to translate the nuances of DoorDash's operations into messages that resonate with policymakers and public audiences alike.

As a Business Analyst Intern at Bainbridge Consulting, I further developed my expertise in market research, financial modeling, and stakeholder communication. I conducted in-depth analyses of industry trends and client performance, crafting data-driven strategies that resulted in a 16% revenue increase and a 12% boost in customer acquisition for the client. This role required me to distill complex research into actionable insights, deliver persuasive recommendations to stakeholders, and adapt quickly to dynamic challenges—skills I will bring to managing DoorDash's policy communications campaigns and media relations in a fast-paced environment.

Beyond technical expertise, I have cultivated leadership skills that emphasize strategic vision, collaboration, and innovation. As the founder and Editor-in-Chief of Triton Business Review, I transformed a nascent idea into UC San Diego's premier undergraduate business publication. Over four years, I increased team size by 140%, secured \$15,000 in funding, and launched a digital-first strategy that grew readership to over 8,000 subscribers with a 40% open rate. These achievements required audience engagement expertise, resource optimization, and a commitment to fostering a growth-oriented team culture. I am eager to bring this leadership approach to DoorDash's Communications team, amplifying the company's public policy narrative and fostering cross-functional collaboration.

My ability to thrive in team-oriented and high-stakes environments is further demonstrated by my participation in the International Strategic Crisis Negotiation Exercises (ISCNE). As the representative leader for both Indonesian and Russian delegations, I spearheaded diplomatic efforts in simulations addressing geopolitical crises in the South China Sea and Arctic Circle. These exercises required me to mediate competing interests, build coalitions, and advocate effectively for my team's objectives. These skills are directly relevant to engaging with policymakers, coordinating with internal teams, and managing external communications at DoorDash.

DoorDash's innovative approach to addressing public policy challenges and fostering community impact excites me most about this role. Initiatives like Project DASH, which leverages DoorDash's logistics network to combat food insecurity, exemplify the company's public facing mission. Growing up, I witnessed firsthand the transformative power of small businesses in building resilient communities, shaping my belief in the importance of empowering local economies. DoorDash's mission aligns with my values, and I am inspired to contribute to its success by crafting narratives that highlight its contributions to economic empowerment and social good.

Moreover, DoorDash's emphasis on collaboration, creativity, and continuous improvement resonates with my aspirations for professional growth. Whether managing media relations, engaging with

cross-functional teams, or crafting strategic communications plans, I am eager to contribute my skills while continuing to develop as a communicator and advocate.

In conclusion, my academic training, professional experience, and leadership abilities position me to excel as a Policy Communications Associate at DoorDash. My expertise in analyzing complex issues, crafting impactful narratives, and collaborating effectively equips me to contribute meaningfully to DoorDash's mission of empowering local economies and driving social impact. Thank you for considering my application. I look forward to the opportunity to bring my skills and experiences to DoorDash's Communications team and would welcome the chance to discuss how I can support the company's public policy and community engagement efforts.

Best regards,
Roger Lin

A handwritten signature in black ink, appearing to read "Roger Lin", enclosed within a thin black rectangular border.