



Adrian da Silva

Digital Marketing & Programming



+351 933 751 101



adriansoares@ua.pt



Adrian da Silva Soares

About me



I am a Higher Professional Technician in Digital Marketing, certified by the University of Madeira. I am currently pursuing a degree in Information Systems Programming at ESTGA, University of Aveiro, with the goal of becoming a programmer.

I am a dedicated person, always willing to learn and take on new challenges, striving for success in the job market.

Professional Formation



2024 - Currently

Higher Professional Technician Course in Information System Programming
University of Aveiro, ESTGA

2024 - Currently

English Course Online
Speak Up Portugal

2024 - 2025

Online Professional Training, Customer Relationship Management (CRM)
IEFP - Faro

2022 - 2024

Higher Professional Technician Course in Digital Marketing in Tourism
University of Madeira

Experience



Madeira Rent - Funchal, Portugal

Curricular Internship, University of Madeira

-Contribution of Designs for the Internal Communication area

February 2024 - July 2024

Mercado Municipal de Quinta Crespo - Distrito Capital, Venezuela

Customer service and sales in the fruit and vegetable sector

-Ensure high customer satisfaction.

2019 - 2021

Projects



BE-Digital

AGVs for Supply Chain Management

- Participation in an intensive course as part of a European project.

Aristotle University of Thessaloniki - Greece

November 2024

BE-Digital

Data Analytics for Supply Chain Management

- Participation in an intensive course as part of the European project.

Agrupamentos de Escola José Estêvão -

March 2025

Skills



- Adobe Illustrator
- Figma
- Canva
- Adobe Photoshop
- SWOT Analysis
- Copywriting
- Adobe Premiere Pro
- Meta Ads
- Email Marketing
- PESTEL Analysis
- Marketing Mix
- CRM
- Python
- HTML
- CSS
- Java
- JavaScript

Languages



Spanish: Native Language

Portuguese: Advanced Intermediate (B2)

English: Basic (A2)