



Yeah man!

Define & Design

Your Look With Irie Dread Locks & Twists!



IRIE DREAD

The IRIE DREAD Product Line's Name is derived from the "Rasta" culture. The name denotes that everything is fine; is okay; is a good feeling. IRIE DREAD Products tells you that "everything is good"; "especially the hair is healthy and looks good".

IRIE DREAD Papaya & Passion Fruit Natural Hair Products have been formulated with some of the finest ingredients from the Caribbean. These products are ideal to help grow and maintain healthy twists, locks, dreads and other natural hair styles.

USES

IRIE DREAD Papaya & Passion Fruit products have three major uses: (1) To Begin Twists or Locks; (2) To Touch-Up Twists or Locks In-between Shampoos and (3) To Refresh and Maintain Locks, Twists and Other Natural Styles.

PRODUCTS:

- **STIMULATING SHAMPOO**—made to (1) cleanses and hydrates the scalp before the locks & twists begin and (2) help unclog pores, soothe the scalp and rejuvenate and refresh locks & twists between any locking and twisting services.
- **CRÈME LOCKING WAX**—designed to begin and maintain long lasting locks & twists without build-up.
- **FIRM LOCKING WAX**—designed especially for the hair that is a wiry, and in need of a strong wax to begin and maintain locks & twists. Ideal for gray hair which sometimes can be more 'wiry' or difficult to manage.
- **LOCKING GEL**—designed to give long-lasting styles for those who prefer a gel rather than a wax.
- **LOCKING GEL for RESISTANT HAIR**—to begin and maintain locks & twists especially for resistant or 'wiry' hair.
- **ANTI-ITCH SCALP SPRAY**—reduces itchy scalps, dryness and hair breakage as locks & twists grow longer and healthier. This spray will not cause the styles to 'unravel' and can be used daily or as needed.
- **SCALP OIL**—helps soothe and soften the scalp as it helps strengthen and nourish the locks & twists. Can also be used as a 'hot oil' treatment when desired.



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