

# Stock Price Trend Prediction Model Based On Machine Learning

Shaowei Lin U17616063

[Linsw@bu.edu](mailto:Linsw@bu.edu)

## Introduction

With the advent of computational intelligence, finance has seen an increasing shift towards machine learning algorithms designed to predict the future trends of individual stocks or specific portfolios. For instance, hybrid models that incorporate ARIMA with support vector machines have shown promise. Machine learning methods have the distinct advantage of identifying nonlinear relationships between features without requiring prior knowledge of the data. Artificial Neural Networks (ANNs), in particular, have demonstrated significant learning capabilities with large datasets.

Deep learning models have gained increasing attention in recent years for their superior learning abilities and prediction accuracy. The deep residual neural network, a specific convolutional neural network, has proven exceptionally effective. It allows for adding hundreds or even thousands of layers to the network without significantly increasing the training time, thus notably improving accuracy in fields like image recognition.

## Stock Price Forecasting: Methodologies Explored

### Fundamental Analysis

#### Macroeconomic Variables

Fundamental analysis forms its bedrock on macroeconomic parameters—global economic landscapes, national fiscal policies, and monetary stances—to name a few. These elements ostensibly dictate the long-term trajectory of stock prices.

#### Financial Health of the Company

This method entails a rigorous examination of a firm's financial metrics, including market capitalization, P/E ratios, P/B ratios, and cash flows.

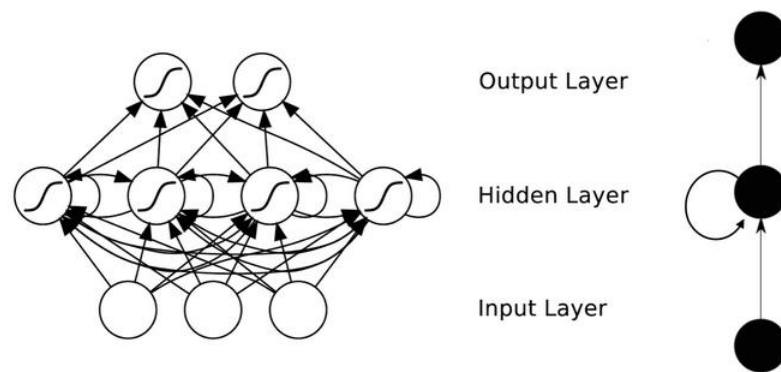
#### Industry-specific Trends

Additionally, it seeks to forecast how sectoral trends might influence the stock prices of companies operating within that industry.

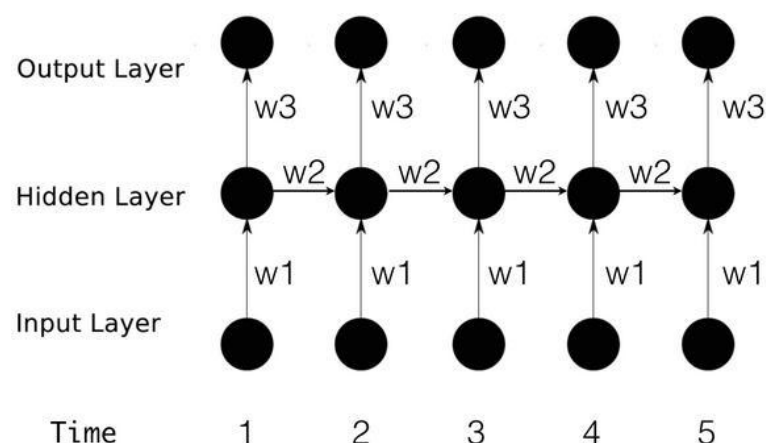
### RNN Neural Network Modeling Principles

Recurrent Neural Networks (RNNs) are designed to inherently recognize temporal sequences by

incorporating hidden layers that connect across time intervals. This means that feedback from one hidden layer influences the output and impacts the next hidden layer's state, thereby modifying its weights in the subsequent time step.



What sets RNNs apart from conventional multilayer perceptrons is their innate understanding of time sequences. The current moment influences the subsequent moment, and visualizing the RNN by expanding it across multiple time intervals provides a more precise depiction of its structure. When developed this way, the connections manifest in a non-cyclic fashion. It's important to note that the connection weights (from input to hidden and hidden to output) remain consistent across all time steps. Sometimes termed deep networks, recursive networks' depth is evident not just from input to output but also across these time intervals, with each interval resembling a distinct layer.



## LSTM(Long Short-Term Memory)

Long Short-Term Memory (LSTM) neural networks are special Recurrent Neural Networks (RNN) designed to capture long-term dependencies in data sequences. To achieve this goal, they employ a unique architecture that maintains a continuous flow of error information through special storage

units. This avoids problems such as vanishing gradients and explosions, which are common in standard RNNs.

In the LSTM model, each cell contains a memory unit capable of retaining information for a long time. Three specialized gates regulate the data flow in and out of this memory unit: an input gate, an output gate, and an oblivion gate. Unlike traditional neurons, these gates do not output data to the network but instead, control the internal state of the memory cell by adjusting the weights.

The principle of operation is as follows:

Input gates determine what new information will be stored in the memory unit.

Output gates determine what information will be sent from the memory unit to the rest of the network.

The forgetting gate selectively deletes the memory cell's contents based on the sequence model's current needs.

Each gate functions by applying specific weights learned in the training phase to its inputs and outputs. In this way, the LSTM network can selectively remember or forget certain information, thus enhancing its ability to model complex long-term dependencies in the data.

The memory unit itself is a linear neuron with self-connectivity that helps maintain state across time steps. The memory unit maintains its existing state when the forgetting gate is activated. Conversely, when the output of the forgetting gate is zero, the memory unit is reset, erasing its stored information.

By combining these elements, LSTM provides a powerful method for capturing patterns and dependencies in continuous data, making it useful in a variety of time series and natural language processing tasks.

## **Transformer Model**

In finance, stock price prediction has been challenging because it involves many nonlinear, high-dimensional, and time-dependent data. In recent years, Transformer models have gained attention due to their outstanding performance in natural language processing and have also been gradually applied to stock prediction. Relative to traditional RNN and LSTM models, Transformer's self-attention mechanism allows it to capture long-range dependencies in time-series data, which is especially critical for understanding and predicting the complex dynamics of stock markets. In addition,

Transformer's parallelized architecture allows it to efficiently process large amounts of financial data, which is especially beneficial on modern high-speed computing devices. By combining multiple financial indicators, news reports, and other relevant data sources, Transformer can provide investors and analysts with accurate and timely stock price forecasts that support more informed investment decisions.

### **Stock Picking Strategy**

We use machine learning models to predict the probability of each stock going up or down daily. Based on these predictions, we rank stocks by their likelihood of going up and select the ten best-performing high-probability stocks to form our daily portfolio. Each stock in the portfolio is allocated an equal share of investment capital.

### **Market Timing Strategy**

Since the performance of individual stocks is often closely related to the general market trend, our methodology also includes market timing. If the market is depressed for an extended period of time, it is unlikely that even top-performing stocks will continue to grow; conversely, when the market is strong, it is unlikely that even weaker stocks will fall sharply. To determine market conditions, we use the Transformer model to analyze the recent movement of the NASDAQ index. If the index closes above its five-day moving average, we view this as a bullish market signal, prompting us to open new positions to increase investment opportunities. Conversely, if the closing price falls below this average, we consider this as a bearish signal and sell the portfolio or maintain a short position to reduce risk.

### **Integrated Strategy**

Our integrated strategy incorporates both stock picking and market timing methods:

First, using a machine learning model, stocks are identified and ranked according to their daily probability of going up, and the top ten are selected for inclusion in the portfolio.

Then, using the LSTM model, we assess broader market conditions through the NASDAQ index. We open or close positions based on how well the index agrees with its five-day moving average.

Finally, by integrating these two elements, we aim to more precisely target investment opportunities while controlling downside risk.

### **The suggestion from Chatgpt**

1. Data Collection:

Gather daily stock prices and trading data for various companies.

Collect daily data for the NASDAQ index.

Obtain other relevant data associated with the stock market, if possible, such as news reports, macroeconomic data, or social media sentiment.

## 2. Data Preprocessing:

Clean and normalize the data to remove anomalies or errors.

Enhance the raw data with technical indicators, such as the five-day moving average.

## 3. Individual Stock Prediction:

Analyze the data for each stock using machine learning models, such as the Transformer or other models.

Rank the stocks based on their daily probability of increasing in value.

Select the top ten stocks for inclusion in the portfolio.

## 4. Market Timing Strategy:

Analyze the NASDAQ index data using the LSTM model to capture long-term market trends.

Consider the market bullish if the index closes above its five-day moving average.

Consider the market bearish if the index closes below its five-day moving average.

## 5. Decision Making:

In a bullish market, open new positions or increase investments, especially in the top ten ranked stocks.

In a bearish market, reduce positions, sell off the portfolio, or maintain a short position to minimize risk.

## 6. Strategy Integration:

Identify investment opportunities more precisely by combining predictions for individual stocks with the market timing strategy.

Periodically evaluate the effectiveness of the strategy and adjust based on market changes.

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