

Stanlyn (Ye) Lu

UI/UX Designer, Video Editor, Writer

WORK EXPERIENCE

- Feb 2018 - May 2018 **Trainee of Bittiger UX Designer Mastery Program**
> Re-designed *Google Map* Subway Feature
> Conducted user research for fitness app *SideKcK*
- Sep 2017 - Dec 2017 **Design Intern** for *PoSoCo*
> Designed logos for the company
> Collaborated with the founders in curriculum designing and teaching
- Jul 2016 - Aug 2016 **Teaching Assistant** in *Syracuse University*
> Helped students conduct researches and prototype ideas
> Assisted teaching Adobe Photoshop/Indesign/Illustrator
- Apr 2014 - Sep 2017 **Columnist** on *NewEase Inc (Hangzhou, China)*
> Composed Art and News Reviews
> Managed the topics and the contents
- 1998 - present **Freelance Writer**
> Published 5 books and 8 songs
> Member of *The Writer's Guild of Hunan Province (China)*
> Co-authored 15 published books (also published on magazines/newspapers/radio programs)
> Writer, Content manager of *Douban Inc, WeChat Public Platform*

EDUCATION

- Sep 2016 - May 2018 **Tisch School of the Arts, New York University, New York, NY**
> Major: Interactive Telecommunications Program (ITP)
> Degree: Master of Professional Studies (MPS)
- Jul 2015 - Aug 2016 **S. I. Newhouse School of Public Communications, Syracuse University, Syracuse, NY**
> Major: Television, Radio and Film
> Degree: Master of Arts (MA)
- Sep 2010 - Jun 2014 **School of Chinese Language and Literature, South China Normal University, Guangzhou, China**
> Major: Editing and Publishing
> Degree: Bachelor of Arts (BA)

PUBLICATIONS

- Jun 2018 **Ancient Poem Reviews: Yearning is Sour Like Green Plum** (ISBN: 9787568040136)
- May 2015 **Editorials and Art Reviews: There Are Various People in the World** (ISBN: 9787505996571)
- May 2015 **Literary Reviews: How Can I Forget - The Affairs in Jin Yong's Martial Arts Legends** (ISBN: 9787506379083)
- Nov 2009 **Anthology: Look Into the Distance** (ISBN: 9787500841906)
- Jul 2009 **Novel: Spin King** (ISBN: 9787543858183)

INFO

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SKILLS

Design Methodology

User Journey	Qualitative Analysis
Persona	Quantitative Analysis
User Flow	Competitive Analysis
Wireframing	Rapid Prototyping
Storyboarding	Usability Testing

Tools

Adobe CS (Ps/Xd/Ai/Id/AE/Pr/Au)	
Avid Media Composer 8 (Certified)	
Microsoft Word/PowerPoint/Excel	
Sketch	Keynote
Principle	Unity
Cinema 4D	Logic Pro X

Programming

HTML5/CSS3/JavaScript/Python

LANGUAGE

Mandarin Chinese/English/Cantonese

SHOWS

Interactive Animation Game: *Lotus Baby*

> ITP 2018 Thesis Live Stream Show, New York (May 2018)

Interactive LGBT Film: *Messed-up Dating*

> ITP 2018 Spring Show, New York (May 2018)

Big Screen 3D Animation: *Estranged Stars*

> Premiered in IAC, New York, NY (Dec 2017)

Stage Play: *Do Not Leave Each Other*

> Premiered in Shanghai Conservatory of Music, Shanghai, China (Oct 2011)