

Stanlyn (Ye) Lu

UX/UI Designer, Video Editor, Writer

WORK EXPERIENCE

- Jun 2019 - Present **UX/UI Designer** of *Walmart Inc*
- > User experience design consulting, planning and executing interactive design activities
 - > Data research (both qualitative and quantitative)
 - > Provide consumer-specific information and data to support management decisions
- Sep 2018 - Dec 2018 **Product Designer** of *ArtBinder Inc*
- > Conducted research, re-designed *ArtBinder* mobile app
 - > Managed products, maintained Jira tickets for weekly tasks, communicated with Clients and Developers
 - > Managed the company's blog, conducted QA testing
- Sep 2017 - Dec 2017 **Design Intern** for *PoSoCo*
- > Conducted research, designed the company's website
 - > Collaborated with the founders in curriculum designing and teaching
- Jul 2016 - Aug 2016 **Research/Teaching Assistant** in *Syracuse University*
- > Helped students conduct researches and prototype ideas
 - > Assisted teaching Adobe Photoshop/Indesign/Illustrator
- 1998 - Present **Freelance Writer/Project Manager**
- > Published 5 books and 9 songs
 - > Member of *The Writer's Guild of Hunan Province (China)*
 - > Co-authored 15 published books (also published on magazines/newspapers/radio programs)
 - > Writer, Content manager of *Douban Inc, WeChat Public Platform*

EDUCATION

- Sep 2016 - May 2018 **Tisch School of the Arts, New York University, New York, NY**
- > Major: Interactive Telecommunications Program (ITP)
 - > Degree: Master of Professional Studies (MPS)
- Jul 2015 - Aug 2016 **S. I. Newhouse School of Public Communications, Syracuse University, Syracuse, NY**
- > Major: Television, Radio and Film
 - > Degree: Master of Arts (MA)
- Sep 2010 - Jun 2014 **School of Literature, South China Normal University, Guangzhou, Guangdong, China**
- > Major: Editing and Publishing
 - > Degree: Bachelor of Arts (BA)

PUBLICATIONS

- Jun 2018 **Ancient Poem Reviews:** *Yearning is Sour Like Green Plum* (ISBN: 9787568040136)
- May 2015 **Editorials and Art Reviews:** *There Are Various People in the World* (ISBN: 9787505996571)
- May 2015 **Literary Reviews:** *How Can I Forget - The Affairs in Jin Yong's Martial Arts Legends* (ISBN: 9787506379083)
- Nov 2009 **Anthology:** *Look Into the Distance* (ISBN: 9787500841906)
- Jul 2009 **Novel:** *Spin King* (ISBN: 9787543858183)

INFO

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SKILLS

Design Methodology

User Journey	Qualitative Analysis
Persona	Quantitative Analysis
User Flow	Competitive Analysis
Wireframing	Rapid Prototyping
Storyboarding	Usability Testing

Tools

Adobe CS (Ps/Xd/Ai/Id/AE/Pr/Au)	
Avid Media Composer 8 (Certified)	
Microsoft Word/PowerPoint/Excel	
Sketch	Balsamiq
Principle	Keynote
Framer	Unity
InVision	Cinema 4D
Jira	Logic Pro X
Mailchimp	Trello

Programming

HTML5/CSS3/JavaScript/Python

LANGUAGE

Mandarin Chinese/English/Cantonese

SHOWS

Interactive Animation Game:

Lotus Baby

- > ITP 2018 Thesis Live Stream Show, New York (*May 2018*)

Interactive LGBT Film:

Messed-up Dating

- > ITP Spring Show, New York (*May 2018*)

Big Screen 3D Animation:

Estranged Stars

- > Premiered in IAC, New York (*Dec 2017*)
- > Showed in IFP, New York (*Aug, 2018*)

Stage Play:

Do Not Leave Each Other

- > Premiered in Shanghai Conservatory of Music, Shanghai, China (*Oct 2011*)