



Education and Events: March 8–12, 2017

Trade Show: Anaheim Hilton & Marriott March 9–11, 2017

Anaheim Convention Center March 10–12, 2017

Anaheim, CA USA

Participate in the Digital Showcase at Engredea and get your products noticed before, during and after the show! Attendees will use this tool to find all of the new products they want to see at Engredea. It will also provide a means for attendees to contact you before the show to set appointments or after the show to ask follow-up questions.

Inclusions with this promotional opportunity:

- Online recognition pre and post show
- Company name, booth number, state & country contact information, link to email, web address
- 255 character description and 1000 character detailed product description
- Small image (.gif or .jpeg, max 30 KB, 50W x 50H)
- Large image (.gif or .jpeg, max 300 KB, 500W x 300H)

Traffic will be driven to the Engredea Digital Showcase via the following:

- Link from the official Show App
- Will be promoted in two pre-show emails
- Will be promoted in post-show email to registered attendees
- Display ad on newhope360.com and engredea.com
- Display ads in Functional Ingredients App and newhope360 Daily e-newsletter
- Onsite signage near physical showcases at Engredea March 6-8, 2015

For successful product exposure, please complete your Digital Showcase as soon as possible. If you have any questions, contact your Exhibitor Service Representative (contact information below).



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How to Create your Digital Showcase

- Log-in to your [Exhibitor Console](#)
- Select “Digital Showcase Entry” from menu
- Follow step-by-step directions below

Step 1: Enter Product Name

Step 2: Create a short product description, **text only** (max 255 characters)

Step 3: Create a detailed product description, **text only** (max 1000 characters)

Step 4: Upload company logo (.gif or .jpg, max 30Kb, 250 pixels wide x 120 pixels high)

Step 5: Upload product image (.gif or .jpg, max 300Kb, 500 pixels wide x 500 pixels high)

Step 6: Select 1 product category type

Step 7: Review listing and click “Save” button to submit

Please use the following form to add a Digital Showcase to your booth profile.

Digital Showcase Entry

Product Name*

Short Product Description
(max 255 characters)*

Detailed Product Description
(max 1000 characters)*

Design
HTML
Preview
Words: 0 Characters: 0

Bulk
Food Service
Frozen / Refrigerated
Gluten Free
Grocery

Health & Beauty
Herbs / Medicinals
International
Kosher
Natural Living

Organic (certified)
Pet Products
Vitamin / Supplements
Other

Company Logo (gif or jpeg, max 30 KB and 50 W x 50 H)
Browse...

Product Image (gif or jpeg, max 300 KB and 500 W x 300 H)
Browse...

Add



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*Please note: Digital Showcase listings will not immediately display on the website. Your listing may take up to 1 week to appear on www.engredea.com

*Please make sure your Booth Information is up-to-date. Company contact information for the Digital Showcase will automatically be pulled from your Booth Info. To update your Booth Info, please log-in to your [Exhibitor Console](#) and select “Update Your Exhibitor Profile” from the menu.

Questions? Contact us.

Exhibitor Service Representatives

303.998.9208

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