



Education and Events: March 8–12, 2017
Trade Show: Anaheim Hilton & Marriott March 9–11, 2017
Anaheim Convention Center March 10–12, 2017
Anaheim, CA USA

LOGISTICS & SPECIFICATIONS: Show Bag Inserts

Thank you for contracting a bag insert in the Natural Products Expo West Show Bag. In order to meet the deadlines and specifications for this opportunity, please read the following information in its entirety.

Quantity: Please send **30,000** marketing pieces or samples that you wish to include in the Show Bag.

Size Limit: Marketing materials should be no larger than **8.5 x 11 inches**. Samples must be **2 oz.** or smaller.

Standards Approval: Once you have submitted you're the item that will be included in the Show Bag, it will be reviewed by the New Hope Network Standards Department (NHN). Your seminar must meet the Standards as required in the NHN Booklet that can be viewed online at <http://newhope.com/exhibitor-standards>. In the event your proposal requires modification, a member of the NHN Standards team will contact you to communicate any required adjustments and will provide you with suggestions and assistance in modifying your content to meet NHN standards requirements. Should you have questions or require assistance you can reach a member of the Standards Department Team at standards@newhope.com.

Approval Submission: Please submit a copy of the materials that you wish to distribute via email to jwalter@newhope.com, no later than **January 27, 2017** for content approval. **Please note in subject line of your correspondence "Request for Standards Approval - 2017 NPEW".**

Ship to: Please ship inserts directly to:
Goodwill of Orange County - Packaging and Assembly
Attention: Packaging and Assembly – Ramiro Torres
1601 E. Saint Andrew Place, Suite B
Santa Ana, CA 92705

Re: Natural Products Expo West Bag Inserts

Be sure to write "**Natural Products Expo West Bag Inserts**" and the insert quantities on the outside of the shipping boxes.

Deadline: **Shipments will be accepted between Monday, January 23 through Wednesday, February 8th. Materials should arrive no later than February 8, 2017.**

Vendor Contact Info: **Shipping/ Receiving**
Ramiro Torres (714)-686-9816
Receiving hours Monday- Friday 8:00A.M- 11:30 & 12:30 P.M to 3:30 P.M

Questions? Contact us.
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