



Education and Events: March 8–12, 2017
Trade Show: Anaheim Hilton & Marriott March 9–11, 2017
Anaheim Convention Center March 10–12, 2017
Anaheim, CA USA

LOGISTICS & SPECIFICATIONS: Digital Showcase

Participate in the Digital Showcase at Engredea and get your products noticed before, during and after the show! Attendees will use this tool to find all of the new products they want to see at Engredea. It will also provide a means for attendees to contact you before the show to set appointments or after the show to ask follow-up questions.

Inclusions with this promotional opportunity:

- Online recognition pre and post show.
- Online showcase to feature a product.
- Showcase features: company name, booth number, state & country, contact information, link to email and web address.

Marketing details:

Traffic will be driven to the Engredea Digital Showcases via the following vehicles.

- Link from the official Show App.
- Promoted in pre-show email.
- Promoted in post-show email to registered attendees.

Opportunity details:

- Must be approved by Standards.
- One short product description approximately 255 characters, and a detailed product description approximately 1000 characters.
- Small image specifications (.gif or .jpeg, max 30 KB, 50W x 50H).
- Large image specifications (.gif or .jpeg, max 300 KB, 500W x 300H).

For successful product exposure, please complete your Digital Showcase as soon as possible. If you have any questions, contact your Client Services Specialist (contact information below).



- Log-in to your [Exhibitor Console](#)
- Select “Digital Showcase Entry” from menu
- Follow step-by-step directions below

Step 7: Review listing and click “Save” button to submit



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*Please note: Digital Showcase listings will not immediately display on the website. Your listing may take up to 1 week to appear on www.engredea.com

*Please make sure your Booth Information is up-to-date. Company contact information for the Digital Showcase will automatically be pulled from your Booth Info. To update your Booth Info, please log-in to your [Exhibitor Console](#) and select “Update Your Exhibitor Profile” from the menu.

Questions? Contact us.

Client Service Specialists

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