

# Capstone-Project -The Battle of Neighborhoods in Dubai

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## **1. Introduction**

### **1.1 Background**

Dubai is the most populous city in the United Arab Emirates (UAE) and the capital of the Emirate of Dubai. Located in the eastern part of the Arabian Peninsula on the coast of the Persian Gulf, Dubai aims to be the business hub of Western Asia. It is also a major global transport hub for passengers and cargo. Oil revenue helped accelerate the development of the city, which was already a major mercantile hub.

A center for regional and international trade since the early 20th century, Dubai's economy relies on revenues from trade, tourism, aviation, real estate, and financial services.

According to government data, the population of Dubai is estimated at around 3.39 million as of January 2020.

Dubai being the central hub for trade and host for upcoming Expo 2020 trade exhibition, the need for affordable residential community with easy access to shopping, restaurants, schools and hospitals is vital.

### **1.2 Business Problem**

This project aims to locate the community where affordable residential locations are available in the city of Dubai with the following criteria:

- a. Residential type- Apartments

- b. Rental cap less than 40000 AED per annum.
- c. Neighborhood- Restaurants, Supermarkets
- d. Transportation- Bus stops
- e. Sporting Facilities- Playgrounds/Courts/Jogger Tracks/Gym

### **1.3 Interest**

This project will benefit anyone who plans to move to Dubai and looking for a low cost apartment. It will help people to take smart and efficient decision on selecting a best residential area.